

— PUBLIC REPORT BY PROMTPRESS

Channel audit

9mice

9M

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SUBSCRIBERS

268 059

-5429 per month

ERR (% SEE POSTS)

122.0%

per day 42.3%

REACH/POST

332.3K

ad reach 112.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 268 059 —	 SUBSCRIBER REACH 123.98% avg % subs see post	 VIEWS/POST 332.3K median 361.7K · 27 days	 POSTS/WEEK 3.6 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 128 chars median 31 · 27 days	 POSTS ANALYZED 14 27 days
 AD REACH 112.6K 24h avg	 CHURN / MONTH -5429 last month	 CITATION RATE 266 citation index · 2,587 channels mentioned ever	 CHANNEL AGE 3 years 11 months created 16.07.2022

AI EDITOR SUMMARY

Channel «9mice» – 268 059 subs. Each post averages 332.3K people (124% of subs), wide reach for a channel this size. Publishes 4 posts per week (~1/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 27 days.
- 02 Dominant format – Text (7/14 posts).
- 03 Avg post length – 128 chars (median 31).
- 04 Peak audience activity – Friday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (461K avg for top vs 246.6K for worst) – among 14 posts in 27 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 21:01 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
530 076	—
REPOSTS	ER
1 875	197.7%

Nº2 09.06 · 19:51 **TEXT**
no fear this Friday

VIEWS	REACTIONS
428 491	—
REPOSTS	ER
3 180	159.8%

Nº3 26.06 · 12:09 **TEXT**
(post without caption – text)

VIEWS	REACTIONS
424 337	—
REPOSTS	ER
5 724	158.3%

Nº4 26.06 • 12:04 **TEXT**

album before gta 6

VIEWS

407 834

REACTIONS

—

REPOSTS

2 731

ER

152.1%

Nº5 09.06 • 19:51 **PHOTO**

(post without caption — photo)

VIEWS

400 245

REACTIONS

—

REPOSTS

1 249

ER

149.3%

WORST 3

↓ 02.07 • 21:00 **PHOTO**

listen everywhere

VIEWS

259 091

REACTIONS

—

REPOSTS

5 792

ER

96.7%

↓ 02.07 • 22:07 **PHOTO**

there's no one dearer to me than you

VIEWS

250 773

REACTIONS

—

REPOSTS

13 938

ER

93.6%

↓ 02.07 • 22:17 **TEXT**

and I love you so so much you are part of my soul and only
because of you this story continues love

VIEWS

230 024

REACTIONS

—

REPOSTS

5 181

ER

85.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

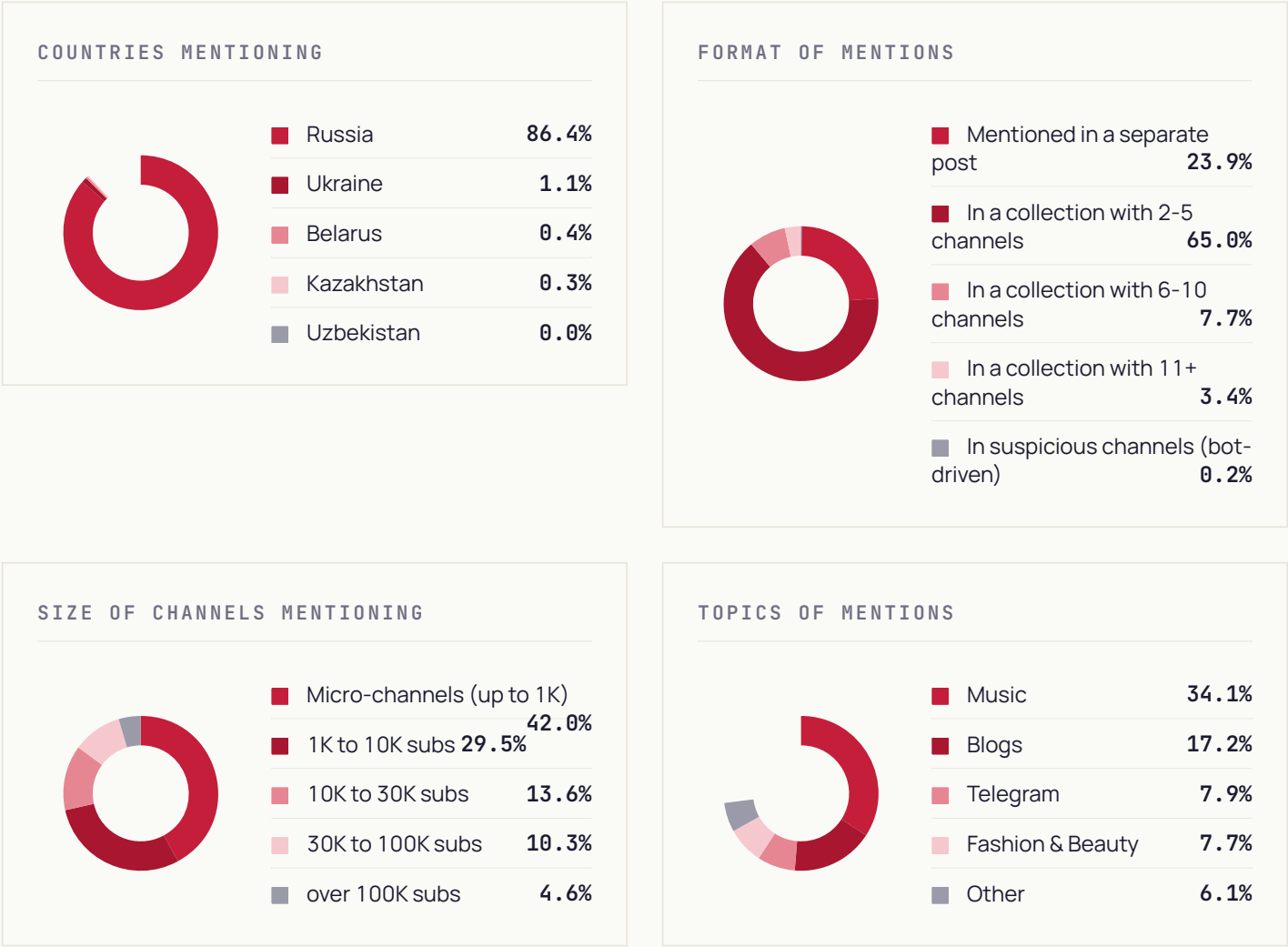
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

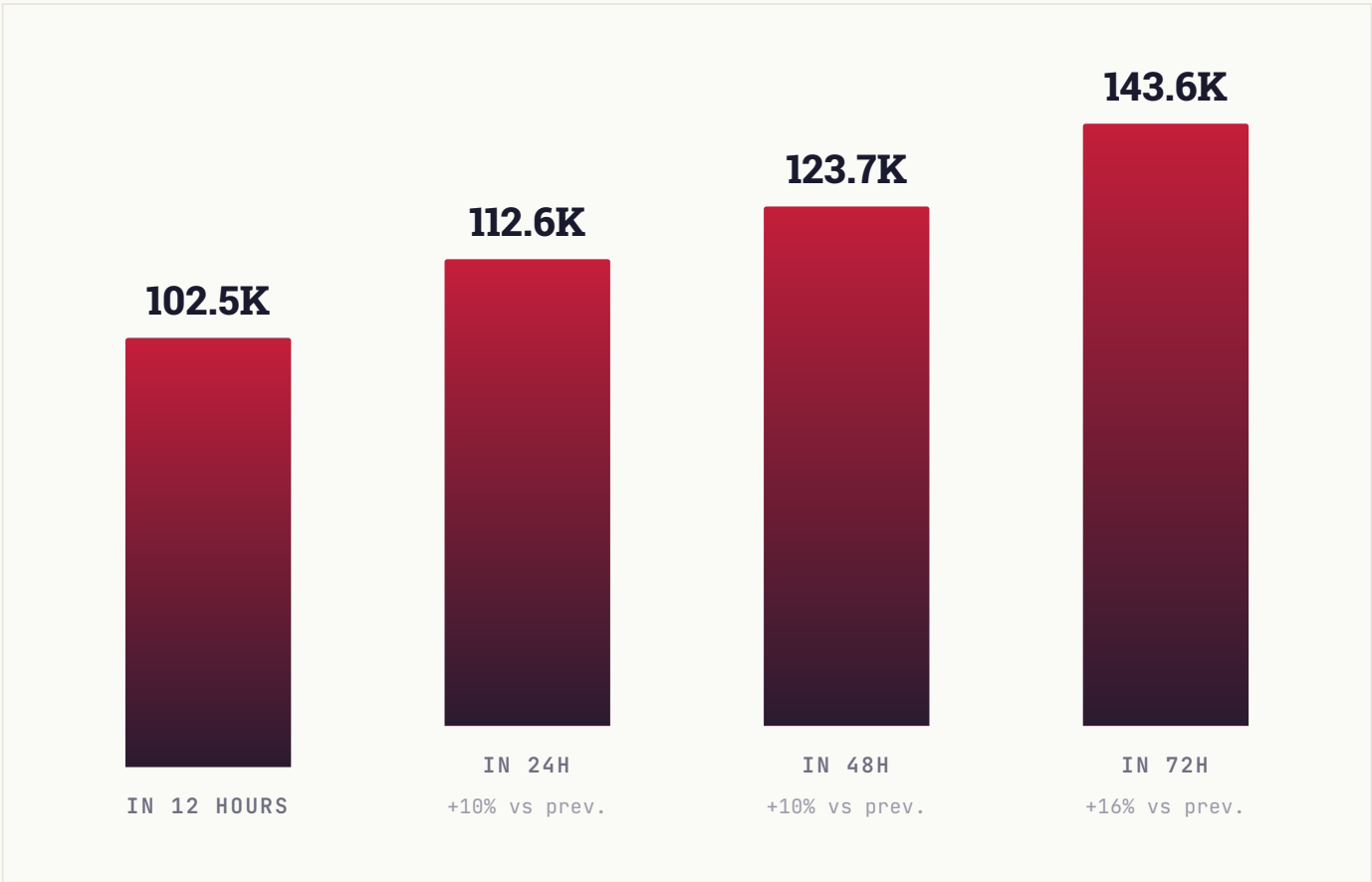
Citation index **266** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **2 587** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZJ here lives broen	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
9M 9mice YOU	268.1K

COMPARATIVE CONCLUSION

Channel not yet outside top-100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **308**, they brought **42 505** new subs.

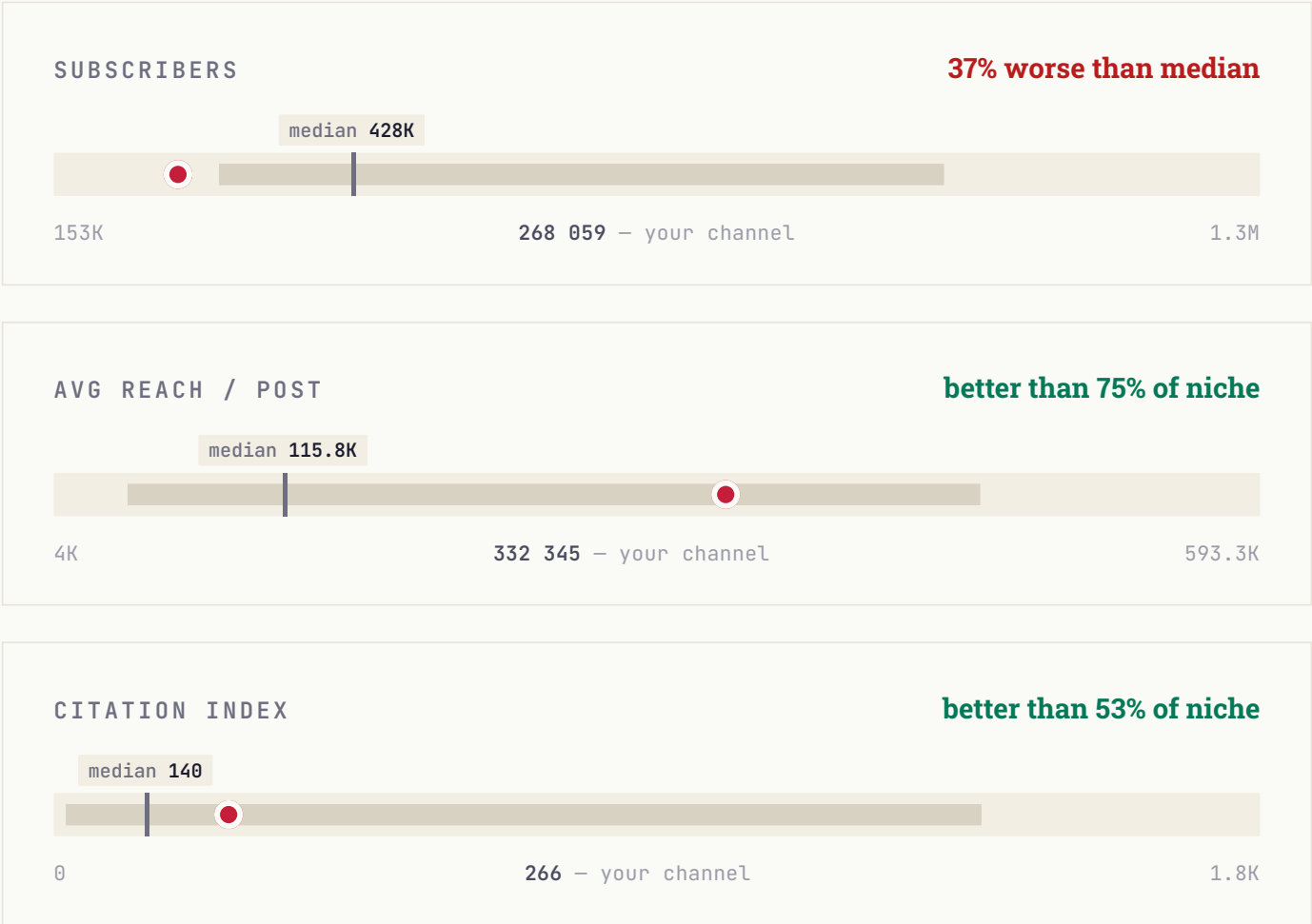
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	56	30	16 005
December 2025	9	7	1 060
Nov 2025	106	83	3 527
Oct 2025	26	23	8 021
Sep 2025	53	35	11 517
August 2025	58	39	2 375

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
308	6	42 505

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 3.6 posts/week. Active channels average 7-10.
Consistency is key to retaining audience.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Friday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager