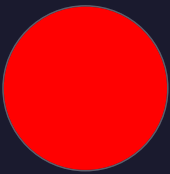


— PROMTPRESS PUBLIC REPORT

Channel audit

toix22



@toix22

SUBS

56 858

+10449 per month

ERR (% SEE POSTS)

171.0%

per day 35.1%

REACH/POST

99.8K

ad reach 16.7K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

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Year chart · growth

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Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Niche comparison

Position in 'Blogs' category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBS 56 858 —	 SUBSCRIBER REACH 175.5% avg % subs see post	 VIEWS/POST 99.8K median 109.2K · 24 days	 POSTS/WK 1.7 over period
 7D TREND — no data for period	 REACTIONS/POST 2698.3 only 16,190 reactions, 2,876 reposts, 294 comments	 POST LENGTH 20 chars median 8 · 24 days	 POSTS ANALYZED 6 24 days
 AD REACH 16.7K 24h avg	 CHURN / MONTH +10449 over last month	 CITATION RATE 2 citation index · 10 channels mentioned ever	 CHANNEL AGE 1 yr 9 mo created 04.10.2024

AI EDITOR SUMMARY

Channel «toix22» — 56 858 subs. Each post averages 99.8K people (176% from subs), wide reach for a channel this size. Posts 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 24 days.
- 02 Dominant format – Photo (5/6 posts).
- 03 Avg post length – 20 chars (median 8).
- 04 Audience peak – Tuesday, 14:00 MSK.
- 05 Top posts get 2x more views than the weakest (121K avg for top vs 78.5K for worst) – among 6 posts in 24 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 11:00 PHOTO comics	VIEWS 124 202 REPOSTS 127	REACTIONS 1 671 ER 218.4%
Nº2 27.06 · 12:00 PHOTO fry	VIEWS 119 643 REPOSTS 332	REACTIONS 2 698 ER 210.4%
Nº3 01.07 · 11:00 PHOTO monthly posting of boobsy https://boosty.to/toix22	VIEWS 119 236 REPOSTS 1 044	REACTIONS 2 029 ER 209.7%

Nº4 06.07 · 11:00 PHOTO comics	VIEWS 99 246 REPOSTS 79	REACTIONS 1 361 ER 174.6%
Nº5 11.07 · 12:00 PHOTO closet surprise (animation spoiler)	VIEWS 81 289 REPOSTS 392	REACTIONS 3 649 ER 143.0%

|

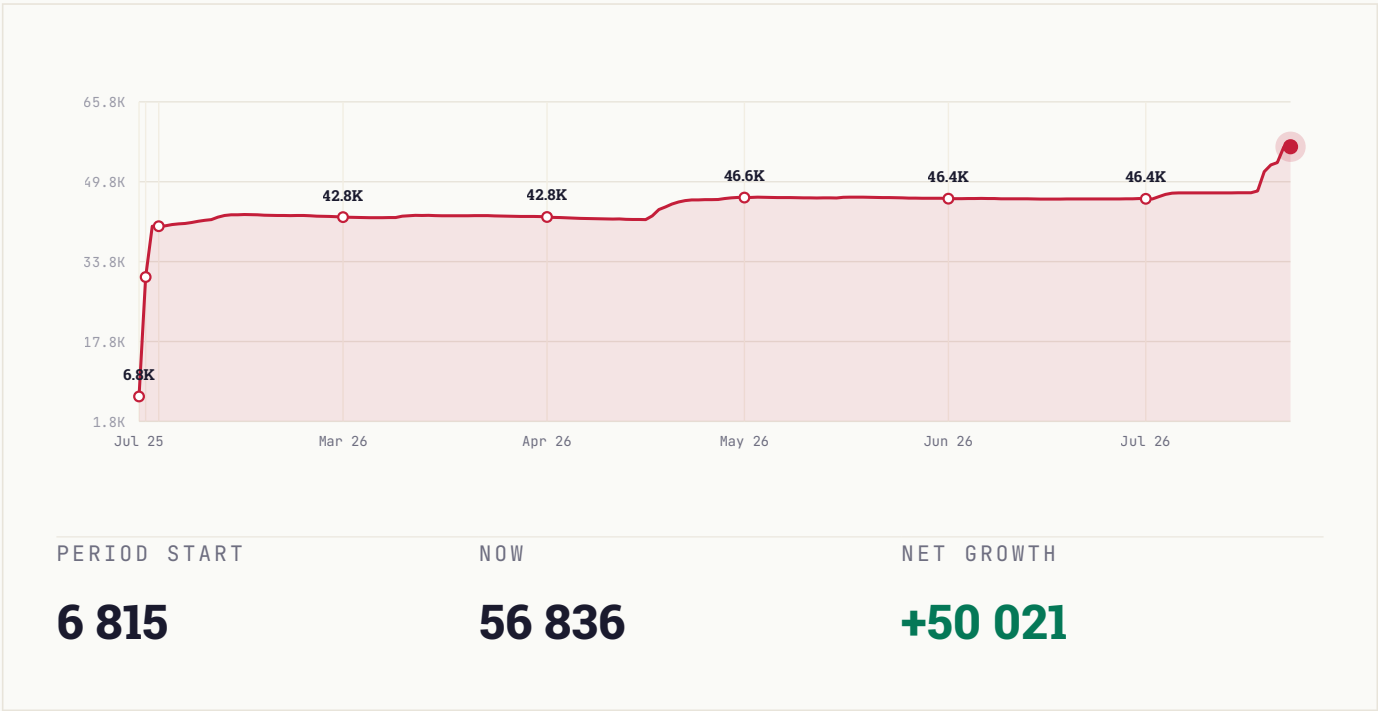
WORST 3

↓ 06.07 · 11:00 PHOTO comics	VIEWS 99 246 REPOSTS 79	REACTIONS 1 361 ER 174.6%
↓ 11.07 · 12:00 PHOTO closet surprise (animation spoiler)	VIEWS 81 289 REPOSTS 392	REACTIONS 3 649 ER 143.0%
↓ 18.07 · 09:43 VIDEO full soon	VIEWS 55 106 REPOSTS 902	REACTIONS 4 782 ER 96.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

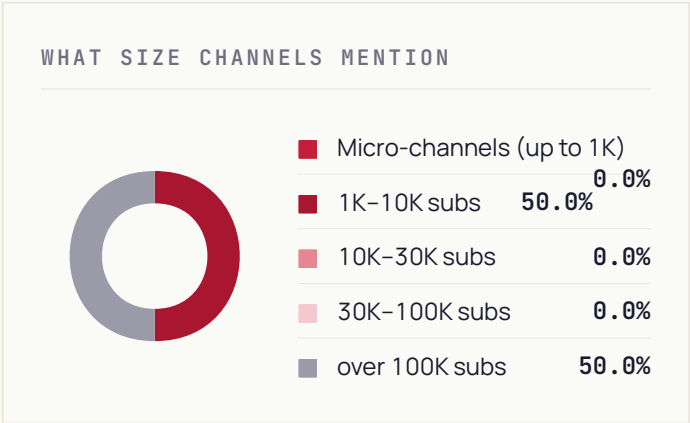
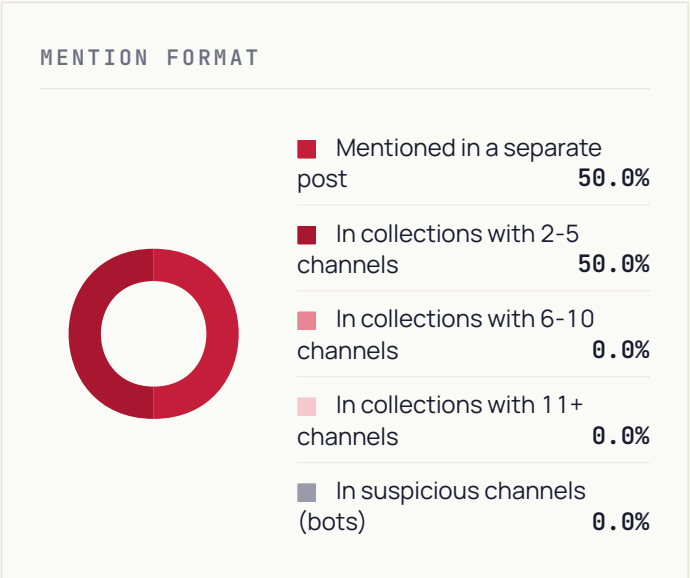
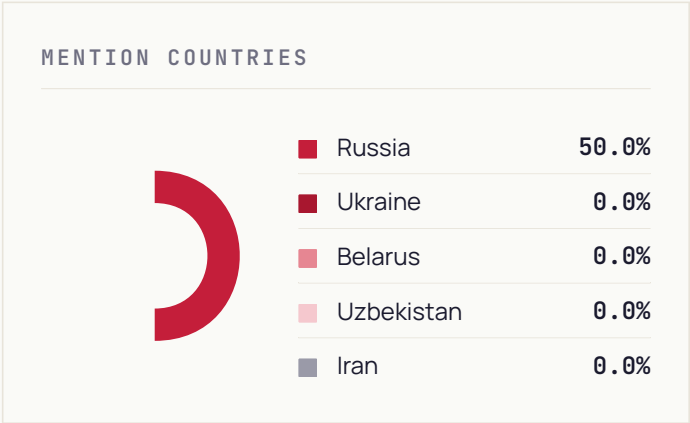
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

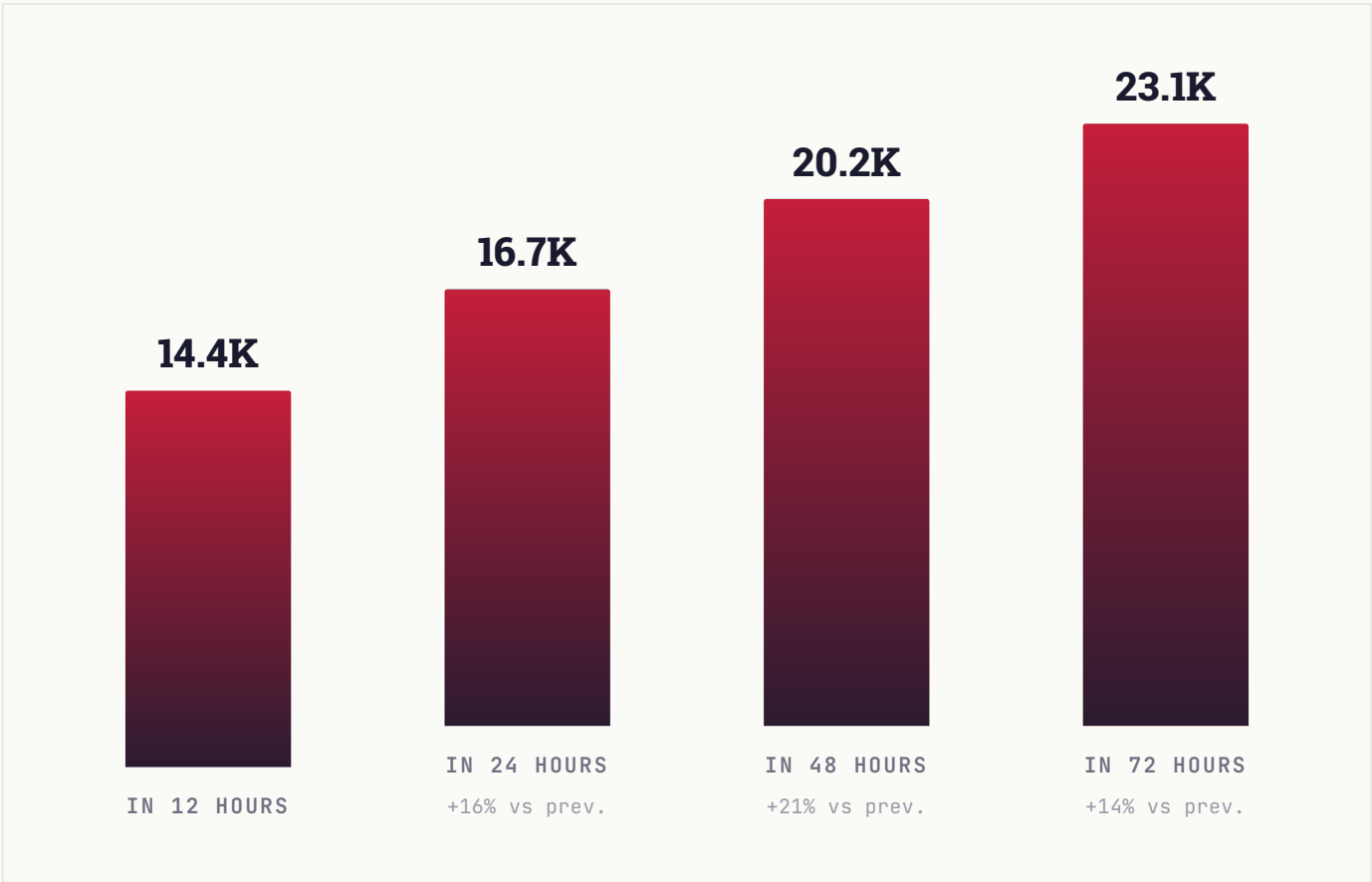
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **10** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ broen lives here	1.1M
TO toix22 YOU	56.9K

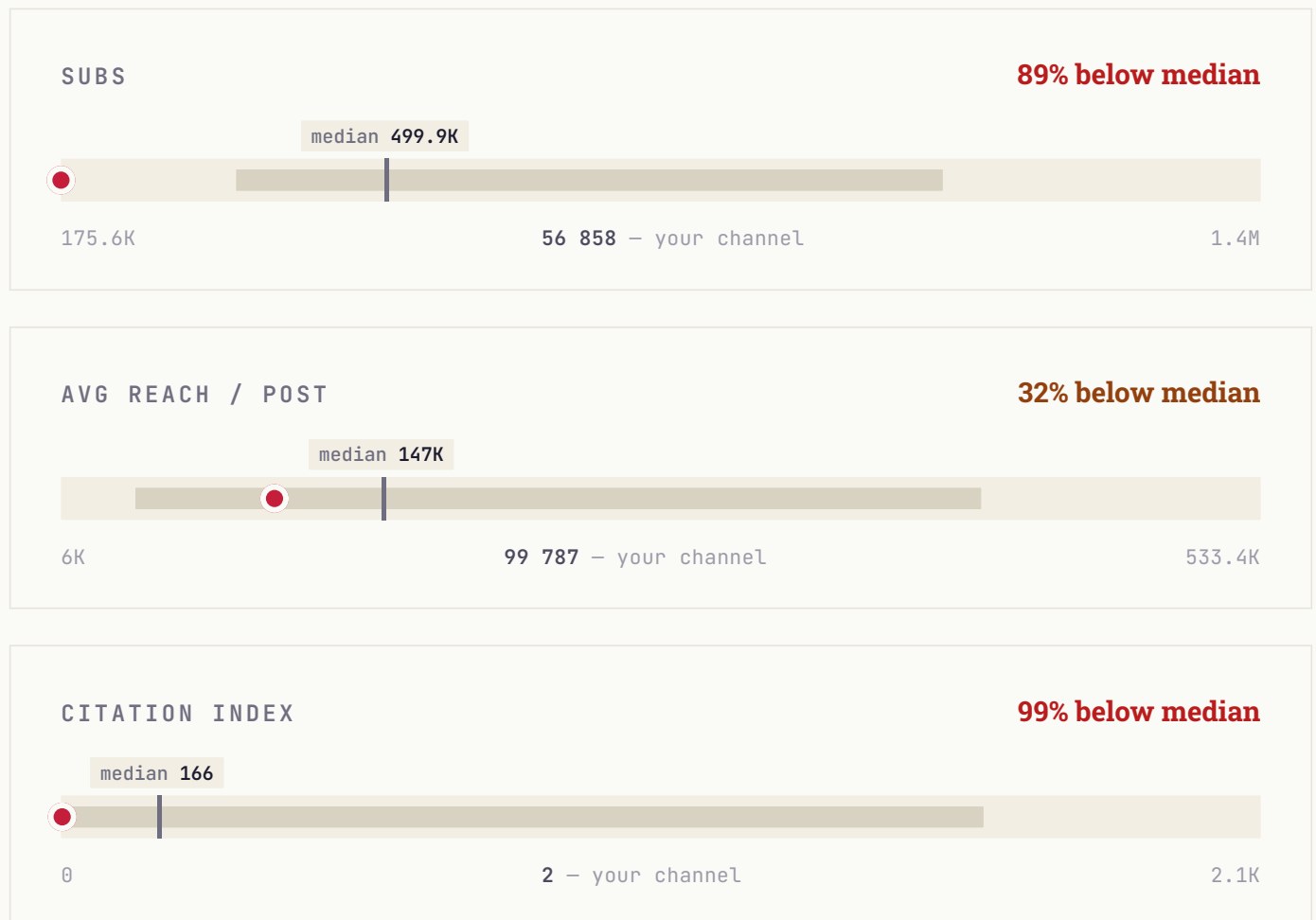
COMPARATIVE INSIGHT

Channel not yet outside top 100 in niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band: 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 1.7 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Tuesday**

Most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels quarterly.
2-3 collabs give relevant growth, no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
