

PUBLIC REPORT PROMTPRESS

Channel audit

Tim Wallpapers & Techno Time



@tim_wallpapers

Channel covers tech, iPhone, iOS, useful tips, wallpaper pics, custom live wallpapers (made by me) All about ads in this TG - @timsmailov_pr Ad manager -...

SUBSCRIBERS

120 911

-1082 per month

ERR (% SEE POSTS)

22.0%

per day 7.9%

REACH/POST

25.9K

ad reach 9.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 120 911 —	 SUBS REACH 21.38% avg % subs see post	 VIEWS/POST 25.9K median 26.9K · 27 days	 POSTS/WEEK 7.2 over period
 7D TREND -31.7% vs previous week	 REACTIONS/POST 190.7 total 5,340 reactions, 1,013 reposts, 304 comments	 POST LENGTH 251 chars median 196 · 27 days	 POSTS ANALYZED 28 27 days
 AD REACH 9.6K 24h avg	 CHURN / MONTH -1082 last month	 QUOTE RATE 0 citation index · 2 channels mentioned all time	 CHANNEL AGE 11 months 19 days created 14.07.2025

AI EDITOR SUMMARY

Channel «Tim Wallpapers & Techno Time» — 120 911 subs. Each post averages 25.9K people (21% of subs), average reach — room to grow. Publishes 7 posts per week (~1/day) — regular schedule. For week June 22–28, reach dropped -31.7% by week of June 15–21 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **28** posts over 27 days.
- 02 Dominant format – **Video** (11/28 posts).
- 03 Avg post length – **251** chars (median 196).
- 04 Peak audience activity – **Thursday, 22:00 ALMT**.
- 05 Strongest posts get **2x** more views than the weakest (38.2K avg for top vs 15.6K for worst) – among 28 posts over 27 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 04.06 · 17:10 VIDEO File in comments! #Tom ❤️❤️❤️🔥🔥🔥 ----- Guide to install live wallpapers & widgets for iPhone - tap ----- App for...	VIEWS 42 615 REPOSTS 69	REACTIONS 113 ER 35.2%
Nº2 04.06 · 03:26 PHOTO ⚡ Messenger "Max" removed from AppStore📱 What do you think?)	VIEWS 37 046 REPOSTS 120	REACTIONS 653 ER 30.6%
Nº3 04.06 · 17:09 VIDEO Wallpapers with Sigma Tom Don't forget likes!❤️ File below👉	VIEWS 34 975 REPOSTS 29	REACTIONS 102 ER 28.9%

Nº4

09.06 • 12:14

PHOTO

🔥 iOS 27 and iPadOS 27 now available for install Apple released first beta versions of iOS 27 and iPadOS 27 for developers. If you can't wait...

VIEWS

33 836

REPOSTS

30

REACTIONS

62

ER

28.0%

Nº5

09.06 • 18:27

TEXT

Wallpapers from new iOS 27 Don't forget likes ❤️ #ios27

VIEWS

32 491

REPOSTS

72

REACTIONS

371

ER

26.9%

WORST 3



29.06 • 07:04

PHOTO

VPN service Happ developer managed to return the app to the Russian App Store region. Currently the app is being indexed and...

VIEWS

15 827

REPOSTS

72

REACTIONS

100

ER

13.1%



27.06 • 17:00

VIDEO

Football wallpapers FIFA WORLD CUP 2026! 🏆 Which players to add? Files below 📎

VIEWS

15 793

REPOSTS

11

REACTIONS

23

ER

13.1%



28.06 • 09:57

VIDEO

How do you feel about me dropping various tips like this into Telegram? ❤️ - keep 'em coming 🔥 - no thanks Anyway, a bit...

VIEWS

15 214

REPOSTS

6

REACTIONS

409

ER

12.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

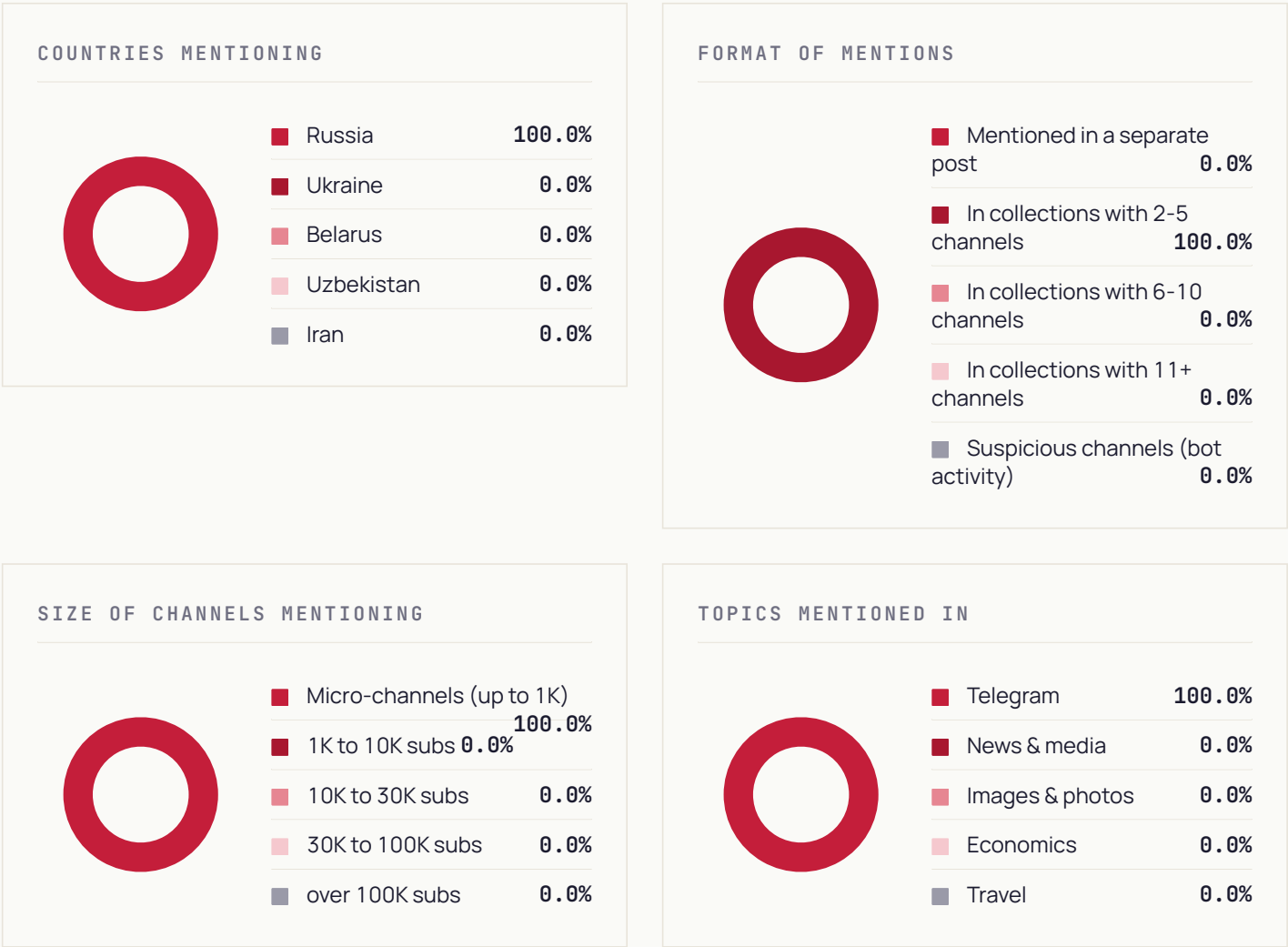
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

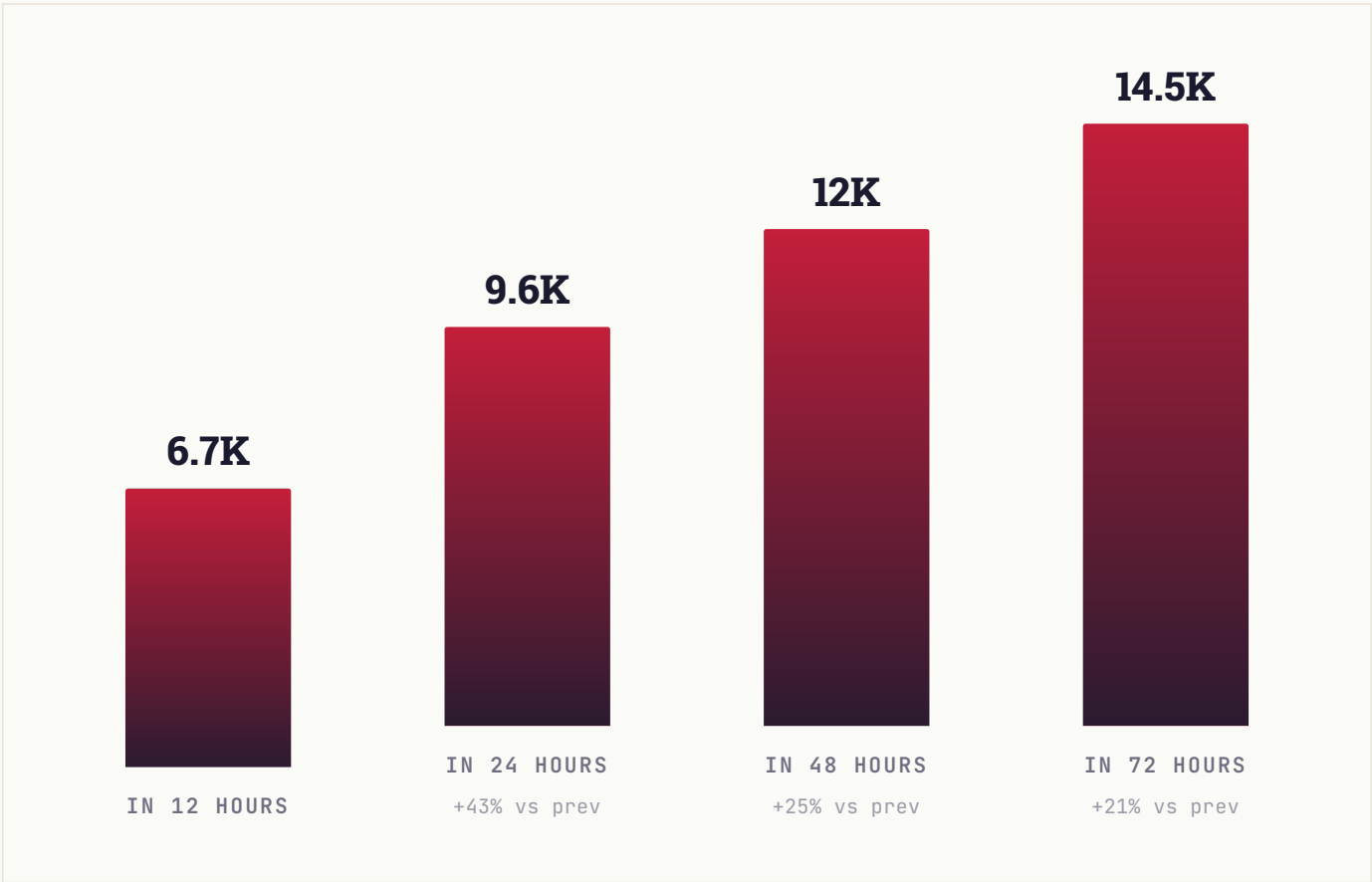
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time channel was mentioned 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TW Tim Wallpapers & Techno Time YOU	120.9K
AB Alisher Beisebay	53.5K
TT The Tech	26.1K
BJ BlueScreen Digital Kazakhstan	25.2K
KZ Kazakhstan remote work	20.9K
AP AI Prompt Office	15.2K
AH Astana Hub	13.2K
AB Alisher Beisebay IT	10.9K
DE Devs.kz	10.2K
SE SecuriXy.kz	9.8K
NI NICASES	9.3K

COMPARATIVE CONCLUSION

Channel in top-1 niche (#1 of 93 channels in category). One of the leaders — client-partners can go for cross-promo with equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **29 493** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	14 275
December 2025	0	0	15 218
November 2025	0	0	0
October 2025	0	0	0
September 2025	0	0	0
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
0	6	29 493	

SECTION 08 · NICHE COMPARISON

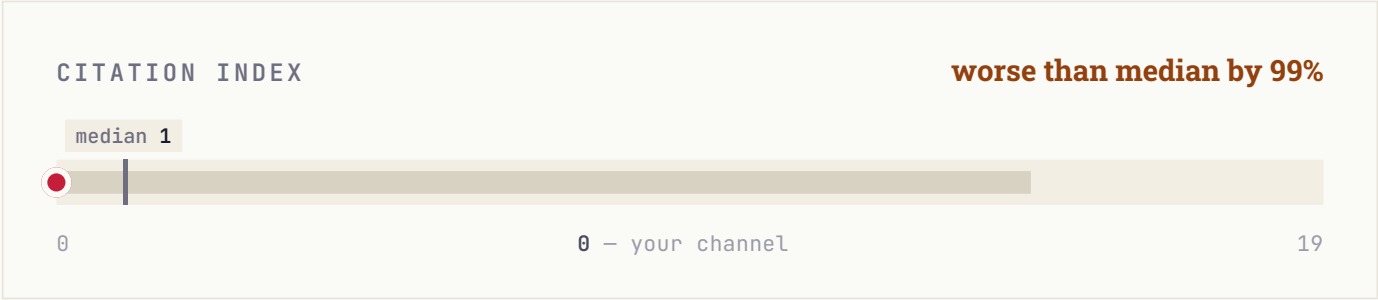
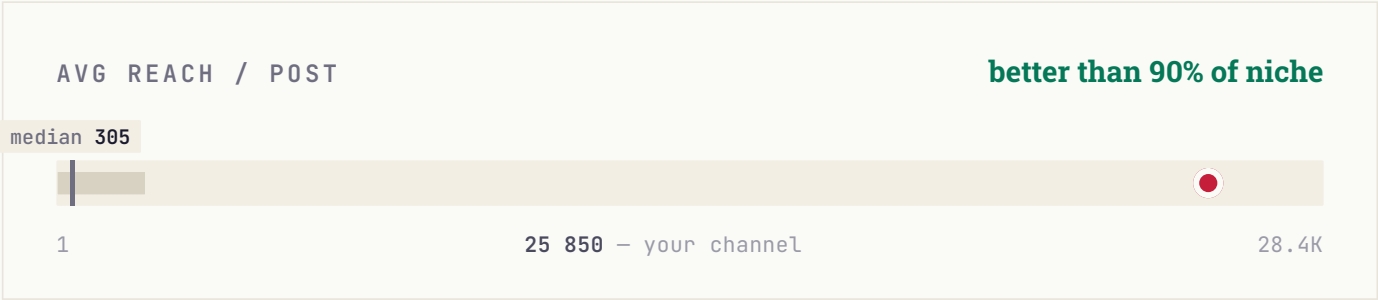
Where the channel stands in its league

Took top-93 channels in category "Tech» and saw how your channel compares.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.

#1/93

POSITION IN NICHE

Channel in top 1% of Tech



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01**Main post of the week — on Thursday**

Audience is most active on this day and at 22:00 ALMT.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search looks at descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch a Telegram ad	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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