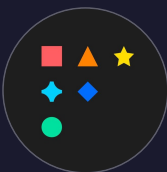


PUBLIC PROMTPRESS REPORT

Channel audit

Finder.work: работа и вакансии



@theyseeku

We post the best remote jobs here. Post a job free: <https://finder.work/employer> Jobs: @finderhelp_bot Ads: @theyseekuADS_bot RKN: <https://vk.cc/cGCWLY>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
280 515	2.0%	3K
01.07.2026 -4176 per month	per day 0.9%	ad reach 2.5K/24h
HTTPS: //PROMTPRESS.COM/AUDIT/THEYSEEKU		

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 280 515 —	 SUBSCRIBER REACH 1.06% avg % subs see post	 VIEWS/POST 3K median 3K · 29 days	 POSTS/DAY 28.0 ~196 per week
 7D TREND +3.1% vs previous week	 REACTIONS/POST 0.3 only 231 reactions, 4,522 reposts, 0 comments	 POST LENGTH 149 chars. median 113 · 29 days	 POSTS ANALYZED 828 29 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH -4176 last month	 QUOTE RATE 581 citation index · 1,266 channels mentioned all time	 CHANNEL AGE 8 years 8 months created 12.10.2017

AI EDITOR SUMMARY

Channel «Finder.work: jobs & vacancies» – 280 515 subs. Each post averages 3K people (1% of subs), reach low – need to grow audience. Publishes 196 posts per week (~28/day) – very active. Week of Jun 15–21 reach stable (+3.1% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **828** posts in 29 days.
- 02 Dominant format — **Text** (789/828 posts).
- 03 Avg post length — **149** chars (median 113).
- 04 Peak audience activity — **Tuesday**, 22:00 MSK.
- 05 Top-performing posts get **2x** more views than the weakest (4.3K avg top vs 2.1K worst) — across 828 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 07.06 · 17:26 TEXT Project Manager at Gilmark ad agency from 100,000 ₺ Gilmark Context https://finder.work/vacancies/30333475	VIEWS 4 494 REP. 17	REACTIONS — ER 1.6%
Nº2 08.06 · 07:01 TEXT Feb: +193,000 RUB Mar: +217,000 RUB Apr: +233,000 RUB Sounds like a fairy tale, right? But that's roughly the average...	VIEWS 4 443 REP. 10	REACTIONS 5 ER 1.6%
Nº3 02.06 · 19:00 PHOTO Hundreds of jobs & useful materials ⚡ We at MAX: https://max.ru/theyseeku Fresh jobs by city: Jobs in Moscow Jobs in...	VIEWS 4 113 REP. 3	REACTIONS 3 ER 1.5%

Nº4 07.06 • 13:31 TEXT Sales Manager at Double Day media holding from 80,000 to 200,000 ₺ DoubleDay https://finder.work/vacancies/30321514	VIEWS 3 974 REP. 1 REACTIONS 2 ER 1.4%
Nº5 06.06 • 19:00 PHOTO Hundreds of jobs & useful materials ⚡ We at MAX: https://max.ru/theyseeku Fresh jobs by city: Jobs in Moscow Jobs in...	VIEWS 3 915 REP. 6 REACTIONS — ER 1.4%

WORST 3

↓ 27.06 • 18:30 TEXT UX/UI-дизайнер от 200 000 ₺ Кузня Брендов https://finder.work/vacancies/31982903	VIEWS 2 155 REP. 12 REACTIONS — ER 0.8%
↓ 20.06 • 07:00 TEXT Operations Coordinator / Executive Assistant (remote) Bearings • No experience https://finder.work/vacancies/31603379	VIEWS 2 148 REP. 7 REACTIONS — ER 0.8%
↓ 27.06 • 07:30 TEXT Regional Manager from 80,000 to 150,000 ₺ Tetrika Online School • No experience https://finder.work/vacancies/31986928	VIEWS 2 142 REP. 4 REACTIONS — ER 0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

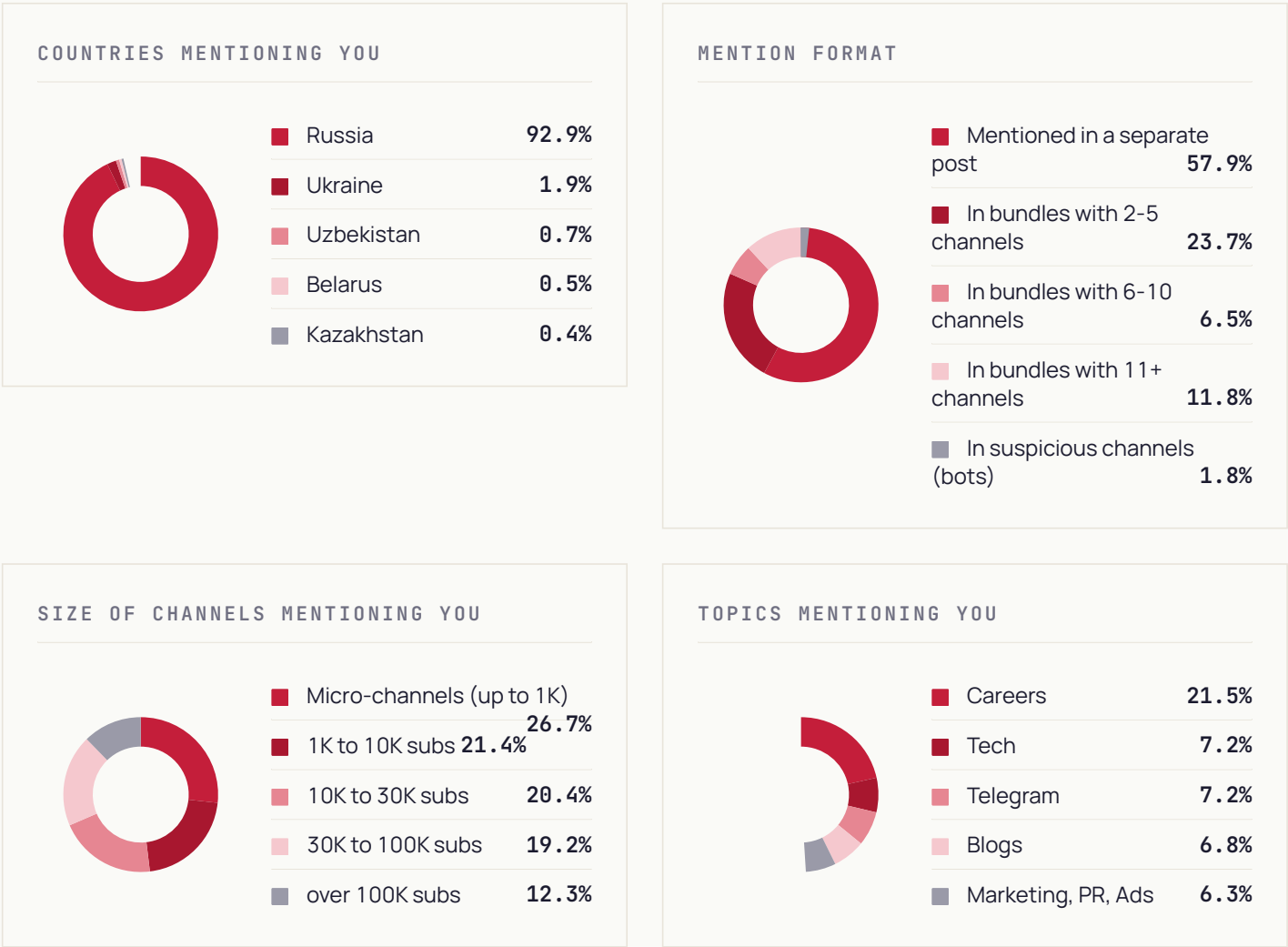
Subscriber growth over the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

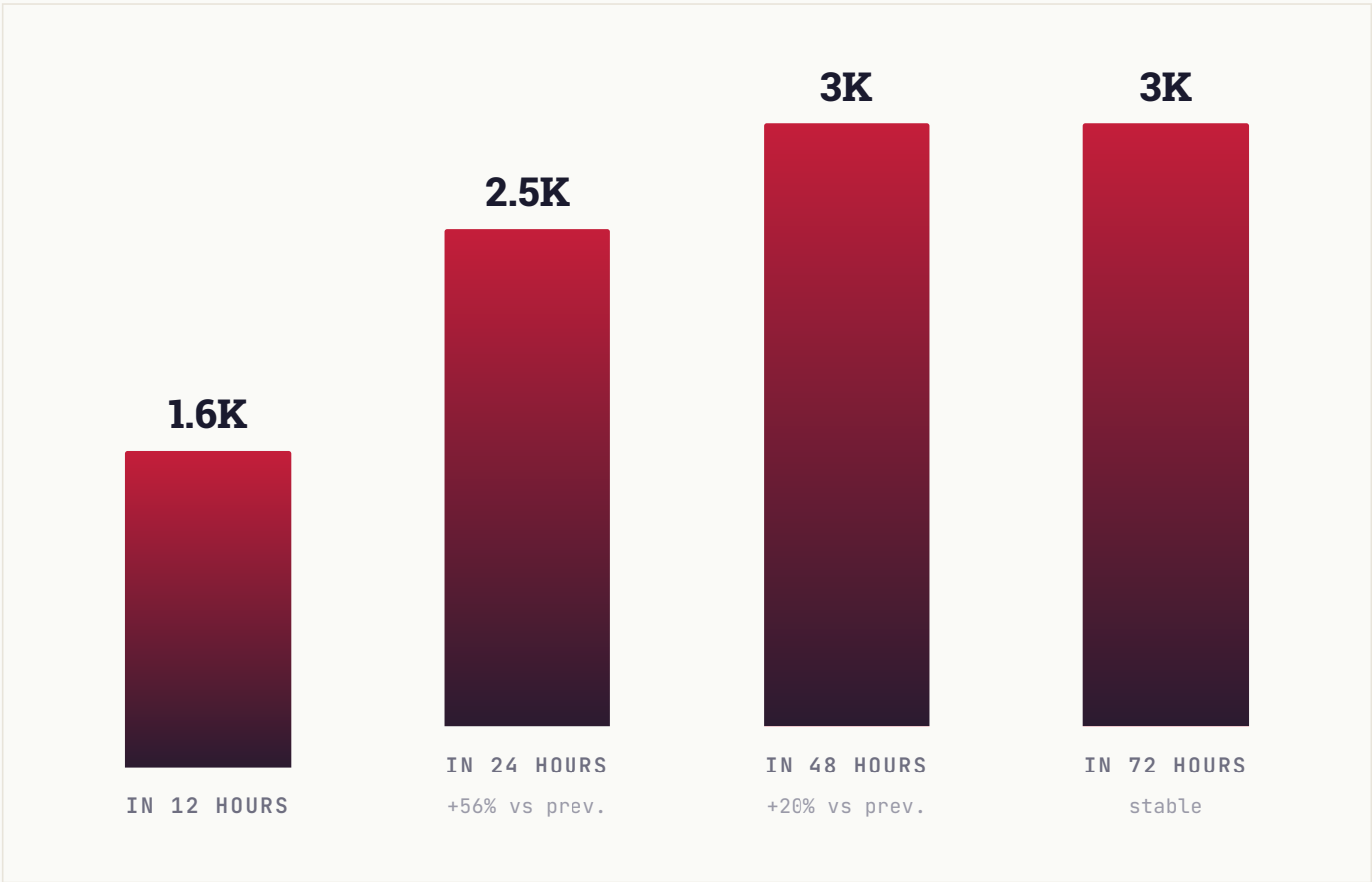
Citation index **581** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **1 266** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	797.9K
PM JOBS MOSCOW VACANCIES	511K
SI SeoJob Заработок в сети	436K
FP Finder.work: работа и вакансии YOU	280.5K
H HOME • Remote work • Freelance	252.3K
F Freelance Relocation Remote work Internships	246.6K
T TeleWork Фриланс Удаленная работа	226.2K
UM DREAM REMOTE - freelance / jobs	222.6K
FV FREELANCE. Jobs	221.5K
NU Remote🏠	202.9K
Sun Jobs, internships, remote	179.1K

COMPARATIVE INSIGHT

Channel in top 10 in niche (#4 of 92). Strong position. Niche leader — Remote no experience - Freelance (797.9K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **71**, they brought **25 671** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED	
Jan 2026	1	1	0	
December 2025	13	2	9 425	
November 2025	34	18	13 372	
October 2025	19	4	2 862	
September 2025	2	2	0	
August 2025	2	2	12	

TOTAL MENTIONS	MONTHS IN DATA	SUBS ATTRACTED
71	6	25 671

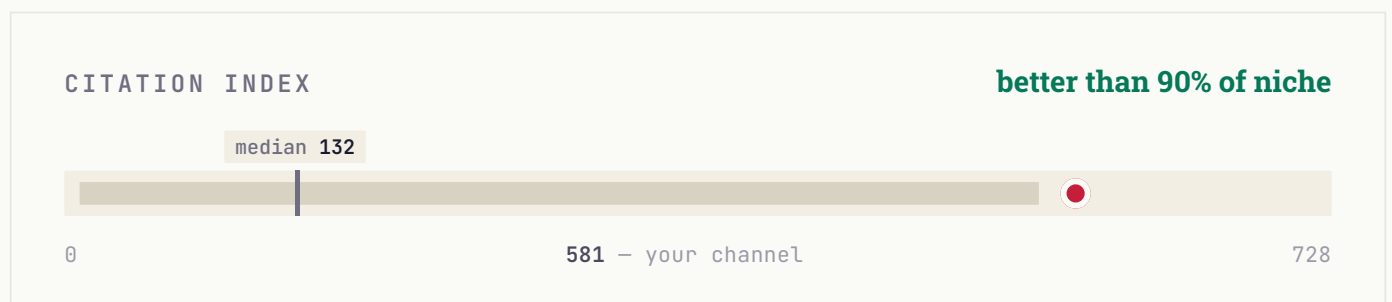
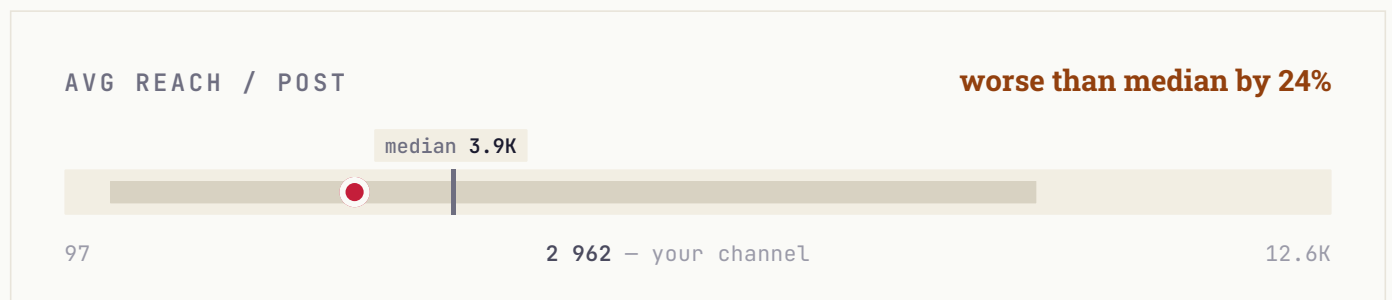
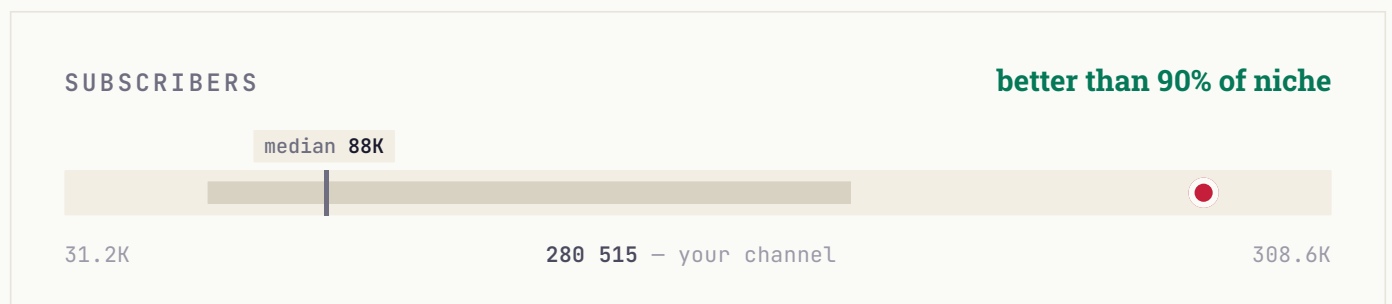
— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Careers» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#4/100

RANK IN NICHE
Channel in top 4% Careers Russia



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday

Audience is most active on this day at 22:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 1.06% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+4.4pp ER
- 04

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager