
PROMTPRESS PUBLIC REPORT

Channel audit

The Grant / учеба, стажировки, гранты заграницей



@tlg_grant

Study, emigration & travel abroad for free! I find and post the best foreign offers for study, internships, grants & education All questions here - @Polina_Grant

SUBSCRIBERS

35 392

+13632 per month

ERR (% SEE POSTS)

34.0%

in 24 hrs 20.7%

REACH/POST

11.7K

ad reach 7.5K/24h

— CONTENT · 2026

What's inside the report

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6 months · monthly

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Rank in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 35 392 —	 SUBS REACH 32.92% avg % subs see post	 VIEWS/POST 11.7K median 11.8K · 29 days	 POSTS/WEEK 12.8 over period
 7D TREND +6.2% vs previous week	 REACTIONS/POST 180.4 total 9,559 reactions, 784 reposts, 0 comments	 POST LENGTH 757 chars median 741 · 29 days	 POSTS ANALYZED 53 29 days
 AD REACH 7.5K 24h avg	 CHURN / MONTH +13632 over last month	 CITATION RATE 0 citation index · 1 channels mentioned ever	 CHANNEL AGE 4 years 8 months created 06.11.2021

AI EDITOR SUMMARY

Channel «The Grant / study, internships, grants abroad» — 35 392 subs. Avg views per post: 11.7K people (33% of subs), good reach. Publishes 13 posts/week (~2/day) — regular. Week Jun 29 – Jul 5 reach grew by +6.2% to week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **53** posts in 29 days.
- 02 Dominant format — **Text** (52/53 posts).
- 03 Avg post length — **757** chars (median 741).
- 04 Peak audience activity — **Tuesday**, 13:00 MSK.
- 05 Top posts get **1x** more views than the weakest (13.1K avg for top vs 10.1K for worst) — among 53 posts over 29 days. Worth analyzing what the top has in common — topic, format, time.

TOP 5 POSTS

Nº1 23.06 · 10:48 TEXT 🎓 Teagasc Walsh Scholars Program in Ireland (PhD) Deadline: Jul 3, 2026 Open to: all countries Language: EN What...	VIEWS 13 214 REPOSTS 4	REACTIONS 206 ER 37.3%
Nº2 05.07 · 06:43 TEXT 🎓 RMIT University Scholarships 2027 in Australia (Master's, PhD) Deadline: Aug 30, 2026 Open to: all countries Language: EN What...	VIEWS 13 202 REPOSTS 17	REACTIONS 209 ER 37.3%
Nº3 04.07 · 07:51 TEXT 🎓 Erasmus Mundus Scholarships 2027 in Space Science, Physics & Materials Science (Master's) Deadline: varies Open to: all...	VIEWS 12 934 REPOSTS 8	REACTIONS 185 ER 36.5%

Nº4 23.06 • 03:48 TEXT  Simmons University Kotzen Scholarship 2026 in the USA (Bachelor's) Deadline: 01.12.2026 Open to: all countries Language: EN What...	VIEWS 12 908 REACTIONS 207 REPOSTS 88 ER 36.5%
Nº5 29.06 • 11:49 TEXT  KOICA Scholarship Program 2027 in South Korea (Master's, PhD) Deadline: varies by country Open to: 97 countries Language: EN What...	VIEWS 12 884 REACTIONS 232 REPOSTS 6 ER 36.4%
WORST 3	
↓ 24.06 • 09:17 TEXT  Rowland Fellowships 2027 at Harvard University Duration: up to 5 years Deadline: Aug 1, 2026 Format Rowland Institute...	VIEWS 10 342 REACTIONS 190 REPOSTS 3 ER 29.2%
↓ 26.06 • 04:35 TEXT  Max Planck Summer Internship 2027 in Germany Duration: 12-14 weeks Deadline: Nov 1, 2026 Format Informatics institutes...	VIEWS 10 299 REACTIONS 211 REPOSTS 49 ER 29.1%
↓ 25.06 • 04:05 TEXT  IMPACT Scholarship 2027 at UCL in the UK (Master's) Deadline: 30.06.2026 Open to: all countries Language: EN What is it Scholarships...	VIEWS 9 800 REACTIONS 192 REPOSTS 33 ER 27.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

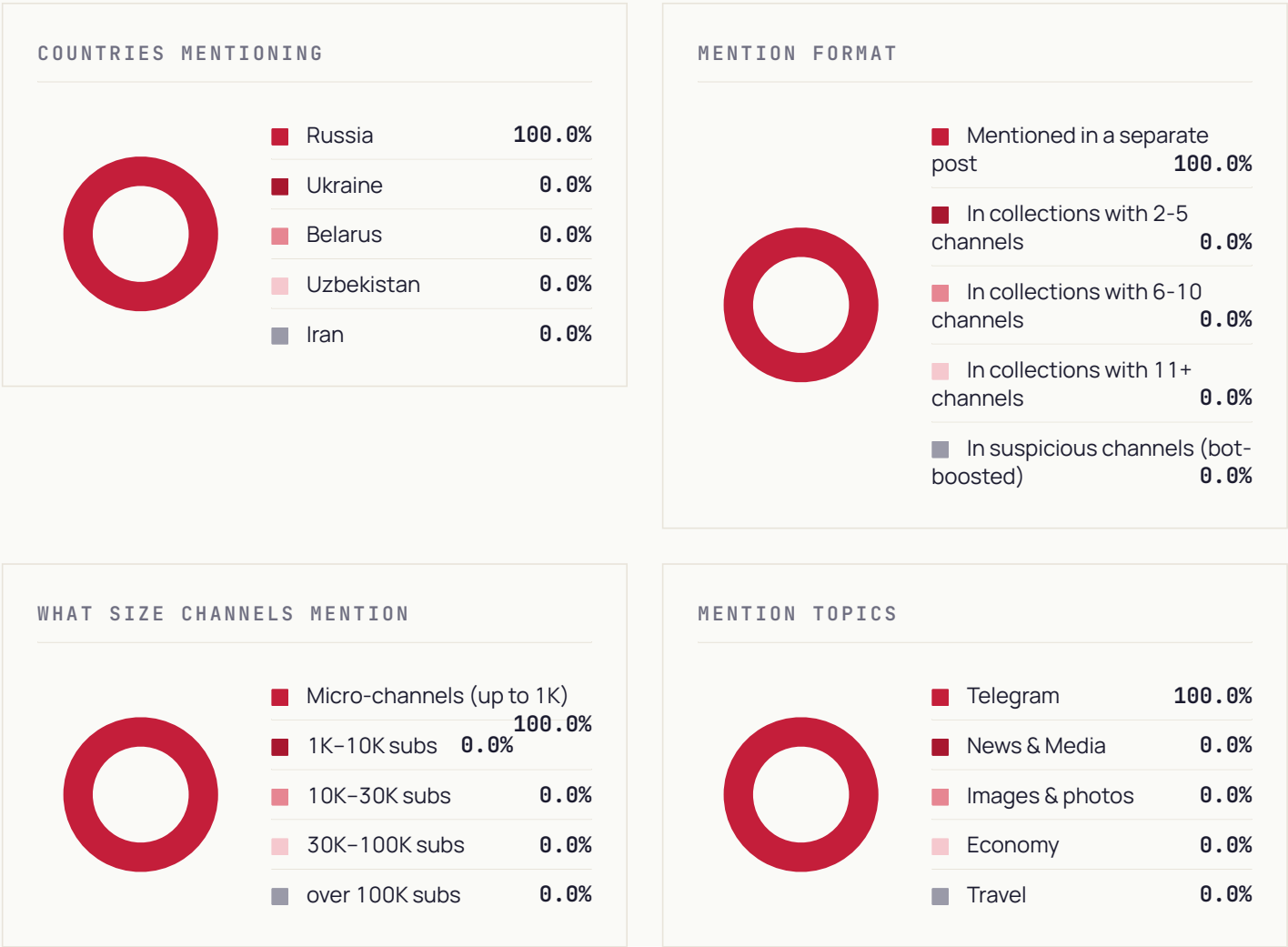
Yearly subscriber growth chart. Key months show exact subscriber count. See which months grew & which lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

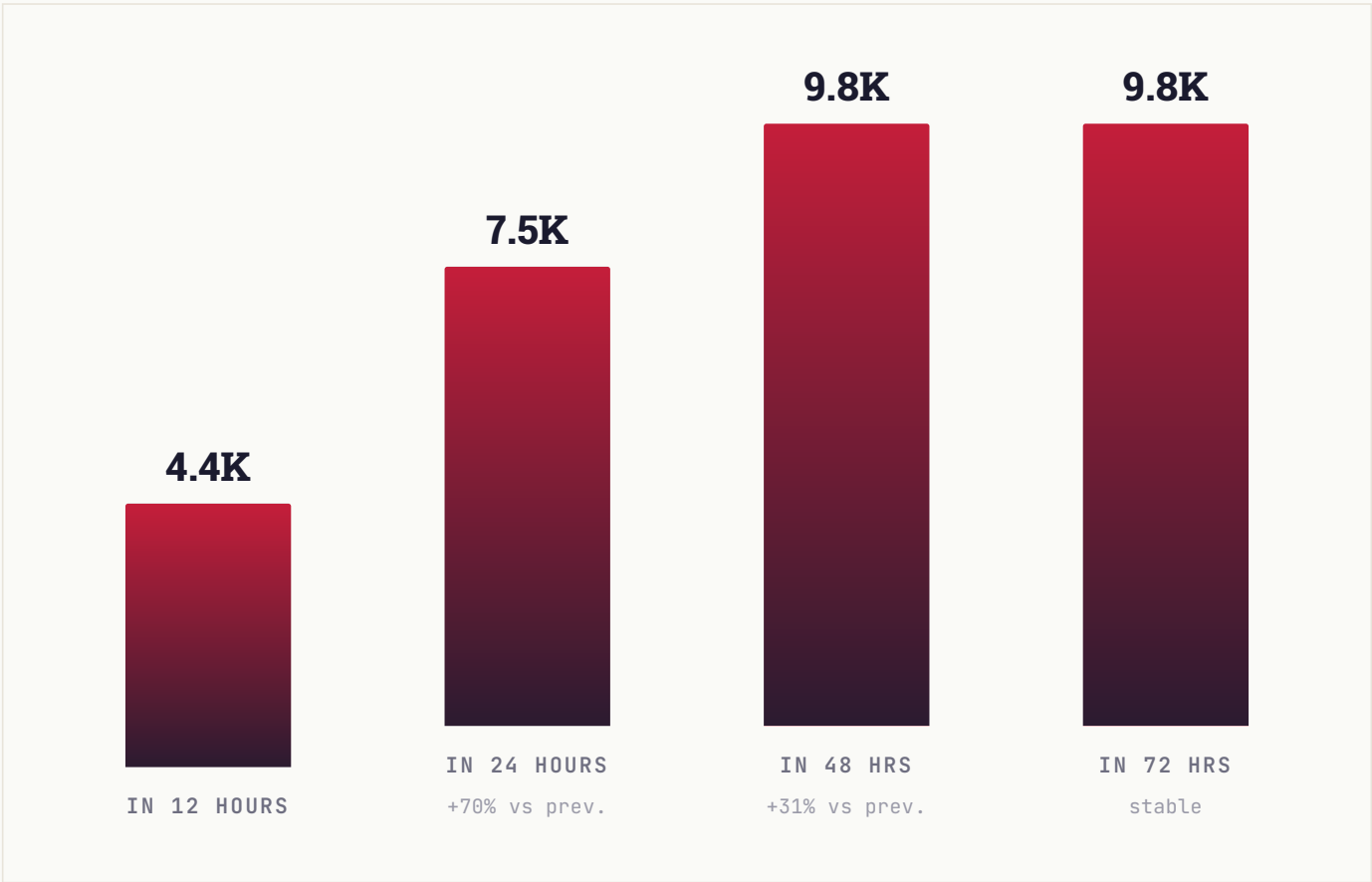
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions: 1 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM REPLIES	578.2K
FROM REPLIES	365.9K
OT OTVETI	452.3K
DN Danir on duty Math OGE 2026 Umschool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umschool Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate REPLIES	254.8K
MO Moscow education	233K
TG The Grant / учеба, стажировки, гранты за границей	YOU 35.4K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal — enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **0**, they brought **29 055** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	14 063
December 2025	0	0	0
Nov 2025	0	0	0
Oct 2025	0	0	0
Sep 2025	0	0	14 992
August 2025	0	0	0
TOTAL MENTIONS	0	MONTHS OF DATA	6
		ACQUIRED SUBS	29 055

Where the channel stands in its league

SUBSCRIBERS worse than median by 55%

median 78.6K

27.6K 35 392 — your channel 297.2K

AVG REACH / POST better than 55% of niche

median 9.8K

1.3K 11 651 — your channel 31.6K

CITATION INDEX worse than median by 99%

median 116

0 — your channel 657

Metric	Channel Value	Median Value	Comparison
Subscribers	35,392	78.6K	worse than median by 55%
Avg Reach / Post	11,651	9.8K	better than 55% of niche
Citation Index	0	116	worse than median by 99%

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Top post of the week — on Tuesday**

On this day at 1:00 PM MSK audience is most active.

EFFECT

**Best window
for important
posts****02****Increase share of video posts**

Video in Telegram holds audience longer & is better for the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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