

PUBLIC REPORT PROMTPRESS

Channel audit

Алексей Nikolaevv



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Selling on Ozon. Dealing Apple tech. 🇷🇺 Working directly with factories in China — prices lower than wholesale markets. 👍
Fulfillment in Moscow, promotion, certification Channel owner:...

SUBSCRIBERS

13 026

-425 per month

ERR (% SEE POSTS)

86.0%

per day 0.0%

REACH/POST

11.2K

ad reach 0/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 13 026 —	 SUBS REACH 85.94% avg % of subs see post	 VIEWS/POST 11.2K median 11.2K · —	 POSTS/WK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 270.0 only 270 reactions, 73 reposts, 39 comments	 POST LENGTH 1 000 chars median 1000 · —	 POSTS ANALYZED 1 —
 AD REACH 0 24h avg	 CHURN / MONTH -425 for the last month	 CITATION RATE 143 citation index · 652 channels mentioned ever	 CHANNEL AGE 3 years 1 month created 29.05.2023

AI EDITOR SUMMARY

Channel «Алексей Nikolaevv» — 13 026 subs. Each post averages 11.2K people (86% of subs), this is wide reach for a channel of this size. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts per —.
- 02 Dominant format — Text (1/1 posts).
- 03 Avg post length — 1000 chars (median 1000).
- 04 Peak audience activity — Thursday, 09:00 MSK.
- 05 Top posts get 0× more views than the weakest (3.7K avg for top vs 11.2K for worst) — among 1 posts for —. Analyze what top posts have in common: topic, format, time.

TOP 1 POSTS

№116.07 · 06:11TEXT	VIEWS	REACTIONS
	11 195	270
	REPOSTS	ER
Blood cancer. Warm hello, my dear friends, readers, partners and acquaintances♥For four months I dropped out of channel management. As you...	73	85.9%

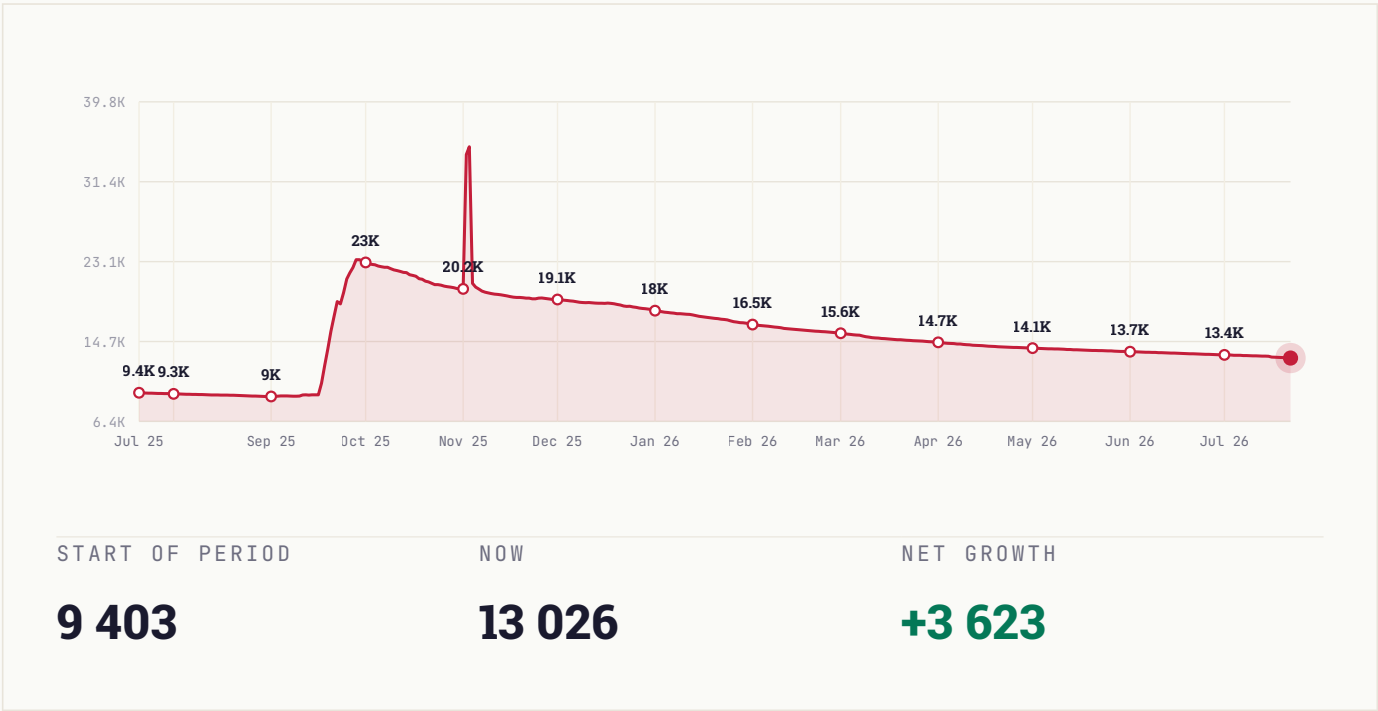
WORST 1

↓16.07 · 06:11TEXT	VIEWS	REACTIONS
	11 195	270
	REPOSTS	ER
Blood cancer. Warm hello, my dear friends, readers, partners and acquaintances♥For four months I dropped out of channel management. As you...	73	85.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

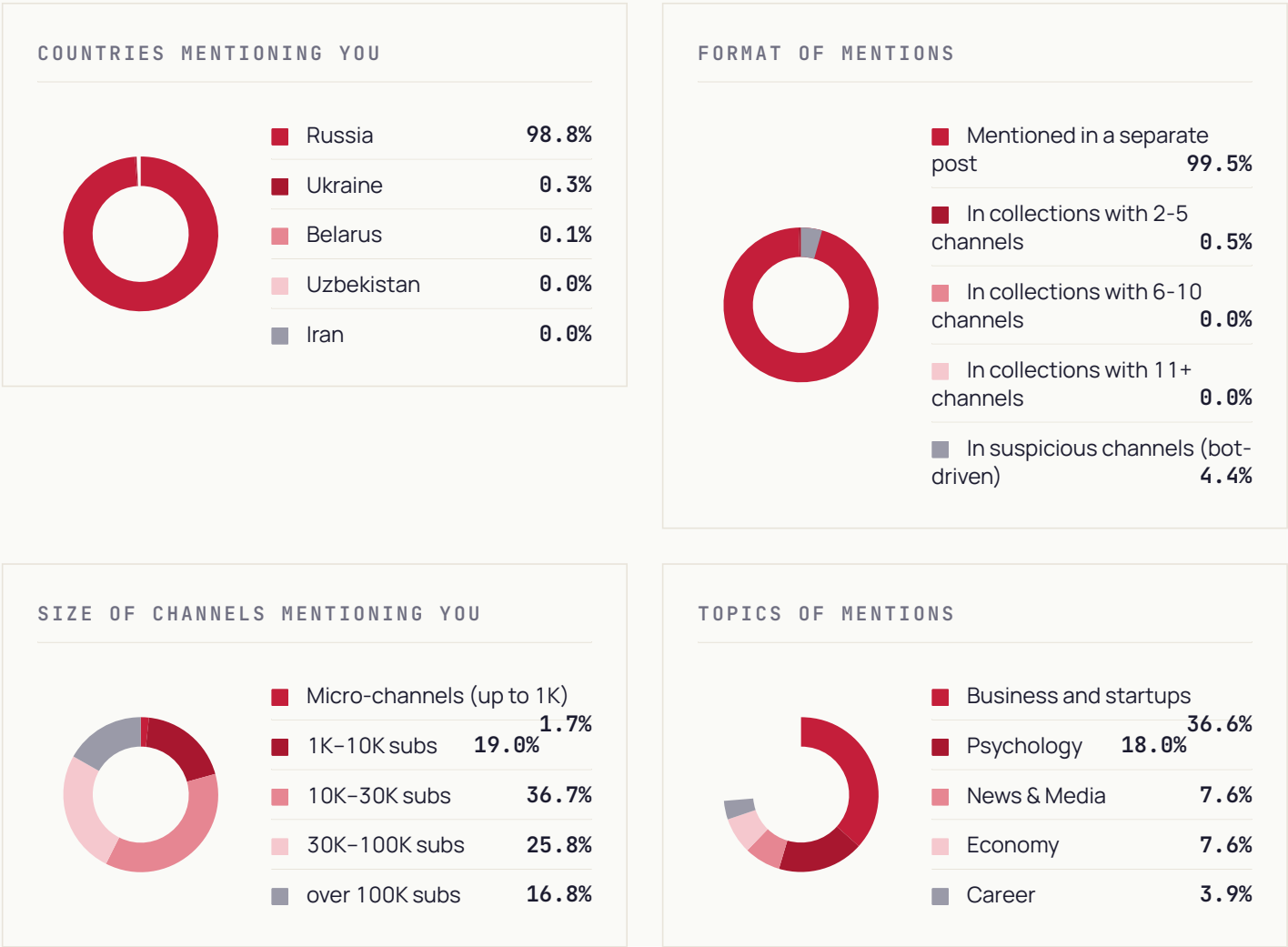
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

Citation index **143** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **652** different channels.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.3M
MO Moscowbusiness	1.1M
CN Books for millions business blog	860.8K
RP Roxman typing...	527.2K
AB Business Shark	503.2K
ER Merger & acquisition	467.1K
لز لباس زیر اقساطی ریزسابل	451.6K
AN Алексей Nikolaevv YOU	13K

COMPARATIVE CONCLUSION

Channel not yet outside top-99 niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 170.7K. First goal — enter top-99 through systematic work on traffic and content.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **76**, they brought **29 569** new subs.

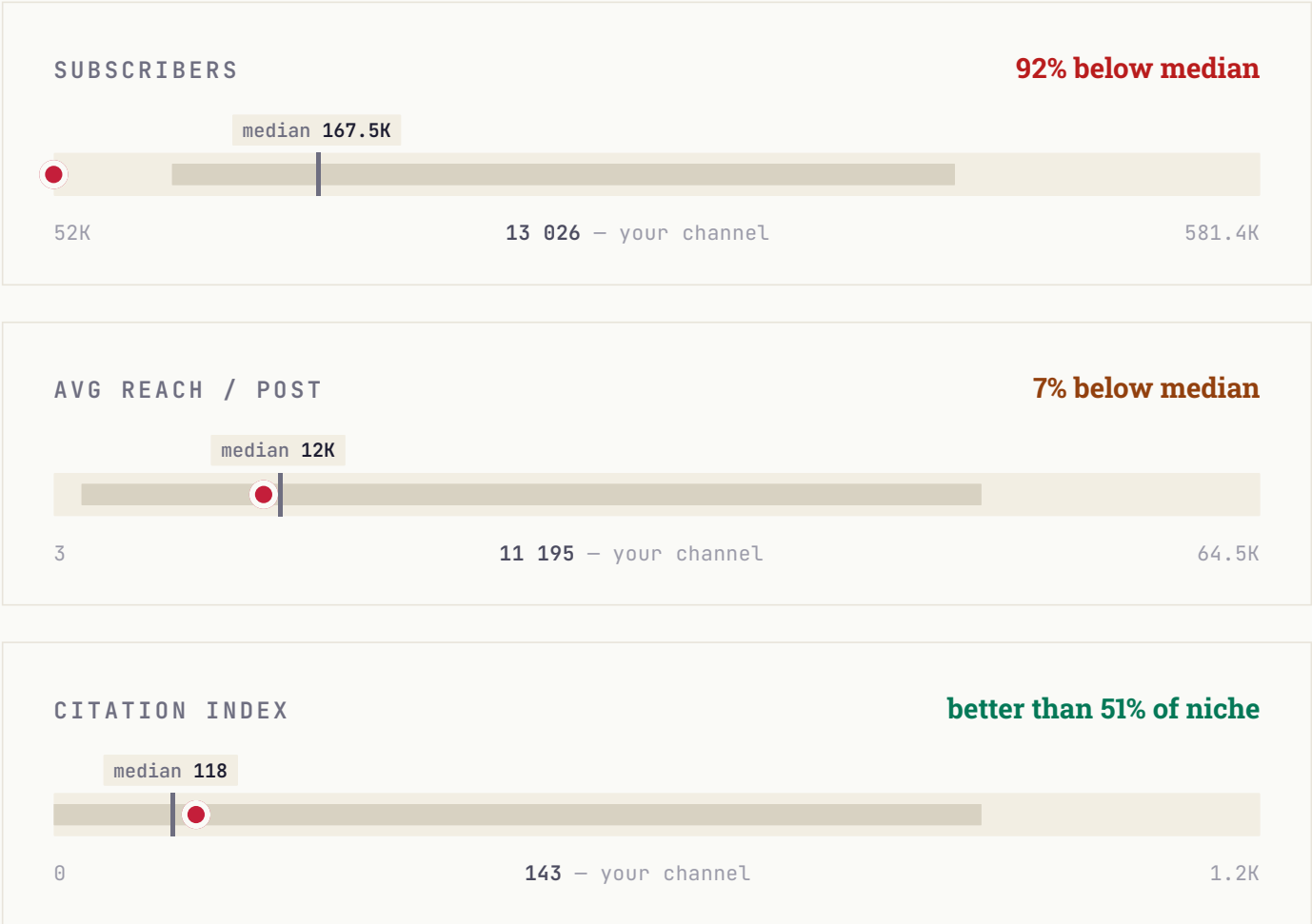
PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	6	6	0	
December 2025	9	9	67	
November 2025	11	11	14 930	
October 2025	23	23	0	
September 2025	27	26	14 572	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
76	6	29 569

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business and startups» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency over volume |
| 02 | Best post day — Thursday
Audience is most active on this day at 09:00 MSK. | EFFECT
Best window for important posts |
| 03 | Increase video post share
Video in Telegram retains audience longer and is better processed by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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