

PROMTPRESS PUBLIC REPORT

Channel audit

TechnoChat



@technomedia

The biggest Telegram channel about tech trends, AI & media 🤖❤️
 Ads: @justcage Work with @bidfox_news, @Tgpodbor_official &
 Perfluence RKN: <https://clck.ru/3HPCrV>

SUBSCRIBERS

3 096 159

+43321 per month

ERR (% WHO SEE
POSTS)

3.0%

in 24h 1.6%

REACH/POST

66.8K

ad reach 48K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 3 096 159 —	 SUBS REACH 2.16% avg % subs see post	 VIEWS/POST 66.8K median 66.3K · 29 days	 POSTS/DAY 17.1 ~120 per week
 7D TREND -0.2% vs previous week	 REACTIONS/POST 624.6 total 316,030 reactions, 354,138 reposts, 0 comments	 POST LENGTH 405 chars median 370 · 29 days	 POSTS ANALYZED 506 29 days
 AD REACH 48K 24h avg	 CHURN / MONTH +43321 last month	 CITATION RATE 592 citation index · 4 110 channels mentioned all time	 CHANNEL AGE 1 year 6 months created 14.12.2024

AI EDITOR SUMMARY

Channel «TechnoChat» — 3 096 159 subs. Each post averages 66.8K people (2% from subs), reach is low — consider expanding audience. Publishes 120 posts/week (~17/day) — very active. Week 22–28 Jun reach stable (-0.2% vs week Jun 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **506** posts in 29 days.
- 02 Dominant format — **Photo** (328/506 posts).
- 03 Avg post length — **405** chars (median 370).
- 04 Peak audience activity — **Sunday**, 17:00 MSK.
- 05 Top posts get **3x** more views than the weakest (120.4K avg for top vs 41.1K for worst) — among 506 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 08.06 · 12:03 PHOTO ● Apple's presentation starts TODAY — at WWDC26 Tim Cook will show the biggest iPhone update in years for the last time...	VIEWS 136 118 REPOSTS 943	REACTIONS 346 ER 4.4%
Nº2 24.06 · 10:24 PHOTO ● GTA prices are already known — GTA 6 will cost \$80, and Ultimate Edition \$100. Important: in-game car workshop...	VIEWS 116 154 REPOSTS 1 122	REACTIONS 474 ER 3.8%
Nº3 25.06 · 18:41 PHOTO ● Russians may soon be charged separately for foreign internet access — this scenario is predicted by participants...	VIEWS 109 032 REPOSTS 487	REACTIONS 843 ER 3.5%

Nº4 22.06 • 09:44 PHOTO Prices for the new iPhone 18 Pro line appear online – all flagships will soar due to RAM market crisis. Sales start this...	VIEWS 108 338 REACTIONS 336 REPOSTS 1 362 ER 3.5%
Nº5 14.06 • 18:19 VIDEO  Singer Oliver Tree died after a collision of two helicopters in Brazil, CNN reports. The aircraft crashed into a parking lot at...	VIEWS 100 677 REACTIONS 2 638 REPOSTS 2 007 ER 3.3%

WORST 3

↓ 08.06 • 17:51 PHOTO Siri camera can count calories in your meal and split the bar tab – just snap a photo. Debates at meetings with...	VIEWS 42 386 REACTIONS 333 REPOSTS 370 ER 1.4%
↓ 08.06 • 17:44 PHOTO Siri AI on MacBooks will work right in Spotlight – you can call the neural network anytime. Ask it to find a file – it will find...	VIEWS 40 707 REACTIONS 274 REPOSTS 166 ER 1.3%
↓ 08.06 • 18:00 PHOTO Siri can GENERATE quick commands – just tell the neural network about your ideal routine, and Siri will create it for you...	VIEWS 40 353 REACTIONS 175 REPOSTS 124 ER 1.3%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

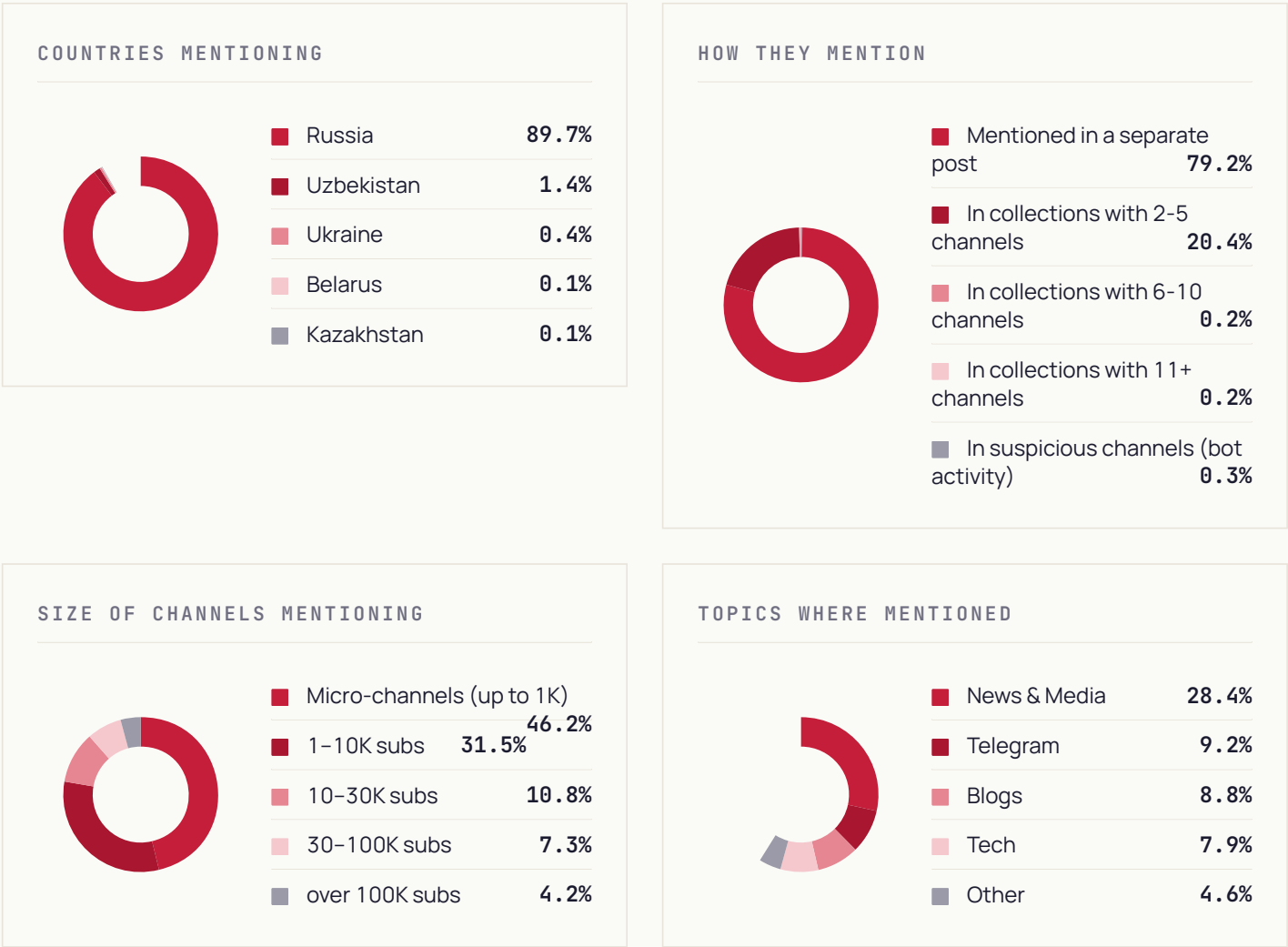
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. decline.



SECTION 04 · MENTIONS

Who mentions the channel and how

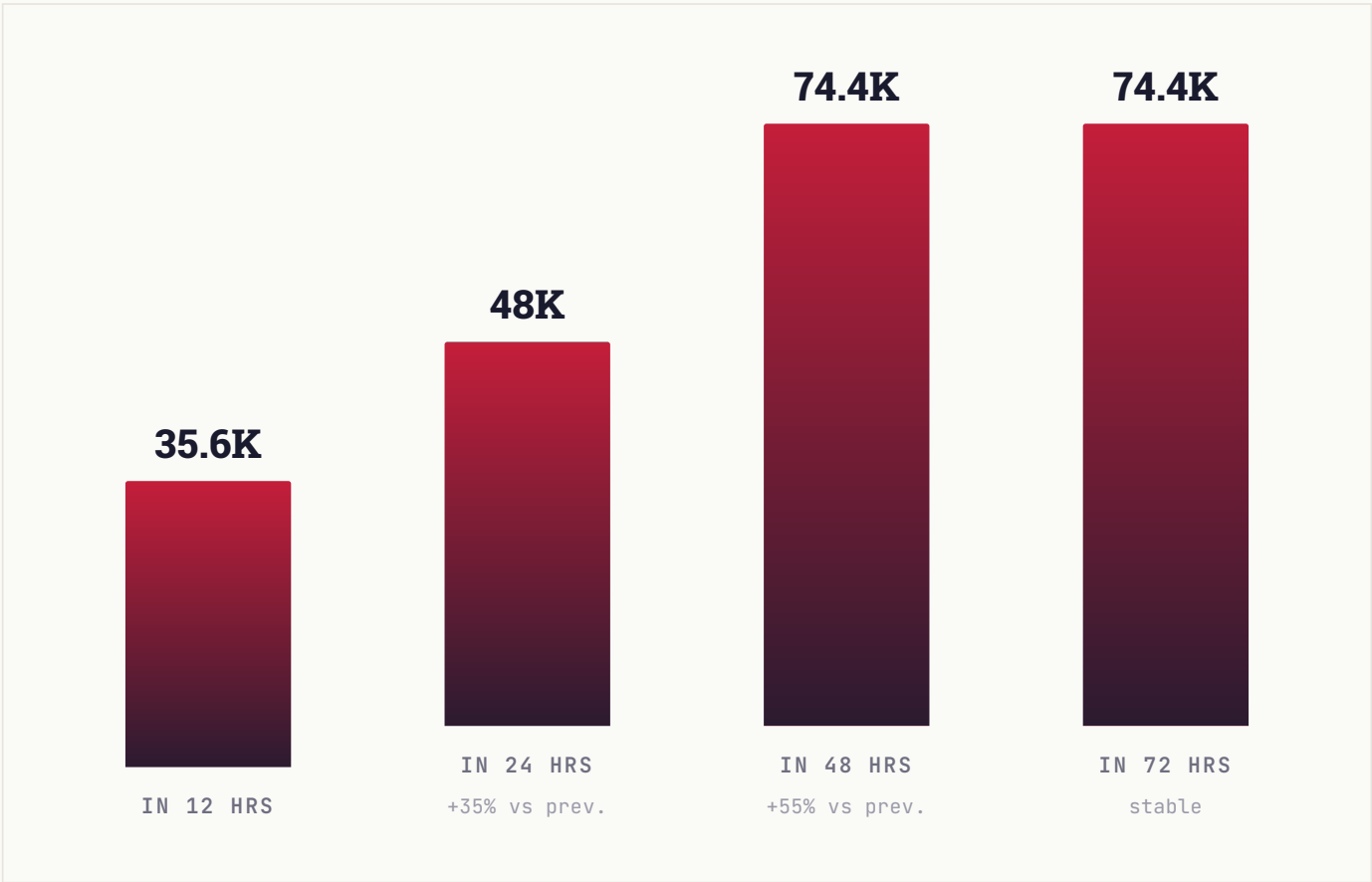
Citation index **592** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k subs. All time channel was mentioned **4 110** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.4M
TE Technochat YOU	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
DJ Digital Journal IT, Neural Networks	1.8M

COMPARATIVE INSIGHT

Channel in top-3 niches (#3 of 100 category channels). One of the leaders — client-partners can cross-promote with equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions **3 579**, they brought **2 252 176** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	269	141	159 016
December 2025	328	190	414 761
Nov 2025	176	128	153 301
Oct 2025	234	125	611 429
Sep 2025	224	131	640 451
August 2025	2 348	2 109	273 218

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
3 579	6	2 252 176

SECTION 08 · NICHE COMPARISON

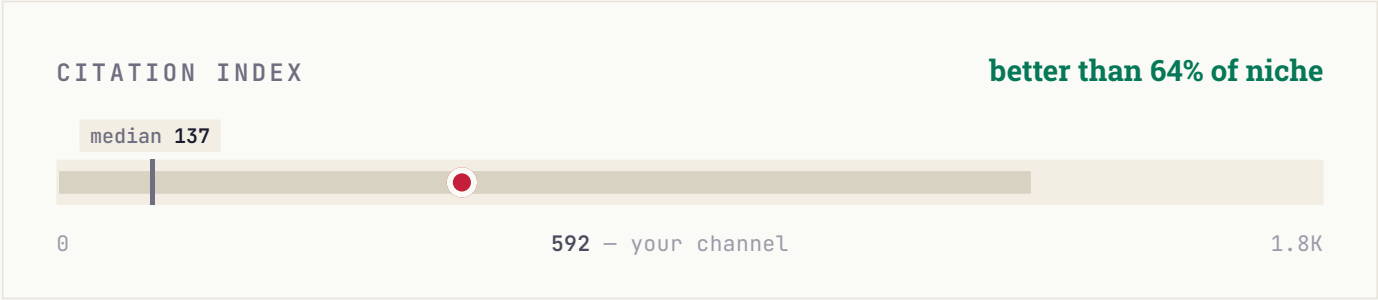
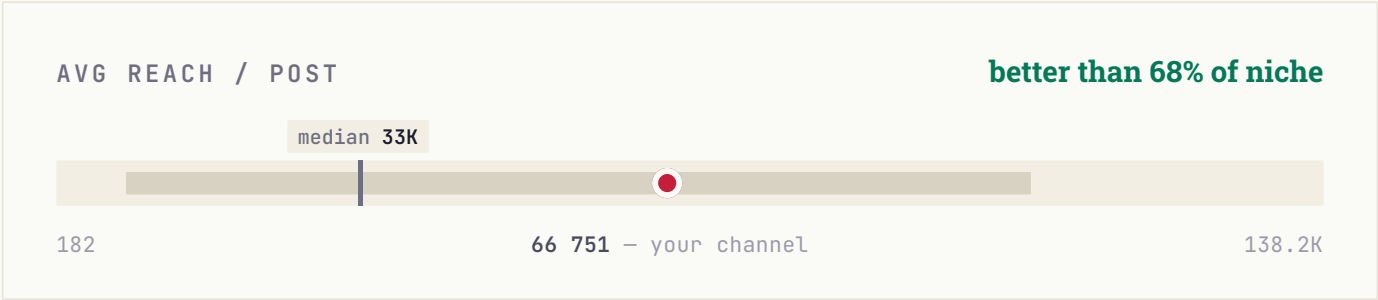
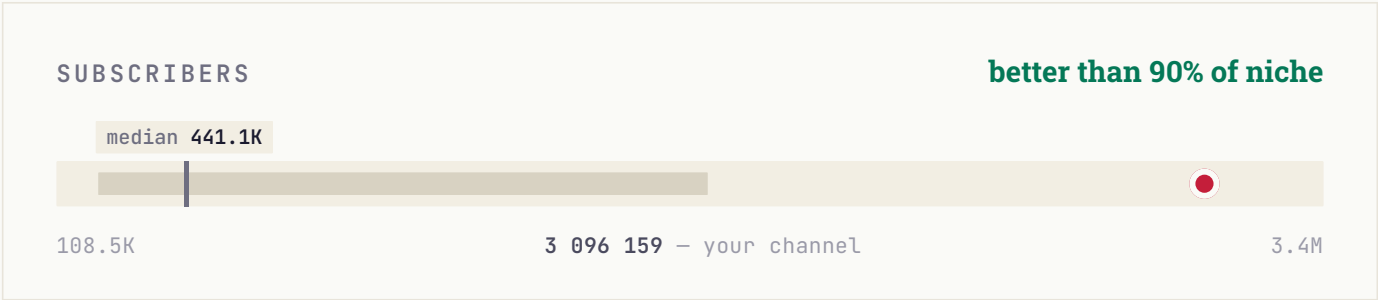
Where the channel ranks in its league

Top-100 channels in «Tech» (Russia) and saw how your channel compares. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#3/100

RANK IN NICHE

Channel in top 3% tech Russia



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Sunday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for important
posts**

02

ER below niche benchmark — rethink formats

Current ER 2.16% vs norm 4.5%. Try polls & interactive formats.

EFFECT

+2.3pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager