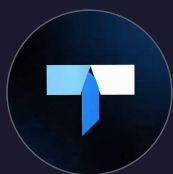


PROMTPRESS PUBLIC REPORT

Channel audit

Web3 ecosystem

TON DeFi



@tegromoney

Decentralized payment system with crypto wallet in Telegram
 @TegroMoneyBot In English @Tegro_Money Game —
 @TegroNFTbot Payment system <https://tegro.money> For business...

SUBSCRIBERS

18 605

-667 per month

ERR (% SEE POSTS)

10.0%

per day 4.3%

REACH/POST

1.8K

ad reach 799/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Mentions

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Niche Comparison

Position in category «Cryptocurrencies»

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 18 605 —	 SUBSCRIBER REACH 9.5% avg % subs see post	 VIEWS/POST 1.8K median 1.7K · 9 days	 POSTS/WEEK 2.2 over period
 7D TREND — no data for period	 REACTIONS/POST 107.3 322 reactions total, 10 reposts, 0 comments	 POST LENGTH 620 chars median 555 · 9 days	 POSTS ANALYZED 3 9 days
 AD REACH 799 24h avg	 CHURN / MONTH -667 last month	 MENTIONS 224 citation index · 1,338 channels mentioned it ever	 CHANNEL AGE 4 years 7 months created 30.11.2021

AI EDITOR SUMMARY

Channel «Web3 ecosystem TON DeFi» — 18 605 subs. Each post averages 1.8K people (10% from subs), reach is low — expand audience. Publishes 2 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts in 9 days.
- 02 Dominant format – Photo (2/3 of posts).
- 03 Avg post length – 620 chars (median 555).
- 04 Peak audience activity – Sunday, 23:00 MSK.
- 05 Top posts get 1x more views than the weakest (1.8K avg for top vs 1.8K for worst) – among 3 posts in 9 days. Analyze what the top ones share: topic, format, timing.

TOP 3 POSTS

№105.07 · 20:58PHOTO	We present – GPT AI Chat  tegro.money/chat We invested resources in development based on TONChat.AI SDK to give businesses a ready...	VIEWS	REACTIONS
		2 264	142
№203.07 · 11:13TEXT	Bank cards with Apple Pay and no KYC. Available in 5 countries for issuance. Our payment system remains the leader in the field...	REPOSTS	ER
		5	12.2%
№326.06 · 12:23PHOTO	Infrastructure update of the ecosystem: global fintech market @TegroMoneybot Launch of our strategic hub in Dubai and integration of three...	VIEWS	REACTIONS
		1 662	76
		REPOSTS	ER
		3	8.9%
		VIEWS	REACTIONS
		1 378	104
		REPOSTS	ER
		2	7.4%

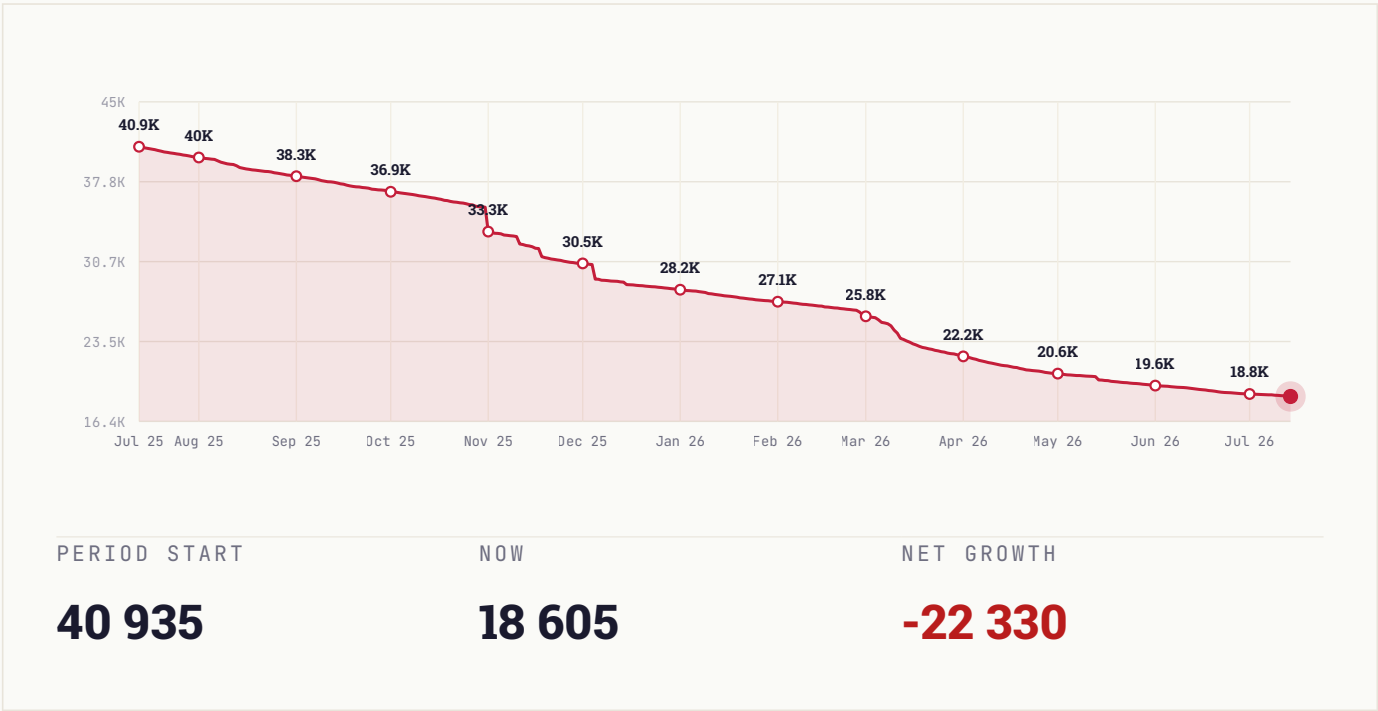
WORST 3

↓ 05.07 · 20:58 PHOTO We present – GPT AI Chat  tegro.money/chat We invested resources in development based on TONChat.AI SDK to give businesses a ready...	VIEWS 2 264 REPOSTS 5	REACTIONS 142 ER 12.2%
↓ 03.07 · 11:13 TEXT Bank cards with Apple Pay and no KYC. Available in 5 countries for issuance. Our payment system remains the leader in the field...	VIEWS 1 662 REPOSTS 3	REACTIONS 76 ER 8.9%
↓ 26.06 · 12:23 PHOTO Infrastructure update of the ecosystem: global fintech market @TegroMoneybot Launch of our strategic hub in Dubai and integration of three...	VIEWS 1 378 REPOSTS 2	REACTIONS 104 ER 7.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

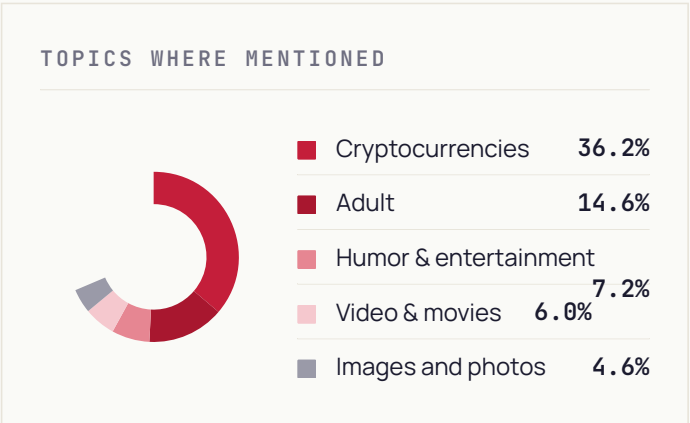
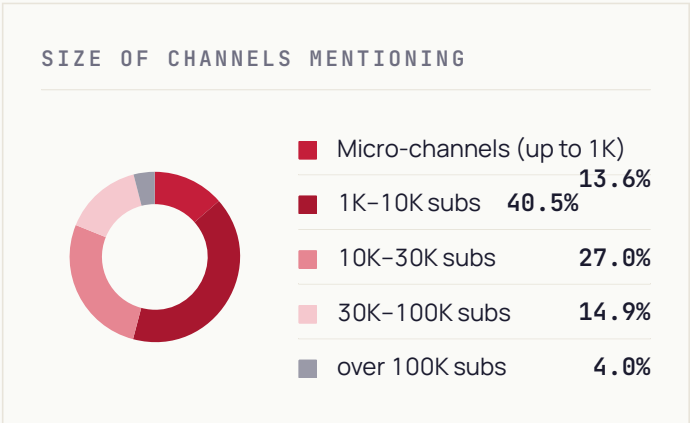
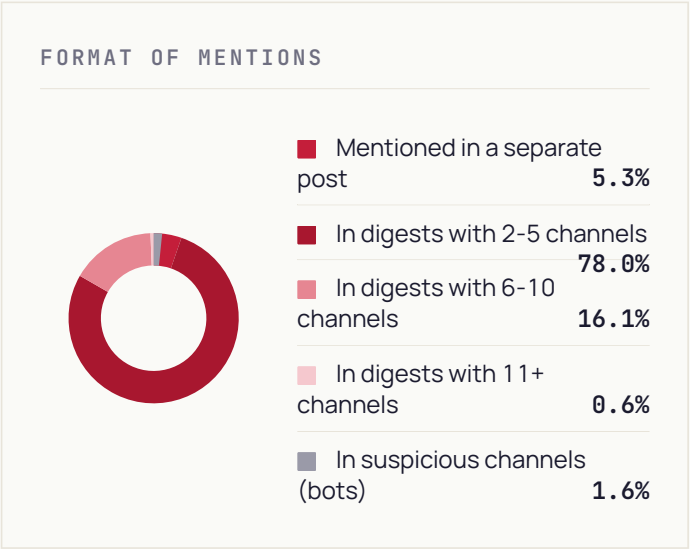
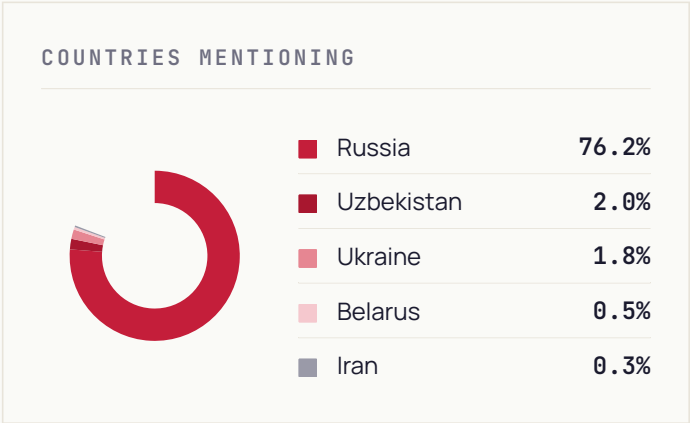
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

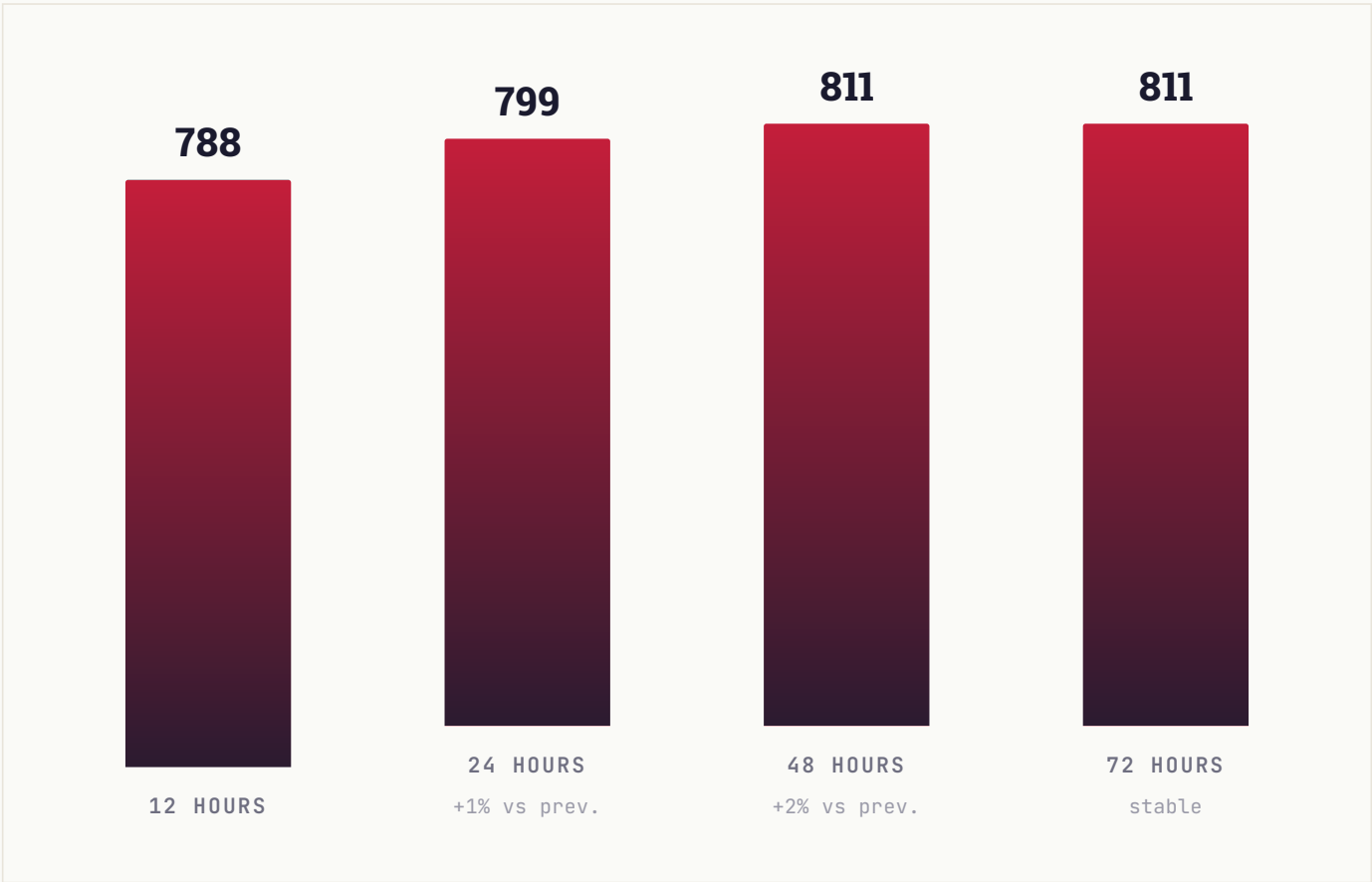
Citation index **224** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs one. All-time channel mentions: **1 338** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
W3 Web3 ecosystem TON DeFi YOU	18.6K

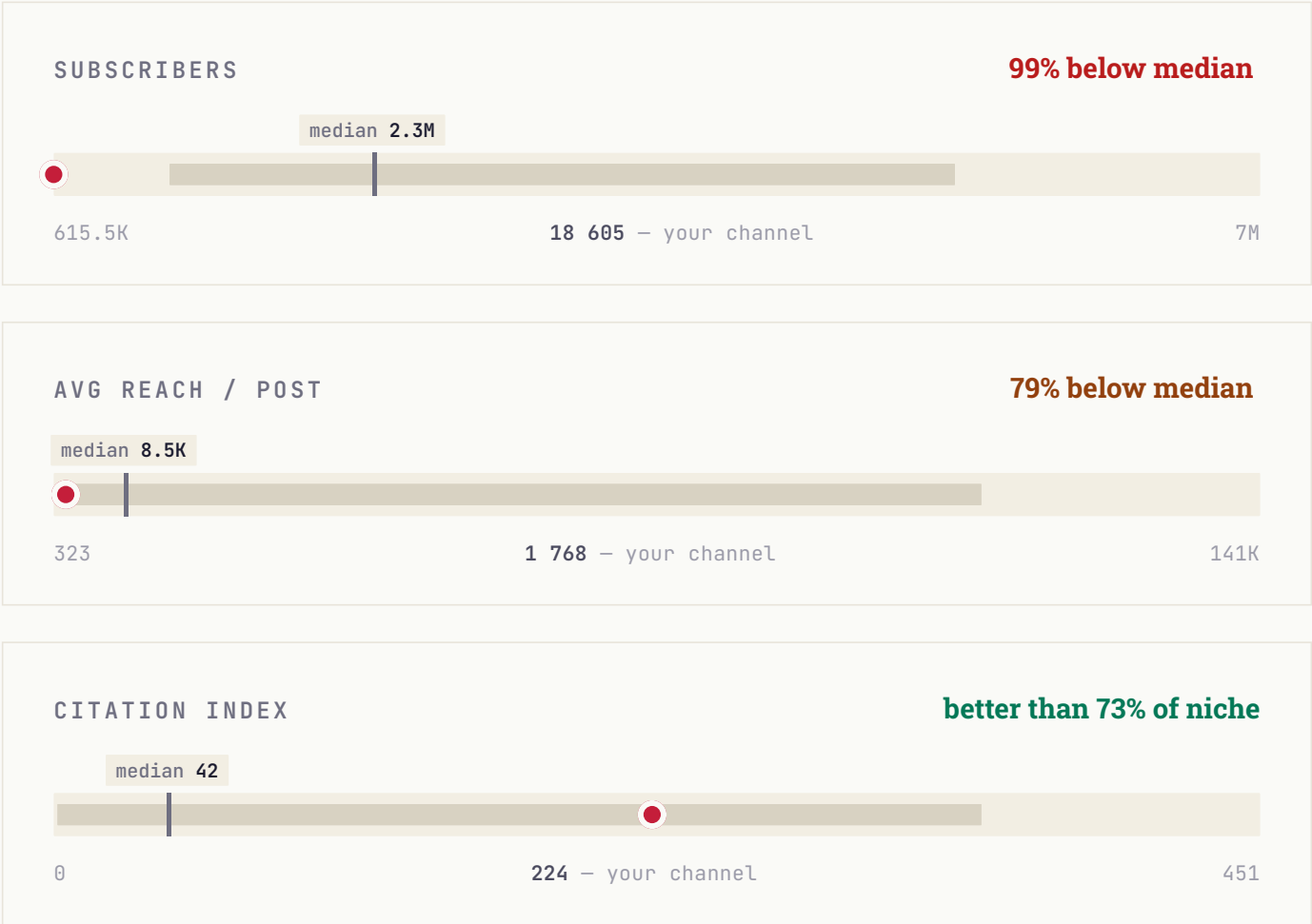
COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.2 posts/week. Active channels average 7-10.
Regularity is key to audience retention.

EFFECT

**Regularity
beats volume**

02

Top post of the week — Sunday

Audience is most active on this day at 23:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager