

PROMTPRESS PUBLIC REPORT

# Channel audit

## European Auto Partner



@titanium\_raif\_rf

Our contacts: [https://t.me/Titanium\\_Raif\\_RF/7508](https://t.me/Titanium_Raif_RF/7508) Our team of pros selects only cars with verified history. Each car undergoes thorough diagnostics and quality control. With us...

SUBSCRIBERS

**32 905**

-807 per month

ERR (% SEE POSTS)

**8.0%**

per day 3.8%

REACH/POST

**2.4K**

ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                     |                                                                                                                                                                                   |                                                                                                                                                                                          |                                                                                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>32 905</div> <div>—</div>             | <div> SUBSCRIBER REACH</div> <div>7.22%</div> <div>avg % subs see post</div>                     | <div> VIEWS/POST</div> <div>2.4K</div> <div>median 2.5K · 29 days</div>                                 | <div> POSTS/WK</div> <div>16.3</div> <div>for the period</div>                       |
| <div> 7D TREND</div> <div>-12.5%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>4.8</div> <div>only 332 reactions, 493 reposts, 0 comments</div> | <div> POST LENGTH</div> <div>638 chars</div> <div>median 660 · 29 days</div>                            | <div> POSTS ANALYZED</div> <div>69</div> <div>29 days</div>                          |
| <div> AD REACH</div> <div>1.2K</div> <div>24h avg</div>          | <div> CHURN / MONTH</div> <div>-807</div> <div>for the last month</div>                        | <div> CITATION INDEX</div> <div>538</div> <div>citation index · 662 channels mentioned all time</div> | <div> CHANNEL AGE</div> <div>2 years 11 months</div> <div>created 05.08.2023</div> |

AI EDITOR SUMMARY

Channel «European Auto Partner» — 32 905 subs. Each post averages 2.4K people (7% from subs), reach is low — consider expanding audience. Publishes 16 posts per week (~2/day) — consistent schedule. For the week of Jul 6–12, reach dropped -12.5% to the week of Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 69 posts in 29 days.
- 02 Dominant format — Photos (66/69 posts).
- 03 Avg post length — 638 characters (median 660).
- 04 Peak audience activity — Thu, 16:00 MSK.
- 05 Top posts get 2x more views than the weakest (3.2K avg for top vs 1.7K for worst) — among 69 posts in 29 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                        |                                                                    |                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------------------------------|
| <div><div>Nº1</div><div>18.06 · 13:59</div><div>PHOTOS</div></div> <div><div> Skoda Kodiahq   Year: 2023  Engine: 2.0 (150 hp)</div><div> Mileage: 24,300 km  Transmission: Automatic ...</div></div>  | <div>VIEWS</div> <div>3 216</div> <div>REPOSTS</div> <div>14</div> | <div>REACTIONS</div> <div>6</div> <div>ER</div> <div>9.8%</div> |
| <div><div>Nº2</div><div>19.06 · 05:53</div><div>PHOTOS</div></div> <div><div> Toyota Corolla   Year: 2023  Engine: 1.5 (125 hp)</div><div> Mileage: 54,500 km  Transmission: Automatic ...</div></div> | <div>VIEWS</div> <div>3 176</div> <div>REPOSTS</div> <div>23</div> | <div>REACTIONS</div> <div>9</div> <div>ER</div> <div>9.7%</div> |
| <div><div>Nº3</div><div>21.06 · 12:58</div><div>PHOTOS</div></div> <div><div> Nissan Qashqai   Year: 2024  Engine: 1.3 (158 hp)</div><div> Mileage: 5,202 km  Transmission: Automatic ...</div></div>  | <div>VIEWS</div> <div>3 108</div> <div>REPOSTS</div> <div>8</div>  | <div>REACTIONS</div> <div>2</div> <div>ER</div> <div>9.4%</div> |

|                                                                                                                                                                                                           |                                                                    |                                                                 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------------------------------|
| <div><div>Nº4</div><div>19.06 · 14:54</div><div>PHOTOS</div></div> <div><div> Volkswagen Arteon   Year: 2022  Engine: 2.0 (150 hp)</div><div> Mileage: 49,554 km  Transmission: Automatic ...</div></div> | <div>VIEWS</div> <div>3 071</div> <div>REPOSTS</div> <div>15</div> | <div>REACTIONS</div> <div>2</div> <div>ER</div> <div>9.3%</div> |
| <div><div>Nº5</div><div>22.06 · 07:22</div><div>PHOTOS</div></div> <div><div> Mercedes-Benz GLC 220   Year: 2022  Engine: 2.0 (194 hp)</div><div> Mileage: 37,788 km  Transmission...</div></div>         | <div>VIEWS</div> <div>3 032</div> <div>REPOSTS</div> <div>18</div> | <div>REACTIONS</div> <div>4</div> <div>ER</div> <div>9.2%</div> |

|

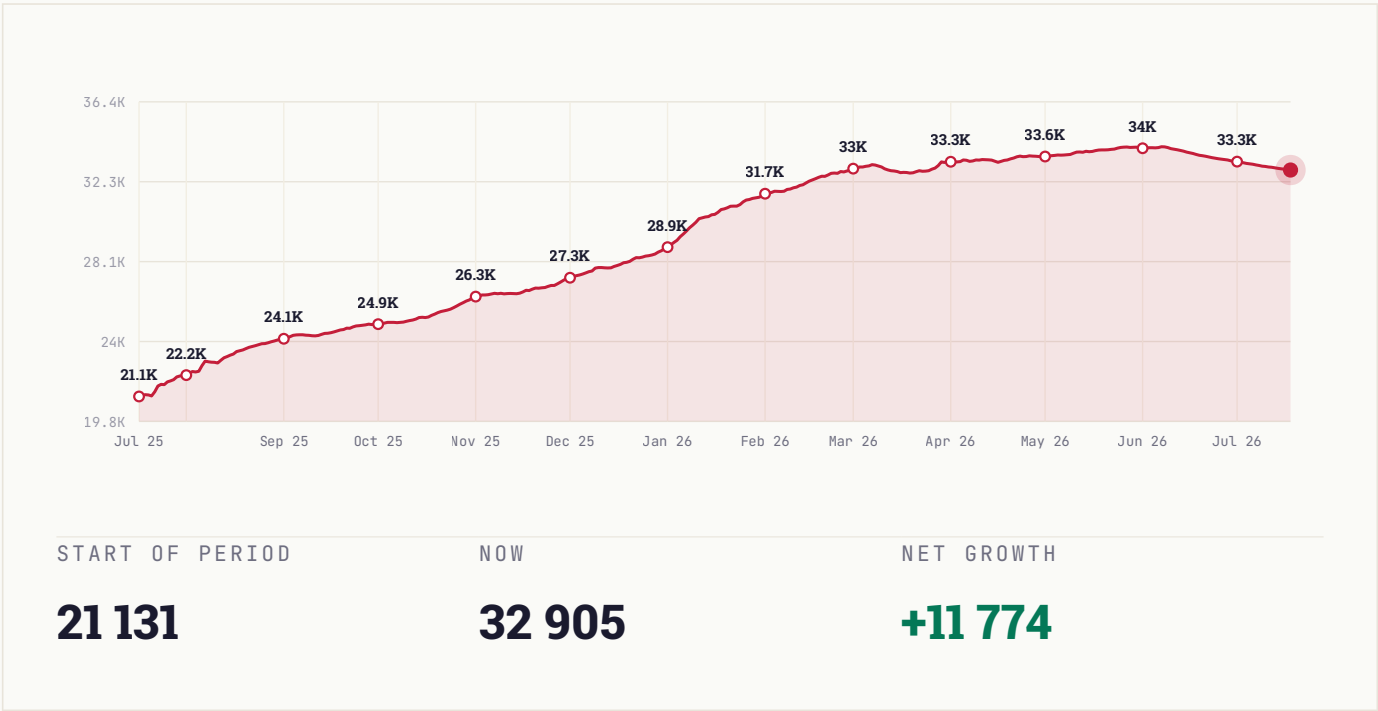
WORST 3

|                                                                                                                                                                                                                                           |                                                                   |                                                                 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------|
| <div><div>↓</div><div>14.07 · 11:34</div><div>PHOTOS</div></div> <div><div>  Another Mazda successfully delivered to Russia and already delighting its new owner! Thank you for your trust and for choosing our team.  Let...</div></div> | <div>VIEWS</div> <div>1 758</div> <div>REPOSTS</div> <div>1</div> | <div>REACTIONS</div> <div>1</div> <div>ER</div> <div>5.3%</div> |
| <div><div>↓</div><div>14.07 · 14:40</div><div>PHOTOS</div></div> <div><div> Nissan Leaf   Year: 2023  Engine: 62 kWh (218 hp)</div><div> Mileage: 8,000 km  Transmission: Automatic ...</div></div>                                       | <div>VIEWS</div> <div>1 749</div> <div>REPOSTS</div> <div>8</div> | <div>REACTIONS</div> <div>2</div> <div>ER</div> <div>5.3%</div> |
| <div><div>↓</div><div>15.07 · 07:25</div><div>PHOTOS</div></div> <div><div> Honda CR-V   Year: 2022  Engine: 2.0 (145 hp)</div><div> Mileage: 28,095 km  Transmission: Automatic ...</div></div>                                          | <div>VIEWS</div> <div>1 723</div> <div>REPOSTS</div> <div>3</div> | <div>REACTIONS</div> <div>6</div> <div>ER</div> <div>5.2%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

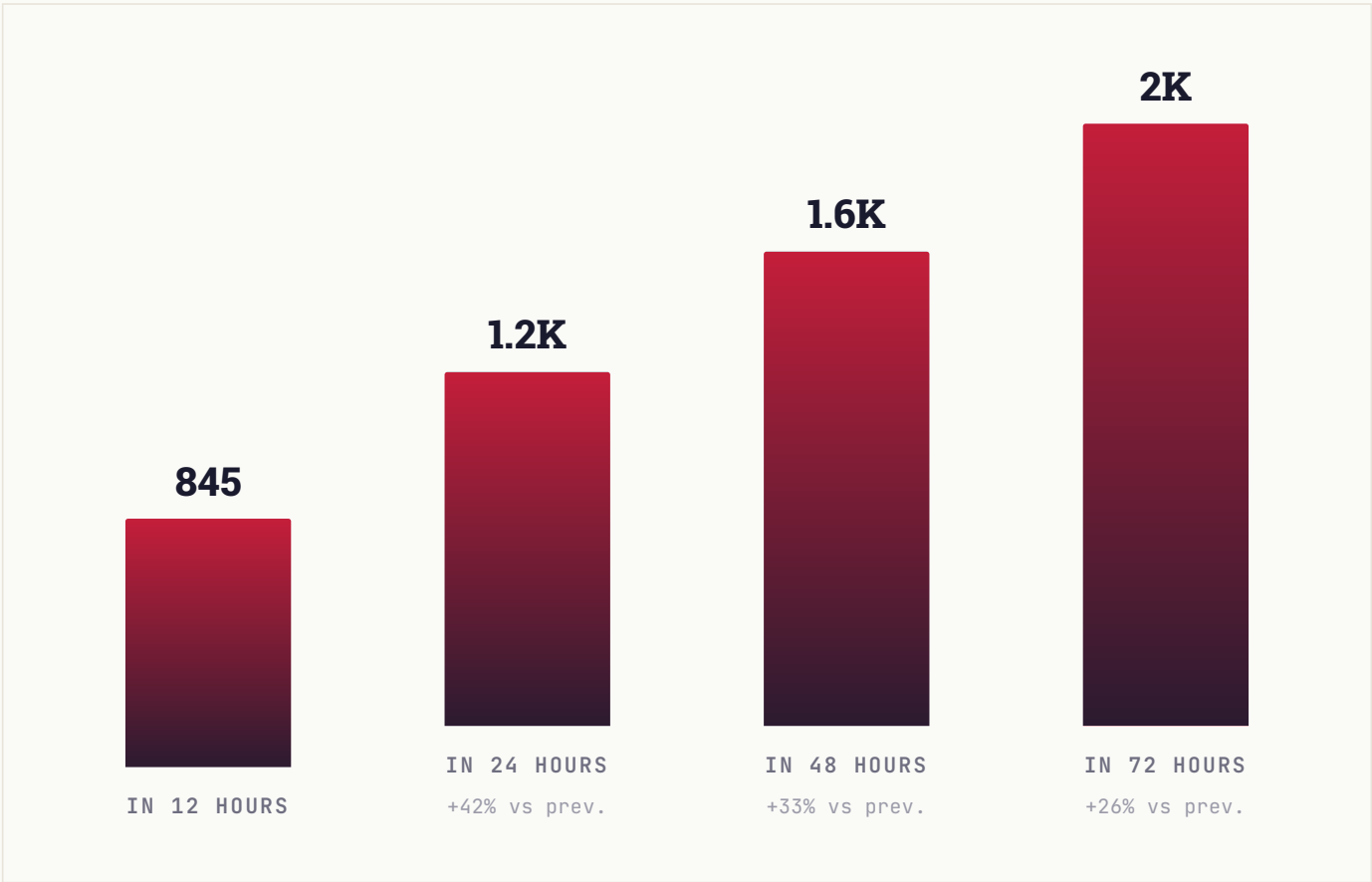
Yearly subscriber growth chart. Key months show exact subscriber count.  
Highlights months of growth vs. churn.



SECTION 04 · AD POTENTIAL

# How long a post generates reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should live.



SECTION 05 · COMPETITORS

# Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see where it ranks among niche peers.

| CHANNEL                                    | SUBSCRIBERS |
|--------------------------------------------|-------------|
| TI Cars & Point                            | 3.5M        |
| AB Avtomanya                               | 1.9M        |
| WE WENGALLBI                               | 1M          |
| VM Vodiy Moshina Bozor                     | 996.3K      |
| DS Dubrovsky Syndicate   Zhekich Dubrovsky | 689.3K      |
| UN Un Normal                               | 583.6K      |
| FI Fighterbomber                           | 521.6K      |
| AB Auto.ru                                 | 500K        |
| AB AVTOZAKAZ.RU                            | 481.4K      |
| GA Garage                                  | 481.4K      |
| EA European Auto Partner YOU               | 32.9K       |

COMPARATIVE INSIGHT

Channel is still outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 208.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

# How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **144**, they brought **9 703** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT SUBS |
|----------------|----------|----------|--------------|
| Jan 2026       | 0        | 0        | 2 740        |
| December 2025  | 0        | 0        | 1 578        |
| November 2025  | 5        | 2        | 1 087        |
| October 2025   | 40       | 1        | 1 409        |
| September 2025 | 28       | 25       | 863          |
| August 2025    | 71       | 70       | 2 026        |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBS |
| 144            | 6              | 9 703          |

SECTION 07 · NICHE COMPARISON

# Where your channel ranks in its league

Took top-100 channels in category "Transport» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



## — SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

**01****Top post of the week — Thursday**

Audience most active on this day at 16:00 MSK.

EFFECT

**Best window  
for an  
important post****02****Increase share of video posts**

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% video share.

EFFECT

**Video retains  
audience  
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic — easy win.

EFFECT

**+5-15% ER****05****Cross-promo with neighboring channels**

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

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01 **Launch ads on  
Telegram**

<https://panel.promptpress.com/register>

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02 **Contact manager**

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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