

PROMTPRESS PUBLIC REPORT

Channel audit

Techobzor



@thetechbrief

SUBS

18 293

58 posts 12 days

ERR (% SEE POSTS)

4.0%

per day 12.8%

REACH/POST

935

ad reach 1.9K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Citations

Who mentions the channel and how

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Niche Comparison

Rank in «Technology» category

07 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 18 293 —	 SUBSCRIBER REACH 5.11% avg % subs see post	 VIEWS/POST 935 median 358 · 12 days	 POSTS/WEEK 31.6 over period
 7D TREND — no data for period	 REACTIONS/POST 1.5 only 85 reactions, 16 reposts, 0 comments	 POST LENGTH 415 chars median 320 · 12 days	 POSTS ANALYZED 58 12 days
 AD REACH 1.9K 24h avg	 CITATIONS 0 citation index · 208 channels mentioned all time	 CHANNEL AGE 3 years 17 days created 02.07.2023	

AI EDITOR SUMMARY

Channel «Tech Review» – 18 293 subs. Each post averages 935 people (5% subs), reach is low – need to expand audience. Publishes 32 posts per week (~5/day) – active posting.

SECTION 02 · CONTENT ANALYSIS

Best-performing content

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **58** posts in 12 days.
- 02 Dominant format – **Photo** (39/58 posts).
- 03 Avg post length – **415** chars (median 320).
- 04 Peak audience activity – **Saturday**, 16:00 MSK.
- 05 Top posts get **1016x** more views than the weakest (3K avg for top vs 3 for worst) – among 58 posts in 12 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 16.07 · 13:03 PHOTO Living kidney and liver tissues printed on the ISS 3D printers already create cartilage, skin, blood vessel fragments for research. However...	VIEWS 3 551 REPOSTS —	REACTIONS 7 ER 19.4%
Nº2 15.07 · 09:04 PHOTO A house sold for the price of a PHONE in Japan – just 46,000 rubles. This abandoned 118 sqm home in Shizuoka Prefecture with...	VIEWS 2 878 REPOSTS —	REACTIONS 1 ER 15.7%
Nº3 13.07 · 09:04 PHOTO Meta tests new smart glasses with persistent memory. Prototype can snap surroundings at short intervals...	VIEWS 2 715 REPOSTS —	REACTIONS — ER 14.8%

Nº4 14.07 · 07:03 PHOTO Moscow to build cottage village for CHICKENS – rabbits will also live there. Mini-cottages at VDNKh City Farm will be fully...	VIEWS 2 204 REPOSTS —	REACTIONS — ER 12.0%
Nº5 15.07 · 15:00 VIDEO Roost: messenger where messages fly at pigeon speed In Roost, your messages are carried by birds. The message moves across the map at...	VIEWS 1 818 REPOSTS —	REACTIONS 2 ER 9.9%

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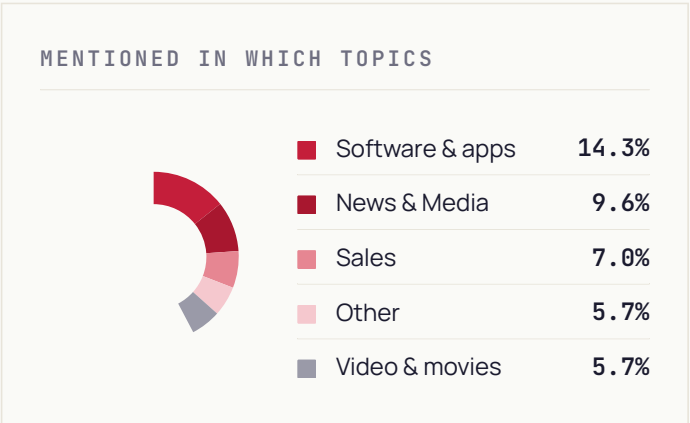
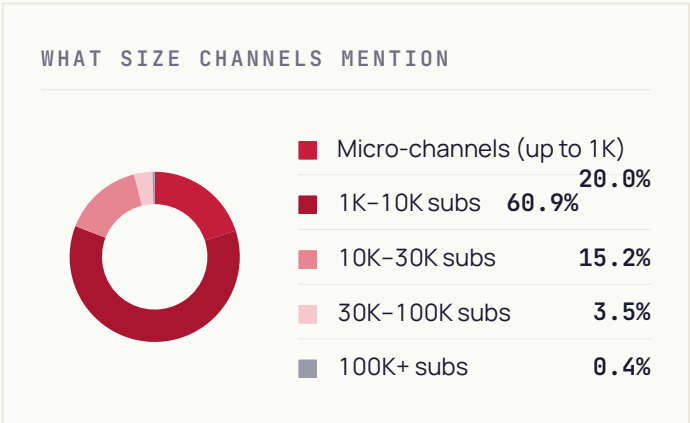
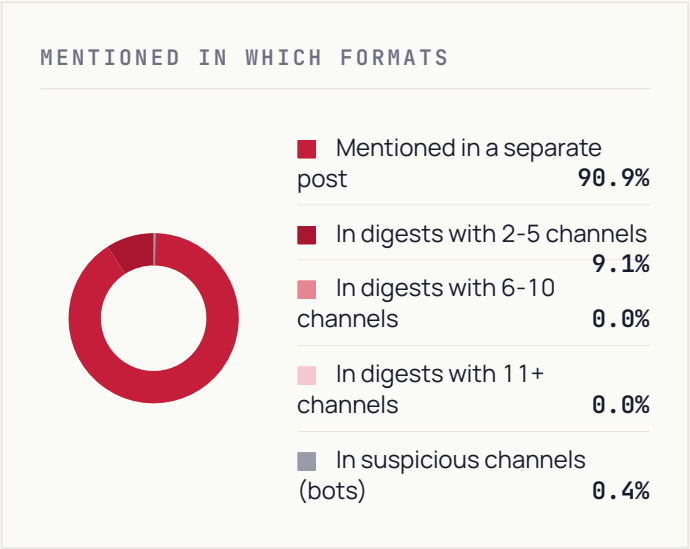
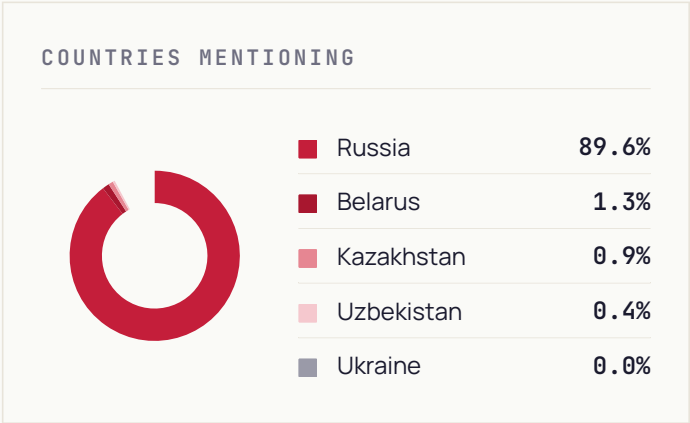
WORST 3

↓ 10.07 · 15:01 VIDEO Fight of the year at SPIEF: one robot knocked out another with mind power Feels like SPIEF is just a gathering to have fun...	VIEWS 3 REPOSTS —	REACTIONS — ER 0.0%
↓ 11.07 · 07:01 PHOTO Mistral AI unveils its first robotics model. French company enters 'physical AI' market: new model...	VIEWS 3 REPOSTS —	REACTIONS — ER 0.0%
↓ 11.07 · 09:03 VIDEO Guy Ritchie BACK IN THE GAME – first trailer for Gangsterland season 2. The show is set in modern London, where...	VIEWS 3 REPOSTS —	REACTIONS — ER 0.0%

SECTION 03 · MENTIONS

Who mentions the channel and how

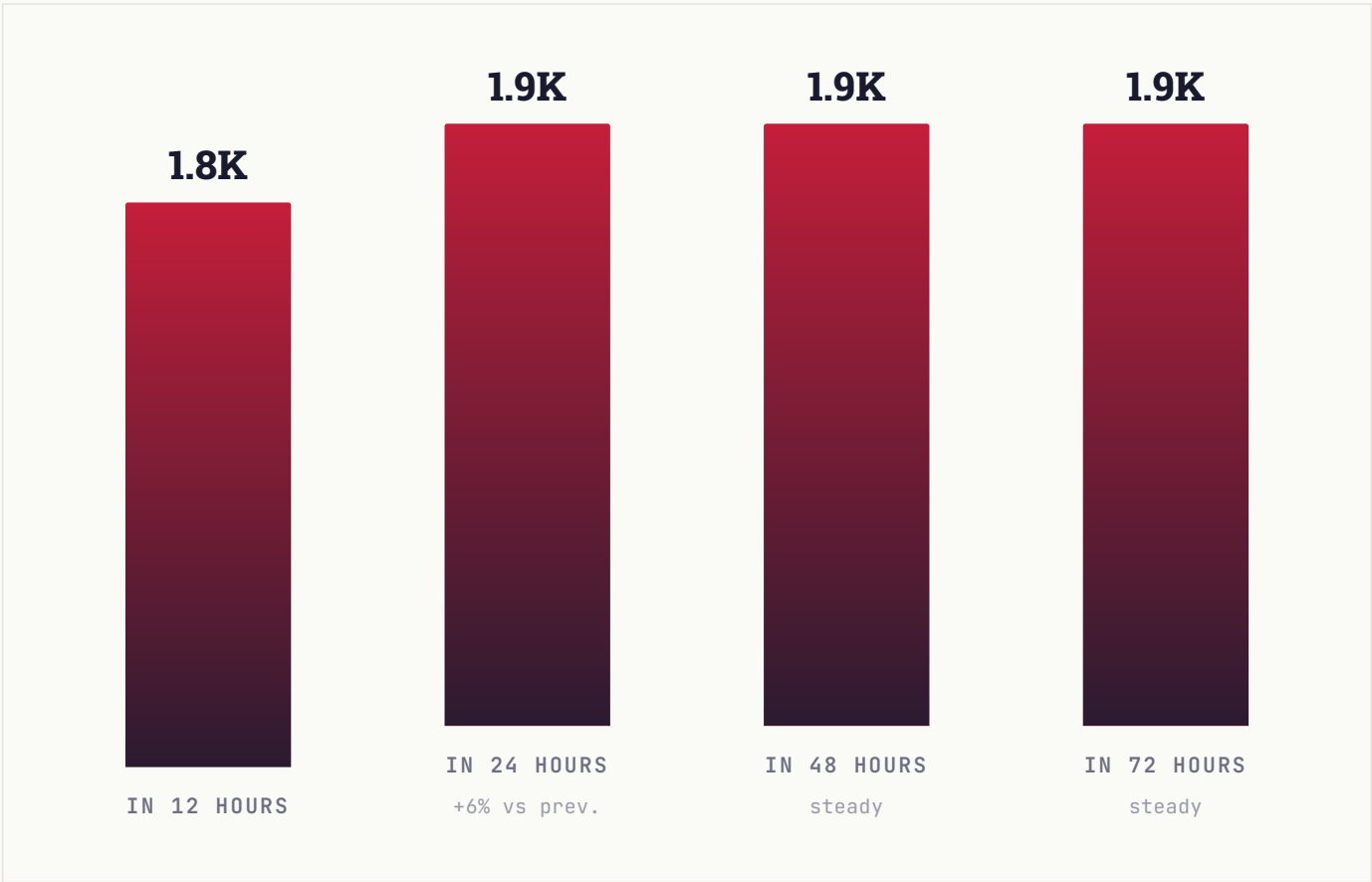
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **208** different channels.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
اا اینترنت ژاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
TE Techobzor YOU	18.3K

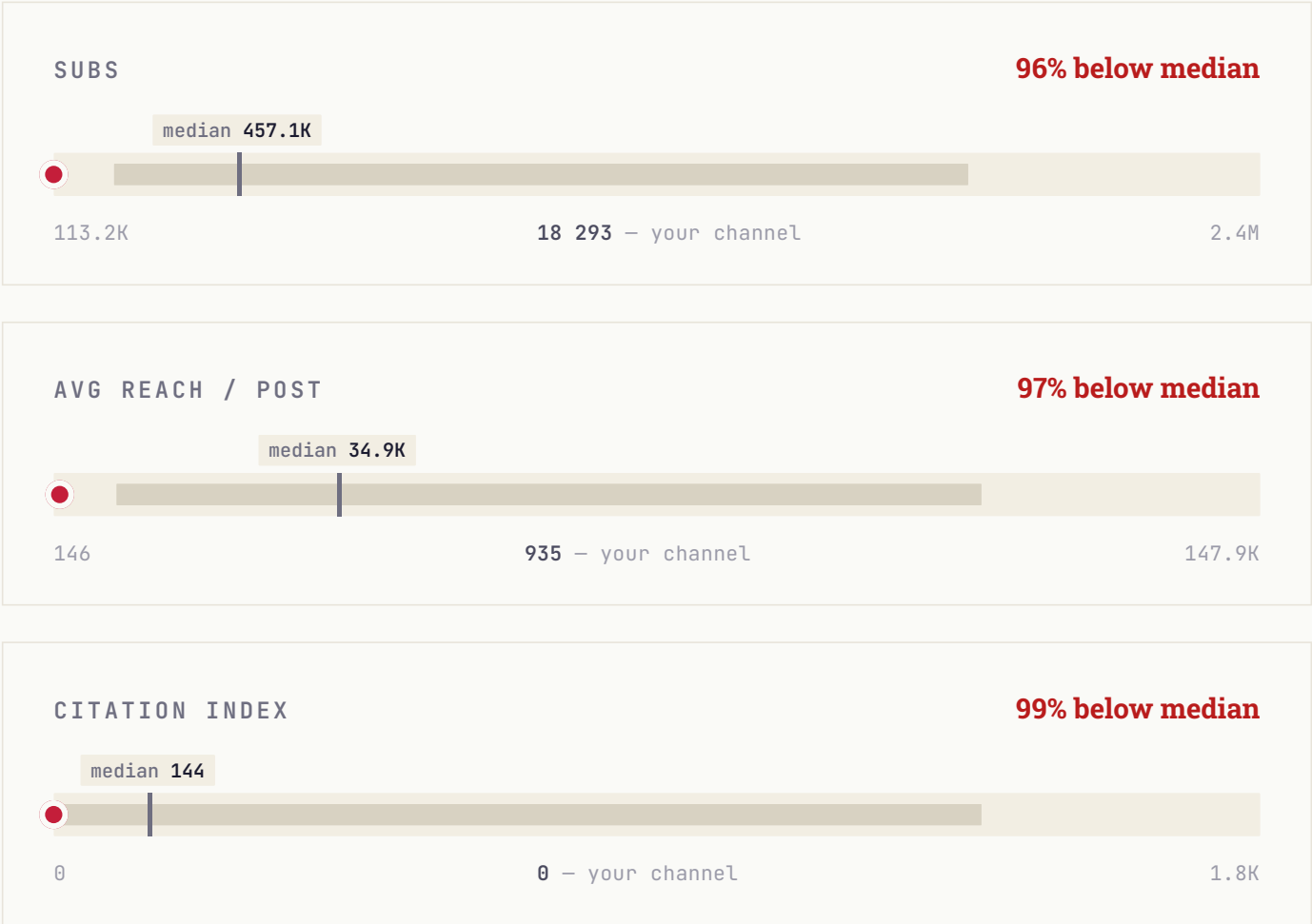
COMPARATIVE CONCLUSION

Channel yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 via systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel against them. Gray bar = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 07 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-niche channels quarterly. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done? **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? — Run ads with us and hit your growth goal in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager