

PROMTPRESS PUBLIC REPORT

Channel audit

Technomag



@technomagrb

Protecting since the 90s. Full-cycle in-house production!

SUBSCRIBERS

1 571

-346 per month

ERR (% SEE POSTS)

41.0%

per day 12.4%

REACH/POST

379

ad reach 220/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post drives reach

06 Competitors

Niche neighbors · your spot

07 Niche comparison

Sales category rank

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 1 571 —	 SUBSCRIBER REACH 24.12% avg % subs see post	 VIEWS/POST 379 median 282 · 13 days	 POSTS/WEEK 1.5 over period
 7D TREND — no data for period	 REACTIONS/POST 28.7 only 86 reactions, 8 reposts, 0 comments	 POST LENGTH 343 chars median 134 · 13 days	 POSTS ANALYZED 3 13 days
 AD REACH 220 24h avg	 CHURN / MONTH -346 last month	 CITATION RATE 9 citation index · 29 channels mentioned all time	 CHANNEL AGE 2 years 11 months created 28.06.2023

AI EDITOR SUMMARY

Channel «Technomag» — 1 571 subs. Avg views per post: 379 people (24% of subs), avg reach — room to grow. Posts 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 3 posts in 13 days.
- 02 Dominant format – Video (2/3 of posts).
- 03 Avg post length – 343 chars (median 134).
- 04 Audience peak activity – Wed, 20:00 MSK.
- 05 Top posts get 1× more views than the weakest (379 avg for top vs 379 for worst) – among 3 posts in 13 days. Analyze what top posts share – topic, format, timing.

TOP 3 POSTS

Nº1 03.06 · 17:00 VIDEO Internal Troops of the Ministry of Internal Affairs of BelarusChoose your destiny Vote for channel YouTube Instagram TikTok	VIEWS 627 REPOSTS 4	REACTIONS 25 ER 39.9%
Nº2 17.06 · 11:31 PHOTO 3rd international security industry expo NATIONAL SECURITY. BELARUS-2026 Keep working #technomag #inbelarus	VIEWS 282 REPOSTS 2	REACTIONS 33 ER 18.0%
Nº3 17.06 · 14:54 VIDEO Academy of Sciences showcased cutting-edge tech at the International Exhibition “National Security. Belarus – 2026” Na...	VIEWS 228 REPOSTS 2	REACTIONS 28 ER 14.5%

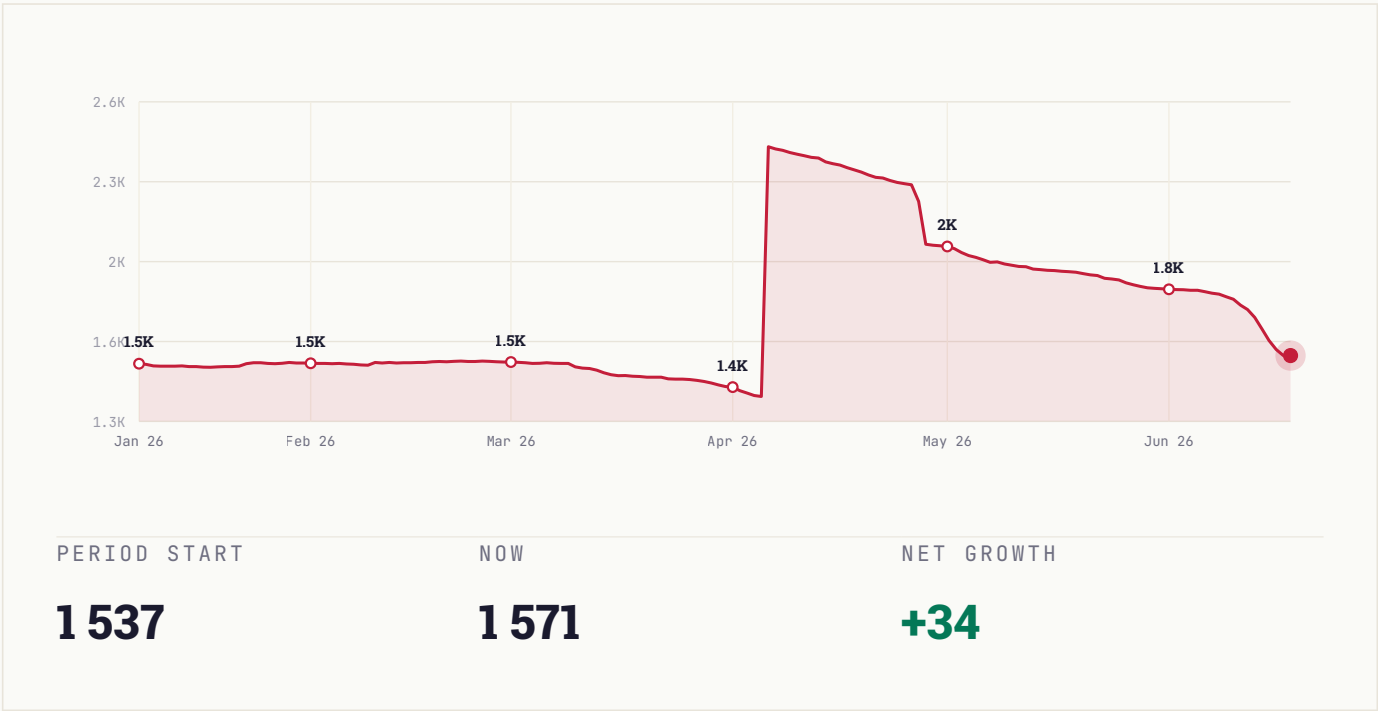
WORST 3

↓ 03.06 · 17:00 VIDEO Internal Troops of the Ministry of Internal Affairs of BelarusChoose your destiny Vote for channel YouTube Instagram TikTok	VIEWS 627 REPOSTS 4	REACTIONS 25 ER 39.9%
↓ 17.06 · 11:31 PHOTO 3rd international security industry expo NATIONAL SECURITY. BELARUS-2026 Keep working #technomag #inbelarus	VIEWS 282 REPOSTS 2	REACTIONS 33 ER 18.0%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

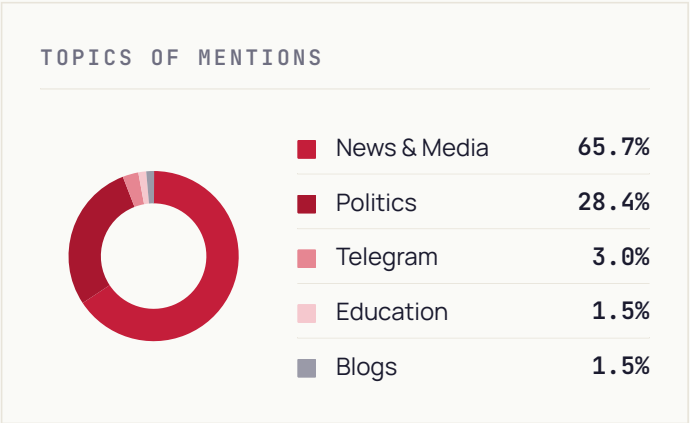
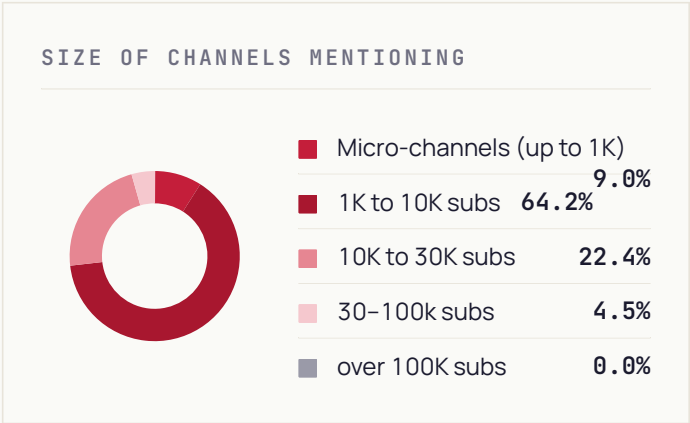
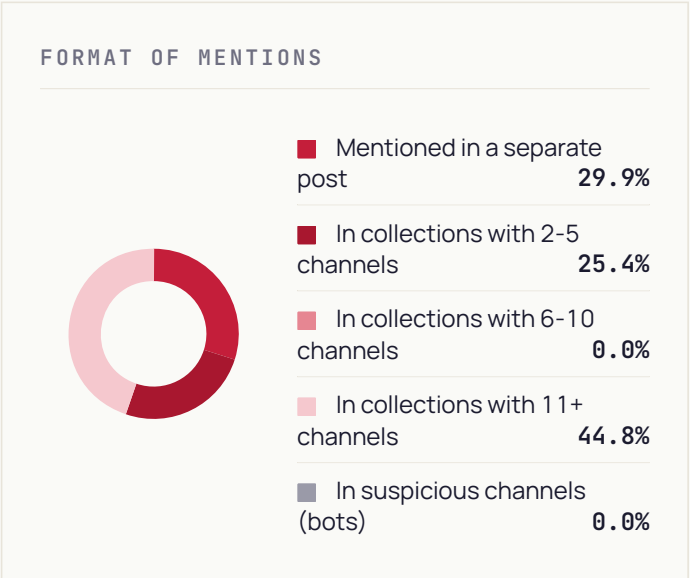
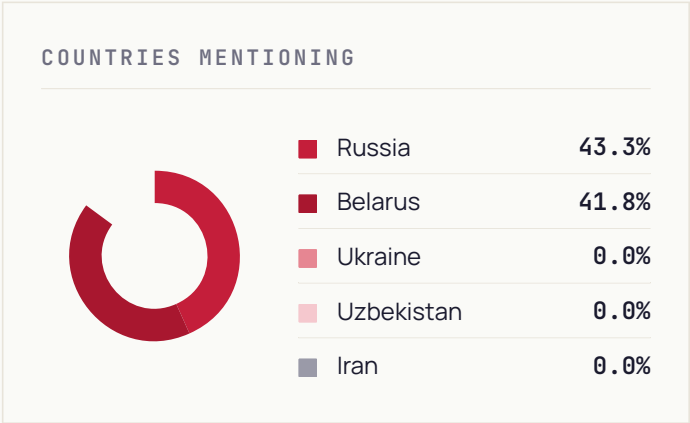
Yearly subscriber growth chart. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

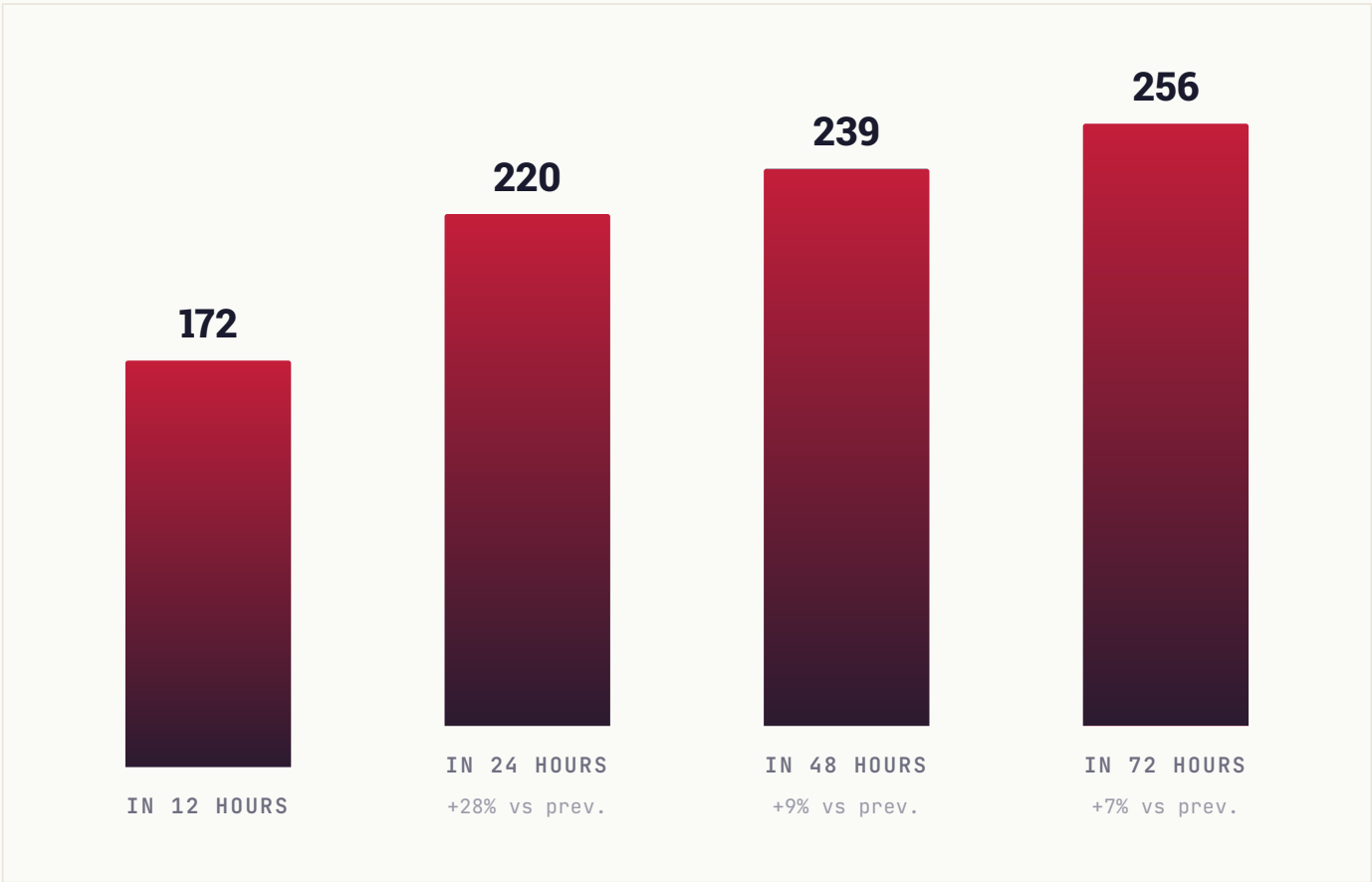
Citation index 9 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned 29 different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
Sat Belarus discounts	75.2K
F- Flatty - Apartment rentals in Minsk Rent from owners	43.6K
PI Promocodes & discounts Belarus	41.4K
Sun Belarus discounts & new arrivals	36.2K
H2 2lvek.by finds	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
TE Technomag🇧🇪 YOU	1.6K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#53 of 100). Niche median — 1.8K subs.
First growth KPI — reach median. Leader: 5 element | 5element.by (105.2K).

— SECTION 07 • NICHE COMPARISON

Where channel ranks in its league

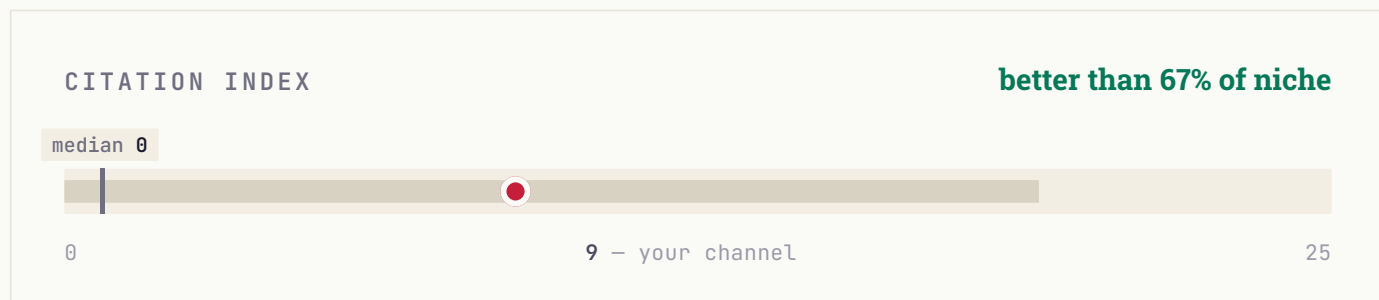
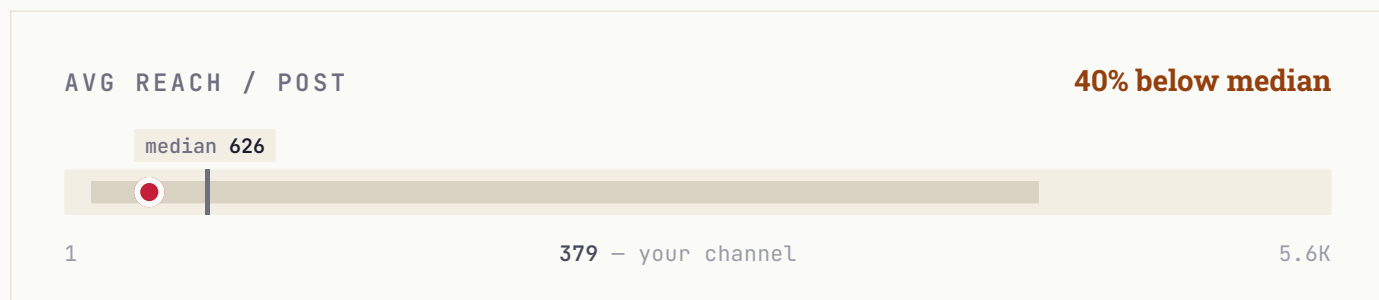
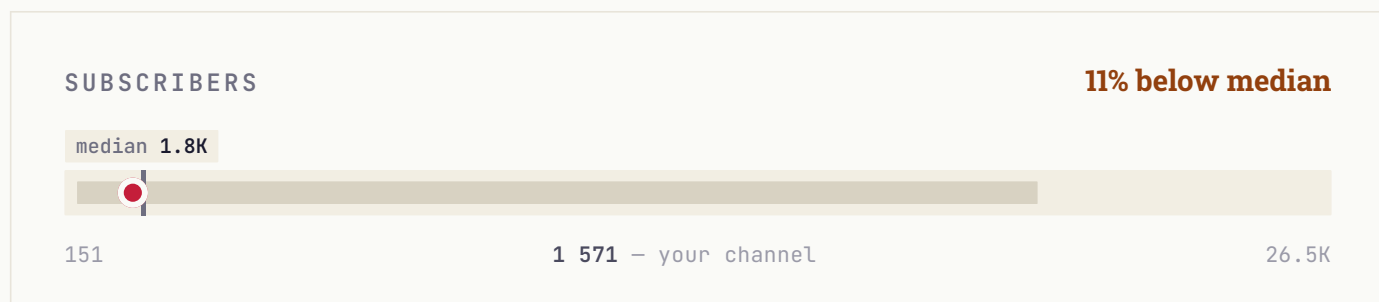
Took top-100 channels in category «Sales» (Belarus) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#53

/100

NICHE RANK

Channel in bottom half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.5 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Wednesday

Audience most active on this day and at 20:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Relevant
audience
growth**

★ NEXT STEPS

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
