

PROMTPRESS PUBLIC REPORT

Channel audit

Technogram

Inside | IT



@techograminside

5208154015 Neural networks, IT, science & tech news For inquiries:
@engineering_smm Managers: @lmijj0 @man_techno <https://teletarget.com/campaign/add/11374/?ref=5784> Reviews:...

SUBSCRIBERS

17 728

-102 per month

ERR (% SEE POSTS)

9.0%

in 24 hrs 6.0%

REACH/POST

1.4K

ad reach 1.1K/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Technology» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 17 728 —	 SUBSCRIBER REACH 8.16% avg % of subs see post	 VIEWS/POST 1.4K median 1.6K · 29 days	 POSTS/WEEK 27.7 over period
 7D TREND -29.1% vs prev. week	 REACTIONS/POST 5.4 only 621 reactions, 1,486 reposts, 37 comments	 POST LENGTH 416 chars median 398 · 29 days	 POSTS ANALYZED 116 29 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH -102 last month	 CITATION RATE 687 citation index · 1,001 channels mentioned ever	 CHANNEL AGE 5 years 2 months created 14.05.2021

AI EDITOR SUMMARY

Channel «Technogram Inside | IT» — 17 728 subs. Each post gets avg 1.4K people (8% of subs), reach is low — consider expanding audience. Publishes 28 posts per week (~4/day) — active posting. For week Jun 29 – Jul 5 reach dropped -29.1% by week 22–28 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 116 posts in 29 days.
- 02 Dominant format — Video (71/116 posts).
- 03 Avg post length — 416 chars (median 398).
- 04 Peak audience activity — Friday, 15:00 MSK.
- 05 Top posts get 2× more views than the weakest (1.9K avg for top vs 969 for worst) — among 116 posts over 29 days. Worth analyzing what top posts share: topic, format, publish time.

TOP 5 POSTS

Nº113.07 · 18:22VIDEO	Gamers and remote workers, take note: a fitness trainer made a gamer warm-up plan On Reddit he showed 4 simple exercises for...		VIEWS	REACTIONS
			2 026	8
Nº217.06 · 18:22PHOTO	British traveler first to circumnavigate Earth by land, water & air. 43-year-old James...		REPOSTS	ER
			25	11.4%
Nº319.06 · 18:22VIDEO	Forget MRI visits — Midjourney unveiled a full-body scanner that works in 60 seconds. Instead of powerful magnets and cramped...		VIEWS	REACTIONS
			1 861	5
			REPOSTS	ER
			9	10.5%
			VIEWS	REACTIONS
			1 855	16
			REPOSTS	ER
			31	10.5%

Nº4

18.06 · 11:22

PHOTO

LEGO revealed a working pinball machine kit. The space-themed set has 2,274 pieces and features...

VIEWS

1 815

REPOSTS

6

REACTIONS

3

ER

10.2%

Nº5

04.07 · 18:22

PHOTO

World's largest camera starts 10-year night sky survey – Vera Rubin Observatory in Chile launched a massive project to...

VIEWS

1 793

REPOSTS

14

REACTIONS

9

ER

10.1%

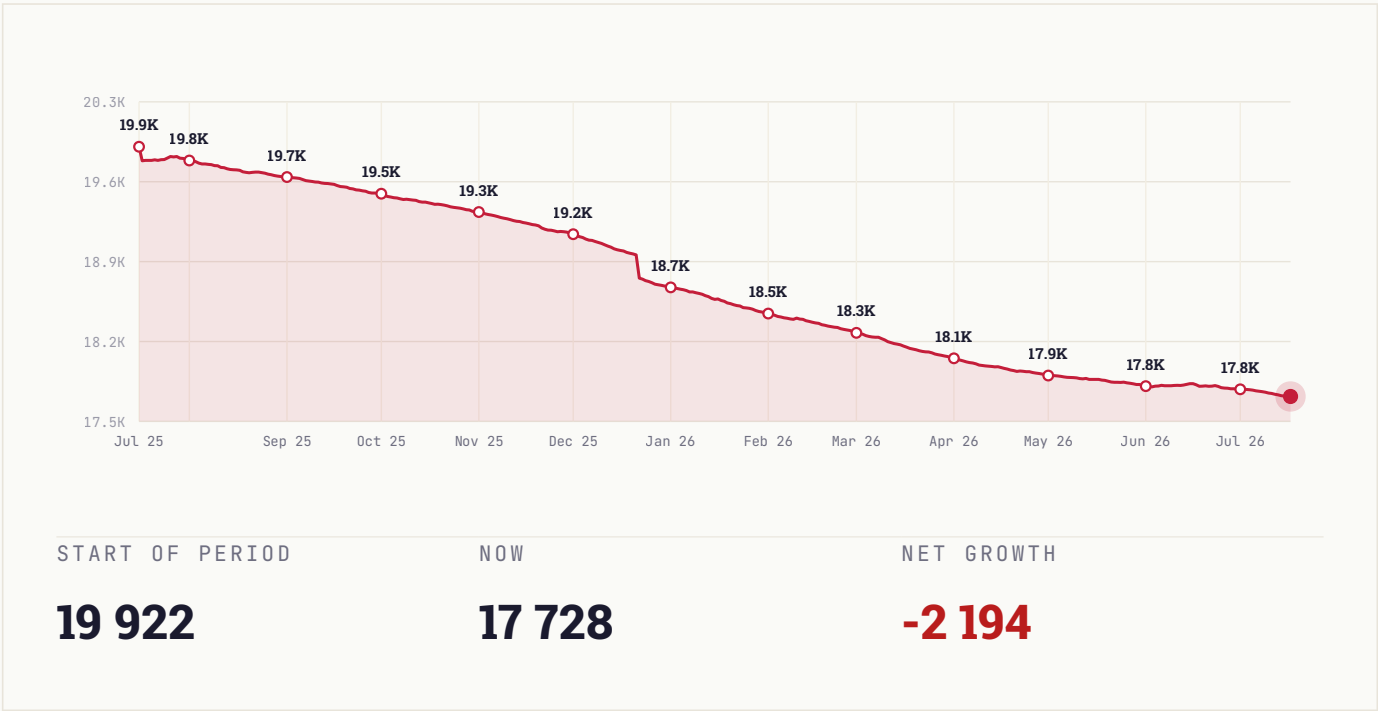
WORST 3

↓ 04.07 · 08:22 VIDEO A true engineering masterpiece Timelapse of an orb-weaver spider spinning its spiral web. Technogram Inside	VIEWS 978 REPOSTS 25	REACTIONS 10 ER 5.5%
↓ 28.06 · 11:11 PHOTO A super private & anonymous messenger appeared SimpleX Chat lets you open a chat via one-time link or QR code...	VIEWS 971 REPOSTS 25	REACTIONS 3 ER 5.5%
↓ 29.06 · 11:11 VIDEO Sweden has a fairy-tale park Tomteland ("Gnome Land") Also features dragons, Vikings, and Captain Legolas...	VIEWS 959 REPOSTS 4	REACTIONS 3 ER 5.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.

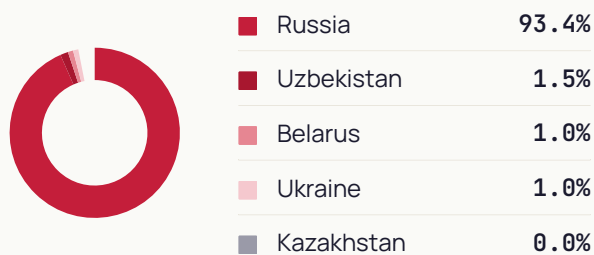


SECTION 04 • CITATIONS

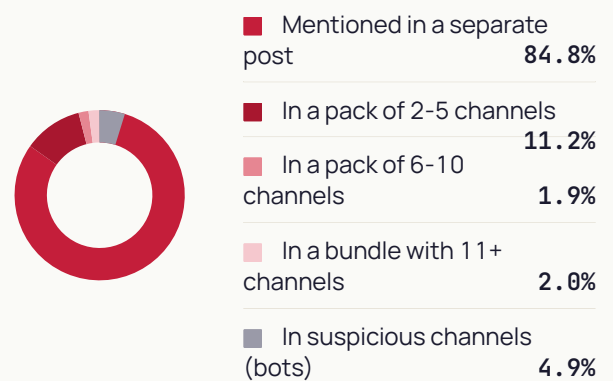
Who mentions the channel and how

Citation index **687** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 001** different channels.

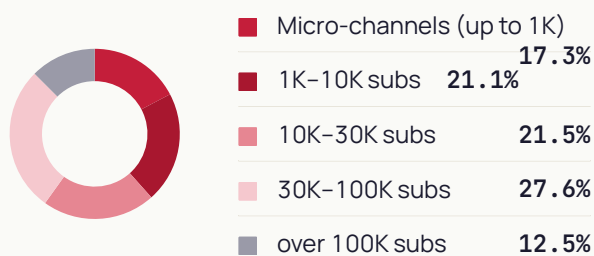
COUNTRIES MENTIONING



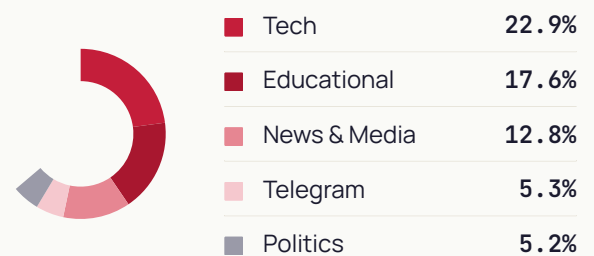
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



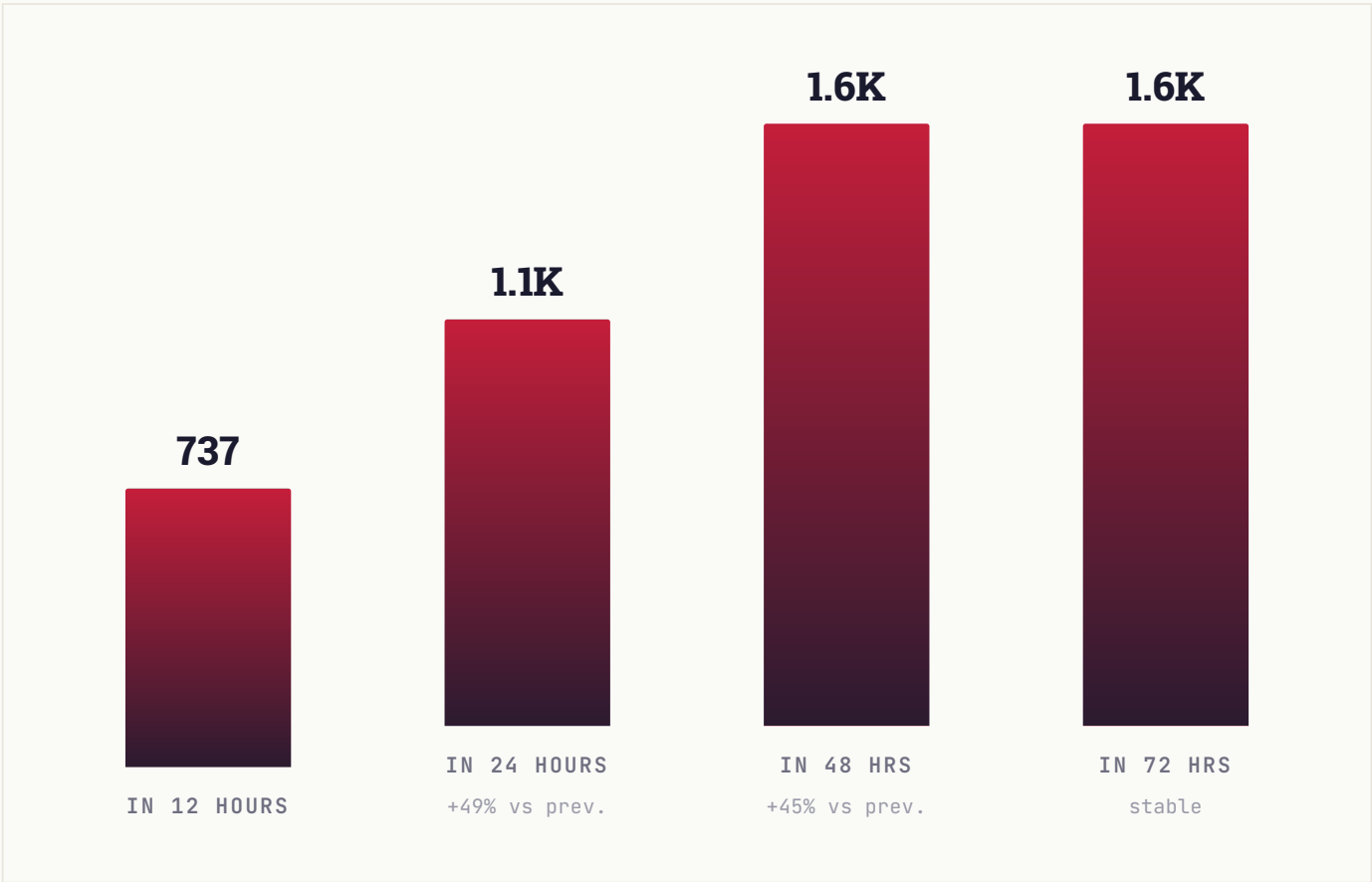
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending world	3.3M
TE Techchat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
TI Technogram Inside IT YOU	17.7K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **15** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	4	
December 2025	0	0	0	
November 2025	0	0	2	
October 2025	0	0	3	
September 2025	0	0	0	
August 2025	0	0	6	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	6	15

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**Tech**» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Friday
On this day at 15:00 MSK audience is most active.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts with channels in the same niche once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's an organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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