

PUBLIC PROMTPRESS REPORT

Channel audit

Travel in Telegram



@telegratravel

Travel the world through facts and details. We uncover what hides behind beautiful views: from dates and names to tiny details everyone misses. Suggest a direction: @hitelega

SUBS

234 011

-10253 per month

ERR (% SEE POSTS)

51.0%

per day **19.5%**

REACH/POST

136.7K

ad reach **37.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 234 011 —	 SUBSCRIBER REACH 58.42% avg % of subs see post	 VIEWS/POST 136.7K median 132.6K · 28 days	 POSTS/WK 7.0 for the period
 7D TREND -0.4% vs previous week	 REACTIONS/POST 1037.5 total 29,050 reactions, 1,064 reposts, 1,541 comments	 POST LENGTH 940 chars median 1K · 28 days	 POSTS ANALYZED 28 28 days
 AD REACH 37.8K 24h avg	 CHURN / MONTH -10253 last month	 CITATION RATE 54 citation index · 339 channels mentioned all time	 CHANNEL AGE 5 years 11 months created 19.07.2020

AI EDITOR SUMMARY

Channel «Travel in Telegram» – 234 011 subs. Each post is viewed on avg by 136.7K people (58% from subs), this is wide reach for a channel of this size. Publishes 7 posts per week (~1/day) – regular schedule. For the week of Jun 15–21, reach stable (-0.4% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 28 posts over 28 days.
- 02 Dominant format – Video (18/28 posts).
- 03 Avg post length – 940 chars (median 1000).
- 04 Peak audience activity – Wed, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (226.2K avg for top vs 104.3K for worst) – among 28 posts in 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 08:49 TEXT (post without caption – text)	VIEWS 344 896 REPOSTS 426	REACTIONS 789 ER 147.4%
Nº2 16.06 · 10:36 PHOTO PHAISTOS DISC / CLAY THAT COULDN'T BE READ After Phaistos you usually remember not only the view of Messara valley and the warm...	VIEWS 167 366 REPOSTS 18	REACTIONS 1 990 ER 71.5%
Nº3 17.06 · 10:06 VIDEO MANA-ELIA / OLIVE TREE ALMOST THREE THOUSAND YEARS OLD After Festos the road to Kamilari seems very short. Southern Crete here is calm...	VIEWS 166 351 REPOSTS 17	REACTIONS 1 594 ER 71.1%

Nº4 22.06 · 10:03 VIDEO ZAROS / WATER, TROUT AND SILENCE IN THE MOUNTAINS After Gortyna the road goes deep into Crete. Fields and ruins are left behind, the slope becomes greener...	VIEWS 163 393 REPOSTS —	REACTIONS 1 337 ER 69.8%
Nº5 16.06 · 07:44 VIDEO FEST / MINOAN PALACE WITHOUT DECOR After Matala the road leaves the sea towards Messara valley. The landscape changes fast: instead of beach and...	VIEWS 163 053 REPOSTS —	REACTIONS 1 628 ER 69.7%

|

WORST 3

↓ 11.06 · 07:12 VIDEO XEROKAMPOS / BEACH WHERE YOU NEED TO BRING EVERYTHING The serpentine to the south coast of Crete goes long and empty. In an hour you may not pass a single...	VIEWS 110 428 REPOSTS 15	REACTIONS 983 ER 47.2%
↓ 06.06 · 15:42 TEXT (post without caption — text)	VIEWS 101 741 REPOSTS 68	REACTIONS 869 ER 43.5%
↓ 27.06 · 11:07 VIDEO RETHYMNO / CITY AFTER RAIN After the road from Arkadi, Rethymno greets you with wet stone. The downpour just left, the sun emerges over the rooftops...	VIEWS 100 673 REPOSTS 19	REACTIONS 1 068 ER 43.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

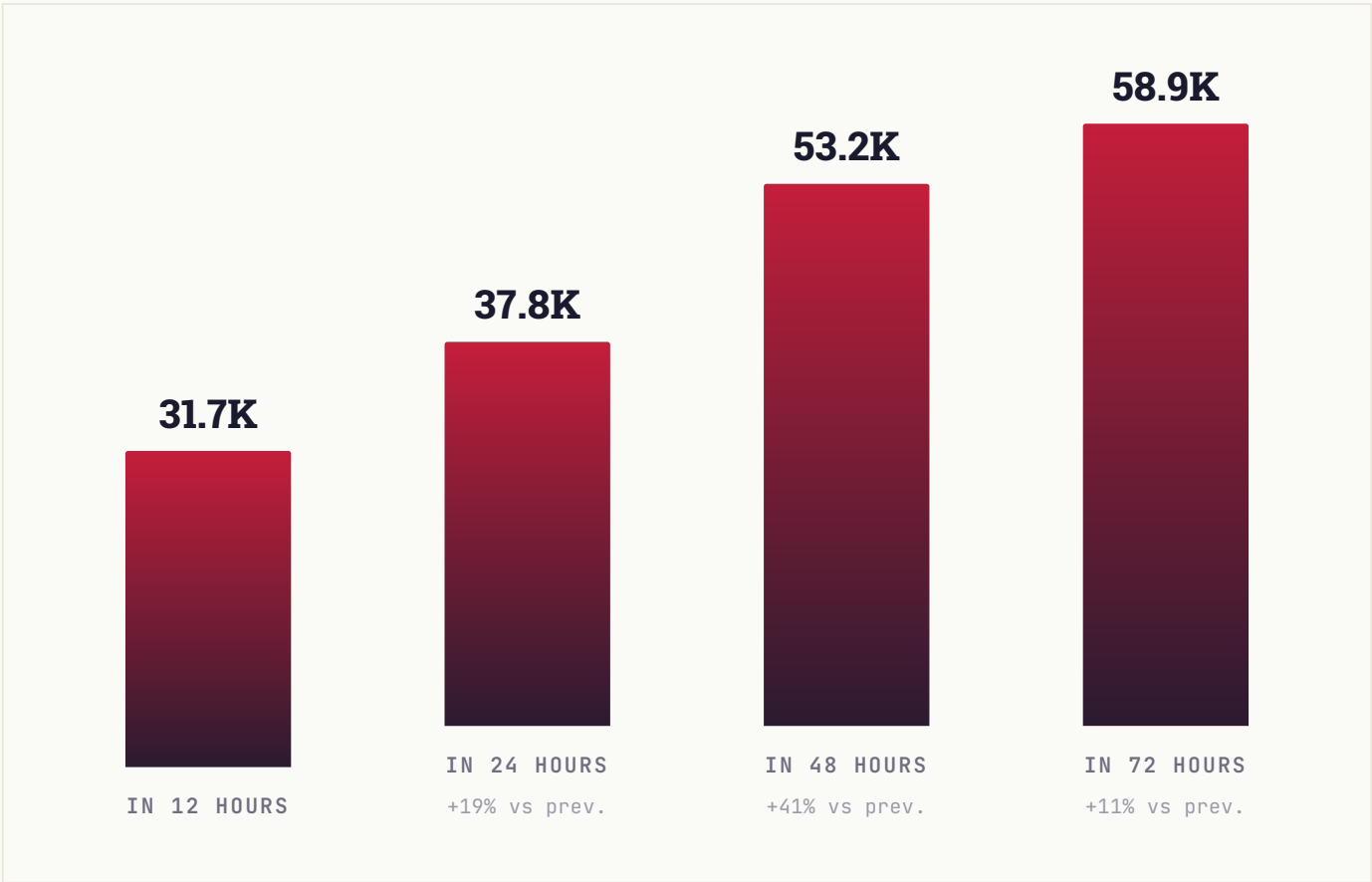
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBS
M- Moscow - where to go Poster	1.2M
AW Amazing World and Travel	1.2M
A« Airline «Pobeda»	1.1M
MD Moscow Digest	563.8K
AE AEROFLOT	525.6K
MO Moskvichka	506.1K
TU Tutu	501.7K
JP Yandex Travel	499.9K
Sun Discount wagon	432.9K
3 333bet.cc Official ®	406K
PV Travel in Telegram YOU	234K

COMPARATIVE CONCLUSION

Channel in top half of niche (#26 of 97). Niche leader — Moscow - where to go | Poster (1.2M), median subs 158.9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **268**, they brought **6 139** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	268	23	6 139	
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
268	6	6 139

SECTION 07 · NICHE COMPARISON

Where channel ranks in its league

Top-100 channels in category «Travel» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

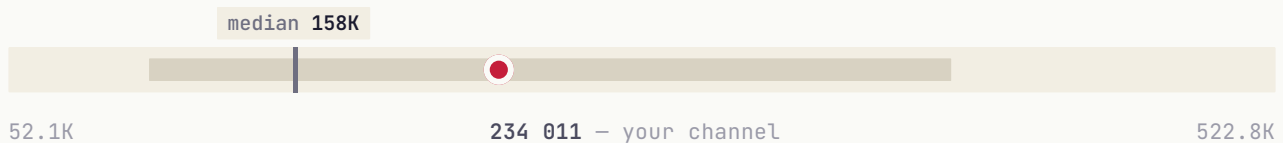
#26 /100

RANK IN NICHE

Channel in the top half of the ranking

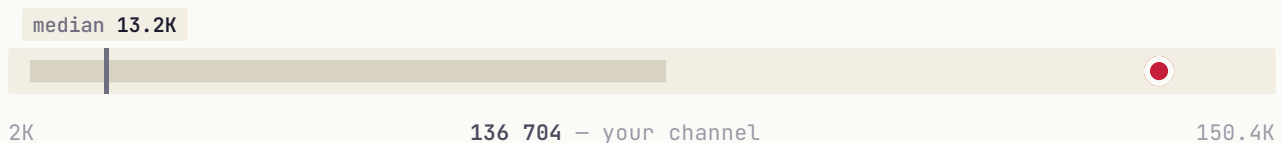
SUBS

better than 62% of niche



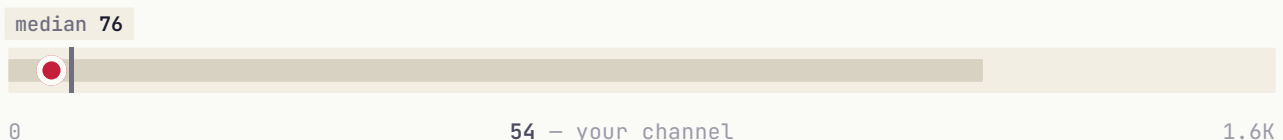
AVG REACH / POST

better than 90% of niche



CITATION INDEX

29% worse than median



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with channels in the same niche once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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