

PUBLIC PROMTPRESS REPORT

Channel audit

TENSHI



@tenshi_wear

Clothes with original prints Site - <https://tenshi-wear.com> Catalog - https://t.me/tenshi_collections Reviews - https://t.me/tenshi_review WB -...

SUBS

33 570

+501 per month

ERR (% SEE POSTS)

41.0%

in 24 hrs **20.6%**

REACH/POST

13.9K

ad reach **6.9K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBS 33 570 —	 SUB REACH 41.37% avg % subs see post	 VIEWS/POST 13.9K median 11K · 21 days	 POSTS/WK 1.0 over period
 7D TREND — no data for period	 REACTS/POST 162.7 total 488 reactions, 150 reposts, 135 comments	 POST LENGTH 120 chars median 125 · 21 days	 POSTS ANALYZED 3 21 days
 AD REACH 6.9K 24h avg	 CHURN / MONTH +501 over last month	 CITATION RATE 0 citation index · 7 channels mentioned ever	 CHANNEL AGE 2 years 6 months created 04.01.2024

AI EDITOR SUMMARY

Channel «TENSHI» — 33 570 subs. Each post averages 13.9K people (41% of subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 3 posts over 21 days.
- 02 Dominant format – Photo (3/3 posts).
- 03 Avg post length – 120 chars (median 125).
- 04 Peak audience activity – Monday, 16:00 ALMT.
- 05 Top posts get 1x more views than the weakest (13.9K avg for top vs 13.9K for worst) – among 3 posts over 21 days. Worth analyzing what the top has in common – topic, format, publish time.

TOP 3 POSTS

Nº1 15.06 · 11:44 PHOTO Now is a great time to order our clothes on WB 💰 Almost all items have discounts that will last...	VIEWS 22 359 REPOSTS 19	REACTS 84 ER 66.6%
Nº2 05.07 · 16:13 PHOTO Sweater with Reza back in stock 🇵🇸 Plus a small promo: buy 2 sweaters, get 30% off. Order 📦	VIEWS 11 046 REPOSTS 80	REACTS 85 ER 32.9%
Nº3 06.07 · 15:17 PHOTO EPISODE.03 JUJUTSU KAISEN Next week we'll show the first item.	VIEWS 8 255 REPOSTS 51	REACTS 319 ER 24.6%

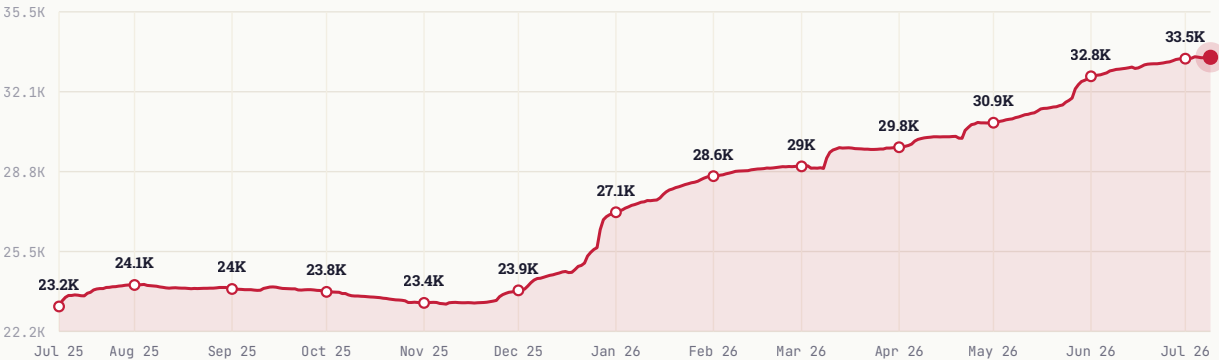
WORST 3

↓ 15.06 · 11:44 PHOTO Now is a great time to order our clothes on WB 💰 Almost all items have discounts that will last...	VIEWS 22 359 REPOSTS 19	REACTS 84 ER 66.6%
↓ 05.07 · 16:13 PHOTO Sweater with Reza back in stock🇪🇺 Plus a small promo: buy 2 sweaters, get 30% off. Order📦	VIEWS 11 046 REPOSTS 80	REACTS 85 ER 32.9%
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SECTION 03 · SUB DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

23 233

NOW

33 570

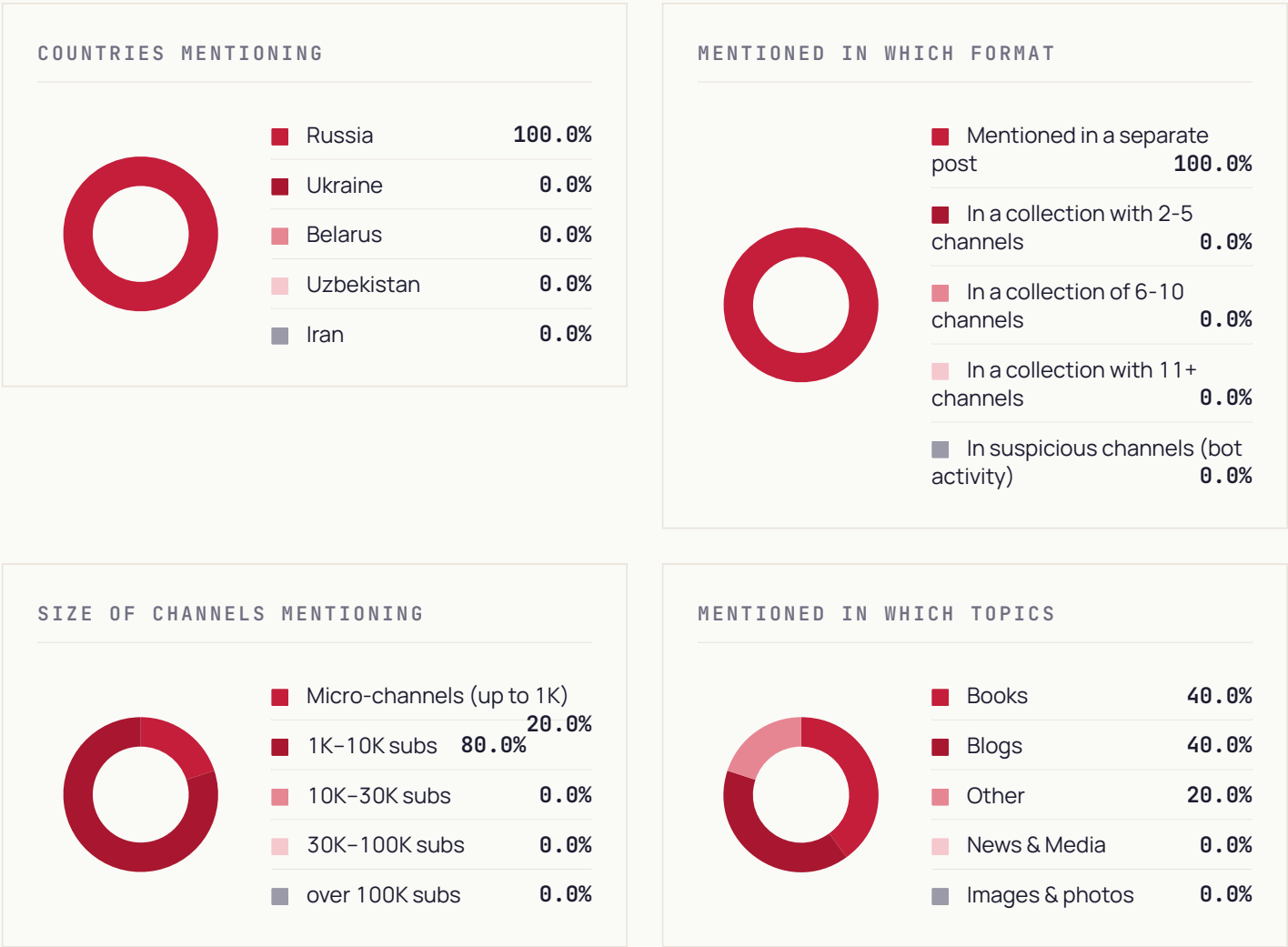
NET GROWTH

+10 337

SECTION 04 · MENTIONS

Who mentions the channel and how

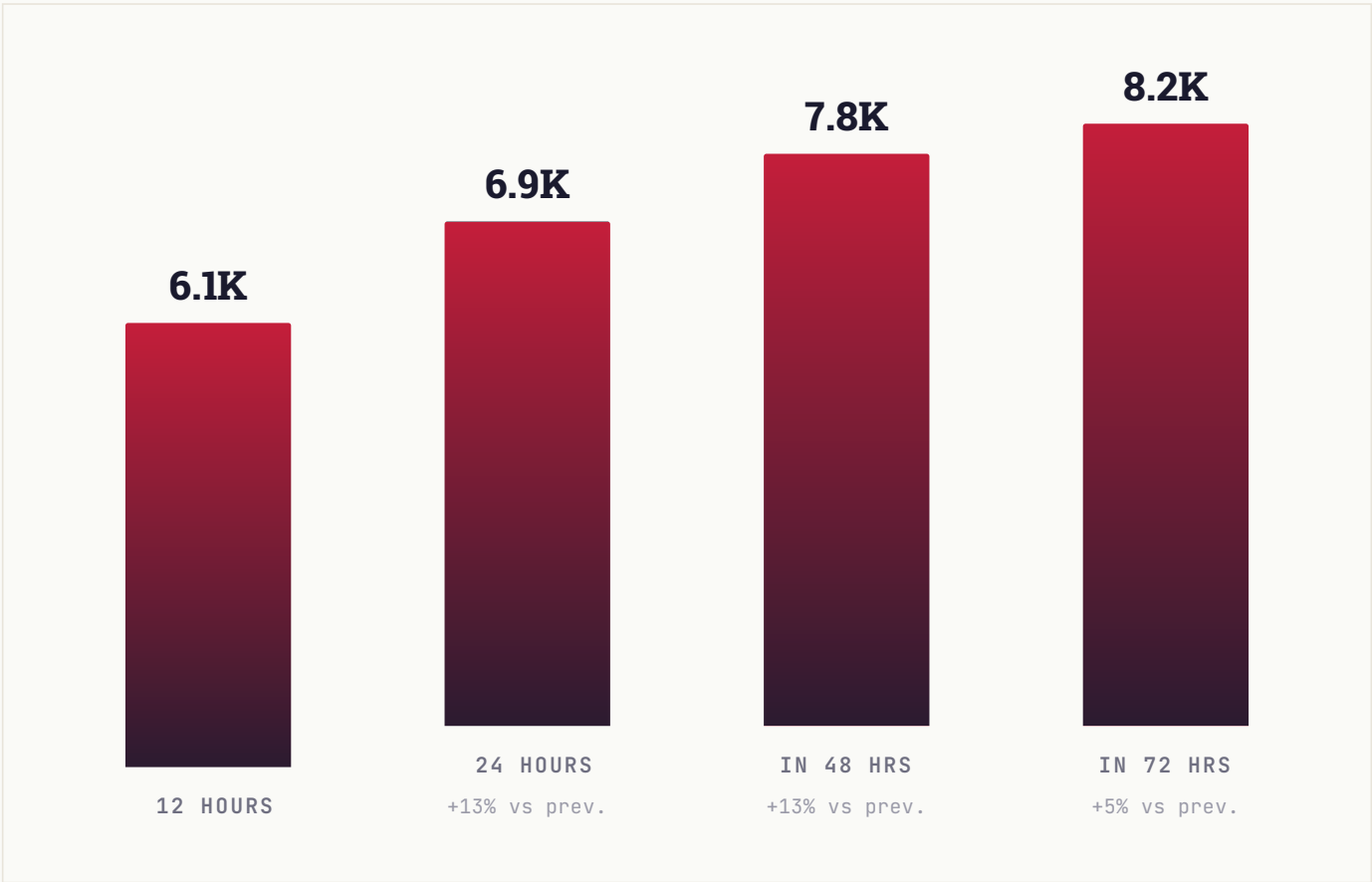
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel was mentioned 7 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBS
TE TENSHI YOU	33.6K
BE BEAUTYBRANDS_OPT	31.4K
-C - ` secrets of vanillism ` -	24.3K
Wed Stylish woman with Olga Kryukova	17.8K
VG visiting aidka🔪	15.9K
LR Liliya Rakh	15.8K
Sun Sanam wholesale	14.3K
MK M_beauty(cosmetics) 🇷🇺	14K
MJ MARI.BREND FASHION	10.8K
Sat SILVER JEWELRY WHOLESALE	10K
SO SALTASHOP WHOLESALE	9.8K

COMPARATIVE INSIGHT

Channel intop-1 niche (#1 of 75 category channels). One of the leaders — client partners can cross-promote with equals; for PR/reach you are a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **5 694** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	1 549
December 2025	0	0	3 281
November 2025	0	0	578
October 2025	0	0	9
September 2025	0	0	165
August 2025	2	1	112

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
2	6	5 694

SECTION 08 · NICHE COMPARISON

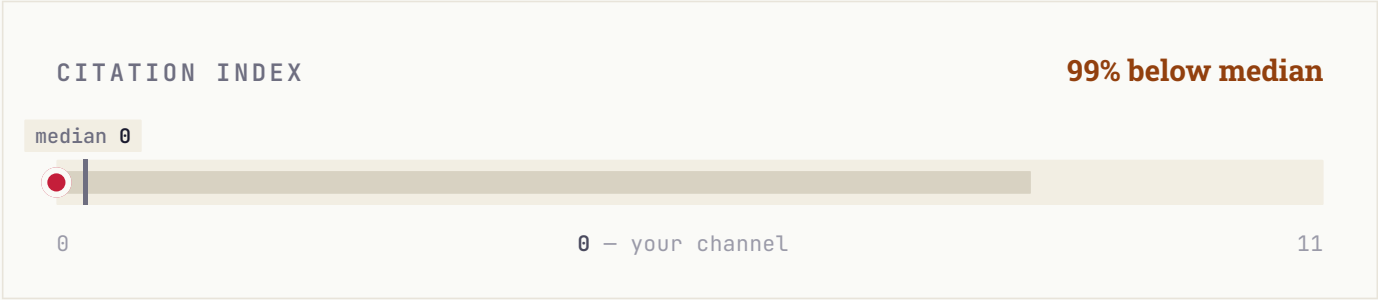
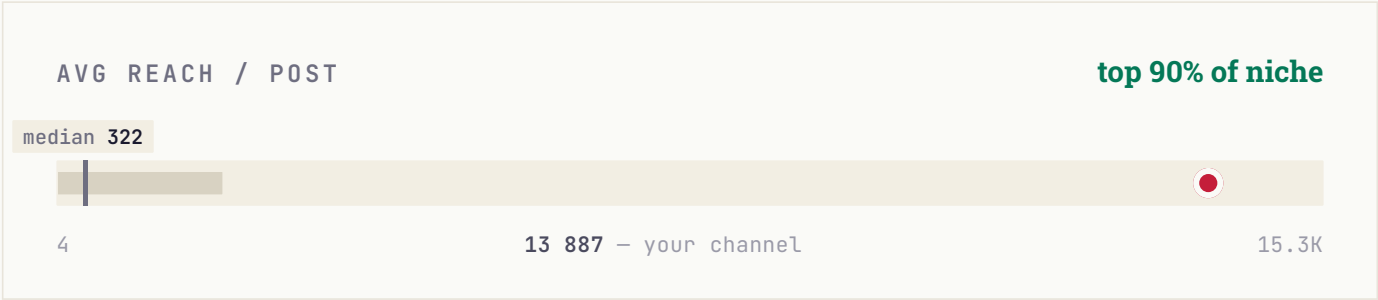
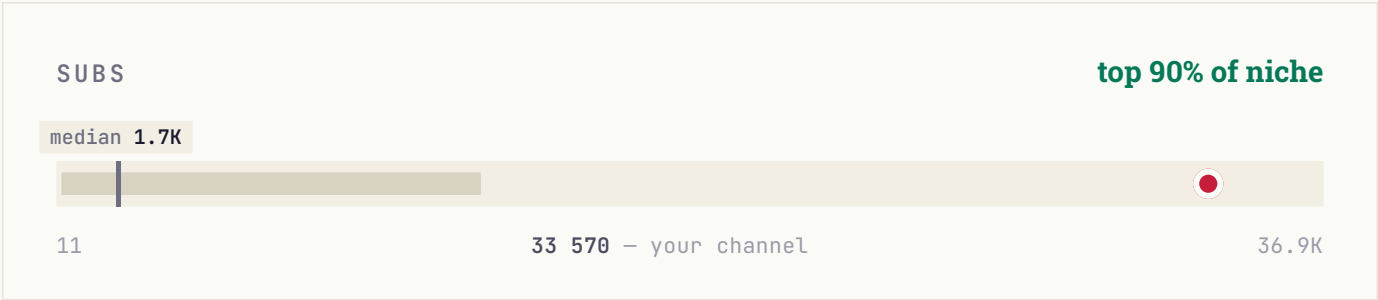
Where the channel stands in its league

Took top-76 channels in category «Fashion & Beauty» and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#1/76

RANK IN NICHE

Channel in top 1% Fashion & Beauty



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

Audience is most active on this day and at 16:00 ALMT.

EFFECT

**Best window
for important
posts**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
