

PUBLIC REPORT PROMTPRESS

Channel audit

FEATURE



@tehno

A new 'feature' appears online every day. We collect the best — tech, IT, trends shaping digital culture. Contact: @justcage Work with @bidfox_news,...

SUBS

393 566

+19431 per month

ERR (% WHO SEE
POSTS)

3.0%

in 24 hours 1.4%

REACH/POST

9.4K

ad reach 5.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 393 566 —	 SUBSCRIBER REACH 2.39% avg % subs see post	 VIEWS/POST 9.4K median 9K · 27 days	 POSTS/WK 31.9 over period
 7D TREND -11.2% vs previous week	 REACTIONS/POST 53.4 total 6,781 reactions, 3,706 reposts, 0 comments	 POST LENGTH 626 chars median 659 · 27 days	 POSTS ANALYZED 127 27 days
 AD REACH 5.4K 24h avg	 CHURN / MONTH +19431 last month	 CITATION RATE 0 citation index · 6 channels mentioned ever	 CHANNEL AGE 5 months 8 days created 04.02.2026

AI EDITOR SUMMARY

Channel «FICHA» — 393 566 subs. Each post avg views 9.4K people (2% from subs), low reach — expand audience. Publishes 32 posts/week (~5/day) — active posting. Week Jun 29 — Jul 5 reach dropped -11.2% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 127 posts in 27 days.
- 02 Dominant format – Photo (97/127 posts).
- 03 Avg post length – 626 chars (median 659).
- 04 Audience peak activity – Sunday, 19:00 MSK.
- 05 Top posts gather 5x more views than the weakest (20.6K avg for top vs 4.5K for worst) – among 127 posts in 27 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 16:48 PHOTO FBI fights cyberattacks with a city mockup Where: Alabama, Huntsville What: a real 2.5 sq km city model Why...	VIEWS 24 259 REPOSTS 9	REACTIONS 55 ER 6.2%
Nº2 19.06 · 11:56 PHOTO Apple allowed App Store alternatives in Brazil Two perks – first, now in Brazil you can install apps on iPhone...	VIEWS 19 099 REPOSTS 8	REACTIONS 72 ER 4.9%
Nº3 15.06 · 19:57 PHOTO Samsung unveiled Galaxy Book6 Edge Premium Windows laptop with Qualcomm Snapdragon X2 Elite inside. Positioned as...	VIEWS 18 468 REPOSTS 7	REACTIONS 71 ER 4.7%

Nº4

30.06 · 14:28

PHOTO

Samsung working on new Galaxy Ring Main rumors so far – continuous health monitoring and improved...

VIEWS	REACTIONS
17 733	65
REPOSTS	ER
16	4.5%

Nº5

18.06 · 18:37

PHOTO

Wallet in iOS 27 will become much more useful The Wallet app, which lost popularity among domestic users due to...

VIEWS	REACTIONS
16 503	44
REPOSTS	ER
6	4.2%

WORST 3

↓

03.07 · 08:38

PHOTO

MacBook Neo 2 will be an expensive BOMB – but probably still Apple's cheapest laptop with such specs. Insiders...

VIEWS	REACTIONS
4 628	—
REPOSTS	ER
1	1.2%

↓

03.07 · 08:38

PHOTO

Boost PC games and offload Discord in minutes – a Twitter user shared how to fix FPS drops and optimize messenger...

VIEWS	REACTIONS
4 571	—
REPOSTS	ER
6	1.2%

↓

03.07 · 08:38

PHOTO

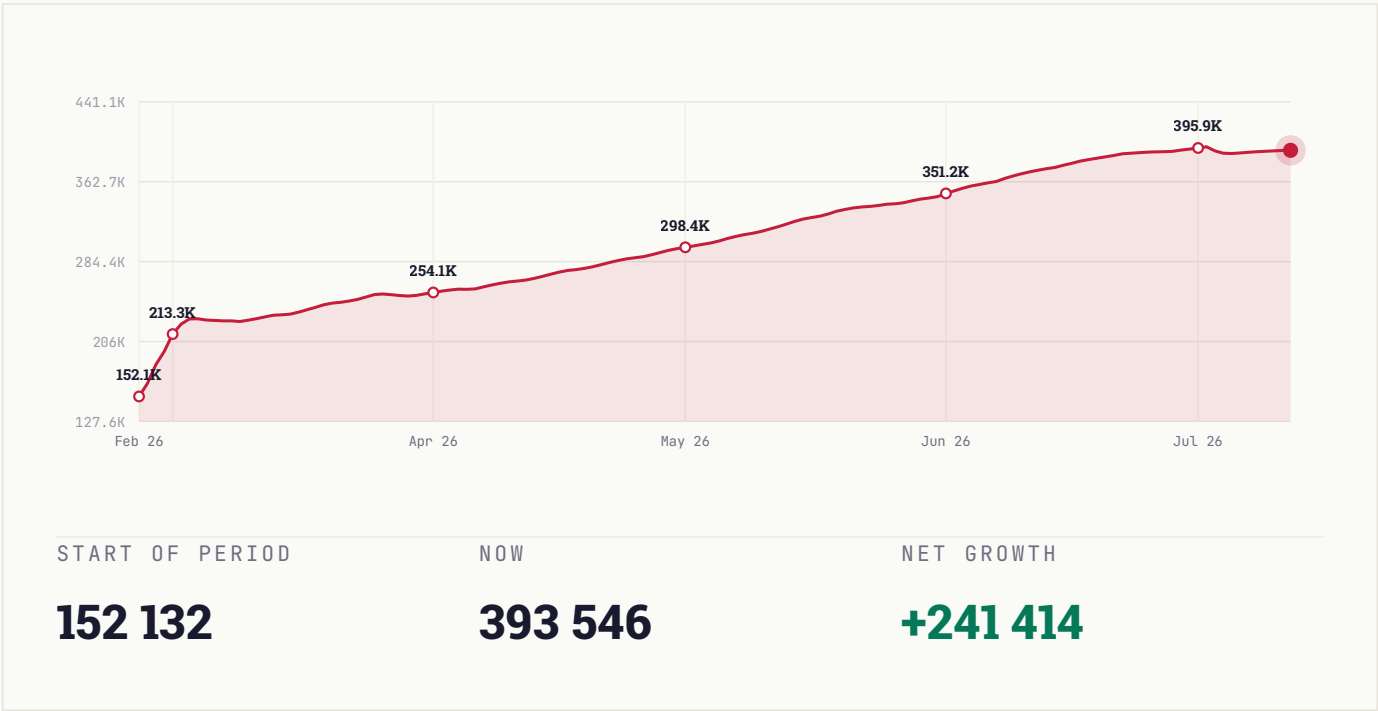
Check Mac health in one click – found a free diagnostic that shows what's broken (or may...

VIEWS	REACTIONS
4 246	1
REPOSTS	ER
5	1.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

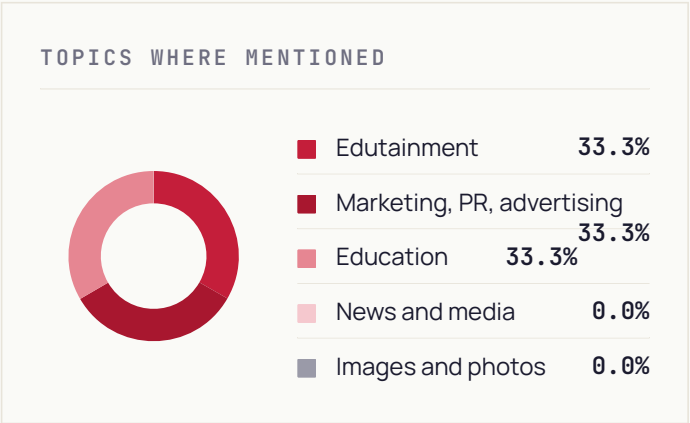
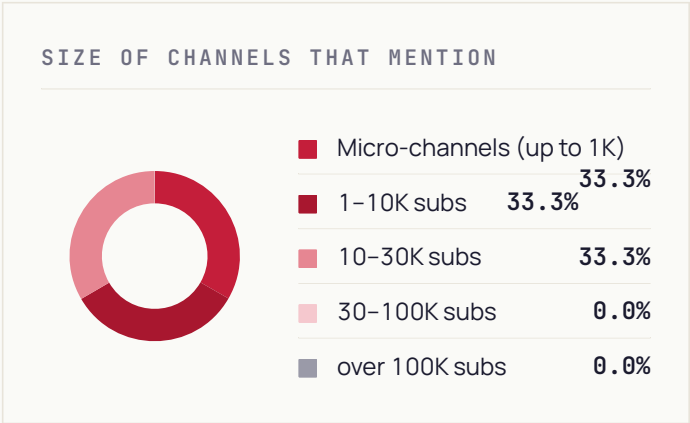
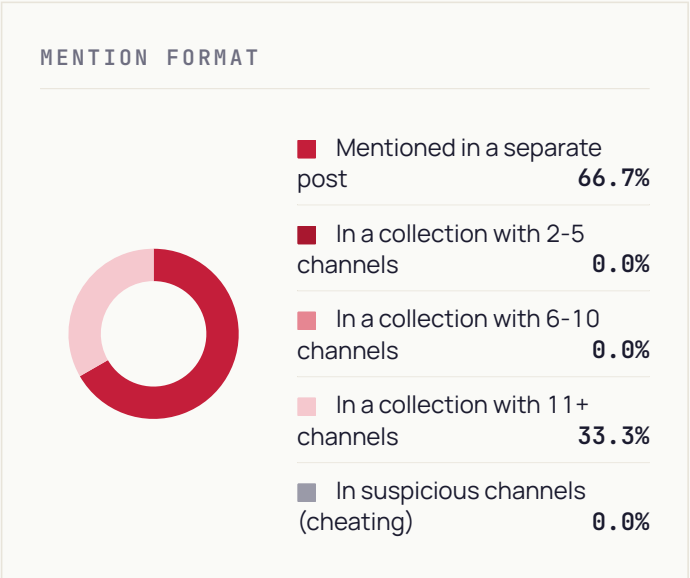
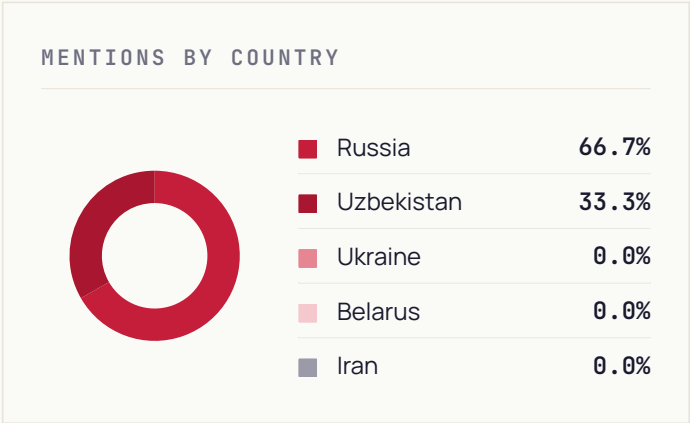
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

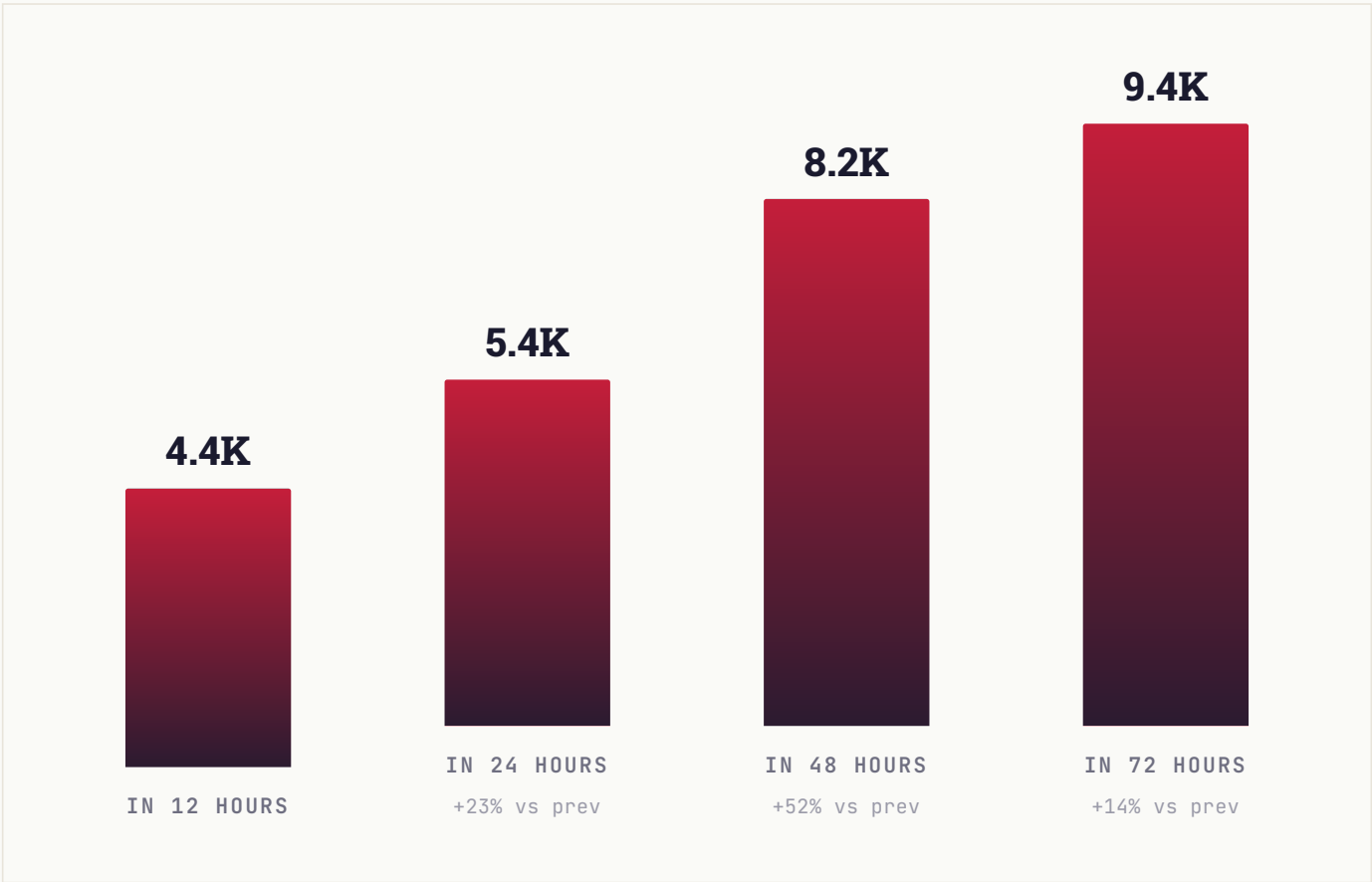
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned 6 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trend world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت آزاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
FI FEATURE YOU	393.6K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#56 of 100). Niche median — 446.9K subs. First growth KPI — reach median. Leader: hitvpn_blog (4.6M).

— SECTION 07 • NICHE COMPARISON

Where channel stands in its league

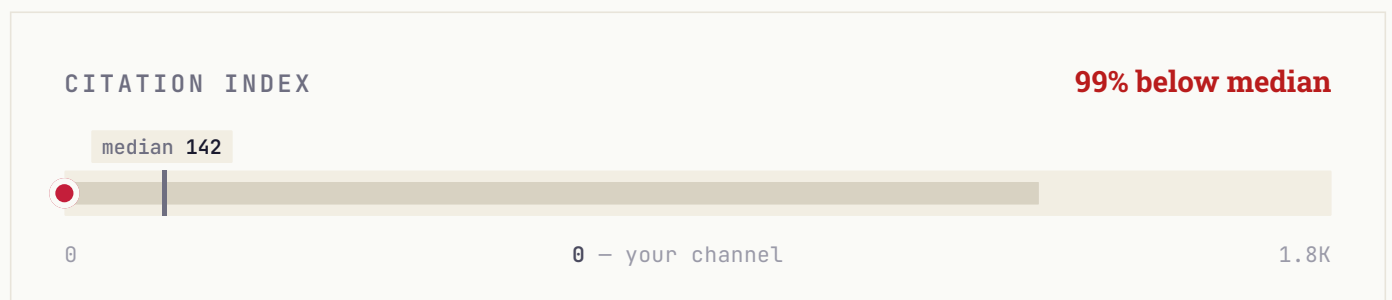
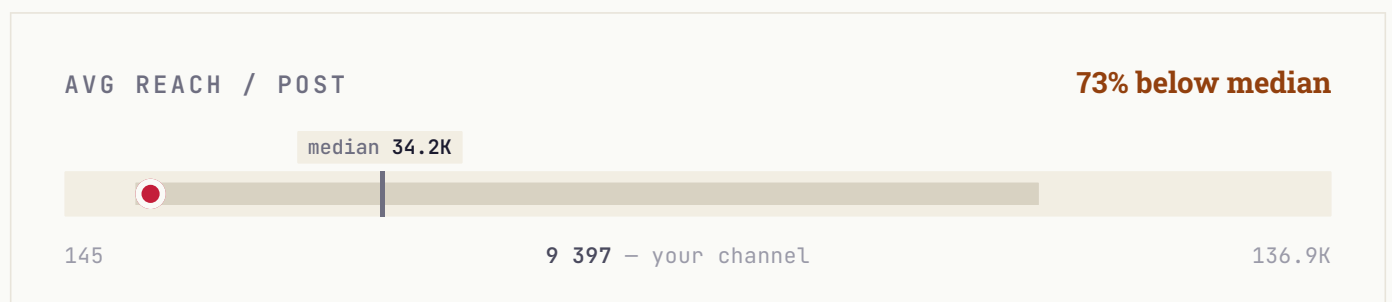
Took top-100 channels in category «Tech» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#56

/100

POSITION IN NICHE

Channel in the bottom half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

On this day at 19:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 2.39% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+2.1pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager