

PUBLIC PROMTPRESS REPORT

Channel audit

Tezkor Khabarlar



@tezkorxabarlar_yangiliklari

Ўзбекистон ва дунёда рўй бераётган расмий хабарлар. №
0012704951 сонли гувоҳнома асосида фаолият юритамиз.
Реклама: @sifatliuzb

SUBSCRIBERS

636 808

-11393 per month

ERR (% SEE POSTS)

8.0%

per day **5.8%**

REACH/POST

50.6K

ad reach **37.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 636 808 —	 SUBS REACH 7.95% avg % of subs see post	 VIEWS/POST 50.6K median 47.7K · 29 days	 POSTS/DAY 16.6 ~116 per week
 7D TREND +38.9% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 302 chars. median 253 · 29 days	 POSTS ANALYZED 499 29 days
 AD REACH 37.1K 24h avg	 CHURN / MONTH -11393 last month	 CITATION RATE 738 citation index · 1,565 channels mentioned all time	 CHANNEL AGE 7 years 28 days created 12.05.2019

AI EDITOR SUMMARY

Channel «Tezkor Xabarlar» — 636 808 subs. Each post averages 50.6K people (8% of subs), reach is low — consider expanding audience. Publishes 116 posts per week (~17/day) — very active posting. For week of May 25–31, reach grew +38.9% positive trend by week of May 18–24.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **499** posts over 29 days.
- 02 Dominant format – **Video** (288/499 posts).
- 03 Avg post length – **302** chars (median 253).
- 04 Peak audience activity – **Monday**, 00:00 UZT.
- 05 Top posts get **8x** more views than the weakest (251.6K avg for top vs 31.5K for worst) – among 499 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 19:00 VIDEO Ассалому Алайкум! Улуғ айём - ҚУРБОН ҲАЙИТИ билан чин дилдан муборакбод этаман! Шу муносабат билан сизга оилавий бахт, хотиржамлик...	VIEWS 394 708 REPOSTS 15 969	REACTIONS — ER 62.0%
Nº2 25.05 · 19:00 PHOTO Арафа муборак! 🕌 @TEZKORXABARLAR	VIEWS 218 375 REPOSTS 6 658	REACTIONS — ER 34.3%
Nº3 27.05 · 01:18 VIDEO 🕌 Қурбон ҳайити байрами муборак бўлсин ҚАРИНДОШЛАРИМ! 🕌 🕌 @TEZKORXABARLAR	VIEWS 141 658 REPOSTS 3 864	REACTIONS — ER 22.2%

Nº4

26.05 · 19:30

VIDEO

Қурбон Ҳайити муборак бўлсин Синфдошларим! 🇺🇿

@TEZKORXABARLAR

VIEWS

123 556

REACTIONS

—

REPOSTS

4 509

ER

19.4%

Nº5

28.05 · 22:37

VIDEO

Ассалому алайкум. Жума тонги муборак бўлсин! Соғ-саломат уйғотган Роббимизга хамдлар бўлсин! Бошланган ЖУМА куни барчамизга хайрли ва...

VIEWS

103 907

REACTIONS

—

REPOSTS

2 404

ER

16.3%

WORST 3

↓

24.05 · 06:02

VIDEO

Sifatli dush mochalari uzum marketda atiga 19.900 soʻmdan sotilmoqda!...

VIEWS

32 351

REACTIONS

—

REPOSTS

17

ER

5.1%

↓

19.05 · 08:03

PHOTO

Qisqa so'rovda qatnashing va 900 000 ming so'mlik promokodni yutib olish imkoniyatiga ega bo'ling 🇺🇿So'rovdan o'tish!🇺🇿

VIEWS

31 907

REACTIONS

—

REPOSTS

6

ER

5.0%

↓

13.05 · 06:31

PHOTO

ONAMNI DAVOLASH UCHUN SHOSHILINCH YIG'IM Assalomu alaykum. Mening ismim Server. Onamga bosh miyada ikkita anevrizma tashxisi qo'yilgan bu...

VIEWS

30 176

REACTIONS

—

REPOSTS

6

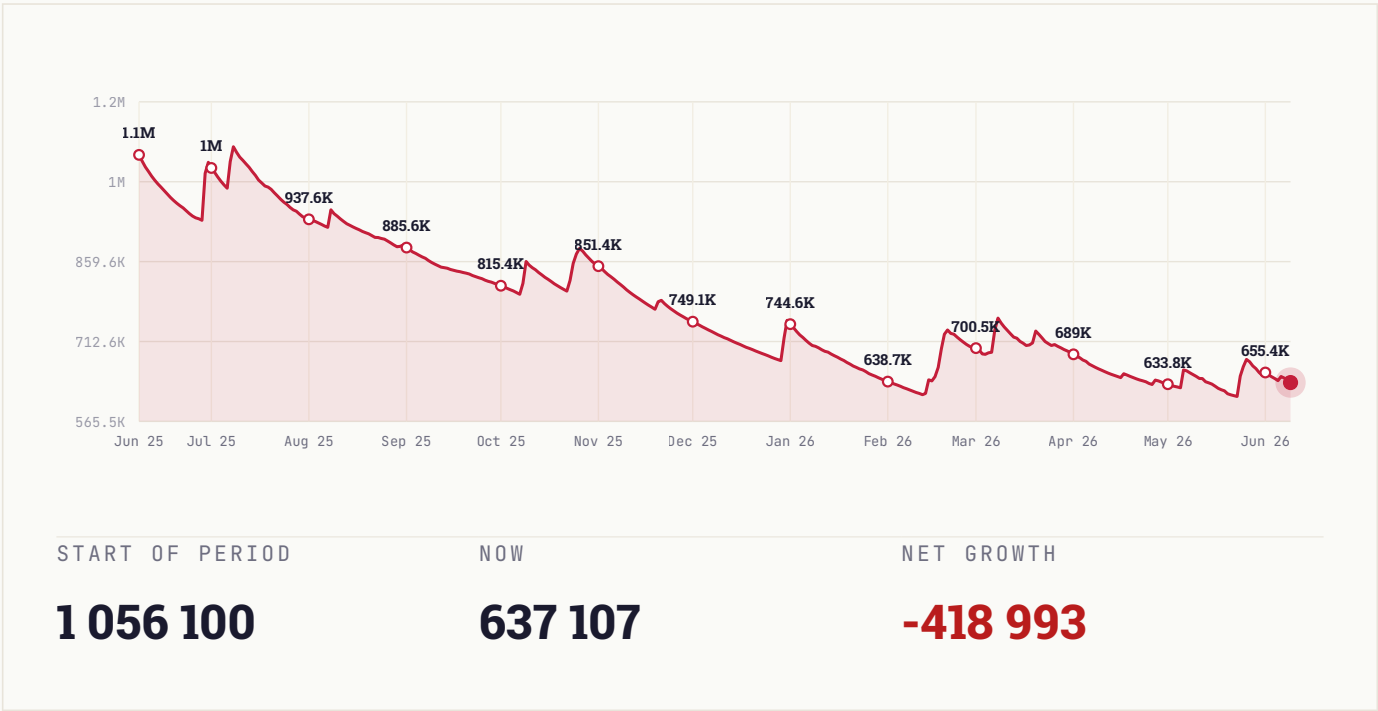
ER

4.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

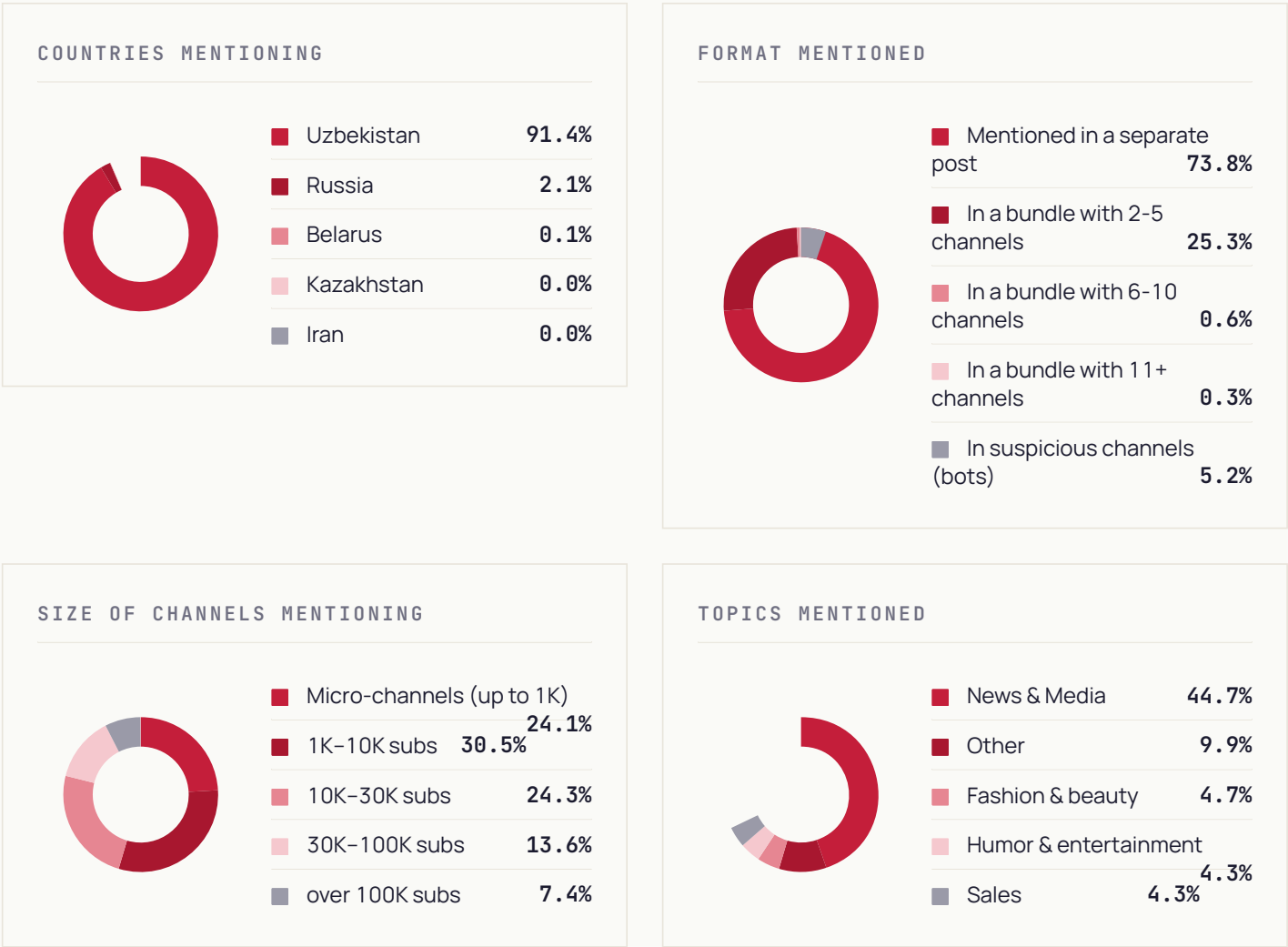
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

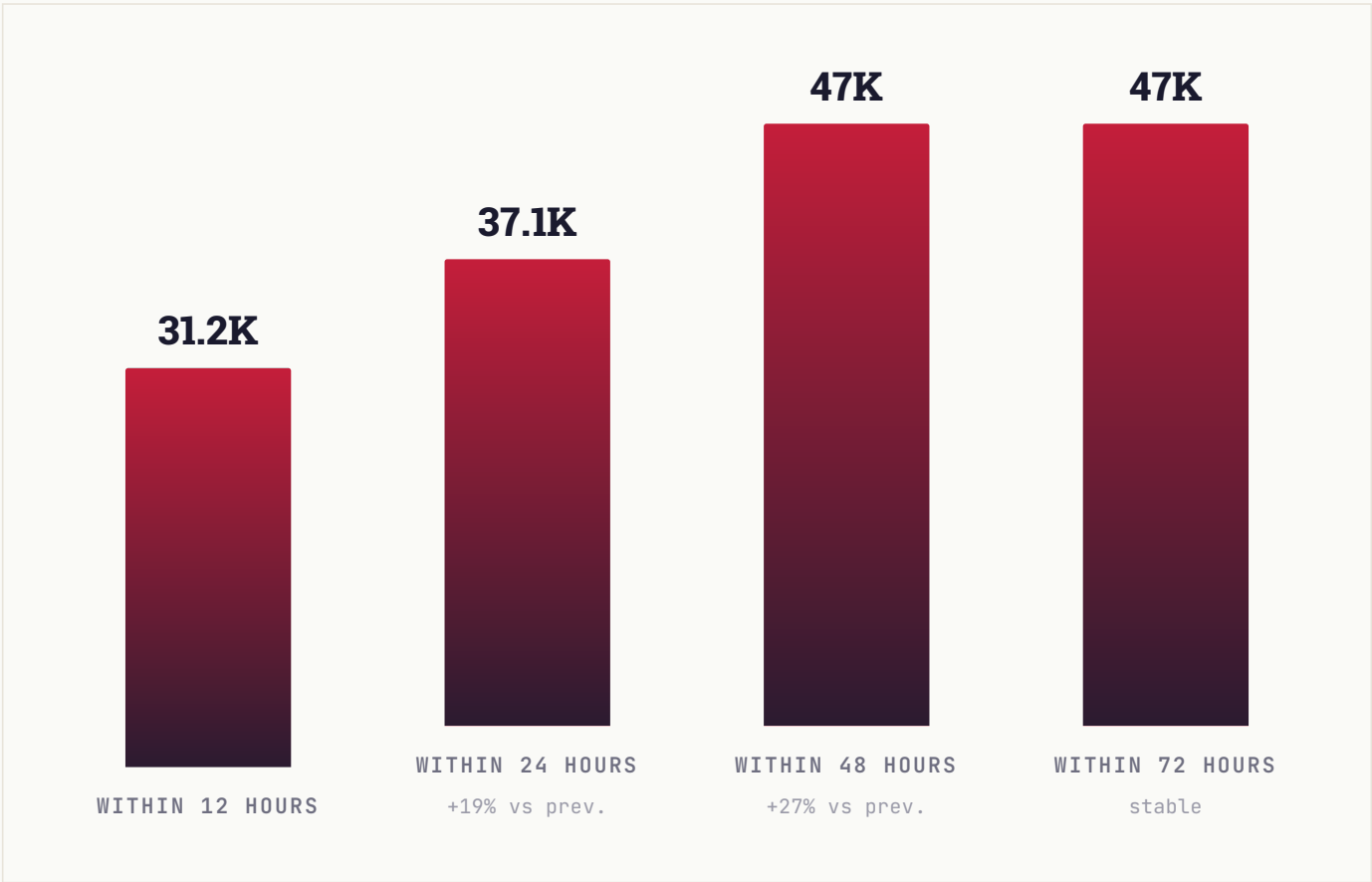
Citation index **738** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time the channel was mentioned **1 565** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
O2 O'zbekiston 24	25M
K Kun.uz Расмий канал	1.1M
BG BUGUNGI GAP Расмий канал	1M
TP Telegram_Yulduzlari Расмий канал	1M
OU OPER UZ Расмий канал	1M
WB Vodiy bozor	951.6K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	806.5K
UR Uzbekistanofficial Rasmiy Tezkor Xabarlar va Yangiliklar	734.2K
TX Tezkor Khabarlar YOU	636.8K
BG Bor gap! Расмий канал	376.7K
TX Tezkor khabarlar Official channel	150.6K

COMPARATIVE CONCLUSION

Channel in bottom third of selection (9th out of 11). Larger — 8 channels (leader: O'zbekiston 24, 25M); these are growth targets, we reach them via paid placements or partner projects. Smaller — 2 channels, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1 670**, they brought **341 726** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	345	35	74 439	
Nov 2025	371	49	16 588	
Oct 2025	438	56	139 035	
Sep 2025	402	28	0	
August 2025	59	42	35 501	
July 2025	55	35	76 163	
TOTAL MENTIONS		MONTHS OF DATA		ATTRACTED SUBSCRIBERS
1 670		6		341 726

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited next month.

- 01

Main post of the week – Monday

Audience is most active on this day at 00:00 UZT.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 keywords from your niche — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

01 **Launch Telegram ad** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
