

PROMTPRESS PUBLIC REPORT

# Channel audit brokers association



@tender1uz

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SUBSCRIBERS

**10 035**

+395 per month

ERR (% SEE POSTS)

**35.0%**

per day **13.0%**

REACH/POST

**3.4K**

ad reach **1.3K/24h**

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# What's inside the report

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6 months · monthly

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                         |                                                                                                                                                                                              |                                                                                                                                                                                           |                                                                                                                                                                                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBSCRIBERS</div><div>10 035</div><div>—</div></div>        | <div><div> SUBSCRIBER REACH</div><div>34.23%</div><div>avg % subs see a post</div></div>                    | <div><div> VIEWS/POST</div><div>3.4K</div><div>median 3.6K · 27 days</div></div>                         | <div><div> POSTS/WEEK</div><div>3.1</div><div>over period</div></div>                       |
| <div><div> 7D TREND</div><div>-9.4%</div><div>vs prev week</div></div> | <div><div> REACTIONS/POST</div><div>8.4</div><div>total 101 reactions, 249 reposts, 90 comments</div></div> | <div><div> POST LENGTH</div><div>616 chars</div><div>median 596 · 27 days</div></div>                    | <div><div> POSTS ANALYZED</div><div>12</div><div>27 days</div></div>                        |
| <div><div> AD REACH</div><div>1.3K</div><div>24h avg</div></div>     | <div><div> CHURN / MONTH</div><div>+395</div><div>last month</div></div>                                  | <div><div> CITATION INDEX</div><div>2</div><div>citation index · 7 channels mentioned ever</div></div> | <div><div> CHANNEL AGE</div><div>7 years 10 days</div><div>created 06/15/2019</div></div> |

AI EDITOR SUMMARY

Channel «brokers association» — 10 035 subs. Each post averages 3.4K people (34% from subs), good reach. Publishes 3 posts per week (~0 per day) — rare publications. For week 8–14 June, reach dropped -9.4% vs week 1–7 June — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 27 days.
- 02 Dominant format — Video (7/12 posts).
- 03 Avg post length — 616 chars (median 596).
- 04 Audience peak — Wednesday, 10:00 UZT.
- 05 Top posts get 2x more views than the weakest (4.7K avg for top vs 2.6K for worst) — among 12 posts over 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                                 |                                                                    |                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>03.06 · 05:57</div><div>VIDEO</div></div> <div>📺Davlat xaridlari bo'yicha ochiq muloqotga taklif etamiz! 📺<br/>Davlat xaridlari sohasidagi muammolar, takliflar, yangi imkoniyatlar va shaffof...</div> | <div>VIEWS</div> <div>5 948</div> <div>REPOSTS</div> <div>69</div> | <div>REACTIONS</div> <div>11</div> <div>ER</div> <div>59.3%</div> |
| <div><div>Nº2</div><div>11.06 · 08:58</div><div>TEXT</div></div> <div>ZOOM YOUTUBE</div>                                                                                                                                        | <div>VIEWS</div> <div>4 103</div> <div>REPOSTS</div> <div>32</div> | <div>REACTIONS</div> <div>6</div> <div>ER</div> <div>40.9%</div>  |
| <div><div>Nº3</div><div>10.06 · 06:11</div><div>VIDEO</div></div> <div>(captionless post — video)</div>                                                                                                                         | <div>VIEWS</div> <div>4 023</div> <div>REPOSTS</div> <div>12</div> | <div>REACTIONS</div> <div>24</div> <div>ER</div> <div>40.1%</div> |

|                                                                                                                                                                                  |                                                                                                                                                                                          |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Nº4</b> 28.05 • 08:12 <b>VIDEO</b><br>☒Bunaqasi hali bo'lmagan! Shu oyni oxirigacha ☒28-29 may ☒<br>Qurbon Hayit munosabati bilan sizlar uchun maxsus taklif! ☒<br>Davlat...  | <div> <div>VIEWS</div> <div>3 985</div> </div> <div> <div>REPOSTS</div> <div>14</div> </div> <div> <div>REACTIONS</div> <div>15</div> </div> <div> <div>ER</div> <div>39.7%</div> </div> |
| <b>Nº5</b> 02.06 • 05:02 <b>PHOTO</b><br>“Davlat xaridlari bo'yicha ochiq muloqat” ☒ Ushbu ochiq<br>muloqotda davlat xaridlari sohasidagi: — muammolar —<br>takliflar — yangi... | <div> <div>VIEWS</div> <div>3 884</div> </div> <div> <div>REPOSTS</div> <div>17</div> </div> <div> <div>REACTIONS</div> <div>6</div> </div> <div> <div>ER</div> <div>38.7%</div> </div>  |

## WORST 3

|                                                                                                                                                                                           |                                                                                                                                                                                        |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>↓</div> 15.06 • 07:11 <b>VIDEO</b><br>☒Davlat xaridlari va tenderlar orqali daromad qilishni<br>o'rganing! Davlat xaridlarida qanday ishtirok etish mumkin?<br>Tenderlarda qanday... | <div> <div>VIEWS</div> <div>2 737</div> </div> <div> <div>REPOSTS</div> <div>8</div> </div> <div> <div>REACTIONS</div> <div>4</div> </div> <div> <div>ER</div> <div>27.3%</div> </div> |
| <div>↓</div> 16.06 • 05:04 <b>TEXT</b><br>☒ Davlat xaridlari va tenderlar orqali daromad qilishni<br>o'rganing! ☒ BEPUL webinar BUGUN bo'lib o'tadi! Davlat<br>xaridlarida ishtirok...    | <div> <div>VIEWS</div> <div>2 709</div> </div> <div> <div>REPOSTS</div> <div>8</div> </div> <div> <div>REACTIONS</div> <div>9</div> </div> <div> <div>ER</div> <div>27.0%</div> </div> |
| <div>↓</div> 16.06 • 05:03 <b>VIDEO</b><br>(captionless post — video)                                                                                                                     | <div> <div>VIEWS</div> <div>2 476</div> </div> <div> <div>REPOSTS</div> <div>3</div> </div> <div> <div>REACTIONS</div> <div>4</div> </div> <div> <div>ER</div> <div>24.7%</div> </div> |

SECTION 03 • SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel gained or lost subs.

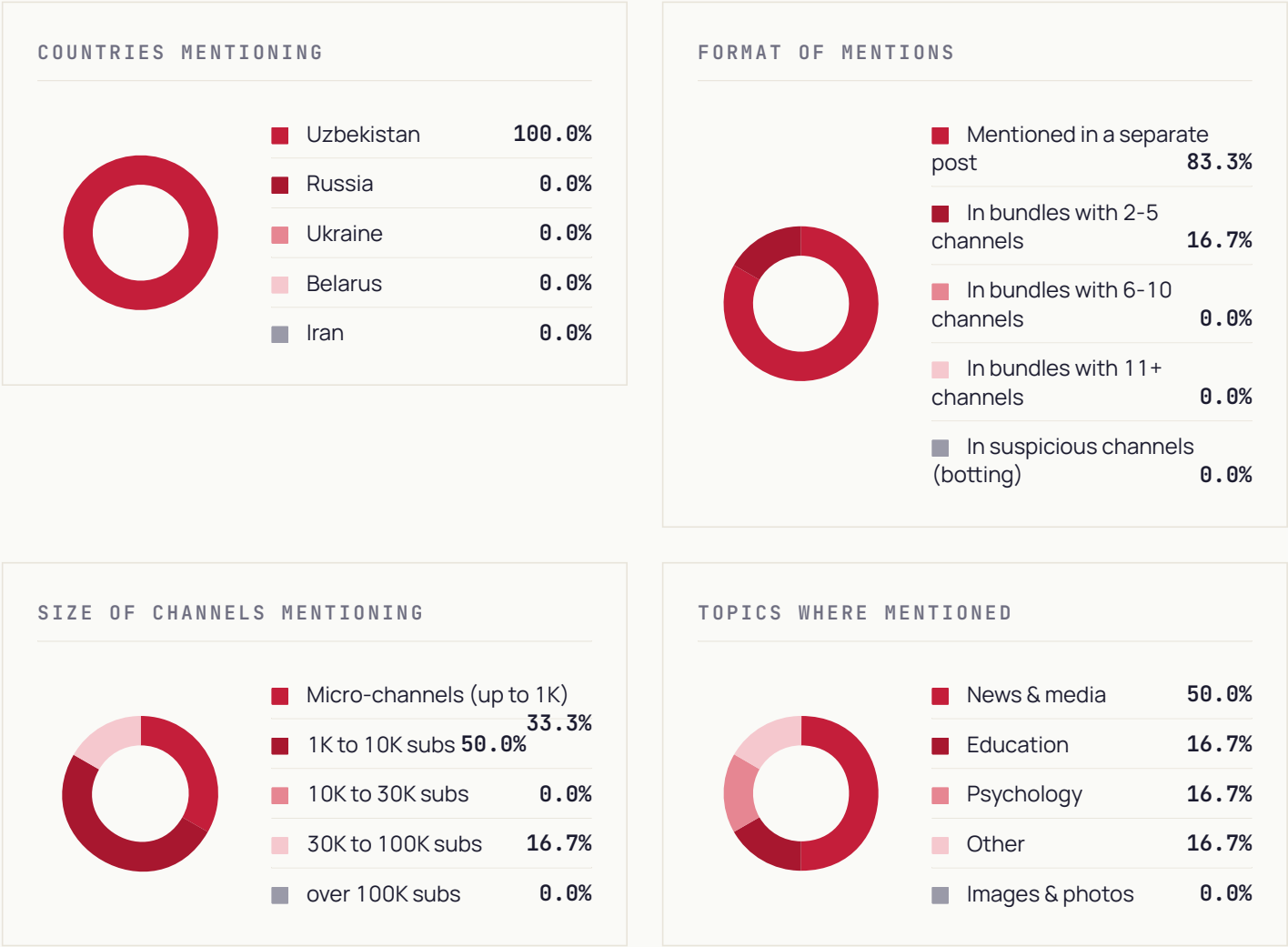


| START OF PERIOD | NOW    | NET GROWTH |
|-----------------|--------|------------|
| 5 857           | 10 039 | +4 182     |

SECTION 04 · CITATIONS

# Who mentions the channel and how

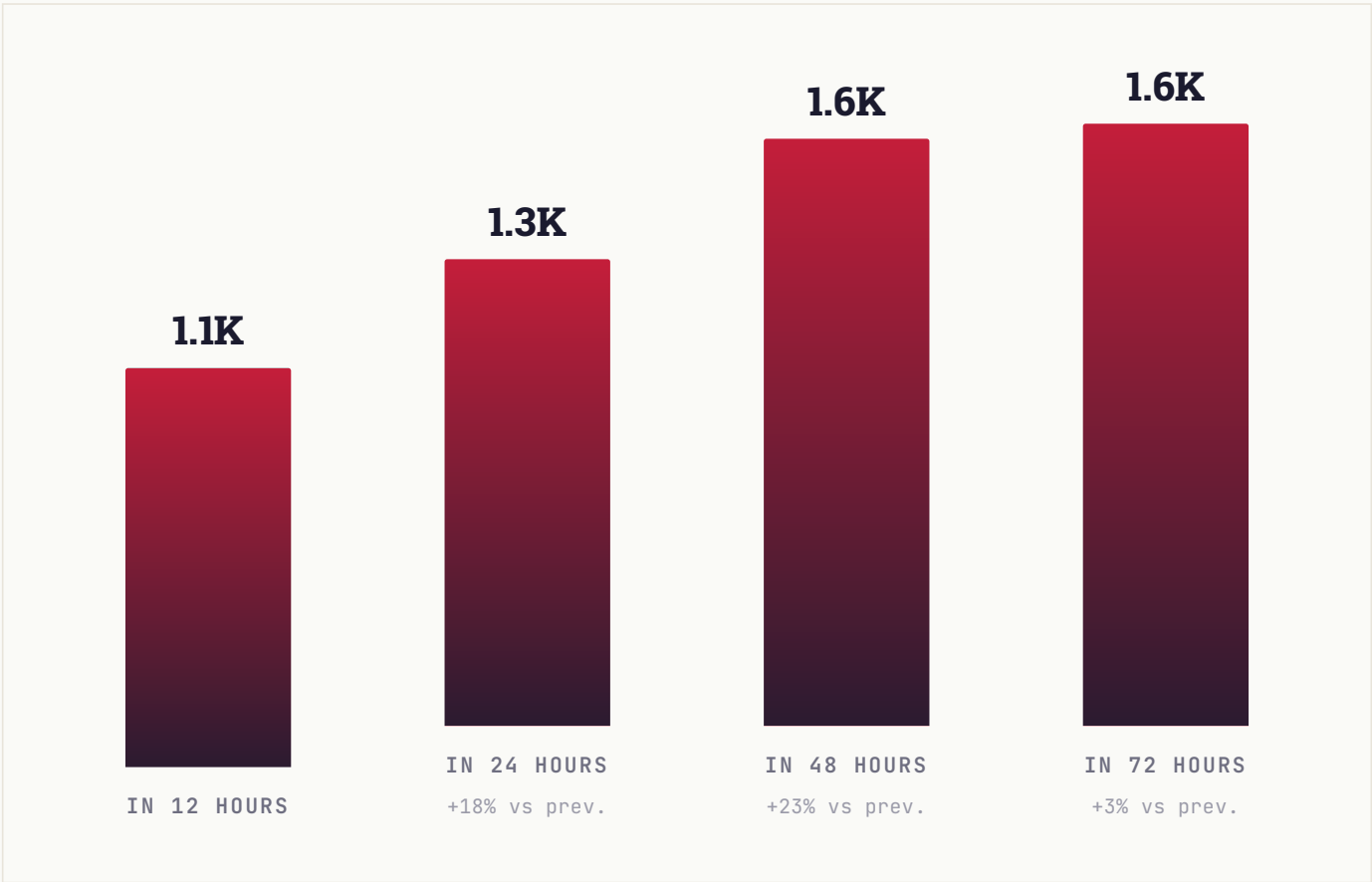
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs one. All time channel was mentioned 7 different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                                        | SUBSCRIBERS |
|----------------------------------------------------------------|-------------|
| <div>BA</div> brokers association <div>YOU</div>               | 10K         |
| <div>SP</div> Savdo-sanoat palatasi   Qashqadaryo viloyati     | —           |
| <div>UZ</div> UZEXUZ                                           | —           |
| <div>NV</div> Navoiy viloyat kengashi deputati S.Husaynov      | —           |
| <div>About</div> Atmosphere   Home & renovation ideas          | —           |
| <div>AA</div> Abduvali Aktamovich   Multilevel                 | —           |
| <div>YG</div> YANGI G'OZG'ON.UZ   G'OZG'ON SHAHAR HOKIMLIGI    | —           |
| <div>SD</div> SALOHIDDIN DOMLA                                 | —           |
| <div>A"</div> AO "Penzadieselmash"                             | —           |
| <div>KP</div> KATTAKURGAN PRESS <div>JA</div> JAHONGIR SAFAROV | —           |
| <div>CH</div> Centrum holiday's Umra ziyorati Axborot markazi  | —           |

COMPARATIVE INSIGHT

Channel — largest in the set out of 11 channels. You can cross-promote with the rest as a niche leader: you give them more reach than you get back, but cement your status.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions found **0**, they brought **3 002** new subs.

| PERIOD       | MENTIONS | CHANNELS | BROUGHT | SUBSCRIBERS            |
|--------------|----------|----------|---------|------------------------|
| Dekabr 2025  | 0        | 0        | 179     | <div><div></div></div> |
| Noyabr 2025  | 0        | 0        | 142     | <div><div></div></div> |
| Oktabr 2025  | 0        | 0        | 631     | <div><div></div></div> |
| Sentabr 2025 | 0        | 0        | 825     | <div><div></div></div> |
| Avgust 2025  | 0        | 0        | 722     | <div><div></div></div> |
| Iyul 2025    | 0        | 0        | 503     | <div><div></div></div> |

|                |                |             |
|----------------|----------------|-------------|
| TOTAL MENTIONS | MONTHS OF DATA | GAINED SUBS |
| 0              | 6              | 3 002       |

## — SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

**01****Increase posting frequency**

Now 3.1 posts/week. Active channels do 7-10.  
Consistency is key to retention.

EFFECT

**Consistency  
beats volume****02****Top post of the week — Wednesday**

Audience most active on this day at 10:00 UZT.

EFFECT

**Best window  
for an  
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic — easy growth point.

EFFECT

**+5-15% ER****05****Cross-promo with neighboring channels**

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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