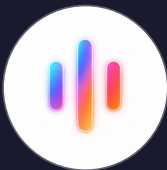


— PUBLIC REPORT BY PROMTPRESS

Channel audit

LIVE —

Telegram, AI and tech



@tlive

🌐 Key news in one line: tech, AI, Telegram. Ad: @DCTeam

SUBSCRIBERS	ERR (% WHO SEE POSTS)	REACH/POST
2 052 450	1.0%	20.8K
03.07.2026 -149090 per month	in 24h 0.7%	ad reach 15.1K/24h HTTPS://PROMTPRESS.COM/AUDIT/TLIVE

— CONTENTS · 2026

What's inside the report

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Top-5 posts · worst 3 · insights

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 2 052 450 —	 SUBS REACH 1.02% avg % subs see post	 VIEWS/POST 20.8K median 18.7K · 29 days	 POSTS/WEEK 24.6 over period
 7D TREND +19.1% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 213 chars median 202 · 29 days	 POSTS ANALYZED 105 29 days
 AD REACH 15.1K 24h avg	 CHURN / MONTH -149090 last month	 CITATIONS 166 citation index · 923 channels mentioned ever	 CHANNEL AGE 2 years 7 months created 16.11.2023

AI EDITOR SUMMARY

Channel «LIVE — Telegram, AI and technologies» — 2 052 450 subs. Each post averages 20.8K people (1% subs), reach is low — consider expanding audience. Publishes 25 posts per week (~4/day) — active posting. For week 22–28 Jun reach up +19.1% by week 15–21 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 105 posts over 29 days.
- 02 Dominant format – Text (67/105 posts).
- 03 Avg post length – 213 chars (median 202).
- 04 Peak audience activity – Friday, 06:00 MSK.
- 05 Top posts get 4× more views than the weakest (54.4K avg for top vs 15.3K for worst) – among 105 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 09:33 TEXT  Donald Trump signed an order to build a quantum computer capable of breaking modern encryption. A second order focuses on protecting...	VIEWS 59 447 REPOSTS 264	REACTIONS — ER 2.9%
Nº2 12.06 · 03:18 PHOTO  SpaceX held the largest IPO in history with a market cap over \$1.7 trillion. Elon Musk became the first dollar...	VIEWS 54 427 REPOSTS 340	REACTIONS — ER 2.7%
Nº3 13.06 · 05:51 PHOTO  Anthropic cuts access to Claude Mythos and Fable 5 for all users. Reason: news about model jailbreaks, authorities...	VIEWS 49 449 REPOSTS 348	REACTIONS — ER 2.4%

Nº4 25.06 • 09:07 **TEXT**

⚡ Main VK app removed from App Store — following other company products.

VIEWS

47 332

REACTIONS

—

REPOSTS

268

ER

2.3%**Nº5** 09.06 • 16:59 **PHOTO**

🤖 Anthropic released public model Fable — a lightweight AI based on Claude Mythos, but with reduced functionality.

VIEWS

46 507

REACTIONS

—

REPOSTS

241

ER

2.3%**WORST 3**13.06 • 09:31 **TEXT**

🤖 Anthropic launched a program for open-source devs — get Claude Max free for 6 months. Open to authors of...

VIEWS

15 493

REACTIONS

—

REPOSTS

94

ER

0.8%11.06 • 18:52 **VIDEO**

✈️ Telegram updated with Apple Watch & Wear OS apps, full Markdown support in Bot API — now in...

VIEWS

15 360

REACTIONS

—

REPOSTS

72

ER

0.7%04.06 • 05:48 **TEXT**

🤖 OpenAI gives 6 months of ChatGPT Pro to open-source projects — includes Codex, GPT-5.5 Pro access, and API credits for development...

VIEWS

15 059

REACTIONS

—

REPOSTS

104

ER

0.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

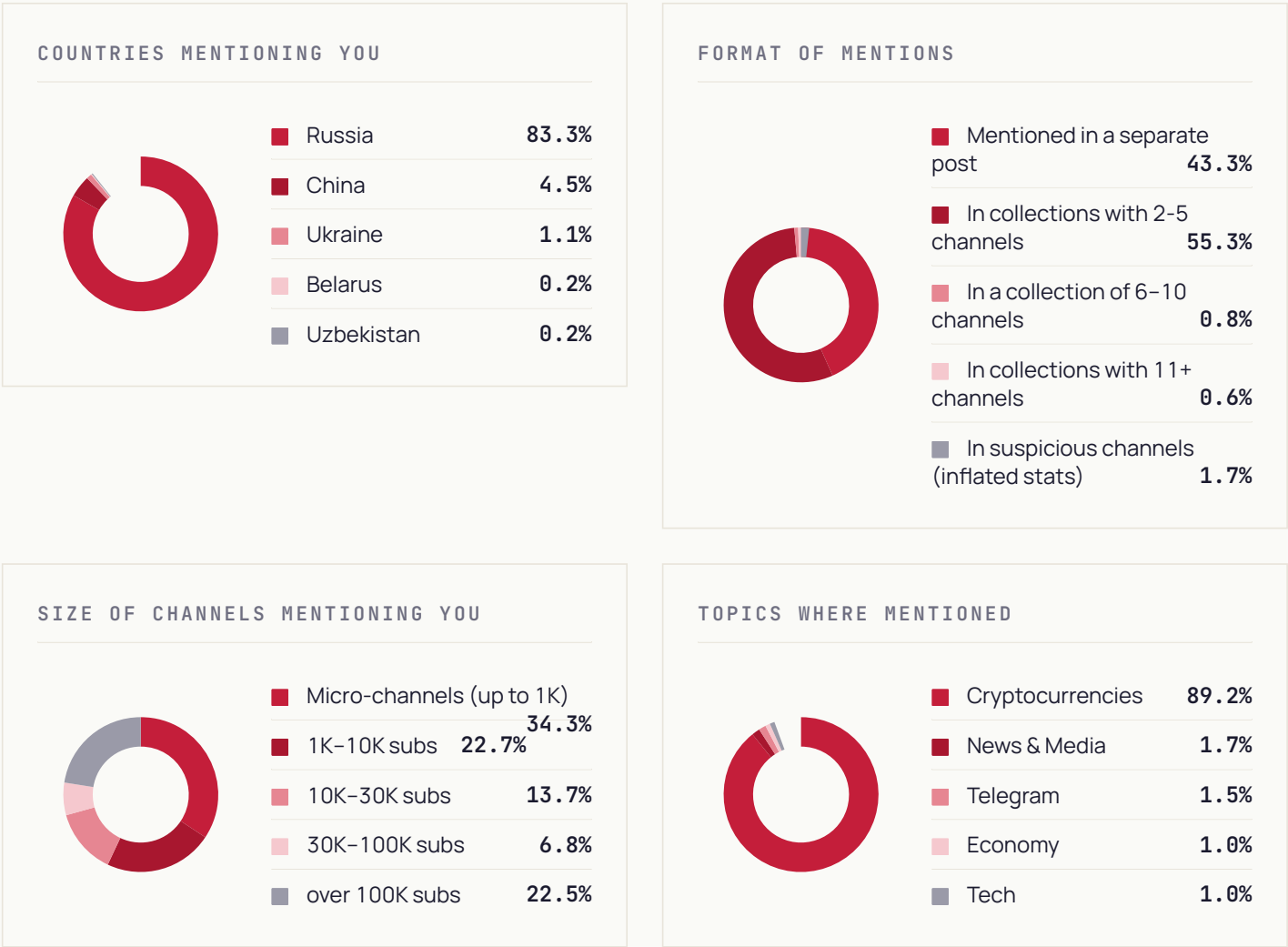
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

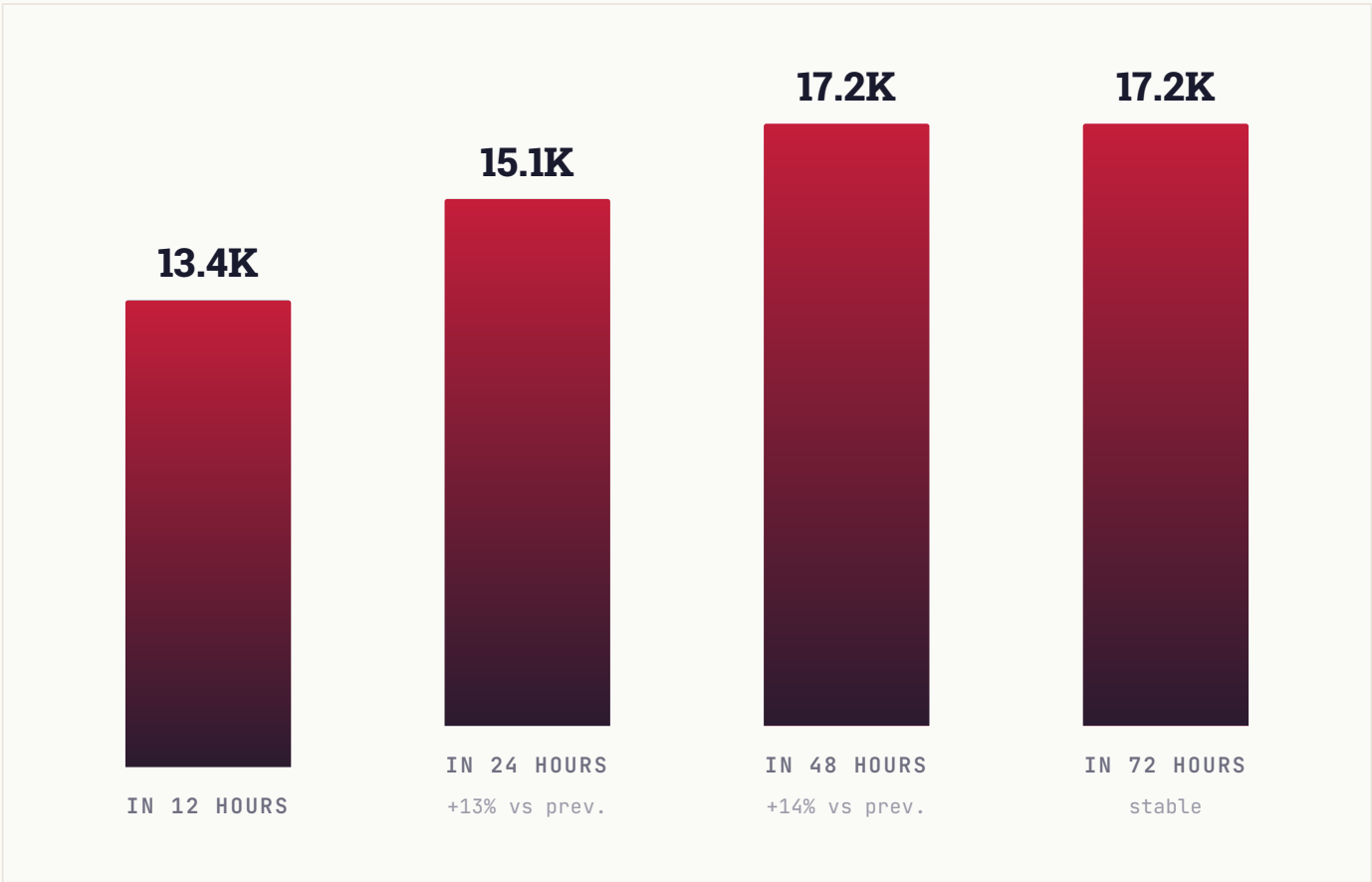
Citation index **166** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **923** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI and tech YOU	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
DJ Digital Journal IT, Neuroseti	1.8M

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#8 of 100). Strong position. Niche leader — hitvpn_blog (4.6M), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **730**, they brought **2 208** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	37	28	0	
December 2025	87	43	0	
November 2025	145	60	0	
October 2025	238	119	0	
September 2025	69	42	0	
August 2025	154	68	2 208	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
730	6	2 208

SECTION 08 · NICHE COMPARISON

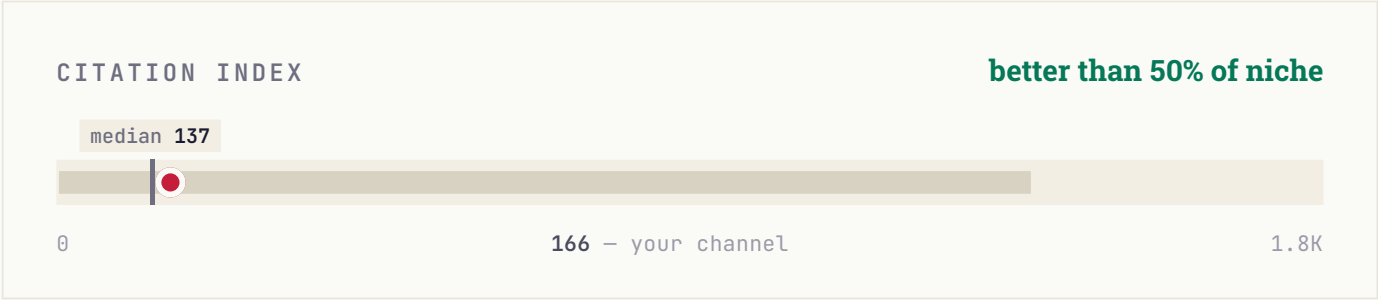
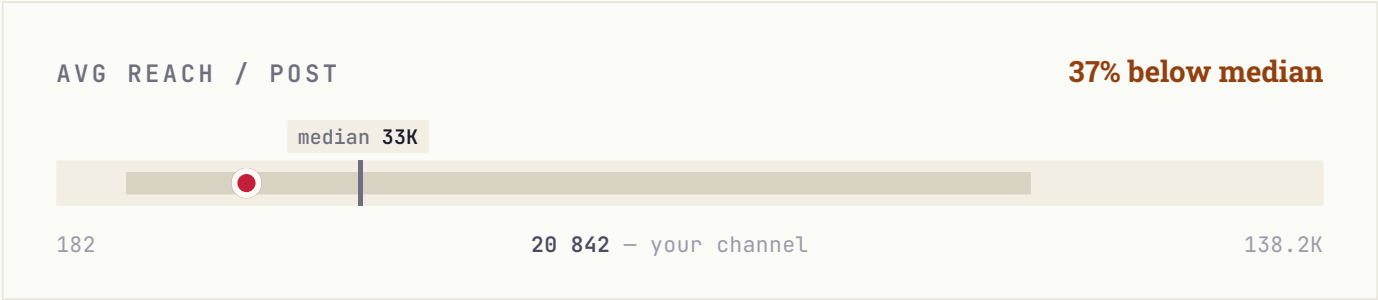
Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#8/100

RANK IN NICHE

Channel in top 8% tech Russia



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 06:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 1.02% vs norm 4.5%. Try polls & interactive formats.

EFFECT

+3.5pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager