

— PROMTPRESS PUBLIC REPORT

Channel audit

Diamond Bazar



@tgbtc

The first black NFT market based on TON Chat <https://t.me/almazcapital> PR @rts500

SUBSCRIBERS

280 794

-15712 per month

ERR (% WHO SEE
POSTS)**2.0%**past day **0.5%**

REACH/POST

3.1Kad reach **1.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 280 794 —	 SUBSCRIBER REACH 1.09% avg % subs see post	 VIEWS/POST 3.1K median 2.1K · 29 days	 POSTS/WEEK 17.1 for period
 7D TREND -22.3% vs previous week	 REACTIONS/POST 47.2 total 3,402 reactions, 586 reposts, 921 comments	 POST LENGTH 122 chars median 76 · 29 days	 POSTS ANALYZED 72 29 days
 AD REACH 1.5K 24h avg	 CHURN / MONTH -15712 last month	 CITATION RATE 91 citation index · 533 channels mentioned all time	 CHANNEL AGE 2 years 6 months created 01.12.2023

EDITOR AI SUMMARY

Channel «Diamond Bazar» — 280 794 subs. Each post averages 3.1K people (1% of subs), reach is low — consider expanding audience. Publishes 17 posts per week (~2/day) — consistent. For week Jun 1–7 reach dropped -22.3% to week May 25–31 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 72 posts over 29 days.
- 02 Dominant format — Photo (40/72 posts).
- 03 Avg post length — 122 chars (median 76).
- 04 Audience peak activity — Sunday, 18:00 MSK.
- 05 Strongest posts get 13x more views than the weakest (24.1K avg for top vs 1.8K for worst) — among 72 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 17.05 · 15:09 VIDEO Durov said he paid \$52,000 to artists who designed figurines of Pavlin himself 🤖 Reminder that the cost...	VIEWS 65 583 REPOSTS 41	REACTIONS 75 ER 23.4%
Nº2 19.05 · 11:59 PHOTO So they kicked out Viktusha but didn't fire him! He already wrote a letter to the FSB reception!	VIEWS 3 345 REPOSTS 2	REACTIONS 42 ER 1.2%
Nº3 28.05 · 04:16 PHOTO Last night dreamed hamster would 100x, woke up bought a million hamster coins just in case 🐹	VIEWS 3 227 REPOSTS 18	REACTIONS 116 ER 1.1%

Nº4 26.05 · 05:47 TEXT By the way, Filya claims four years of ruffling Abramovich and other comrades. To us, the plankton, this has nothing to do with...	VIEWS 3 198 REPOSTS —	REACTIONS 46 ER 1.1%
Nº5 19.05 · 11:59 TEXT One less oligophrenic 😊	VIEWS 3 142 REPOSTS 2	REACTIONS 76 ER 1.1%

|

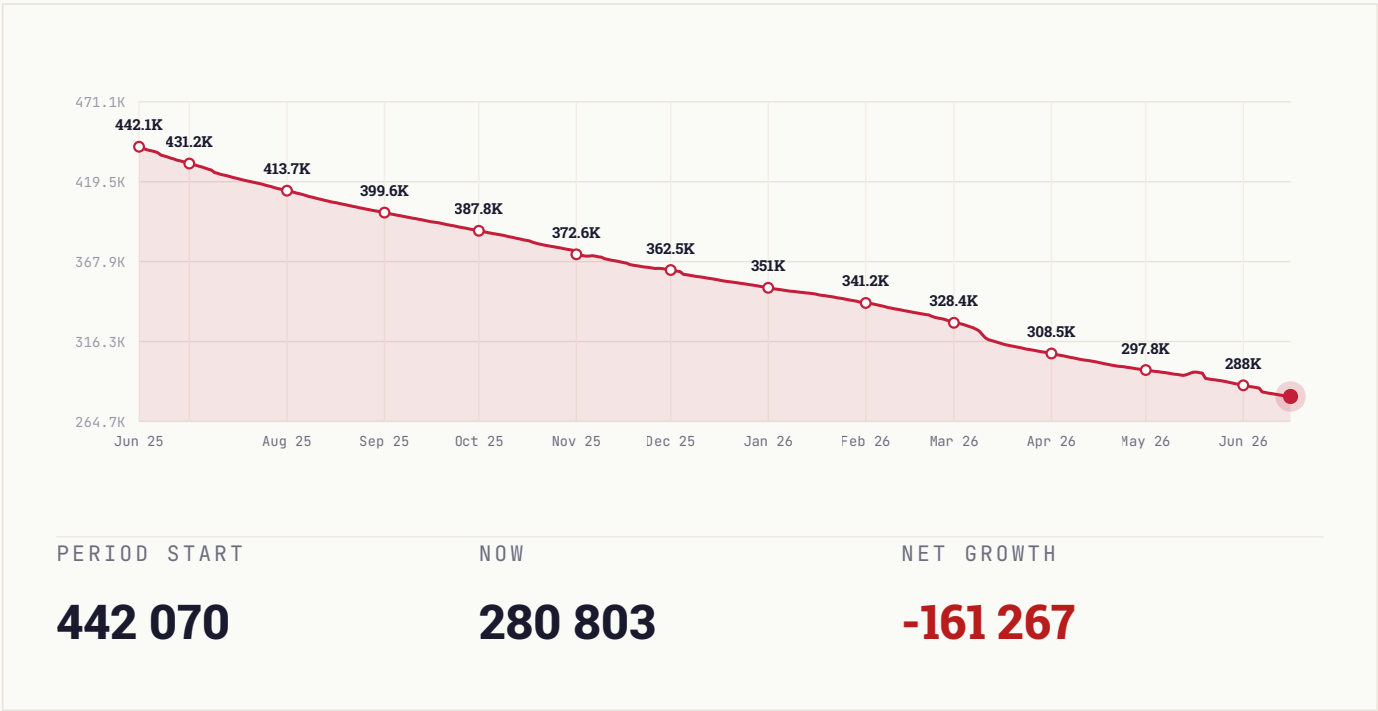
WORST 3

↓ 01.06 · 15:19 TEXT gram.org	VIEWS 1 860 REPOSTS 5	REACTIONS 3 ER 0.7%
↓ 09.06 · 18:45 PHOTO Lately I keep seeing posts from blissful believers who think everything is fine. It's been five years of utter BS...	VIEWS 1 808 REPOSTS 8	REACTIONS 83 ER 0.6%
↓ 09.06 · 14:28 VIDEO (captionless post — video)	VIEWS 1 775 REPOSTS 5	REACTIONS 43 ER 0.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



— SECTION 04 • MENTIONS

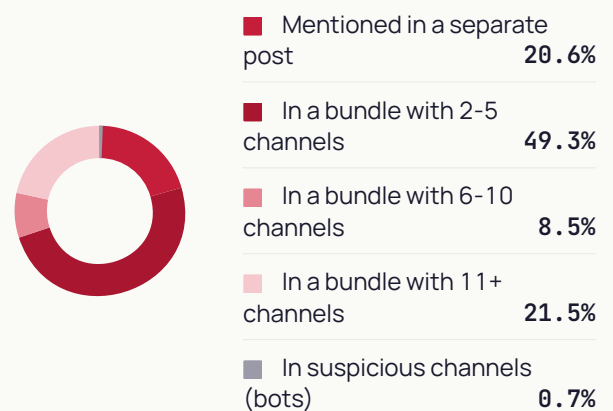
Who mentions the channel & how

Citation index **91** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **533** different channels.

COUNTRIES MENTIONING



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



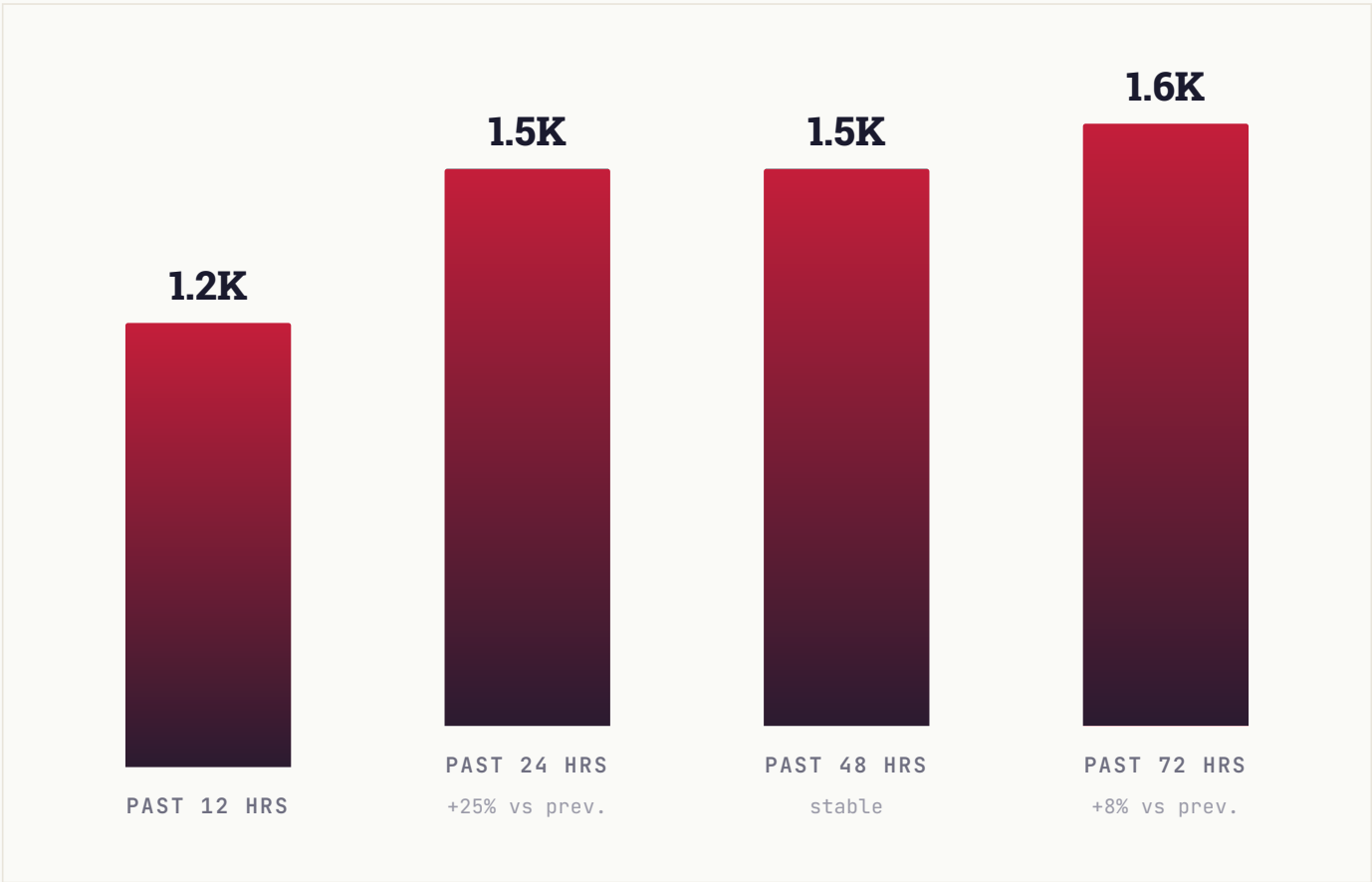
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru 	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MC Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
DB Diamond Bazar YOU	280.8K

COMPARATIVE SUMMARY

Channel in bottom half of top-100 niche (#57 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX News (4.8M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **93**, they brought **348** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	8	7	0	
Nov 2025	27	25	348	
Oct 2025	28	13	0	
September 2025	15	11	0	
August 2025	4	4	0	
July 2025	11	5	0	
TOTAL MENTIONS	93	MONTHS OF DATA	6	ATTRACTED SUBSCRIBERS
			348	

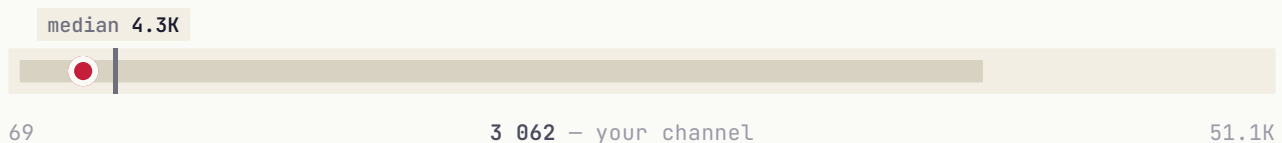
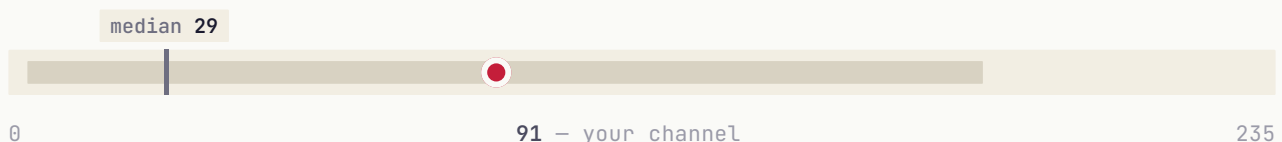
— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#57 /100

RANK IN NICHE

Channel in the bottom half of the ranking**SUBSCRIBERS****10% below median****AVG REACH / POST****29% below median****CITATION INDEX****better than 66% of niche**

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best time for
important
posts**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.09% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+5.4pp ER

04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
