

PROMTPRESS PUBLIC REPORT

Channel audit

TechnoChronicle



@technotehno

All about tech & neural networks ⚡ For collab (news, PR)

@Pavel98ML

SUBS

261 937

24 posts 28 days

ERR (% SEE POSTS)

37.0%

per day 24.3%

REACH/POST

92.3K

ad reach 63.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate health indicator. Subtitle shows the period.

 SUBS 261 937 —	 SUBS REACH 35.24% avg % subs see post	 VIEWS/POST 92.3K median 96.4K · 28 days	 POSTS/WEEK 5.9 for the period
 7D TREND -0.4% vs prev week	 REACTIONS/POST 1247.7 total 29,944 reactions, 6,008 reposts, 0 comments	 POST LENGTH 783 chars median 877 · 28 days	 POSTS ANALYZED 24 28 days
 AD REACH 63.5K 24h avg	 CITATIONS 0 citation index · 37 channels mentioned all time	 CHANNEL AGE 1 yr 24 days created 09.06.2025	

AI EDITOR SUMMARY

Channel «TechnoChronicle» – 261 937 subs. Each post averages 92.3K people (35% of subs), good reach. Publishes 6 posts per week (~1/day) – rare posts. For week June 22–28 reach stable (-0.4% vs week Jun 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts in 28 days.
- 02 Dominant format — Photo (23/24 posts).
- 03 Avg post length — 783 chars (median 877).
- 04 Peak audience activity — Sunday, 18:00 MSK.
- 05 Top posts get 1x more views than the weakest (107.4K avg for top vs 89.7K for worst) — among 24 posts in 28 days. Worth analyzing what top posts have in common — topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 15:34 PHOTO  Rogbid Winggo — your personal air conditioner! Portable fan to effectively beat the heat. Key features: * Semiconductor...	VIEWS 108 138 REPOSTS 140	REACTIONS 1 075 ER 41.3%
Nº2 17.06 · 07:34 TEXT  The future is here: Russia sold out of Yandex Drops AI headphones via chat with Alice! Wow, what a pace! In the first week of sales...	VIEWS 107 783 REPOSTS 373	REACTIONS 1 381 ER 41.1%
Nº3 24.06 · 06:31 PHOTO  Vivo X Fold 6: everything you need to know about the new foldable flagship! Just two days left until the official presentation, and specs are already...	VIEWS 106 259 REPOSTS 455	REACTIONS 1 240 ER 40.6%

Nº4

16.06 · 11:09

PHOTO

Google Chrome closes loopholes for old ad blockers Chrome is switching to a new extension platform...

VIEWS

102 980

REPOSTS

148

REACTIONS

1 032

ER

39.3%

Nº5

20.06 · 08:39

PHOTO

Outpace Apple: new Huawei flagship with unique design launches before iPhone 18 Pro & iPhone Ultra In mobile tech world...

VIEWS

102 693

REPOSTS

542

REACTIONS

1 138

ER

39.2%

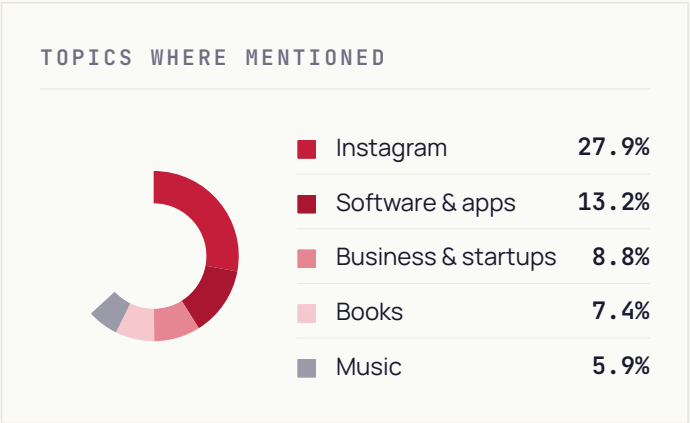
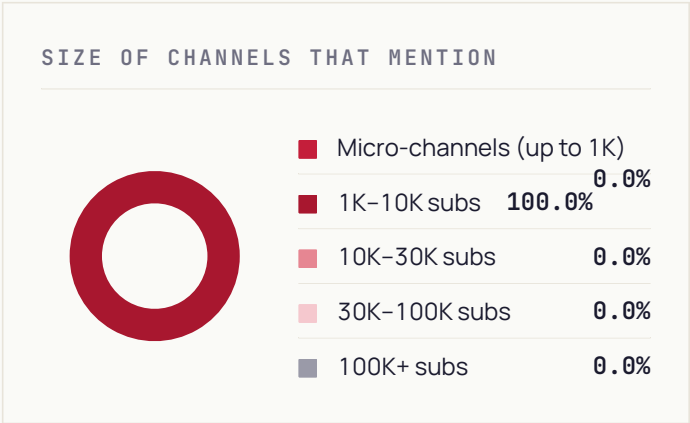
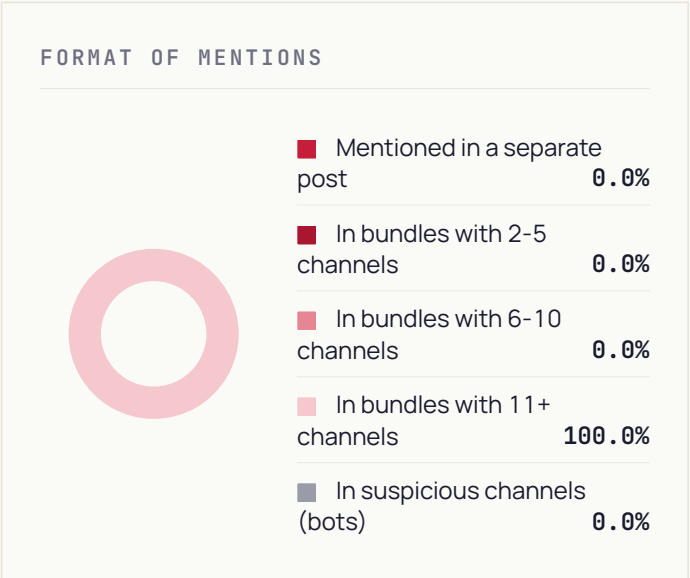
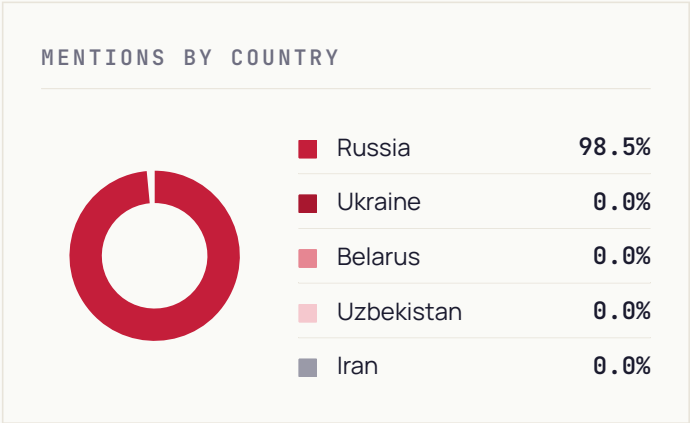
WORST 3

↓ 12.06 · 13:56 PHOTO Write briefly Tech boom ahead: three new releases by end of June! Long-awaited smartphones rumored for months...	VIEWS 90 665 REPOSTS 416	REACTIONS 1 386 ER 34.6%
↓ 15.06 · 10:25 PHOTO New from Xiaomi: powerful electric screwdriver for just \$19! Xiaomi launched in China a new Mijia Electric screwdriver...	VIEWS 90 350 REPOSTS 300	REACTIONS 1 482 ER 34.5%
↓ 30.06 · 07:20 PHOTO Samsung rolls out massive One UI 8.5 update for Galaxy S23! European Galaxy S23 owners got a major update...	VIEWS 88 039 REPOSTS 332	REACTIONS 1 111 ER 33.6%

SECTION 03 · MENTIONS

Who how mentions the channel

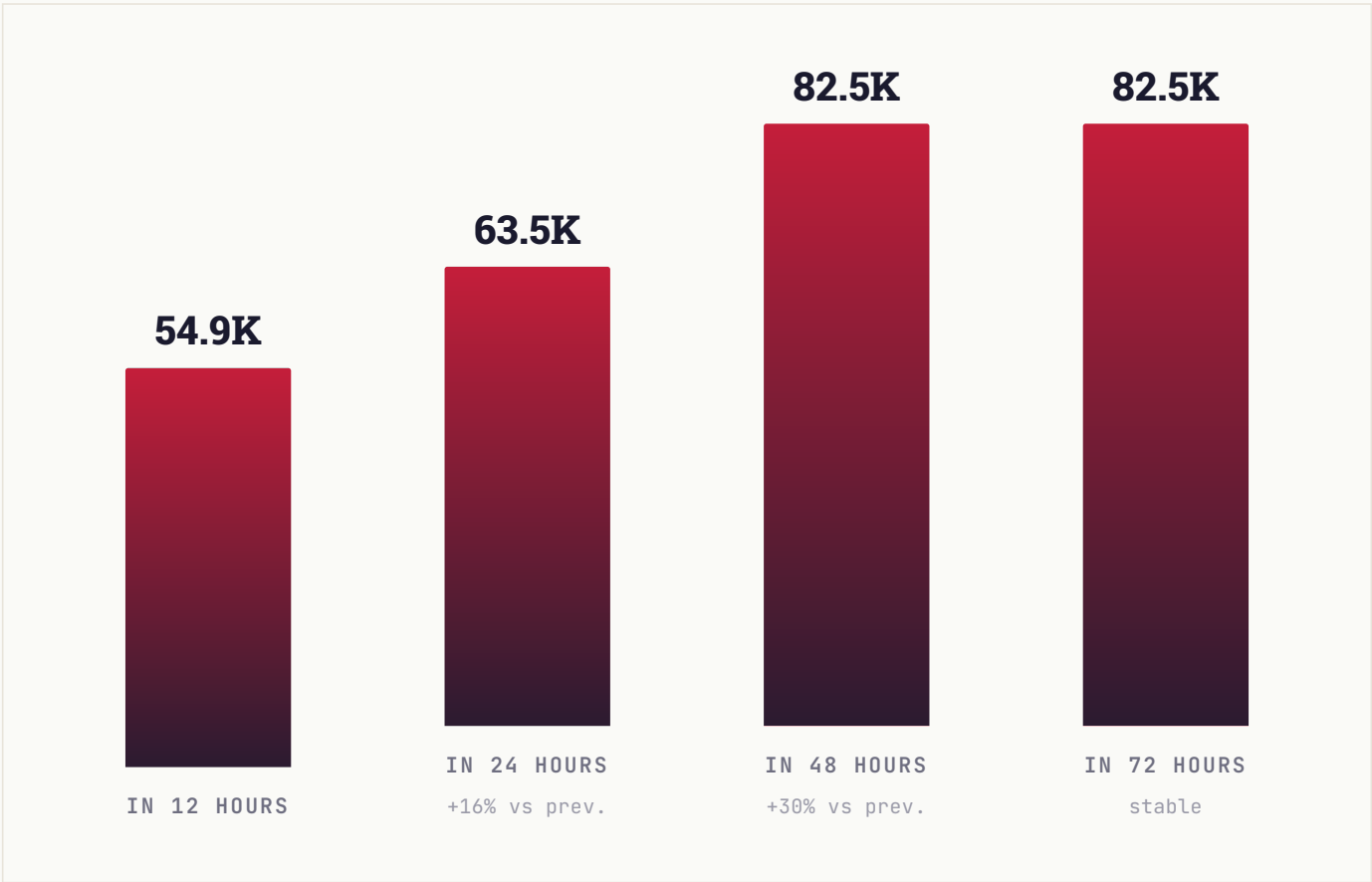
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned 37 different channels.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time from publication. Helps gauge how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trends world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
TE TechnoChronicle YOU	261.9K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#79 of 100). Niche median — 430.9K subs. First growth KPI — reach median. Leader: hitvpn_blog (4.6M).

— SECTION 06 • NICHE COMPARISON

Where channel stands in its league

Took top-**100** channels in category «**Tech**» (Russia) and compared your channel against them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#79 /100

RANK IN NICHE

Channel in bottom half of ranking

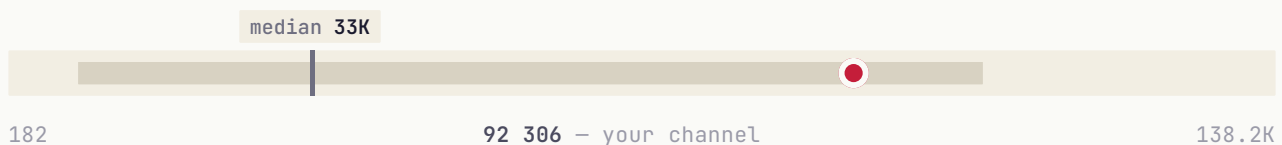
SUBS

41% below median



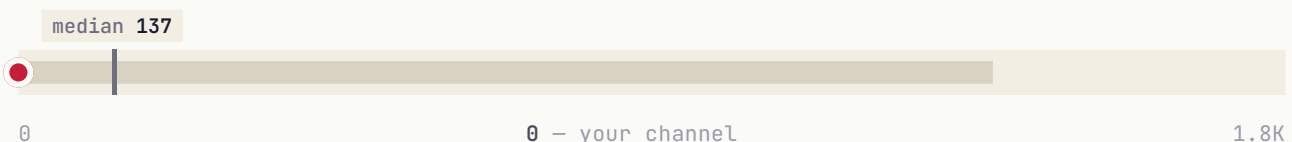
AVG REACH / POST

better than 82% of niche



CITATION INDEX

99% below median



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be used as a checklist; revisit this report in a month.

01

Top post of the week — on Sunday

Audience most active at this day and 18:00 MSK.

EFFECT

**Best window
for important
post**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-niche channels quarterly. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads with us and hit your growth goal
in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
