

PUBLIC REPORT PROMTPRESS

Channel audit

Xabarlar 24 |

Тезкор

хабарлар



@tezkor_xabarlar_yangiliklar

Latest breaking news and top stories on this channel! Ads:
@TXREKLAMA

SUBS	ERR (% SEE POSTS)	REACH/POST
121 199	15.0%	18.2K
-4379 per month 10.06.2026	per day 13.3% HTTPS://PROMTPRESS.COM/AUDIT/TEZKOR_XABARLAR_YANGILIKLAR	ad reach 16.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the calculation period.

 SUBS 121 199 —	 SUBS REACH 14.98% avg % subs see post	 VIEWS/POST 18.2K median 18.1K · 29 days	 POSTS/DAY 20.5 ~144 per week
 7D TREND +6.6% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 312 chars median 261 · 29 days	 POSTS ANALYZED 615 29 days
 AD REACH 16.3K 24h avg	 CHURN / MONTH -4379 over the last month	 CITATION RATE 530 citation index · 1,807 channels mentioned ever	 CHANNEL AGE 5 years 7 months created 18.10.2020

AI EDITOR SUMMARY

Channel «Xabarlar 24 | Тезкор хабарлар» – 121 199 subs. Each post gets avg 18.2K people (15% from subs), reach is low – consider expanding audience. Publishes 144 posts per week (~21 per day) – very active posting. Week of May 25–31 reach grew by +6.6% vs week May 18–24 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **615** posts over 29 days.
- 02 Dominant format – **Video** (348/615 posts).
- 03 Avg post length – **312** chars (median 261).
- 04 Peak audience activity – **Sunday**, 00:00 UZT.
- 05 Top posts get **1x** more views than the weakest (23K avg for top vs 15.9K for worst) – among 615 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 12.05 · 15:42 VIDEO #TEZKOR #DAHSHAT ❌ MINISTER ON FIRE WITH COBALT. ❌ Details	VIEWS 23 122 REPOSTS —	REACTIONS — ER 19.1%
Nº2 30.05 · 19:21 PHOTO ⚡ PSG beat Arsenal on penalties to become champions for the second time in a row! ❌ Details	VIEWS 23 035 REPOSTS —	REACTIONS — ER 19.0%
Nº3 31.05 · 14:34 VIDEO Way back from Vodiydan to Tashkent 🌐 ❌ Details	VIEWS 22 742 REPOSTS —	REACTIONS — ER 18.8%

Nº4 31.05 · 11:47 VIDEO As predicted, heavy traffic jams on the way to Tashkent today. Significant vehicle flow on some routes...	VIEWS 22 722 REPOSTS — REACTIONS — 18.7%
Nº5 31.05 · 19:33 VIDEO ☑Happy holiday, the meaning of our lives, the joy of our eyes, dear children! ☑Today, June 1 – International Children's Day...	VIEWS 22 714 REPOSTS — REACTIONS — 18.7%
WORST 3	
↓ 04.06 · 08:23 VIDEO #attention ✂Now getting gas cylinders is even easier! From June 1, 2026, apply for LPG supply online...	VIEWS 16 017 REPOSTS — REACTIONS — 13.2%
↓ 22.05 · 09:46 VIDEO ☑If you yell at your child, be ready for these 3 things. Share the video with loved ones. ☑ Details	VIEWS 15 919 REPOSTS — REACTIONS — 13.1%
↓ 25.05 · 19:01 PHOTO ☑Eve Mubarak to my CLOSEST FRIENDS!!! Praise be to Allah who has brought us safely to these days...	VIEWS 15 738 REPOSTS — REACTIONS — 13.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

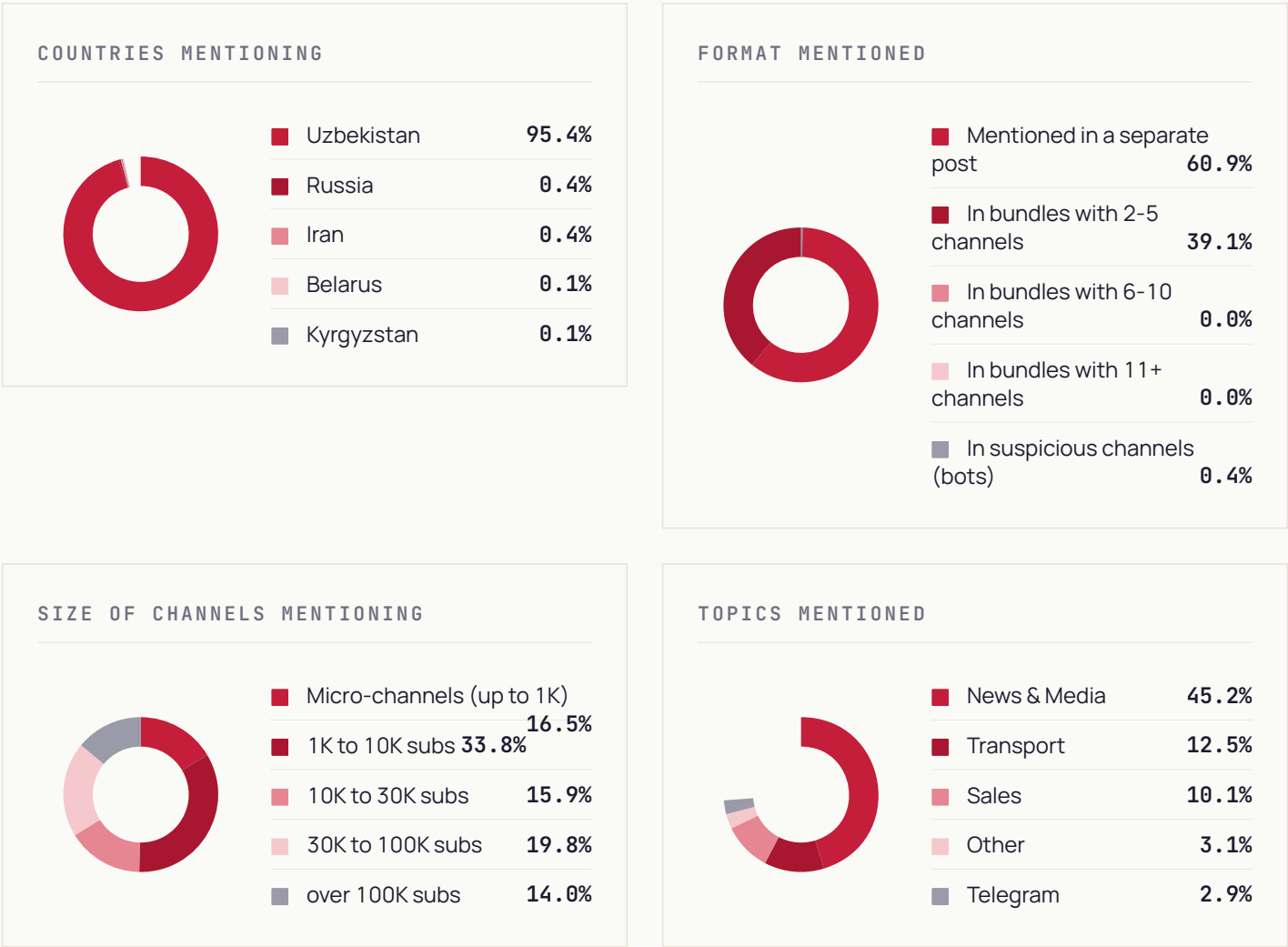
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who mentions the channel and how

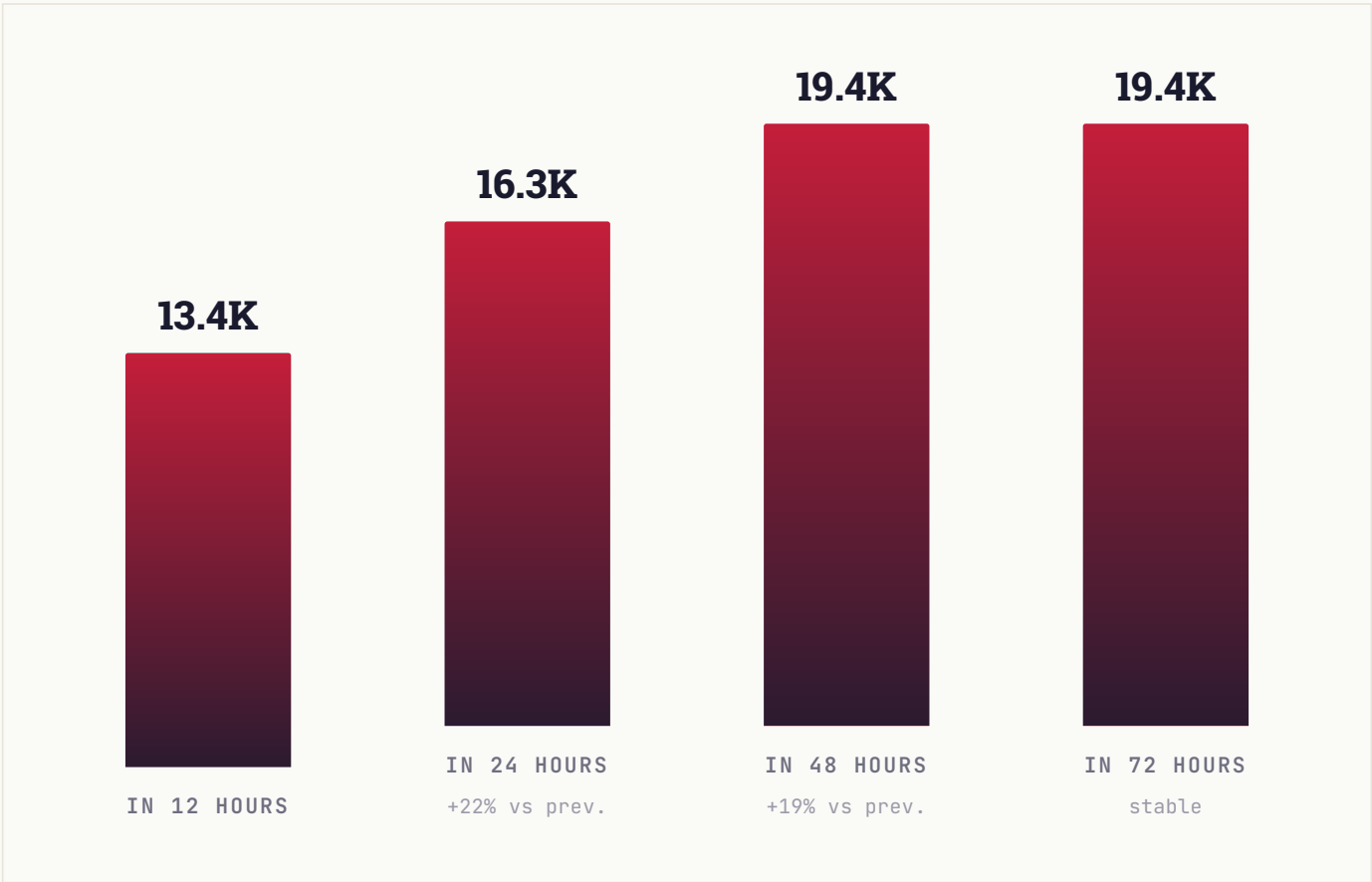
Citation index **530** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All-time channel was mentioned **1 807** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
K Kun.uz Official channel	1.1M
TY Tezkor Yangiliklar ↗	1.1M
TP Telegram_Yulduzlari Official channel	1M
OU OPER UZ Official channel	1M
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	804.7K
UR Uzbekistanofficial Rasmiy Tezkor Xabarlar va Yangiliklar	731.9K
MU MILITSIYA UZB Official channel	553.1K
UV UZBEK VIDEO CHANNEL	202K
X2 Xabarlar 24 Тезкор хабарлар YOU	121.2K
T Toshkentliklar🇺🇿 Official	104.1K
TY Tezkor yangiliklar	28.1K

COMPARATIVE CONCLUSION

Channel in bottom third of selection (9th out of 11). Larger — 8 channels (leader: **Kun.uz | Official channel**, 1.1M); these are growth benchmarks, reach them via paid placements or partnerships. Smaller — 2 channels, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **194**, they brought **181 628** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	67	29	0	
Nov 2025	63	27	0	
Oct 2025	11	11	0	
Sep 2025	9	6	0	
August 2025	15	8	181 628	
July 2025	29	11	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
194	6	181 628

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Top post of the week — Sunday
 Audience is most active on this day at 00:00 UZT.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
