

— PUBLIC REPORT BY PROMTPRESS

Channel audit

SPNZZHU DESIGN



@thedesigner

For ads @tan_tanr Logo channel: @logotypes 3D modeling:
@polygonstation Registry:...

SUBSCRIBERS

30 162

-178 per month

ERR (% SEE POSTS)

5.0%

per day 1.8%

REACH/POST

1.4K

ad reach 537/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 30 162 —	 SUBS REACH 4.53% avg % of subs see post	 VIEWS/POST 1.4K median 1.4K · 26 days	 POSTS/WEEK 3.2 over period
 7D TREND -22.2% vs previous week	 REACTIONS/POST 6.7 80 reactions, 202 reposts, 22 comments	 POST LENGTH 144 chars median 53 · 26 days	 POSTS ANALYZED 12 26 days
 AD REACH 537 24h average	 CHURN / MONTH -178 last month	 QUOTE RATE 72 citation index · 298 channels mentioned all time	 CHANNEL AGE 9 years 8 months created 17.11.2016

AI EDITOR SUMMARY

Channel «SPNZZH DESIGN» — 30 162 subs. Each post averages 1.4K people (5% of subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0 per day) — rare publications. For the week of Jul 6–12, reach dropped by -22.2% by week of Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 26 days.
- 02 Dominant format: **Photo** (12/12 posts).
- 03 Avg post length – **144** chars (median 53).
- 04 Peak audience activity – **Tuesday**, 15:00 MSK.
- 05 Top posts get **2×** more views than the weakest (1.8K avg for top vs 1K for worst) – among 12 posts in 26 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 12:25 PHOTO New hatching effect in Figma Author	VIEWS	REACTIONS
	1 866	20
	REPOSTS	ER
	25	6.2%
Nº2 29.06 · 17:55 PHOTO Möbius strip, 3D rings & optical illusions in Figma Author	VIEWS	REACTIONS
	1 797	11
	REPOSTS	ER
	23	6.0%
Nº3 24.06 · 14:56 PHOTO Blurred text effect Author	VIEWS	REACTIONS
	1 786	15
	REPOSTS	ER
	31	5.9%

Nº426.06 · 16:05 PHOTO Friday Like-post ❤️ Drop links to your works (not pages, but works) in comments and exchange likes	VIEWS	REACTIONS
	1 644	—
	REPOSTS	ER
	1	5.5%
Nº505.07 · 09:05 PHOTO Rounded pixel illustration Author	VIEWS	REACTIONS
	1 630	6
	REPOSTS	ER
	29	5.4%

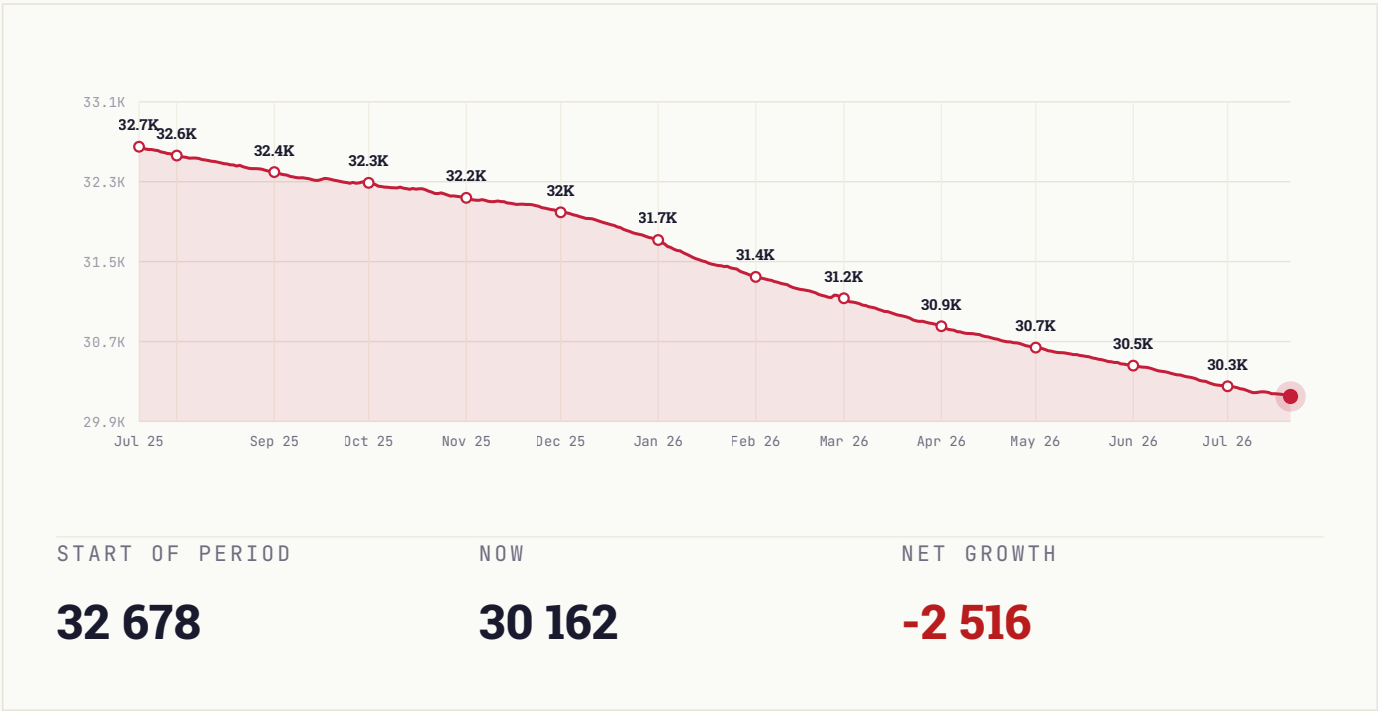
WORST 3

↓ 15.07 · 14:01 PHOTO New Shader effect in Figma Author	VIEWS	REACTIONS
	1 131	8
	REPOSTS	ER
	29	3.7%
↓ 15.07 · 10:05 PHOTO 🍌 Nano Banana 2 and Pro in Telegram. Banana 2 - latest model from Google. Photorealism, recognizable characters, complex scenes, readable text...	VIEWS	REACTIONS
	1 033	6
	REPOSTS	ER
	2	3.4%
↓ 17.07 · 16:05 PHOTO Friday Like-post ❤️ Drop links to your works (not pages, but works) in comments and exchange likes	VIEWS	REACTIONS
	914	2
	REPOSTS	ER
	2	3.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

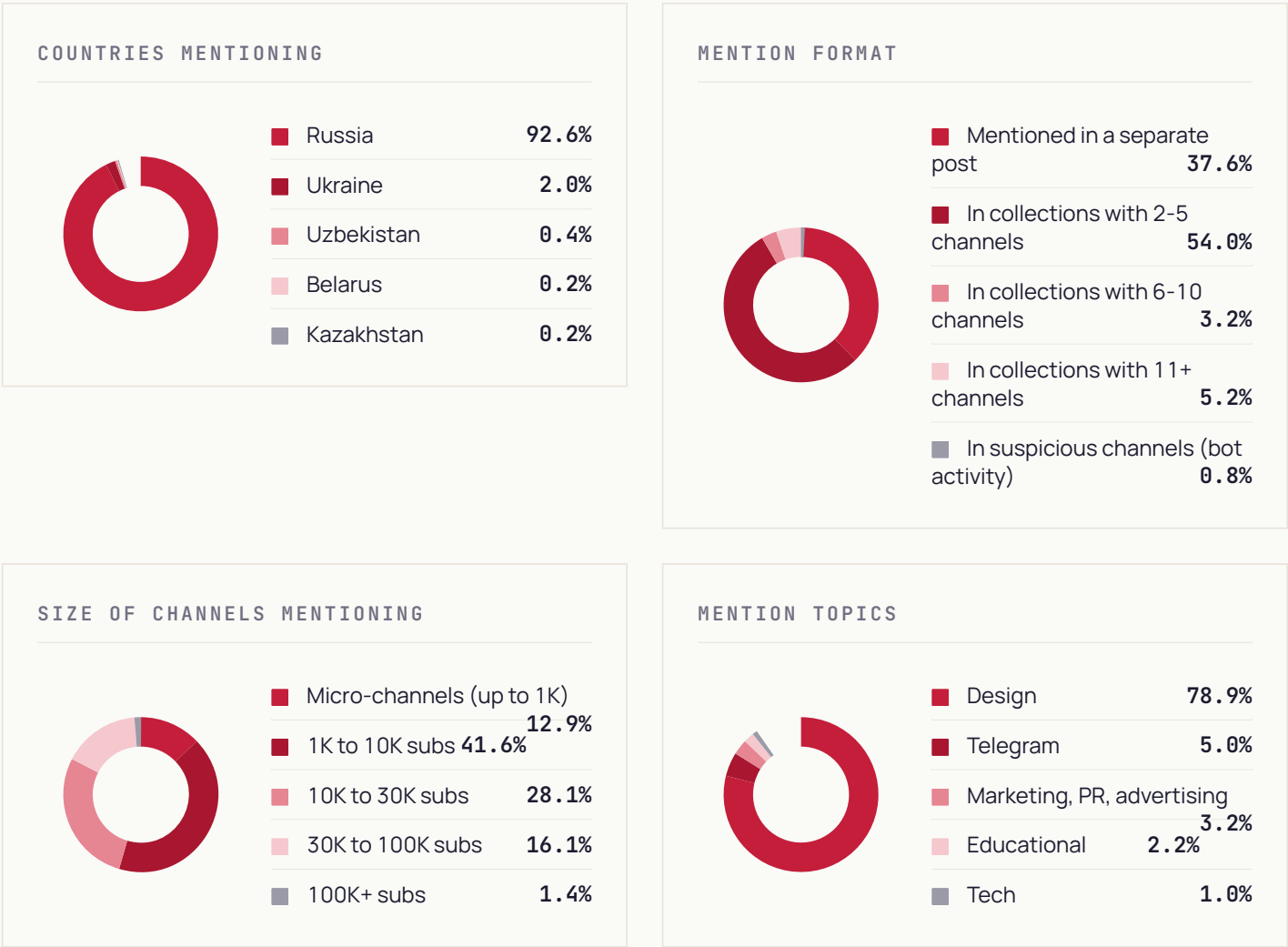
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

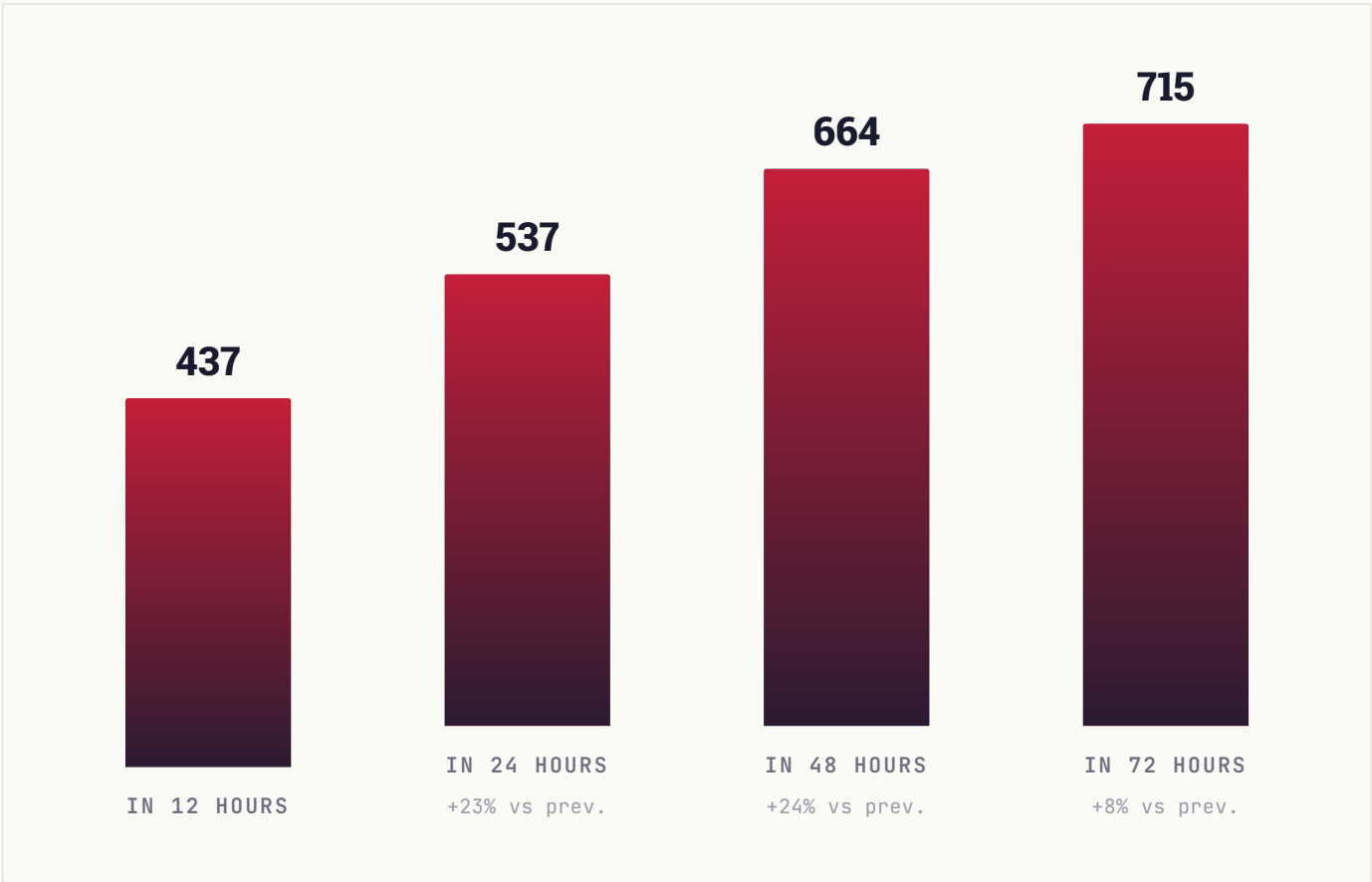
Citation index **72** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **298** different channels.



— SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
6🏆 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 🖐️	147.1K
TC template canva gratis 😊🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
SK Sexy font. Cyrillic	134.7K
CD SPNZZHU DESIGN YOU	30.2K

COMPARATIVE INSIGHT

Channel not yet outside top-99 niche — early growth stage. Niche leader — 66Lottery 🏆🏆 CRYPTO (387.4K), top-99 median: 65.4K. First goal — enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **102** new subs.

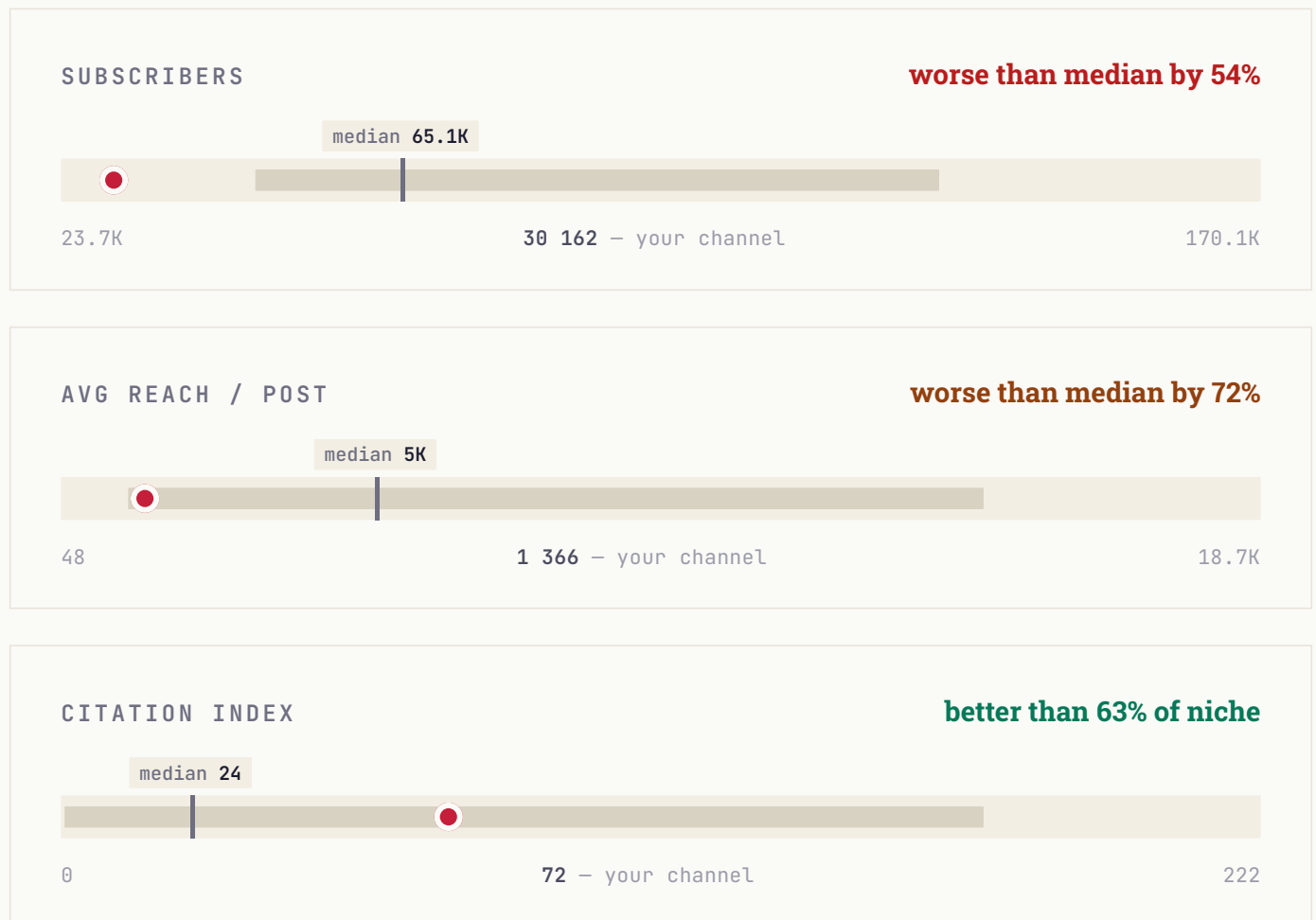
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	3	
Dec 2025	0	0	0	
Nov 2025	0	0	18	
Oct 2025	0	0	28	
September 2025	0	0	44	
August 2025	0	0	9	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	102

SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Top-**100** channels in category «**Design**» (Russia) and compared your channel against them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 3.2 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Best day for key post: Tuesday

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window
for important
post**

03

Increase video posts share

Video in Telegram holds audience longer & ranks better.
Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 4.53% vs norm 5.5%. Try polls & interactive
formats.

EFFECT

+1.0pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want
to go further — run ads with us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
