

PROMTPRESS PUBLIC REPORT

Channel audit

[BadComedian]



@thebadcomedian

#BadComedian channel on Telegram YouTube - <https://www.youtube.com/TheBadComedian>
Cozy chat - https://t.me/+V8ss_vUh48lorMdL
SUGGEST NEWS / Unban - @BotComedian_Bot

SUBSCRIBERS

596 622

+30 per month

ERR (% SEE POSTS)

81.0%

daily 36.7%

REACH/POST

463.4K

ad reach 219.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 596 622 —	 SUBSCRIBER REACH 77.68% avg % subs see post	 VIEWS/POST 463.4K median 464.1K · 22 days	 POSTS/WEEK 2.5 over period
 7D TREND — no data for period	 REACTIONS/POST 19838.0 158,704 reactions, 34,069 reposts, 5,385 comments	 POST LENGTH 548 chars median 546 · 22 days	 POSTS ANALYZED 8 22 days
 AD REACH 219.2K 24h avg	 CHURN / MONTH +30 last month	 CITATION RATE 900 citation index · 3,659 channels mentioned ever	 CHANNEL AGE 5 years 9 months created 03.10.2020

AI EDITOR SUMMARY

Channel «[BadComedian]» — 596 622 subs. Each post avg views 463.4K people (78% of subs), wide reach for channel this size. Publishes 2 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts in 22 days.
- 02 Dominant format — Photo (6/8 posts).
- 03 Avg post length — 548 chars (median 546).
- 04 Peak audience activity — Friday, 12:00 MSK.
- 05 Strongest posts get 2x more views than weakest (568.2K avg top vs 358.2K worst) — among 8 posts in 22 days. Find commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 09:04 TEXT The year's top horrors "Backrooms" and "Obsession" watched Both worked, BUT! BUT there's a huge BUT. If you watch "Backrooms"...	VIEWS 602 381 REP. 5 429	REACTIONS 9 255 ER 101.0%
Nº2 09.06 · 08:43 PHOTO Think	VIEWS 587 024 REP. 5 379	REACTIONS 31 238 ER 98.4%
Nº3 11.06 · 11:55 PHOTO "Pushed Hollywood aside": distributors claim success of domestic cinema. Dream factory films have poor box office, reported at SPIEF...	VIEWS 515 208 REP. 4 461	REACTIONS 23 570 ER 86.4%

Nº4 12.06 • 08:09 **PHOTO**

The choice is obvious. Again.

VIEWS

483 185

REP.

2 684

REACTIONS

14 245

ER

81.0%

Nº5 25.06 • 09:07 **PHOTO**

VK main app also removed from AppStore. Apple removed all VK group apps. Member of the Information Policy Committee...

VIEWS

444 943

REP.

4 572

REACTIONS

24 622

ER

74.6%

WORST 3

↓ 25.06 • 08:12 **TEXT**

Apple removed VK Music, VK Video, VK Messenger, Odnoklassniki, DZEN and Mail.ru (c) from App Store in addition to removing...

VIEWS

426 660

REP.

7 542

REACTIONS

27 591

ER

71.5%

↓ 25.06 • 08:24 **PHOTO**

VK press release after service removal (c) Apple removed VK apps from App Store. VK Group apps are unavailable for...

VIEWS

412 633

REP.

2 515

REACTIONS

14 988

ER

69.2%

↓ 01.07 • 09:00 **PHOTO**

Russian sanctions on Russian cinema. Quotas and profit shares for foreign films. After the chief cinephile's leak...

VIEWS

235 422

REP.

1 487

REACTIONS

13 195

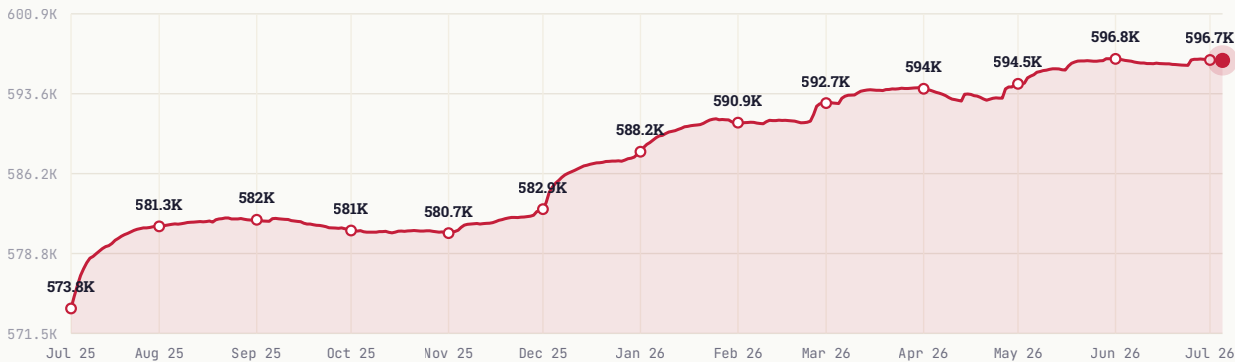
ER

39.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



PERIOD START

573 790

NOW

596 624

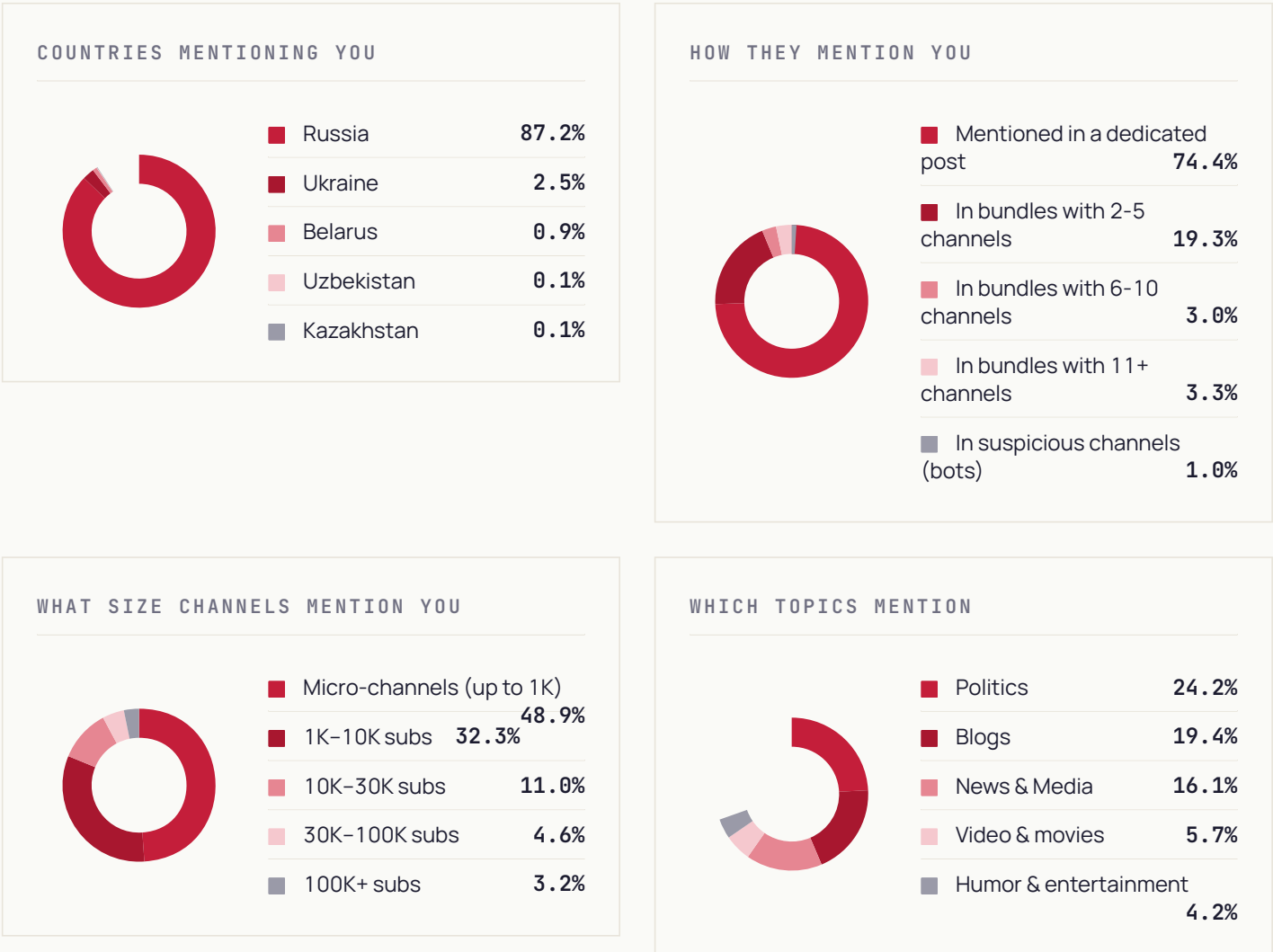
NET GROWTH

+22 834

SECTION 04 · MENTIONS

Who mentions the channel & how

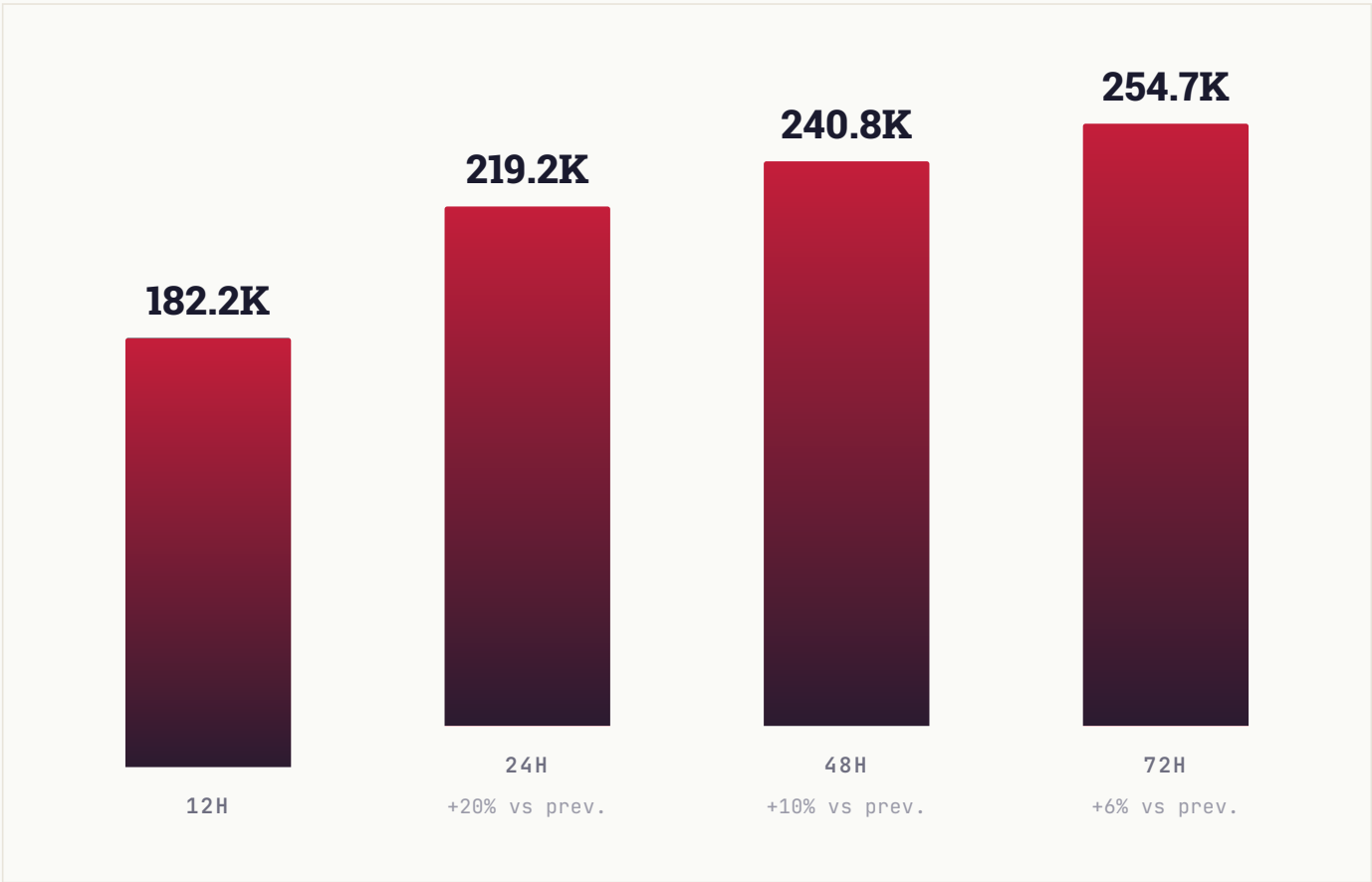
Citation index **900** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel "weighs" more than from a 1K subs channel. All-time channel was mentioned **3 659** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ brown bear lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
B [BadComedian] YOU	596.6K

COMPARATIVE CONCLUSION

Channel in top half of niche (#34 of 100). Niche leader — Dima Maslennikov (2.2M), median subs 426.9K. Aiming for top quartile is realistic within 6-12 months.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **250**, they brought **12 339** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	27	27	3 277
December 2025	79	75	5 197
Nov 2025	28	27	2 155
Oct 2025	68	54	403
September 2025	7	7	326
August 2025	41	37	981

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
250	6	12 339

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Blogs» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#34/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.5 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Friday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth
point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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