

PUBLIC PROMTPRESS REPORT

Channel audit

SINKA



@thynk

Lifestyle, movies, culture news, beautiful places & stories worth retelling. Ads: @codelibaye RKN: clck.ru/3MsZ48

SUBSCRIBERS

70 818

-957 per month

ERR (% SEE POSTS)

13.0%

daily 8.3%

REACH/POST

9.1K

ad reach 5.9K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 70 818 —	 SUBSCRIBER REACH 12.88% avg % subs see post	 VIEWS/POST 9.1K median 9K · 29 days	 POSTS/WEEK 49.8 for the period
 7D TREND +8.6% vs previous week	 REACTIONS/POST 190.4 total 40,564 reactions, 13,485 reposts, 650 comments	 POST LENGTH 212 chars median 138 · 29 days	 POSTS ANALYZED 213 29 days
 AD REACH 5.9K 24h avg	 CHURN / MONTH -957 last month	 CITATION RATE 764 citation index · 1,852 channels mentioned all time	 CHANNEL AGE 5 years 6 months created 10.01.2021

AI EDITOR SUMMARY

Channel "SINKA" – 70 818 subs. Each post averages 9.1K people (13% from subs), reach is low – consider expanding audience. Publishes 50 posts per week (~7/day) – active posting. For the week Jun 29 – Jul 5, reach grew +8.6% to the week of Jun 22–28 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **213** posts over 29 days.
- 02 Dominant format — **Photo** (128/213 posts).
- 03 Avg post length — **212** chars (median 138).
- 04 Peak audience activity — **Saturday**, 18:00 MSK.
- 05 Top posts get **4x** more views than the weakest (28.9K avg top vs 6.6K worst) — among 213 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 15:36 PHOTO Did you know some call a shoehorn a 'horn'? Which team are you on? UPD: added 'spatula' option	VIEWS 38 122 REP. 88	REACTIONS 237 ER 53.8%
Nº2 20.06 · 11:36 PHOTO First monument to Alexei Balabanov in Russia appeared in Yekaterinburg. It was installed near the house where the director lived. And the tram in...	VIEWS 25 312 REP. 164	REACTIONS 259 ER 35.7%
Nº3 15.06 · 16:26 PHOTO I was 12 — the Bukins looked about as young, now I'm 30 — and they're still in their prime. They really are happy together.	VIEWS 23 172 REP. 112	REACTIONS 309 ER 32.7%

Nº403.07 · 14:36 PHOTO Our Anna Kournikova warming up before Wimbledon, 1999	VIEWS	REACTIONS
	22 849	248
	REP. 31	ER 32.3%

Nº520.06 · 13:15 VIDEO While waiting for Shrek 5, let's recall all the nods to iconic movie scenes in previous parts of the beloved green ogre...	VIEWS	REACTIONS
	13 529	171
	REP. 91	ER 19.1%

| WORST 3

↓ 09.07 · 10:36 PHOTO If Friday plans aren't set yet, check out the Folkowo festival in Sokolniki Park. On July 11, Tatyana Kurtukova...	VIEWS	REACTIONS
	6 666	54
	REP. 28	ER 9.4%

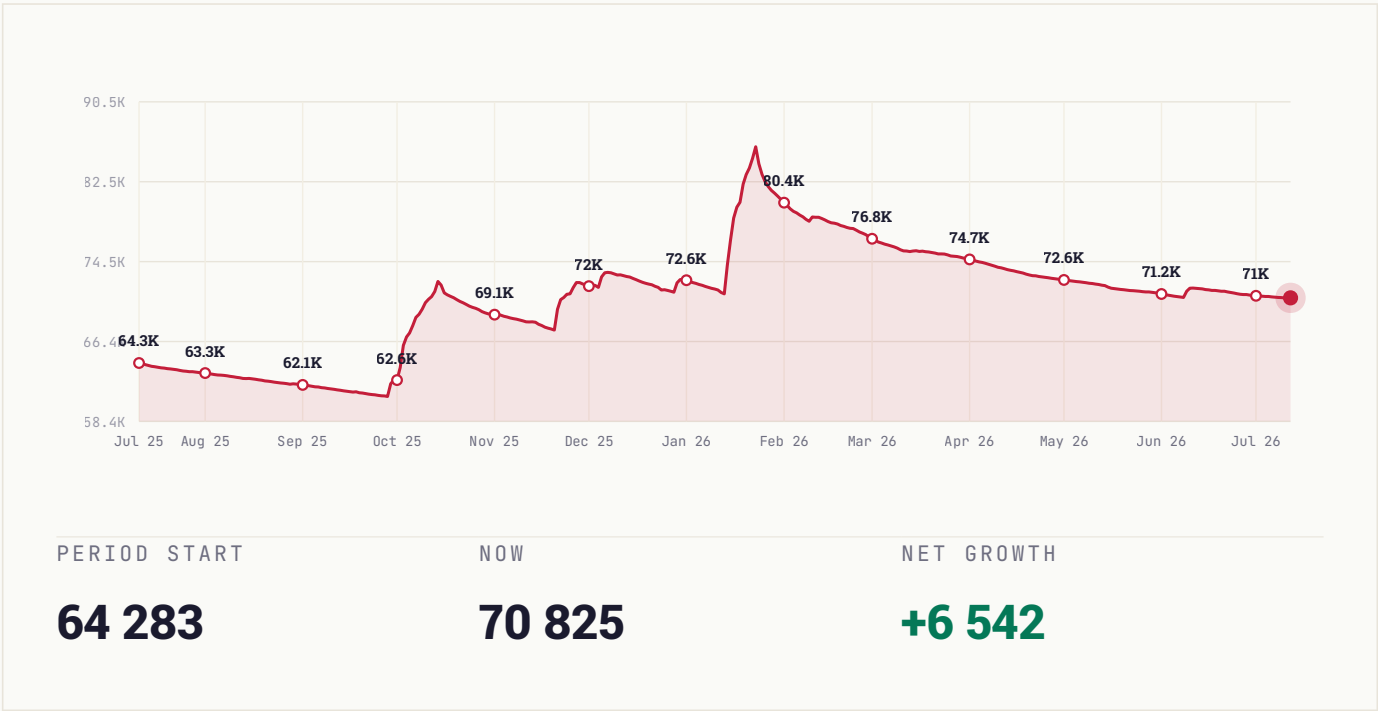
↓ 09.07 · 11:36 VIDEO Anne Hathaway recently said in an interview she spent a week getting into Harley Quinn's character before Batman movie auditions, and only then...	VIEWS	REACTIONS
	6 662	170
	REP. 29	ER 9.4%

↓ 07.07 · 16:36 PHOTO Belarus unveiled merch draft for Year of Woman with Lukashenko's words	VIEWS	REACTIONS
	6 339	195
	REP. 107	ER 9.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

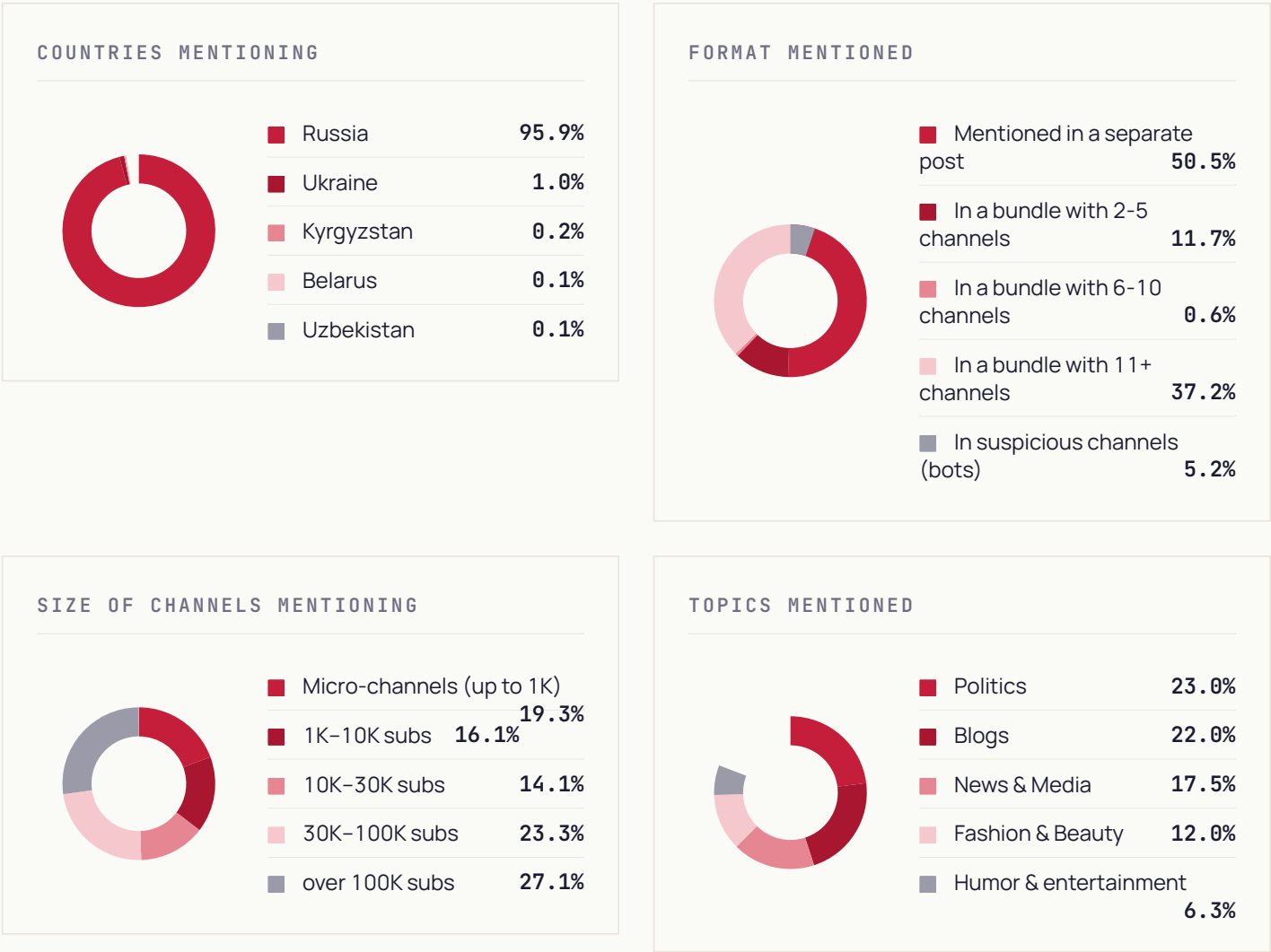
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

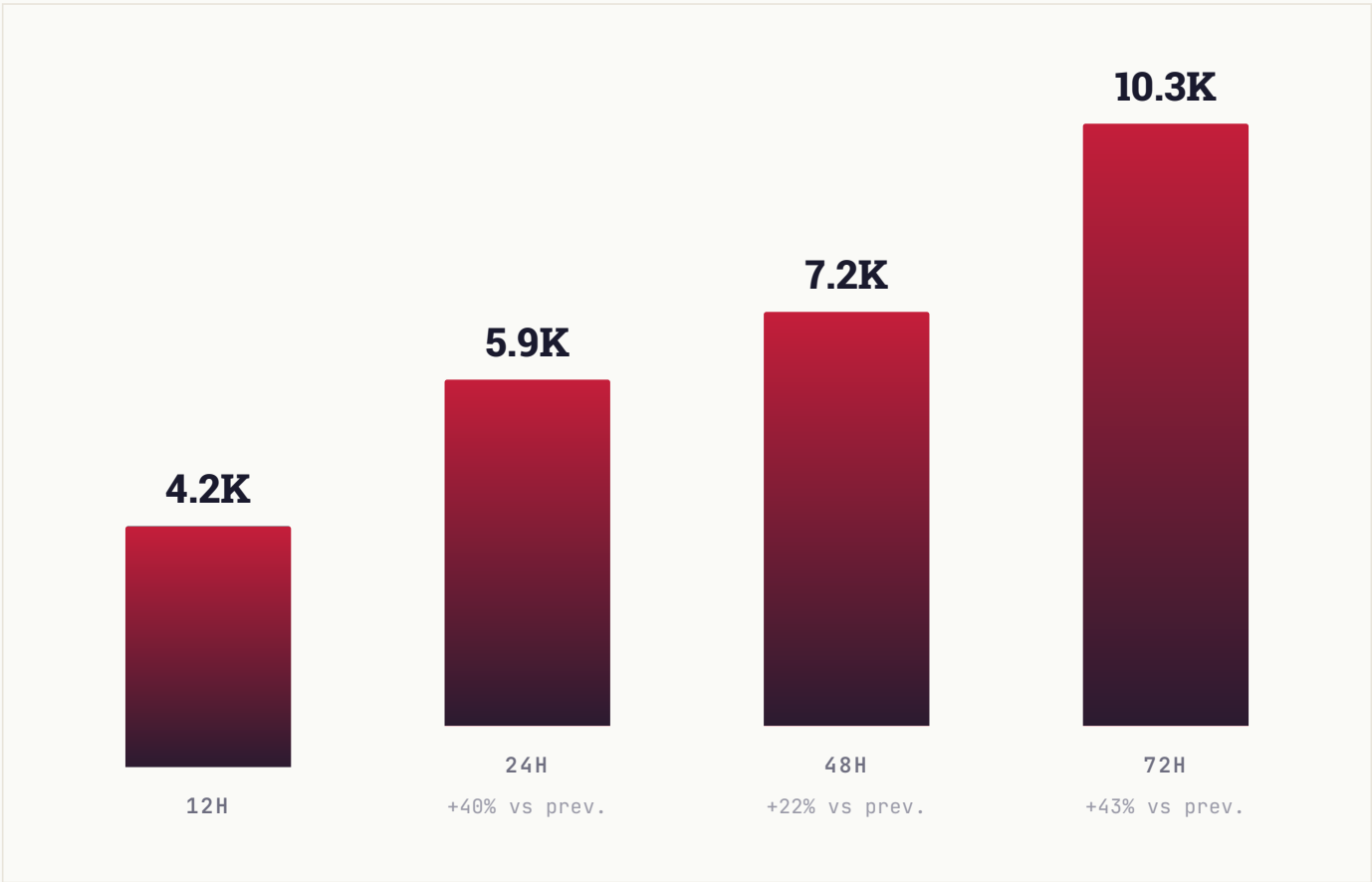
Citation index **764** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time channel was mentioned **1 852** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ brown lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
SI SINKA YOU	70.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **395**, they brought **34 193** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	93	87	14 772
December 2025	81	69	2 969
November 2025	71	66	4 815
October 2025	74	73	9 903
September 2025	20	19	1 674
August 2025	56	54	60

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
395	6	34 193

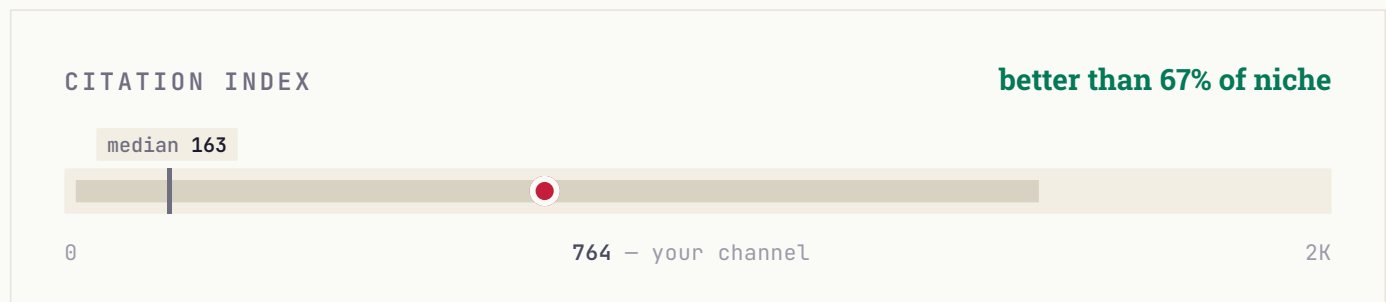
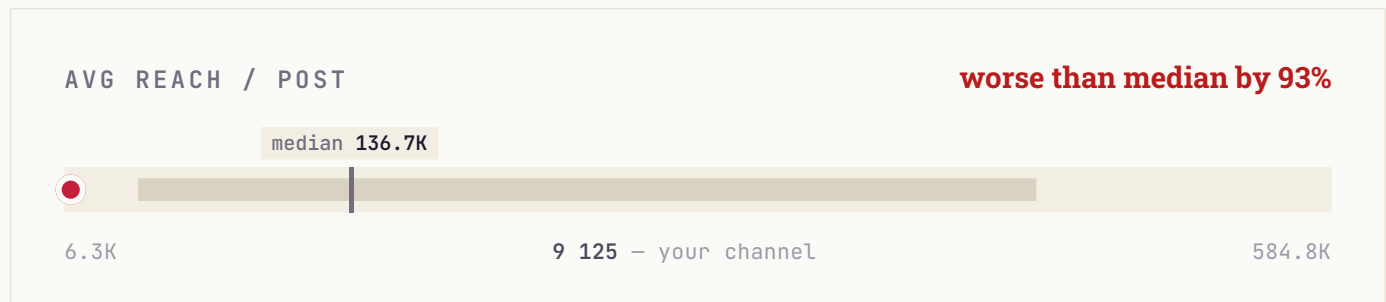
Where the channel stands in its league

SUBSCRIBERS

worse than median by 85%

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 174.1K, 70 818 – your channel, and 1.3M. A vertical line marks the median at 483.2K. A light brown bar extends from the left to the median. A darker brown bar extends from the median to the right, ending at the channel's current count of 70 818. A red dot is positioned at the far left of the chart, corresponding to the 174.1K mark.

Metric	Value
Channel Subscribers	70 818
Median Subscribers	483.2K
Lower Bound (Red Dot)	174.1K
Upper Bound	1.3M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager