

PROMTPRESS PUBLIC REPORT

Channel audit

TELEFON | Shoxruz



@telefon_shoxruz

To post an ad 📞@TelBozor_Admin07 Telegram bot:
@telefon_bozor_toshkent_bot 📞POSTING AN AD IS PAID 📞E'LON
BERISH PULLIK 📞

SUBSCRIBERS

204 072

-15635 per month

ERR (% SEE POSTS)

1.0%

daily 0.3%

REACH/POST

1.3K

ad reach 687/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 204 072 —	 SUBSCRIBER REACH 0.62% avg % subs see post	 VIEWS/POST 1.3K median 1.3K · 29 days	 POSTS/WEEK 34.7 over period
 7D TREND +14.7% vs previous week	 REACTIONS/POST 1.5 222 reactions, 408 reposts, 0 comments total	 POST LENGTH 274 chars median 264 · 29 days	 POSTS ANALYZED 145 29 days
 AD REACH 687 24h avg	 CHURN / MONTH -15635 last month	 MENTIONS 9 mention index · 24 channels mentioned all time	 CHANNEL AGE 3 years 9 months created 06.09.2022

AI EDITOR SUMMARY

Channel «TELEFON | Shoxruz» – 204 072 subs. Each post averages 1.3K people (1% from subs), reach is low – need to grow audience. Publishes 35 posts per week (~5/day) – active posting. For the week of June 1–7, reach up +14.7% for the week of May 25–31 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 145 posts in 29 days.
- 02 Dominant format — Photo (145/145 posts).
- 03 Avg post length — 274 chars (median 264).
- 04 Peak audience activity — Friday, 20:00 UZT.
- 05 Top posts drive 3x more views than the weakest (2.3K avg for top vs 782 for worst) — across 145 posts in 29 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 16:06 PHOTO #ForSale 📱 IPHONE 16 PRO MAX 📱 256GB 📱 89% 📱 J/A 📱 BLACK 📱 & 📱 8833 📱 📱 899\$ 📱 Installment available: Down: 300\$ 4 mo...	VIEWS 2 395 REPOSTS 2	REACTIONS 1 ER 1.2%
Nº2 01.06 · 13:00 PHOTO #ForSale 📱 iPhone 12 Pro Max 128GB 📱 Ideal CH/A 2 sim 📱 89% 📱 Blue 📱 & 📱 no 📱 360\$ Negotiable 🔄 Trade no🔪 📱 #Jizzax 📱...	VIEWS 2 300 REPOSTS —	REACTIONS 4 ER 1.1%
Nº3 29.05 · 15:34 PHOTO #ForSale 📱 IPHONE 16 PRO MAX DUAL SIM 📱 256GB 📱 88% 📱 ZA/A 📱 DESERT 📱 & 📱 0709 📱 📱 899\$ 📱 Installment available: Down payment...	VIEWS 2 155 REPOSTS 2	REACTIONS 3 ER 1.1%

Nº4

02.06 · 14:00

PHOTO

#ForSale iPhone 12 Pro 128GB Ideal America 77% Graphite & no 290\$ Trade noX #Surxondaryo ...

VIEWS

1 958

REACTIONS

4

REPOSTS

3

ER

1.0%

Nº5

31.05 · 16:05

PHOTO

#ForSale iPhone 13 128GB Ideal 81% Black & Yes 295\$ Trade noX #Tashkent +998948772849 ...

VIEWS

1 928

REACTIONS

—

REPOSTS

9

ER

0.9%

WORST 3

↓

12.06 · 10:00

PHOTO

#ForSale#Iphone 14 Pro Max 😊✓ 128 Gb 📶😊✓ 79 % 😊😊 ✓ Purple ✓ & no ✓ ideal ✓ Price upfront - 230 \$ 😊 ...

VIEWS

794

REACTIONS

—

REPOSTS

2

ER

0.4%

↓

12.06 · 10:00

PHOTO

IPHONE 13 PRO MAX 128GB 100% ALISHGAN RM/A BLUE & 📶 7781 📶 455\$ Installment available: Down: 160\$ 4 months...

VIEWS

778

REACTIONS

1

REPOSTS

1

ER

0.4%

↓

12.06 · 10:32

PHOTO

#ForSale#Iphone 11 Uzi 😊✓ 128 Gb 📶😊✓ 73 % 😊😊✓ Black ✓ & no ✓ ideal ✓ Price upfront - 100 \$ 😊 ...

VIEWS

774

REACTIONS

—

REPOSTS

4

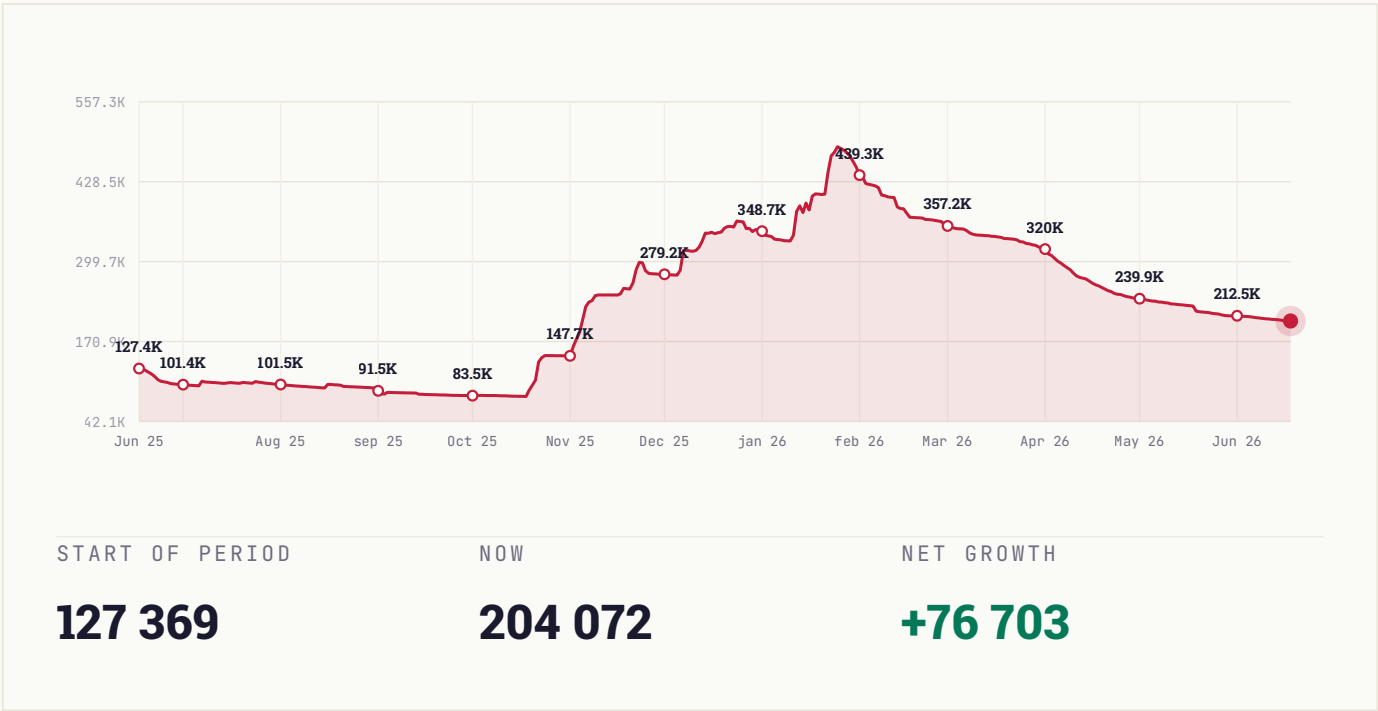
ER

0.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

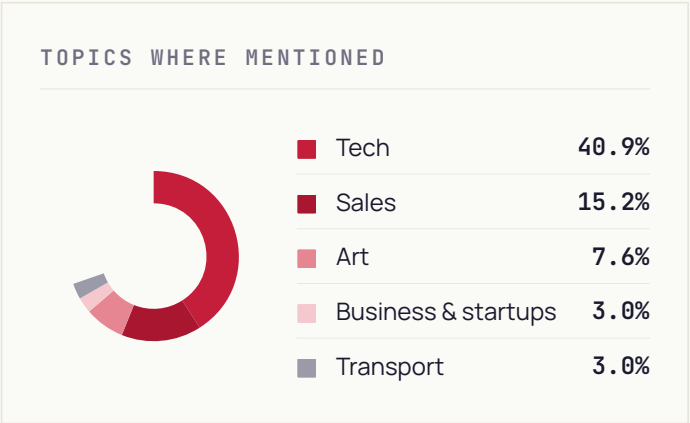
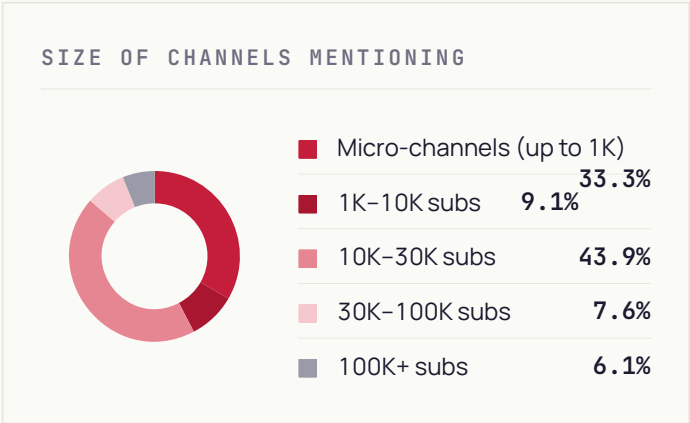
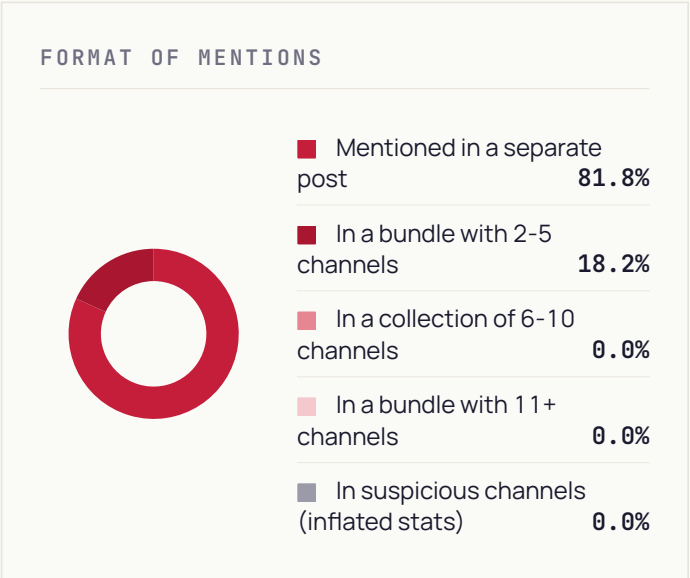
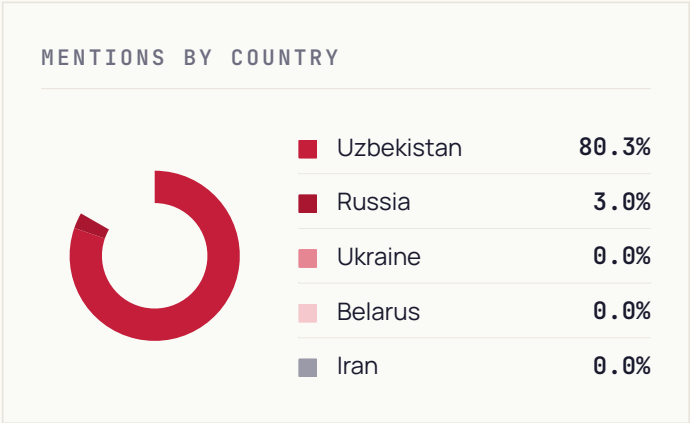
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



SECTION 04 · MENTIONS

Who mentions the channel and how

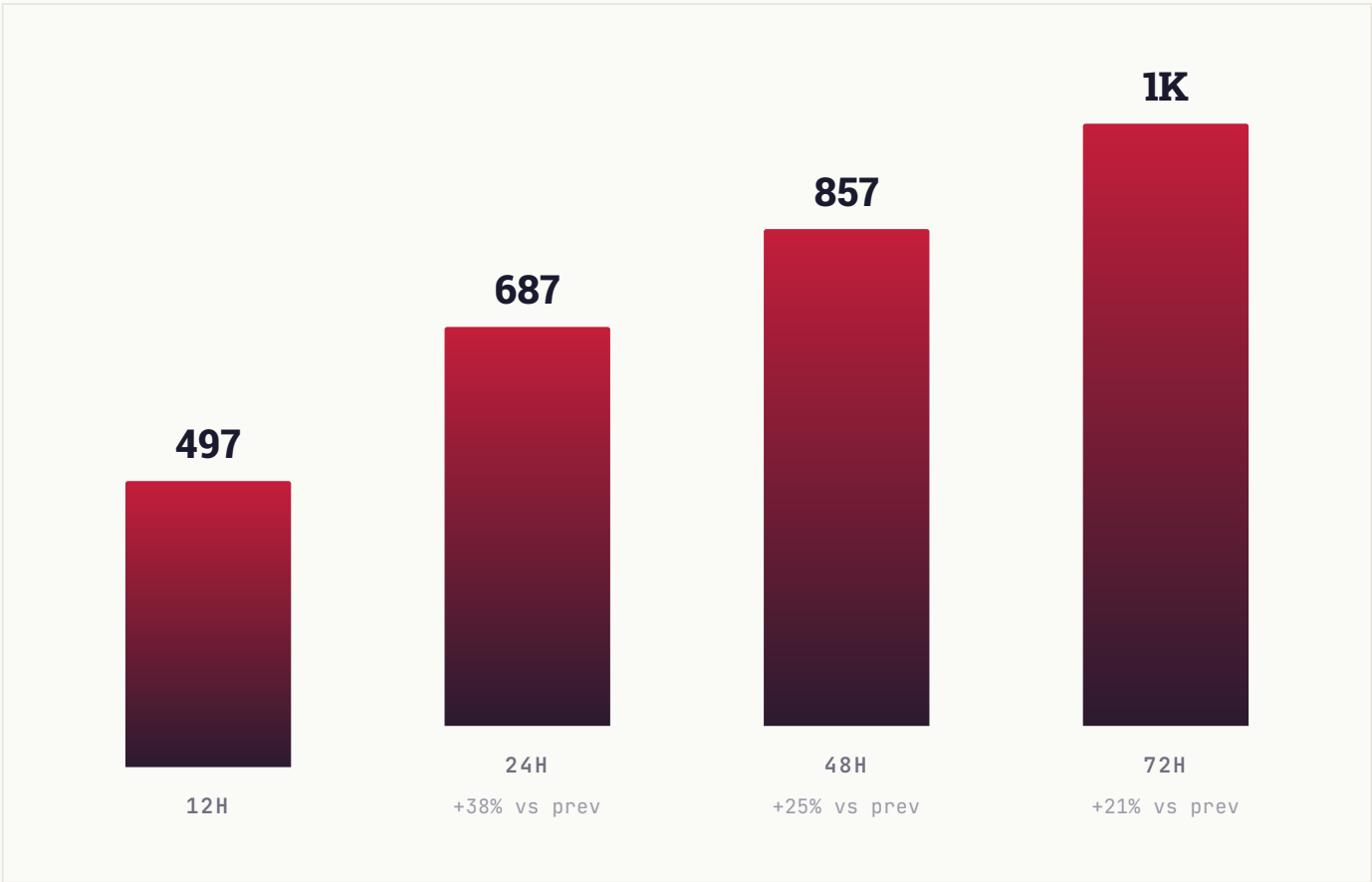
Citation index 9 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k. All time channel mentioned 24 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** mentions found **0**, they brought **336 340** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	0	0	96 081
November 2025	0	0	152 216
October 2025	0	0	66 840
September 2025	0	0	2 673
August 2025	0	0	5 667
July 2025	0	0	12 863
TOTAL MENTIONS			0
MONTHS OF DATA			6
ATTRACTED SUBS			336 340

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

- 01

Main post of the week — on Friday
 Audience is most active on this day at 20:00 UZT.

IMPACT
Best window for an important post
- 02

Increase video posts share
 Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing its share to 15-25%.

IMPACT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 0.62% vs norm 5.5%. Try polls and interactive formats.

IMPACT
+4.9pp ER
- 04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT
+1000-3000 subs
- 05

Test polls and interactive formats
 Posts with polls/reactions usually boost ER by 5-15%.
 One poll per week on a hot topic — easy win.

IMPACT
+5-15% ER

★ WHAT'S NEXT

Want us to do this? **PromptPress?**

This audit is what we can do in minutes using public data. To go further, run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager