

PROMTPRESS PUBLIC REPORT

Channel audit

The App Box



@theappbox

→ 📱 Daily apps for your iOS device! 🤝 Collaboration: @admrosetta 📄
 Buy certificate: @appboxsignbot 🌐 Official site: theappbox.io 📄
 News channel: @appboxnews → 📱...

SUBS

137 979

+3071 per month

ERR (% SEE POSTS)

29.0%

daily 5.5%

REACH/POST

41.3K

ad reach 7.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Software & Apps» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 137 979 —	 SUBSCRIBER REACH 29.93% avg % of subs see post	 VIEWS/POST 41.3K median 41.3K · 2 days	 POSTS/WK 4.7 over period
 7D TREND — no data for period	 REACTIONS/POST 67.5 135 reactions, 682 reposts, 0 comments	 POST LENGTH 897 chars median 897 · 2 days	 POSTS ANALYZED 2 2 days
 AD REACH 7.5K 24h average	 CHURN / MONTH +3071 last month	 CITATION RATE 68 citation index · 249 channels mentioned ever	 CHANNEL AGE 7 years 6 months created 17.12.2018

AI EDITOR SUMMARY

Channel «The App Box» — 137 979 subs. Each post averages 41.3K people (30% of subs), that's good reach. Publishes 5 posts per week (~1/day) — rare posts.

What works best

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- ## TOP 2 POSTS

WORST 2

Page 4 / 13

↓

15.06 • 19:38

PHOTO

abc

?

How to install apps 📺 Certificate name: China Telecom Corporation Limited

★ Download certificate 🌐 Direct...

VIEWS

40 664

REACTIONS

60

REPOSTS

269

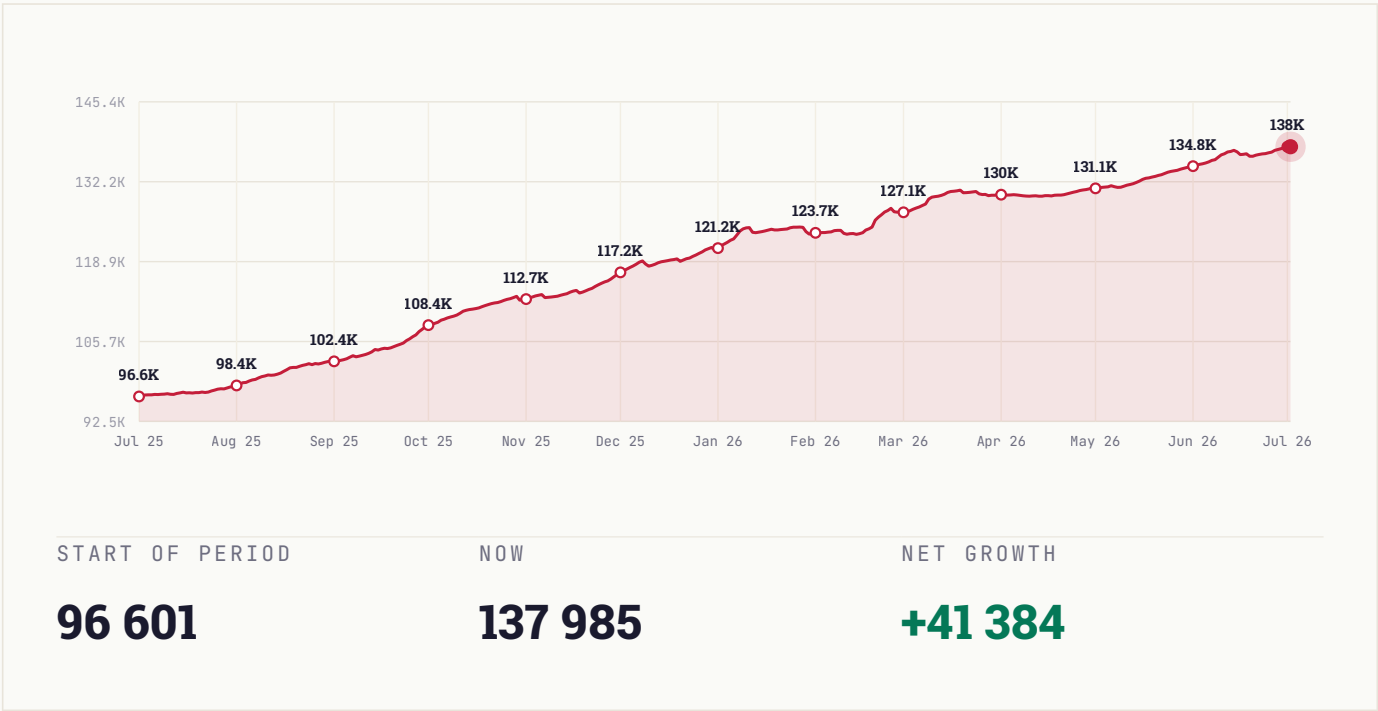
ER

29.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

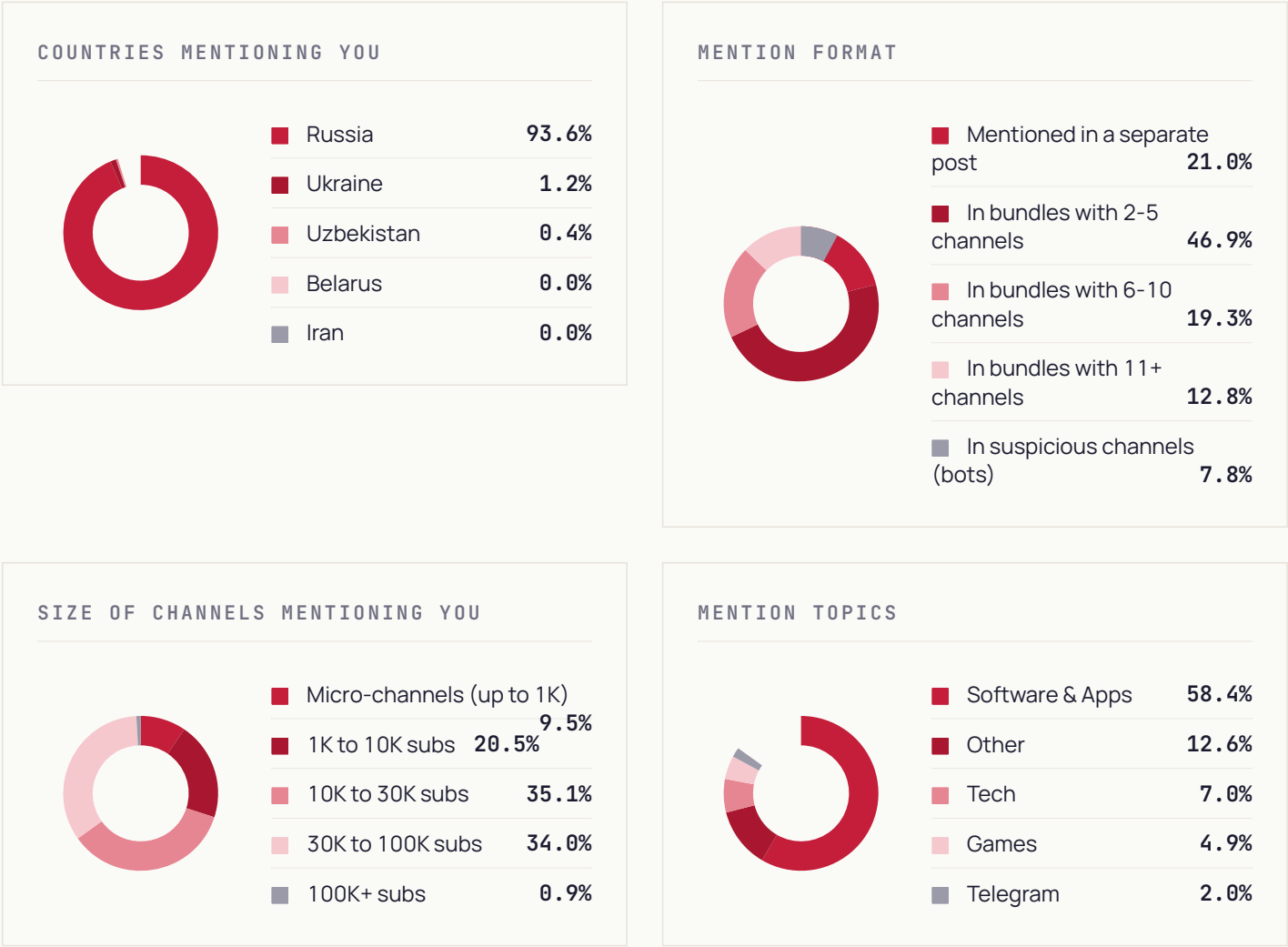
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

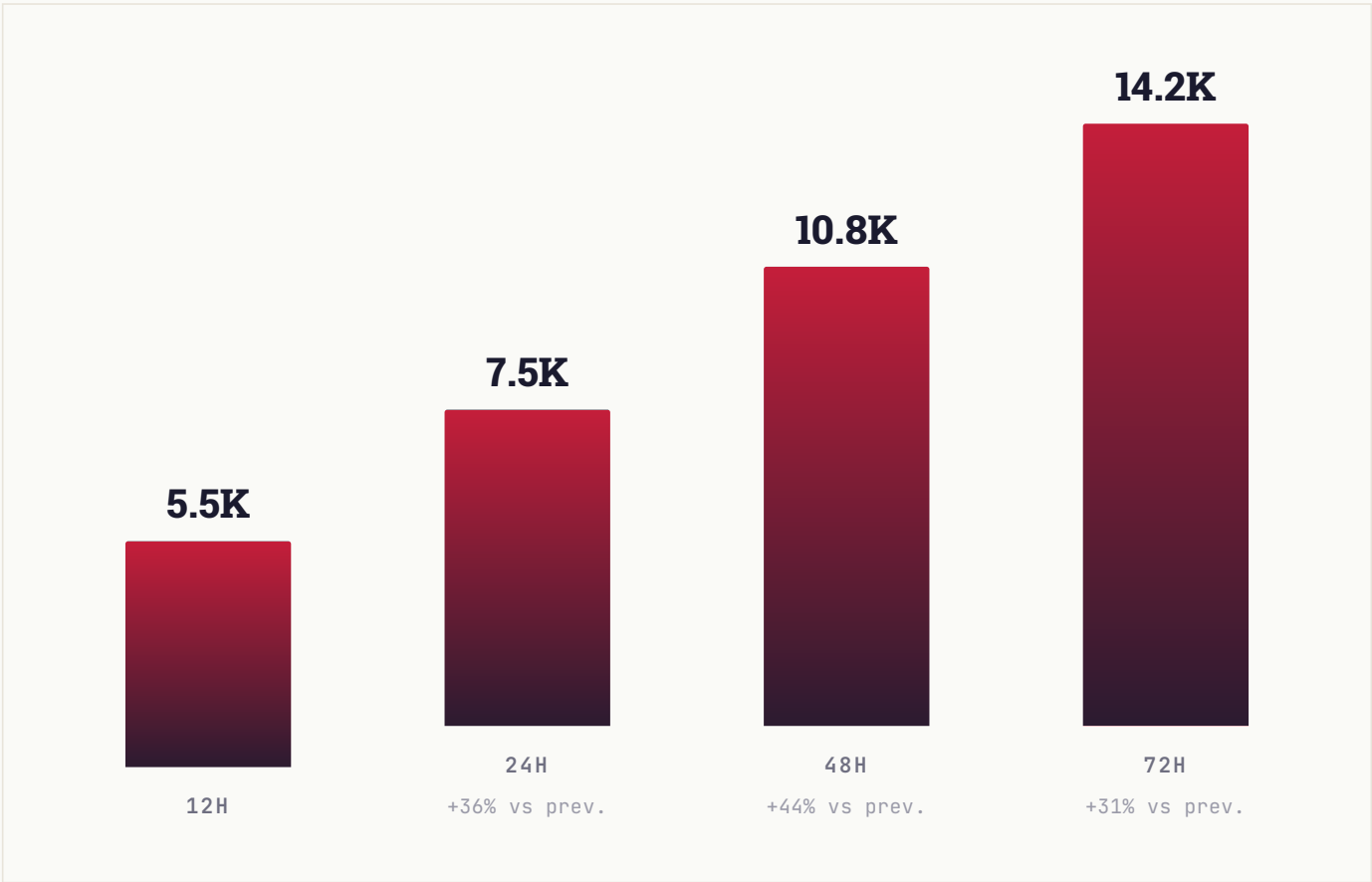
Citation index **68** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **249** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted – see its rank among niche peers.

CHANNEL	SUBS
TP TikTok Prime 🏆	3.5M
TQ TikTokModCloud ☀️	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.7M
PM Proxy MTProto Proxy 24/	1.3M
➕E ➕ Easy APK	1.2M
QV Quattro VPN – News	1M
CTR Download TikTok mod for Android	913.9K
TT TikTok mod for Android	836.2K
Y- YBoost – YouTube & internet without limits	809K
TA The App Box YOU	138K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#53 of 99). Niche median – 145.1K subs. First growth KPI – reach median. Leader: TikTok Prime 🏆 (3.5M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **47**, they brought **31 407** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	7	6	4 817
December 2025	8	4	5 734
November 2025	6	3	5 157
October 2025	4	4	5 125
September 2025	7	4	6 050
August 2025	15	5	4 524

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
47	6	31 407

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top100 channels in category «Software & Apps» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#53 /100

RANK IN NICHE

Channel in the bottom half of the ranking

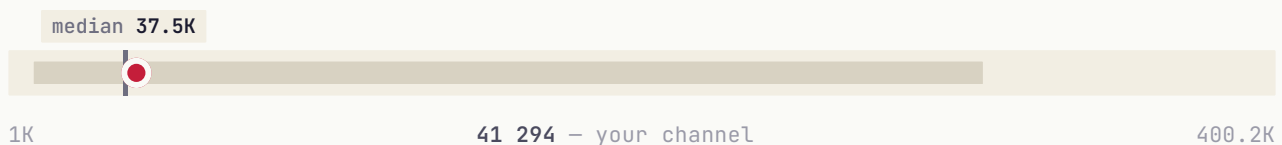
SUBS

3% below median



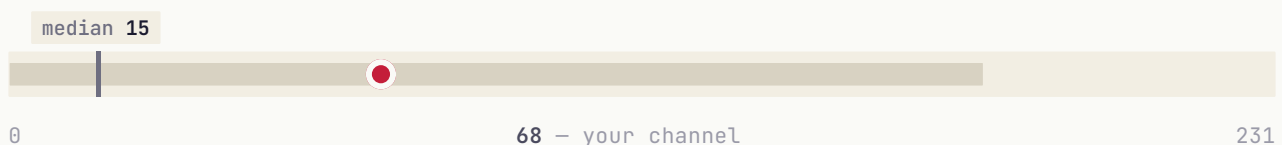
AVG REACH / POST

better than 50% of niche



CITATION INDEX

better than 62% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Post more often**

Now 4.7 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Best post day — Thursday**

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels),
Native (native integrations), **Premium** (target
audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager