

PROMTPRESS PUBLIC REPORT

# Channel audit

## Тезкор 24 || Расмий канал!



@tezkor24\_tezkor\_yangiliklar

FOR CATEGORIES! 📰 Latest news from Uzbekistan and the world,  
fastest updates! For ads 📢 @Dunyouz\_reklama

SUBSCRIBERS

**242 038**

+10182 per month

ERR (% SEE POSTS)

**7.0%**

per day 6.1%

REACH/POST

**17.3K**

ad reach 15.2K/24h

— CONTENTS · 2026

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

|                                                                                        |                                                                                                                               |                                                                                                                           |                                                                                                         |
|----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|
| <div><div></div><div>SUBSCRIBERS</div></div> <div>242 038</div> <div>—</div>           | <div><div></div><div>SUBSCRIBER REACH</div></div> <div>7.16%</div> <div>avg % subs see post</div>                             | <div><div></div><div>VIEWS/POST</div></div> <div>17.3K</div> <div>median 16.9K · 24 days</div>                            | <div><div></div><div>POSTS/DAY</div></div> <div>35.2</div> <div>~247 per week</div>                     |
| <div><div></div><div>7D TREND</div></div> <div>-5.3%</div> <div>vs previous week</div> | <div><div></div><div>REACTIONS/POST</div></div> <div>46.4</div> <div>total 39,271 reactions, 54,011 reposts, 0 comments</div> | <div><div></div><div>POST LENGTH</div></div> <div>368 chars</div> <div>median 290 · 24 days</div>                         | <div><div></div><div>POSTS ANALYZED</div></div> <div>847</div> <div>24 days</div>                       |
| <div><div></div><div>AD REACH</div></div> <div>15.2K</div> <div>24h avg</div>          | <div><div></div><div>CHURN / MONTH</div></div> <div>+10182</div> <div>last month</div>                                        | <div><div></div><div>CITATION RATE</div></div> <div>360</div> <div>citation index · 855 channels mentioned all time</div> | <div><div></div><div>CHANNEL AGE</div></div> <div>8 years 10 months</div> <div>Created 18.07.2017</div> |

AI EDITOR SUMMARY

Channel « Tezkor 24 || Official channel!» — 242 038 subs. Each post averages 17.3K people (7% from subs), reach is low — consider expanding audience. Publishes 247 posts per week (~35/day) — very active posting. Week of May 25–31 reach dropped -5.3% to the week of May 18–24 — analyze causes.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & laggards — see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **847** posts over 24 days.
- 02 Dominant format — **Video** (564/847 posts).
- 03 Avg post length — **368** chars (median 290).
- 04 Peak audience activity — **Wednesday**, 05:00 UZT.
- 05 Top posts get **4×** more views than the weakest (40.6K avg for top vs 11.5K for worst) — among 847 posts over 24 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                                           |                                                                                                                                          |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div>Nº1</div><div>26.05 · 23:51</div><div>PHOTO</div></div> <div>☺<sup>zzz</sup> Қурбон ҳайит байрами барчангизга муборак бўлсин<br/>ҚАДРДОНЛАРИМ Аллоҳнинг раҳмати бир сизга бўлсин.<br/>Умрингиз исломнинг нурига тўлсин...</div> | <div>VIEWS</div> <div>53 706</div> <div>REACTIONS</div> <div>28</div> <div>REPOSTS</div> <div>1 222</div> <div>ER</div> <div>22.2%</div> |
| <div><div>Nº2</div><div>27.05 · 00:52</div><div>VIDEO</div></div> <div>Here's your Holiday gift☺ Take as many as you need without<br/>hesitation. The supply is abundant. If someone asks for a gift,<br/>send this video...</div>        | <div>VIEWS</div> <div>35 168</div> <div>REACTIONS</div> <div>44</div> <div>REPOSTS</div> <div>636</div> <div>ER</div> <div>14.5%</div>   |
| <div><div>Nº3</div><div>21.05 · 23:02</div><div>VIDEO</div></div> <div>✳️ Ассалому алайкум. Жума тонги муборак бўлсин ☺️<br/>Соғ-саломат уйғотган Роббимизга хамдлар бўлсин!<br/>Бошланган ЖУМА куни барчамизга хайрли...</div>           | <div>VIEWS</div> <div>32 975</div> <div>REACTIONS</div> <div>19</div> <div>REPOSTS</div> <div>484</div> <div>ER</div> <div>13.6%</div>   |

Nº4

25.05 · 17:49

PHOTO

#Tezkor #Tarqating 🇺🇿 QURBON HAYITI NAMOZINI O'QISH VAQTLARI E'LON QILINDI 🇺🇿Andijon ...

VIEWS

31 833

REACTIONS

35

REPOSTS

241

ER

13.2%

Nº5

17.05 · 16:41

PHOTO

➤🇺🇿Саудияда Қурбон Ҳайити санаси эълон қилинди 17 май куни Зулҳижжа ойининг ҳилоли кўринди. Унга кўра: • 18 май, душанба — Зулҳижжа...

VIEWS

30 693

REACTIONS

47

REPOSTS

146

ER

12.7%

WORST 3

|                                                                                                                                                                                                                   |                                                                                                                                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| <div>↓</div> <div>06.06 · 10:37</div> <div>VIDEO</div> <div>Қулай Пашшахона қидиряпсизми?🤔 🇺🇿ёз фаслида пашша ва чивинлар кўпая бошлайди 🇺🇿пашшахона тунингизни осуда ўтишини таъминлайди 🇺🇿Икки хил...</div>     | <div>VIEWS</div> <div>11 672</div> <div>REACTIONS</div> <div>11</div> <div>REPOSTS</div> <div>16</div> <div>ER</div> <div>4.8%</div>  |
| <div>↓</div> <div>06.06 · 06:39</div> <div>VIDEO</div> <div>!!Бизникилар машина номларини қандай айтишади ва аслида талаффузи қандай бўлади? Машина номларини шунақа талаффуз қиладиган танишларга...</div>       | <div>VIEWS</div> <div>11 654</div> <div>REACTIONS</div> <div>151</div> <div>REPOSTS</div> <div>20</div> <div>ER</div> <div>4.8%</div> |
| <div>↓</div> <div>06.06 · 10:02</div> <div>PHOTO</div> <div>🇺🇿🇺🇿 Ўзбекистон ва 🇺🇿 Конго ДР футболчиларининг қаерда тўп суриши ҳақида маълумот экан. Бу ҳали гуруҳимиздаги энг осон рақиб ва биз гуруҳдан...</div> | <div>VIEWS</div> <div>11 291</div> <div>REACTIONS</div> <div>14</div> <div>REPOSTS</div> <div>13</div> <div>ER</div> <div>4.7%</div>  |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

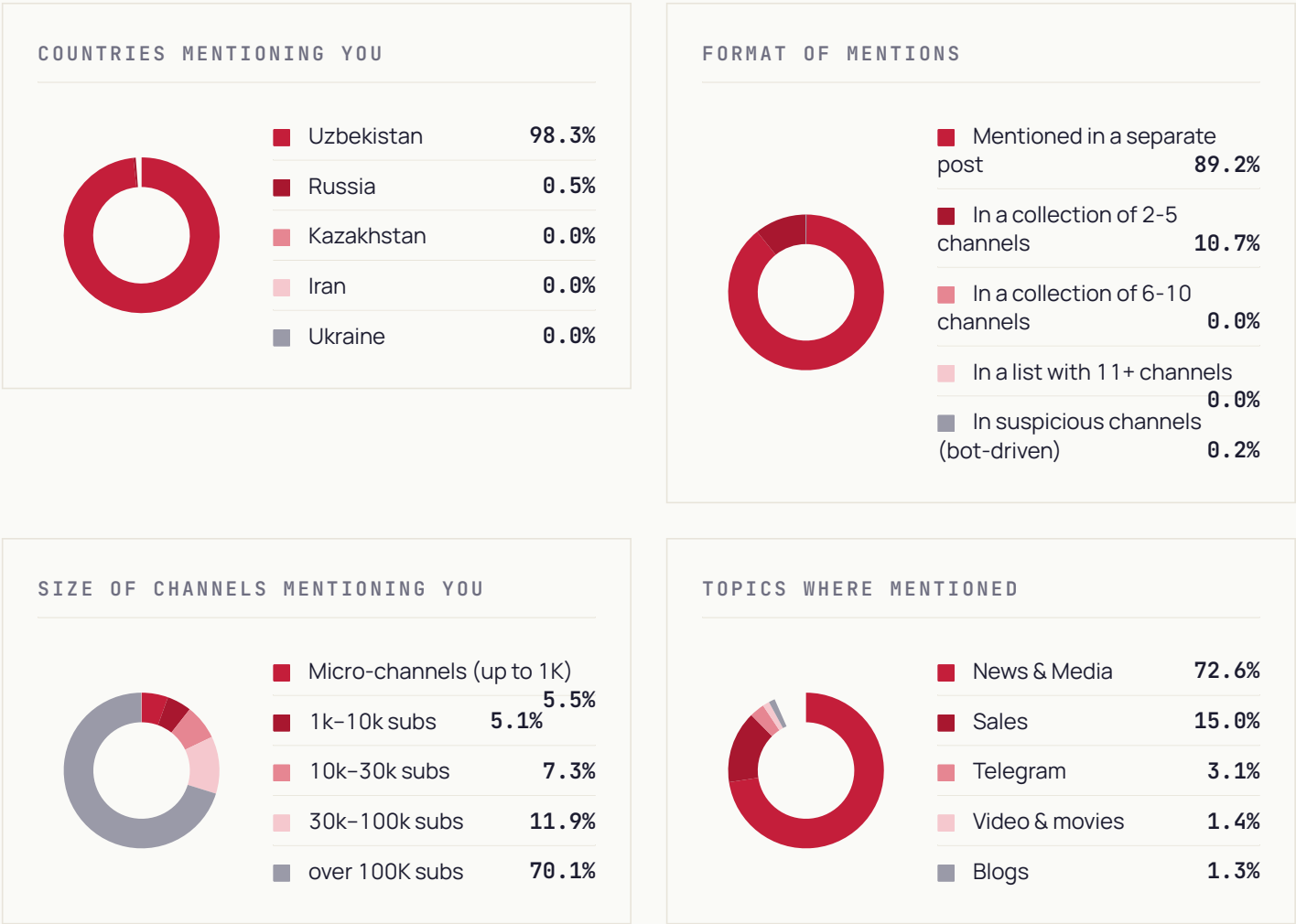
Yearly subscriber growth chart. Key months show exact subscriber count. Shows months of growth vs. loss.



SECTION 04 · MENTIONS

# Who & how mentions the channel

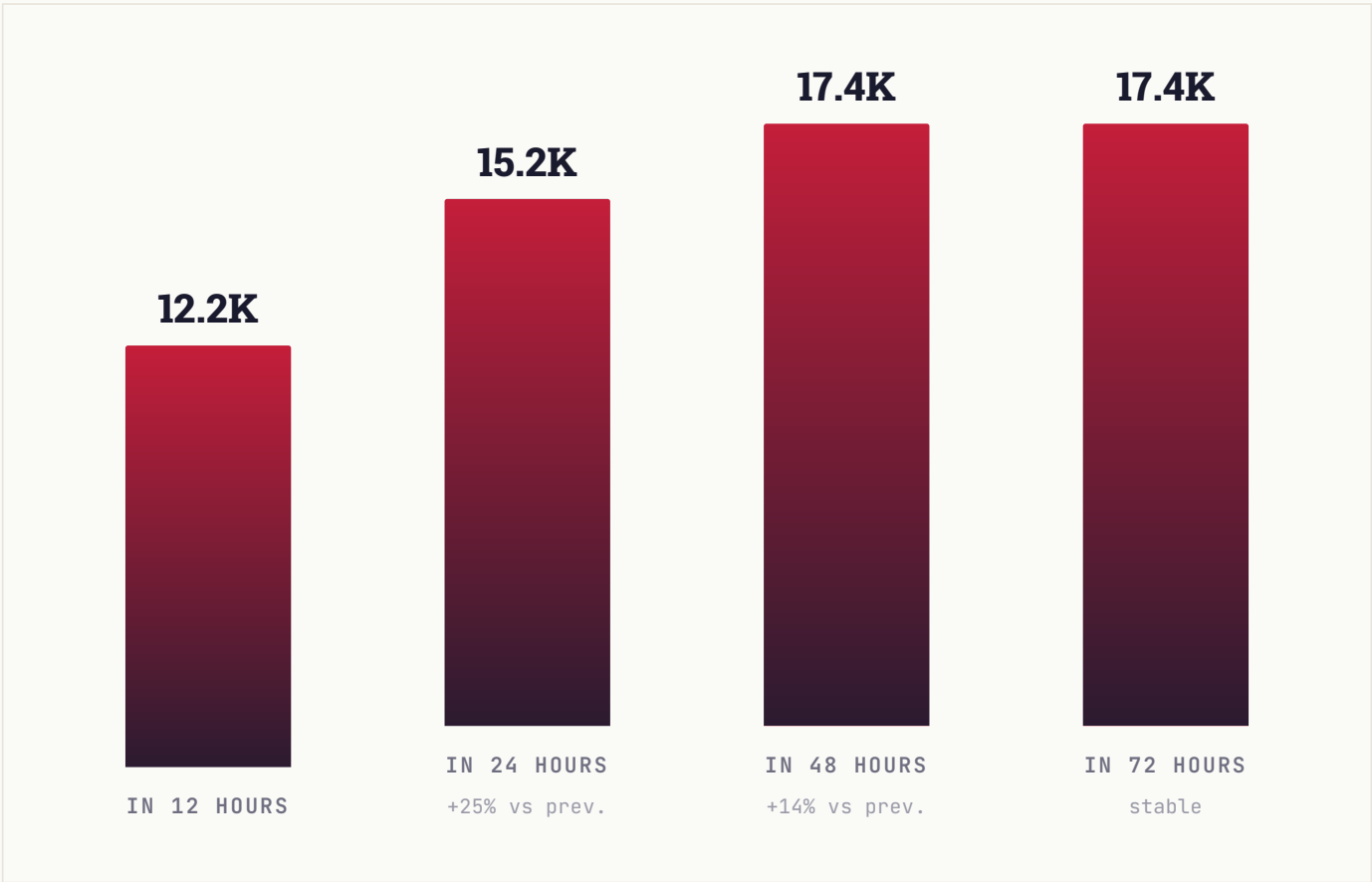
Citation index **360** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel was mentioned **855** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement should live.



SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

| CHANNEL                                                                           | SUBSCRIBERS |
|-----------------------------------------------------------------------------------|-------------|
| <div>O2</div> <div>O'zbekiston 24</div>                                           | 25M         |
| <div>K </div> <div>Kun.uz   Official channel</div>                                | 1.1M        |
| <div>TY</div> <div>Tezkor Yangiliklar ↗</div>                                     | 1.1M        |
| <div>TP</div> <div>Telegram_Yulduzlari  Official channel</div>                    | 1M          |
| <div>OU</div> <div>OPER UZ   Official channel</div>                               | 1M          |
| <div>D </div> <div>Dunyo.uz   Tezkor Yangiliklar</div>                            | 953.4K      |
| <div>Q-</div> <div>QORAXABAR - Tezkor xabarlar   Rasmiy kanal</div>               | 805.1K      |
| <div>UR</div> <div>Uzbekistanofficial Rasmiy Tezkor Xabarlar va Yangiliklar</div> | 732.7K      |
| <div>MU</div> <div>MILITSIYA UZB   Official channel</div>                         | 553.3K      |
| <div>BG</div> <div>Bor gap!   Official channel</div>                              | 376.2K      |
| <div>Т</div> <div>Тезкор 24    Расмий канал! YOU</div>                            | 242K        |

COMPARATIVE CONCLUSION

Channel in bottom third of the selection (11th place out of 11). Larger — 10 channels (leader: O'zbekiston 24, 25M); these are growth benchmarks, reach them via paid placements or partnerships. No channel smaller than yours in the list — all others are larger.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **596**, they brought **208 553** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT SUBSCRIBERS |
|----------------|----------|----------|---------------------|
| December 2025  | 120      | 23       | 44 004              |
| November 2025  | 126      | 30       | 24 132              |
| October 2025   | 54       | 11       | 44 778              |
| September 2025 | 158      | 12       | 36 077              |
| August 2025    | 109      | 24       | 38 313              |
| July 2025      | 29       | 10       | 21 249              |

|                |                |                       |
|----------------|----------------|-----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBSCRIBERS |
| 596            | 6              | 208 553               |

— SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

**Top post of the week — Wednesday**

Audience is most active on this day at 05:00 UZT.

EFFECT

**Best window for an important post**
- 02

**Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000 subs**
- 03

**Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

**+5-15% ER**
- 04

**Cross-promo with neighboring channels**

Exchange posts with channels in the same niche quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from relevant audience**
- 05

**Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic source**

★ WHAT'S NEXT

# Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth plan in a month.

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01

## Launch Telegram ad

<https://panel.promptpress.com/register>

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02

## Contact manager

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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