

PROMTPRESS PUBLIC REPORT

Channel audit

theta maxx



@thetamaxxing

<https://candevsdosomething.xyz/research/options>

SUBS

39 596

-1725 per month

ERR (% SEE POSTS)

2.0%

per day 0.4%

REACH/POST

454

ad reach 163/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBS 39 596 —	 SUBSCRIBER REACH 1.15% avg % subs see post	 VIEWS/POST 454 median 442 · 15 days	 POSTS/WEEK 14.5 over period
 7D TREND +8.5% vs prev week	 REACTIONS/POST 0.5 only 15 reactions, 31 reposts, 0 comments	 POST LENGTH 198 chars median 138 · 15 days	 POSTS ANALYZED 33 15 days
 AD REACH 163 24h avg	 CHURN / MONTH -1725 over last month	 MENTIONS 419 citation index · 1,563 channels mentioned all time	 CHANNEL AGE 2 years 2 months created 10.05.2024

AI EDITOR SUMMARY

Channel «theta maxxng» – 39 596 subs. Each post gets avg 454 people (1% from subs), reach is low – should expand audience. Publishes 14 posts per week (~2/day) – regular schedule. Week Jun 29 – Jul 5 reach grew by +8.5% to week 22–28 Jun – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **33** posts over 15 days.
- 02 Dominant format – **Photo** (30/33 posts).
- 03 Avg post length – **198** chars (median 138).
- 04 Peak audience activity – **Friday**, 10:00 MSK.
- 05 Top posts get **2x** more views than the weakest (629 avg for top vs 347 for worst) – among 33 posts in 15 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 07:35 PHOTO gambled the rest, now I'll buy 2 more challenges and go through them in parallel		VIEWS 641	REACTIONS —
		REPOSTS 1	ER 1.6%
Nº2 19.06 · 13:48 PHOTO crashed. gambling gave 0		VIEWS 634	REACTIONS —
		REPOSTS 1	ER 1.6%
Nº3 18.06 · 18:36 PHOTO prop balance left 94420, at 94000 they'll take funded account tomorrow I'll probably just gamble the rest of this account and go max...		VIEWS 612	REACTIONS 1
		REPOSTS 1	ER 1.5%

Nº4 27.06 • 12:50 PHOTO increased long to 184 ETH + 46 sold calls strike 1525 expiry Jun 29 tp/sl 1701/1525	VIEWS 557 REPOSTS — REACTIONS 4 ER 1.4%
Nº5 19.06 • 17:38 PHOTO bought new challenge for \$800 again trading on wrappers opened 80 ETH long + 20 sold calls Jun 22 1650 tp/sl 1832/1675	VIEWS 521 REPOSTS 1 REACTIONS — ER 1.3%

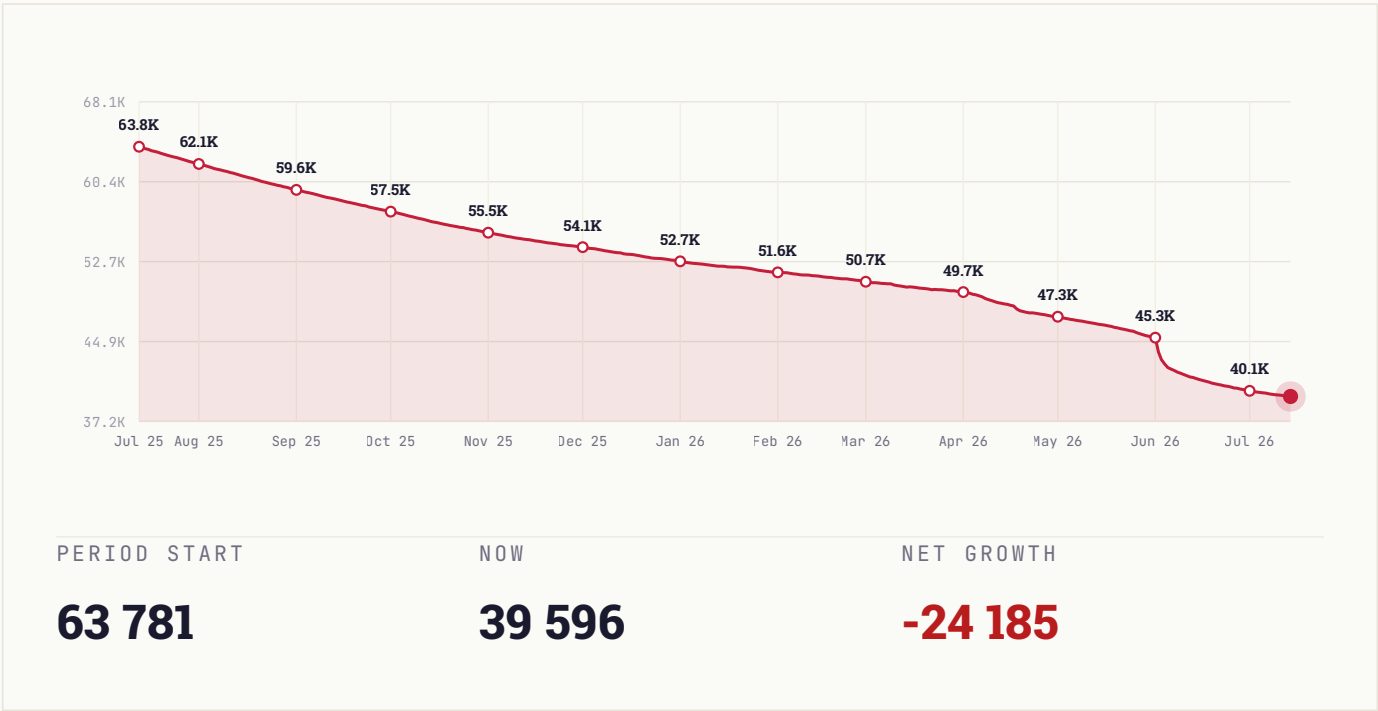
WORST 3

↓ 15.06 • 14:31 PHOTO here's how much my funded account cost, all trades are in the channel, you can check them still thinking about the structure, price...	VIEWS 373 REPOSTS 1 REACTIONS — ER 0.9%
↓ 25.06 • 06:06 PHOTO hit stop loss yesterday again from first challenge +200, from second +400 total for 3 trades in 5 days	VIEWS 337 REPOSTS 2 REACTIONS — ER 0.9%
↓ 23.06 • 07:10 PHOTO closed by stop loss $(0.0361 - 0.0135) * 30 = +0.678$ \$ETH lost half the challenge, so -\$400 fee for 1/2 challenge	VIEWS 333 REPOSTS 1 REACTIONS — ER 0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

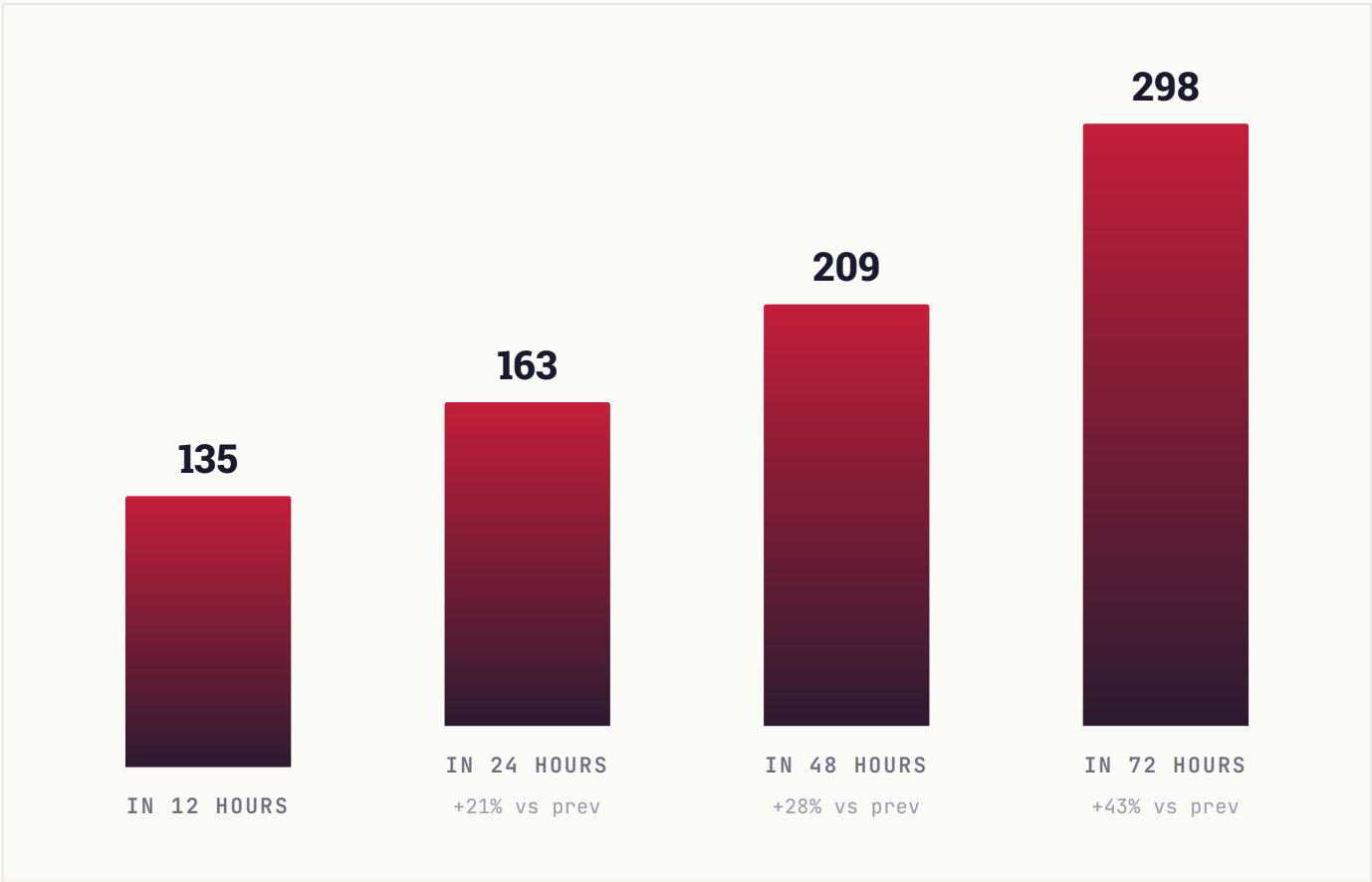
Subscriber growth chart for the year. Key months show exact subscriber count. See growth vs churn months.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
TM theta maxx ing YOU	39.6K

COMPARATIVE CONCLUSION

Channel yet outside niche top 100 — early growth stage. Niche leader — **Blum: All Crypto – One App** (16.7M), top-100 median: 2.2M. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Took top 100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Best post day – Friday
Audience most active on this day at 10:00 MSK. | IMPACT
Best window
for key posts |
| 02 | Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% video share. | IMPACT
Video retains
audience
better |
| 03 | ER below niche benchmark – rethink formats
Current ER 1.15% vs norm 6.5%. Try polls & interactive formats. | IMPACT
+5.3pp ER |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | IMPACT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win. | IMPACT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
