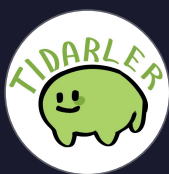


PUBLIC REPORT BY PROMTPRESS

Channel audit

Tidarler || Aliexpress

НАХОДКИ



@tidarler

♥ Author channel on trends & fashion. All about quality & pleasant shopping on Aliexpress ✓ Build a brand - <https://t.me/+Tnn2oApbKYIkNmM6> collab: 👉 @aiqiwnf № 4982767282

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
52 167	9.0%	4.2K
09.07.2026 -1165 per month	in 24 hrs 4.4%	ad reach 2.3K/24h
HTTPS://PROMTPRESS.COM/AUDIT/TIDARLER		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 52 167 —	 SUBS REACH 8.08% avg % subs see post	 VIEWS/POST 4.2K median 4.3K · 29 days	 POSTS/WEEK 29.5 for the period
 7D TREND -8.7% vs previous week	 REACTIONS/POST 35.9 only 4,451 reactions, 3,835 reposts, 0 comments	 POST LENGTH 46 chars. median 46 · 29 days	 POSTS ANALYZED 124 29 days
 AD REACH 2.3K 24h avg	 CHURN / MONTH -1165 for the last month	 CITATION RATE 582 citation index · 498 channels mentioned all time	 CHANNEL AGE 5 years 1 month created 08.06.2021

AI EDITOR SUMMARY

Channel «Tidarler || Aliexpress находки» — 52 167 subs. Avg views per post: 4.2K people (8% of subs), reach low — expand audience. Publishes 30 posts per week (~4/day) — active posting. Week 22–28 Jun reach dropped -8.7% by week 15–21 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 124 posts in 29 days.
- 02 Dominant format — Photo (123/124 posts).
- 03 Avg post length — 46 chars (median 46).
- 04 Peak Audience Activity — Wednesday, 13:00 MSK.
- 05 Top Posts Gather 2× more views than the weakest (5.2K avg for top vs 3.4K for worst) — among 124 posts over 29 days. Worth analyzing what the top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 11.06 · 20:20 PHOTO 🐰🌟🤗 link tidarler - subscribe	VIEWS 5 254 REPOSTS 73	REACTIONS 76 ER 10.1%
Nº2 12.06 · 13:18 PHOTO 🐰🦋📺 link tidarler - subscribe	VIEWS 5 200 REPOSTS 52	REACTIONS 42 ER 10.0%
Nº3 09.06 · 16:39 PHOTO 🐶🧘🗣️ link tidarler - subscribe	VIEWS 5 193 REPOSTS 65	REACTIONS 48 ER 10.0%

Nº4 10.06 · 15:57 PHOTO 🌿👏😊 1854P link tidarler - subscribe	VIEWS 5 134 REPOSTS 11	REACTIONS 33 ER 9.8%
Nº5 09.06 · 10:20 PHOTO 🐰🐰👑😊 478P link tidarler - subscribe	VIEWS 5 109 REPOSTS 36	REACTIONS 28 ER 9.8%

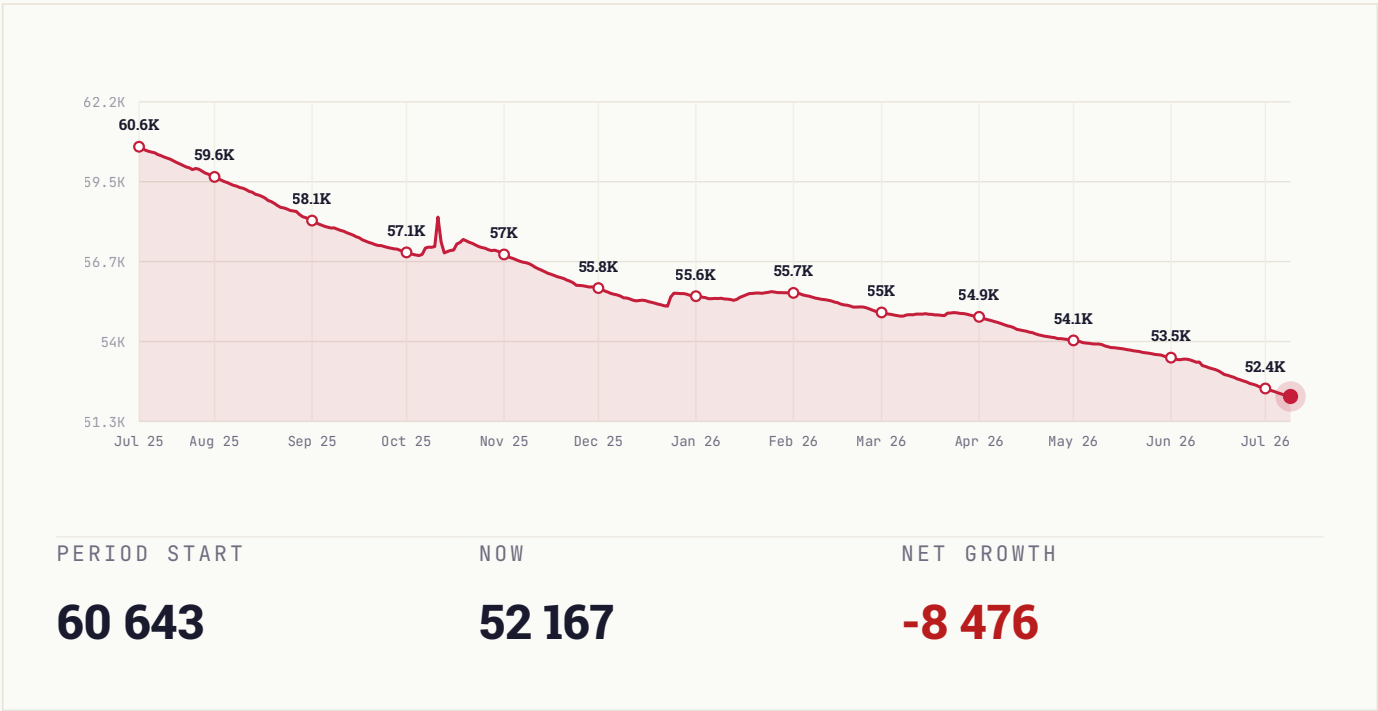
WORST 3

↓ 05.07 · 14:10 PHOTO 🎀💕💕😊 659P link tidarler - subscribe	VIEWS 3 369 REPOSTS 25	REACTIONS 24 ER 6.5%
↓ 05.07 · 16:16 PHOTO 🐰🌿🎀 link tidarler - subscribe	VIEWS 3 365 REPOSTS 10	REACTIONS 18 ER 6.5%
↓ 05.07 · 19:25 PHOTO 😍🧑🌟😊 2578P link tidarler - subscribe	VIEWS 3 341 REPOSTS 19	REACTIONS 27 ER 6.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

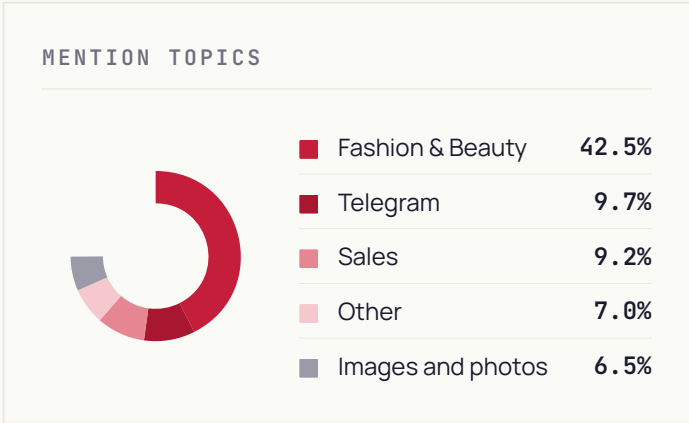
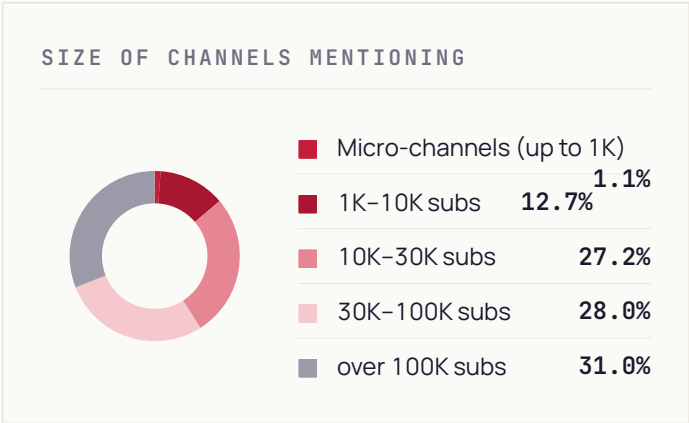
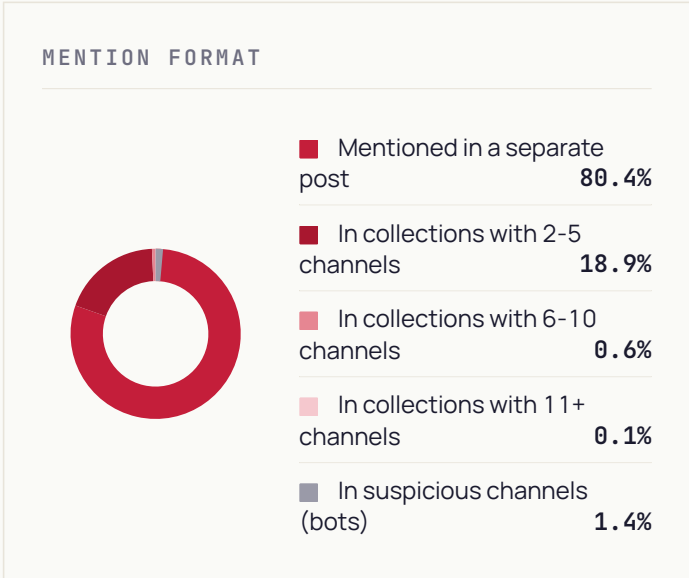
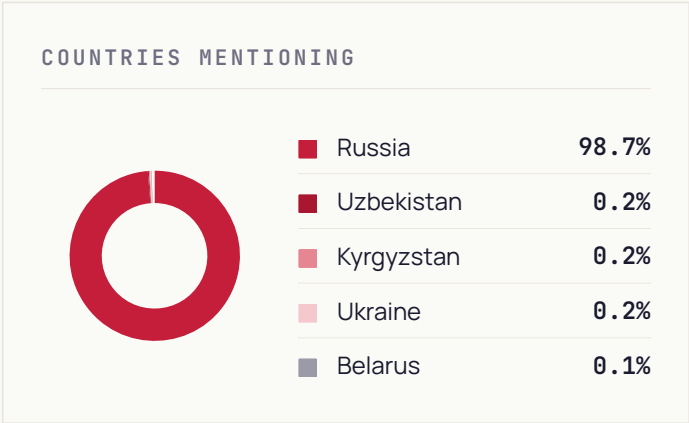
Subscriber growth graph for the year. Key months show exact subscriber count.
Shows which months gained subs and which lost them.



SECTION 04 · MENTIONS

Who and how mentions the channel

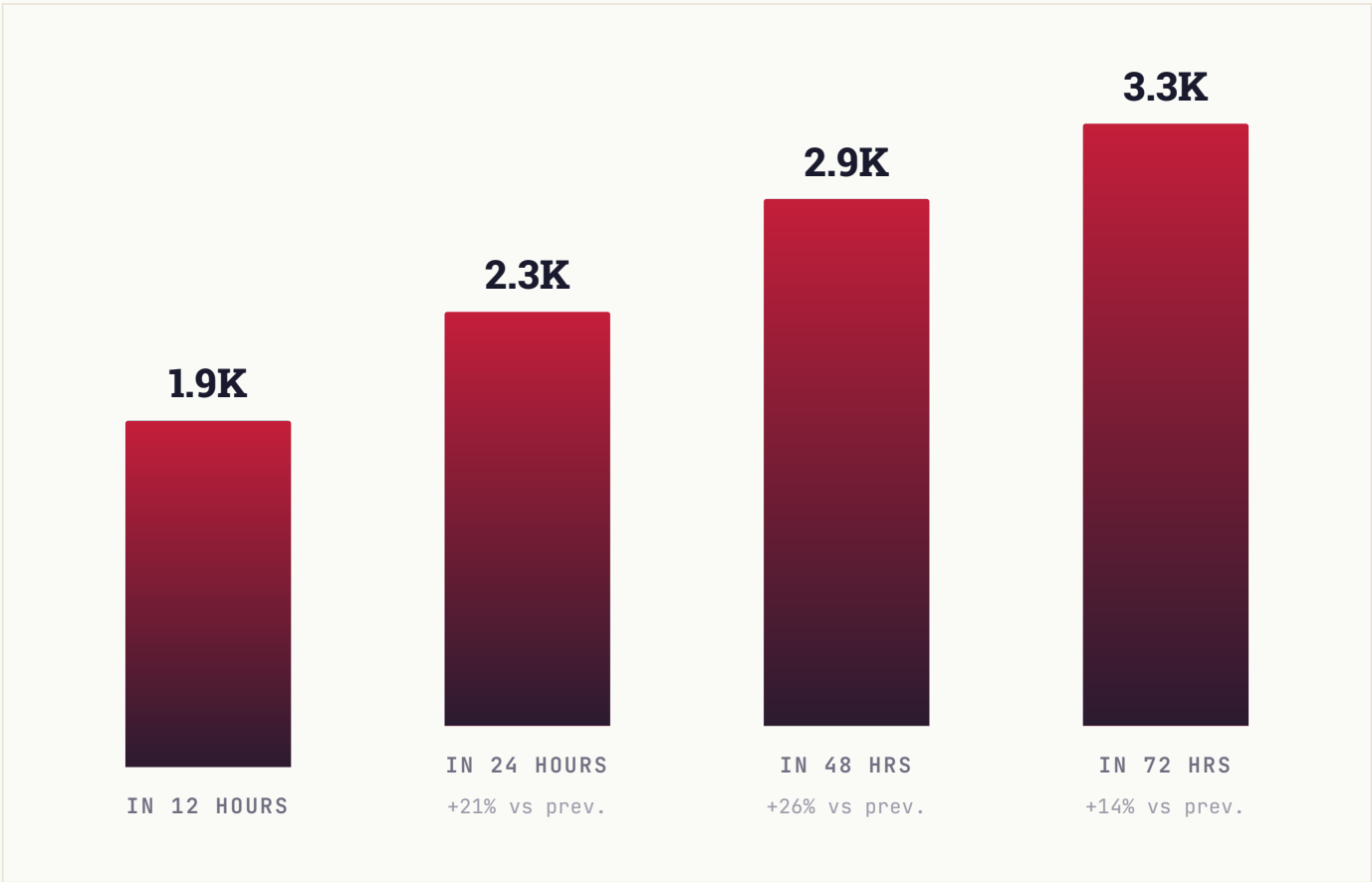
Citation index **582** — channel popularity rating based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **498** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who You Compete With

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1.1M
HH Found on Wildberries	635.3K
MI MIXIT.RU	614.6K
M Manicure Nails	573.8K
HH Wildberries / WB Finds	537.2K
EM Elena Mixit	521.6K
GD Face gymnastics	472.5K
PM Fashion Trends	437.6K
PR Primebery	398.9K
HW WB OZON Finds	393.5K
T Tidarler Aliexpress находки YOU	52.2K

COMPARATIVE INSIGHT

Channel not yet outside top-96 of niche — early growth stage. Niche leader — Golden Apple (1.1M), top-96 median: 171K. First goal: enter top-96 via systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

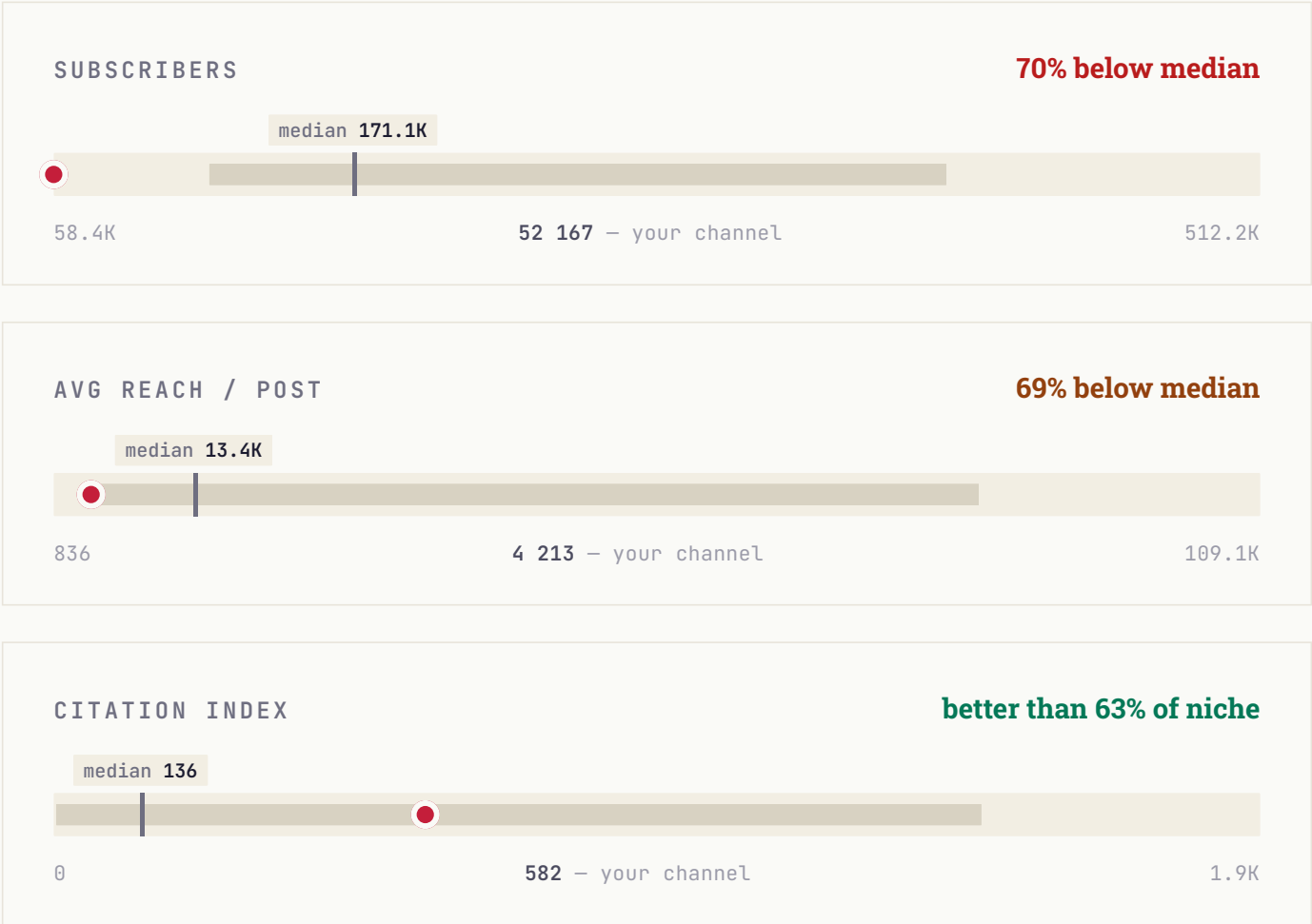
Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions: **15**, they brought **2 575** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1	1	330
December 2025	1	1	460
Nov 2025	3	1	3
Oct 2025	1	1	1 777
Sep 2025	1	1	5
August 2025	8	4	0
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
15	6	2 575	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
Relevant
Audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact Manager	t.me/PromptPress_manager
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