

PUBLIC REPORT BY PROMTPRESS

Channel audit

Technolavka



@technolavka

Best channel about tech, trends, and neural networks. Ads:
@alivian, @maon_man Work with @Spiral_Yuri,
@maxim_rocketseed Suggestions: @technolavka_contactbot
Registered in RKN:...

SUBSCRIBERS

1 461 405

+841 per month

ERR (% WHO SEE
POSTS)

2.0%

in 24 hrs 0.9%

REACH/POST

20.5K

ad reach 13.5K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 1 461 405 —	 SUBS REACH 1.41% avg % subs see post	 VIEWS/POST 20.5K median 20.1K · 29 days	 POSTS/DAY 13.9 ~98 per week
 7D TREND +26.2% vs previous week	 REACTIONS/POST 204.8 total 85,386 reactions, 38,676 reposts, 0 comments	 POST LENGTH 295 chars. median 261 · 29 days	 POSTS ANALYZED 417 29 days
 AD REACH 13.5K 24h avg	 CHURN / MONTH +841 over the last month	 CITATION RATE 203 citation index · 638 channels mentioned ever	 CHANNEL AGE 1 year 5 months created 10.01.2025

AI EDITOR SUMMARY

Channel «Technolavka» — 1 461 405 subs. Each post averages 20.5K people (1% of subs), low reach — consider expanding audience. Publishes 98 posts per week (~14/day) — very active. Week 22–28 Jun reach grew +26.2% by week 15–21 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 417 posts in 29 days.
- 02 Dominant format — Photo (265/417 posts).
- 03 Avg post length — 295 chars (median 261).
- 04 Peak audience activity — Tuesday, 23:00 MSK.
- 05 Top posts get 4× more views than the weakest (44.5K avg top vs 11.6K worst) — among 417 posts in 29 days. Analyze what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 08:45 VIDEO ♥ Tech should help answer 'Why are you on this earth?' That's the philosophy of Sber's CEO German Gref...	VIEWS 48 262 REPOSTS 134	REACTIONS 252 ER 3.3%
Nº2 22.06 · 19:01 VIDEO ♥ Ever wonder what grandmas really do in their free time? If you think they just ride...	VIEWS 43 483 REPOSTS 87	REACTIONS 215 ER 3.0%
Nº3 23.06 · 19:10 PHOTO ♥ Disappearing act goes wrong: famous magician VANISHES in Australia. Daniel Hidden drove off in his car at night...	VIEWS 41 901 REPOSTS 49	REACTIONS 299 ER 2.9%

Nº4 22.06 • 17:09 PHOTO ♥ Steam Machine will cost over a THOUSAND bucks — official price. Preorders start ♥♥♥ June, right on GTA 6 launch day...	VIEWS 38 139 REPOSTS 45 REACTIONS 147 ER 2.6%
Nº5 22.06 • 21:05 PHOTO ♥ Muscovites definitely rank last in time management contests. A \$5 coffee is fine, a \$10 coffee pack —...	VIEWS 37 366 REPOSTS 44 REACTIONS 349 ER 2.6%

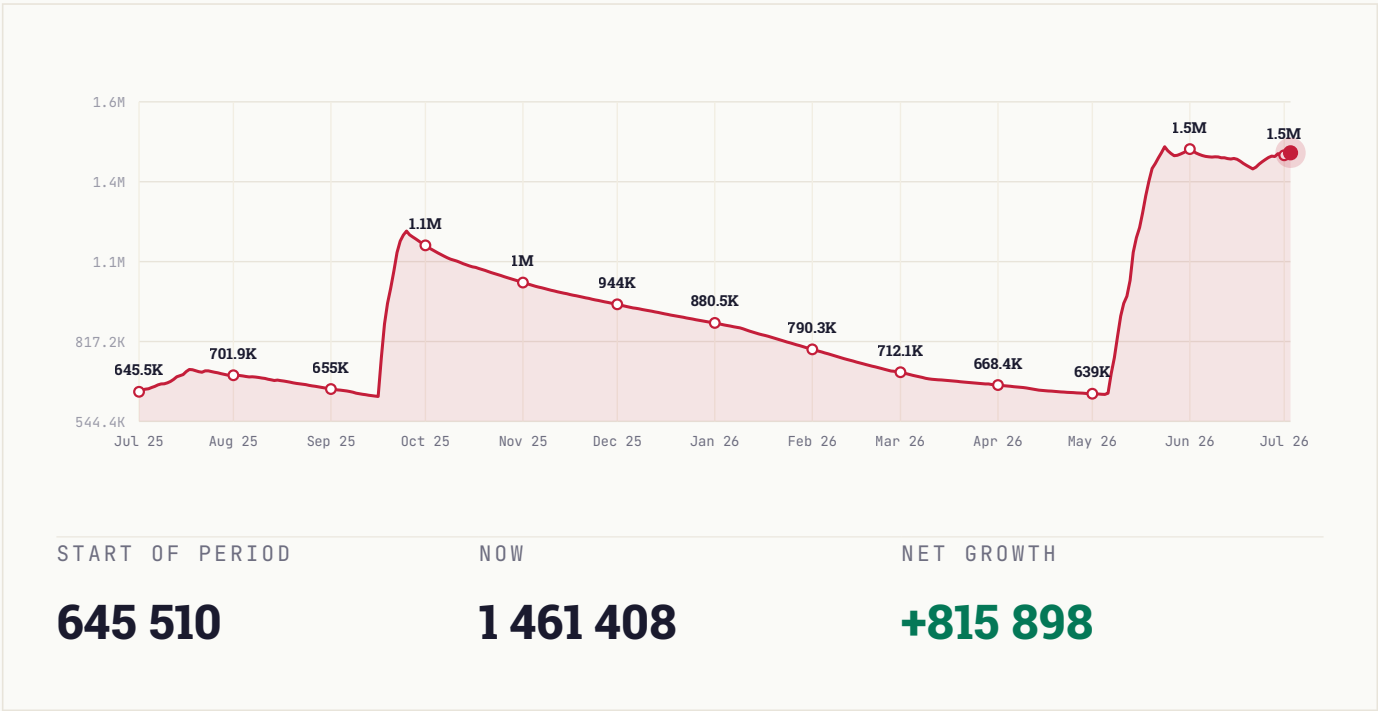
WORST 3

↓ 08.06 • 18:00 PHOTO ♥ iPhone will protect users — you'll get a notification if your passwords leak. Plus, a 'Fix...' button appears.	VIEWS 11 923 REPOSTS 17 REACTIONS 100 ER 0.8%
↓ 08.06 • 17:56 PHOTO ♥ Total BUMMER — Siri AI will only work in English. Tim Cook, learn Russian 😬	VIEWS 11 874 REPOSTS 25 REACTIONS 135 ER 0.8%
↓ 08.06 • 17:51 PHOTO ♥ Siri will see what you're looking at — she can give style advice. Ladies, happy? 😊	VIEWS 10 972 REPOSTS 22 REACTIONS 78 ER 0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

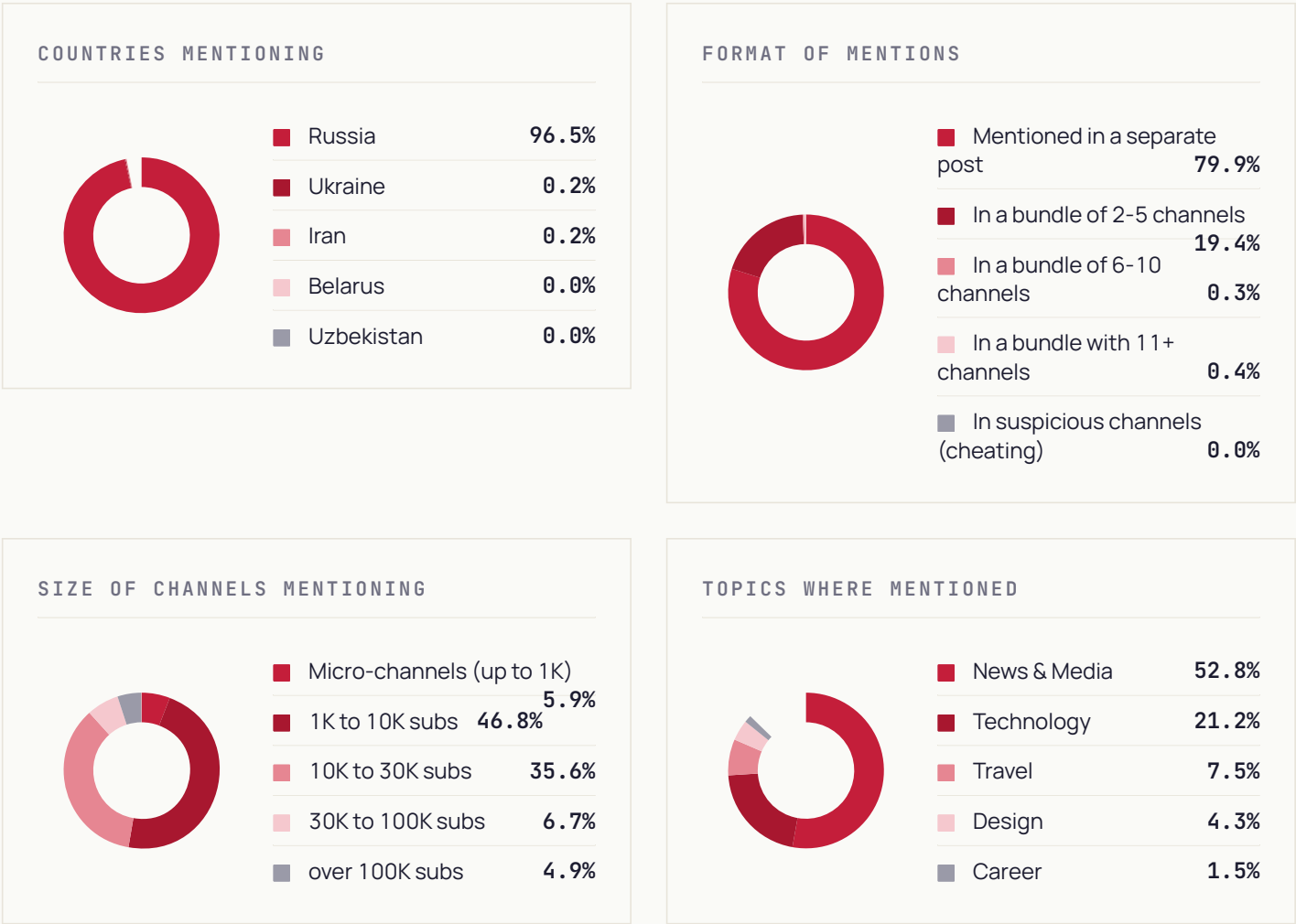
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.



SECTION 04 · MENTIONS

Who and how mentions the channel

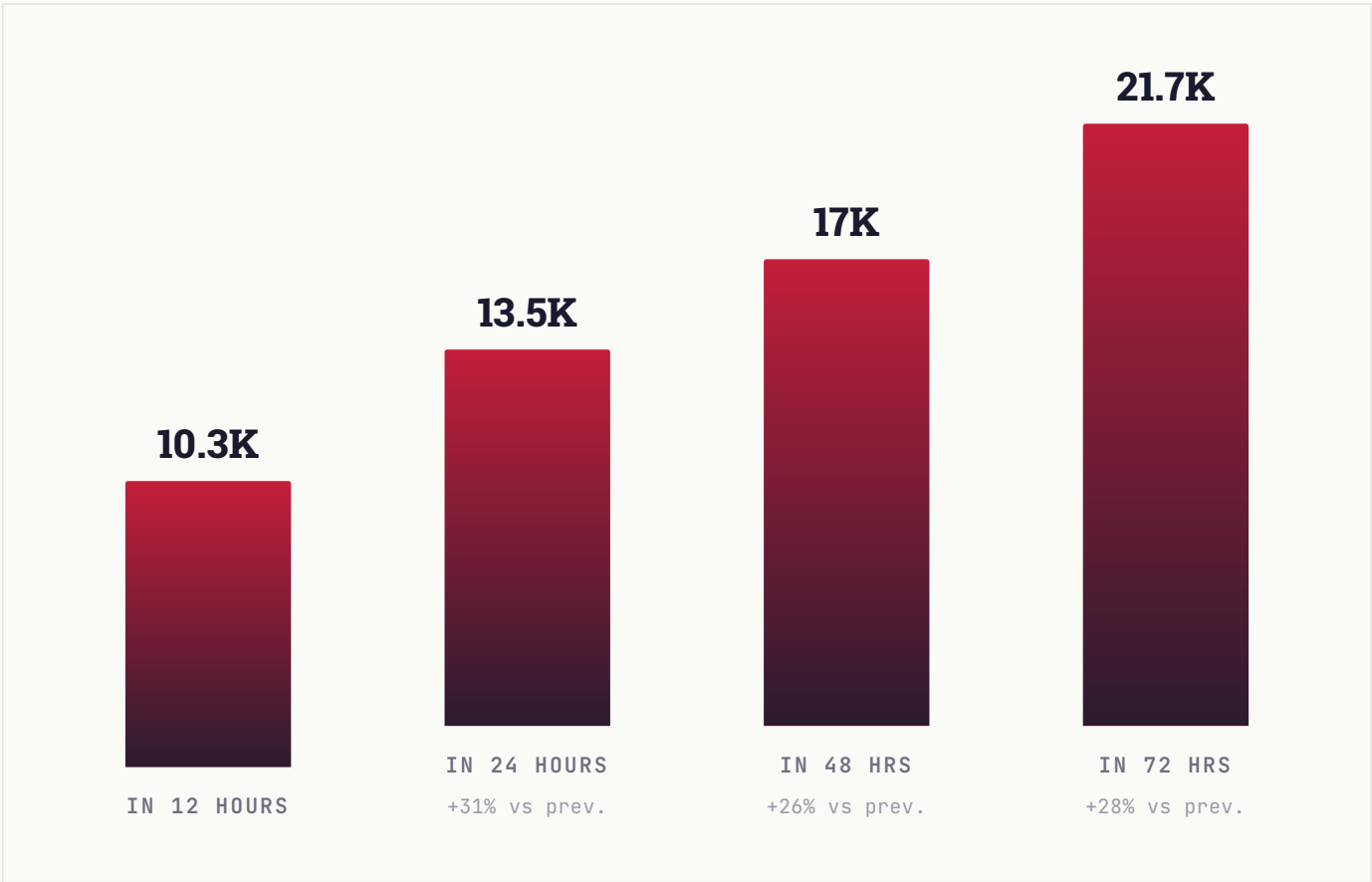
Citation index **203** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **638** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trend world	3.4M
TE Technochat	3.1M
HA Hi, AI • Новости технологий	2.5M
آا اینترنت ژاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI and tech	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
TE Technolavka YOU	1.5M

COMPARATIVE INSIGHT

Channel intop quartile of niche (#15 of 100). Leader — hitvpn_blog (4.6M). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **44**, they brought **566 398** new subs.

PERIOD	MENTIONS	CHANNELS	NEW SUBS	
Jan 2026	4	4	0	
December 2025	6	6	0	
Nov 2025	7	6	0	
Oct 2025	11	11	0	
Sep 2025	2	2	564 545	
August 2025	14	12	1 853	

TOTAL MENTIONS	MONTHS OF DATA	NEW SUBS
44	6	566 398

SECTION 08 • NICHE COMPARISON

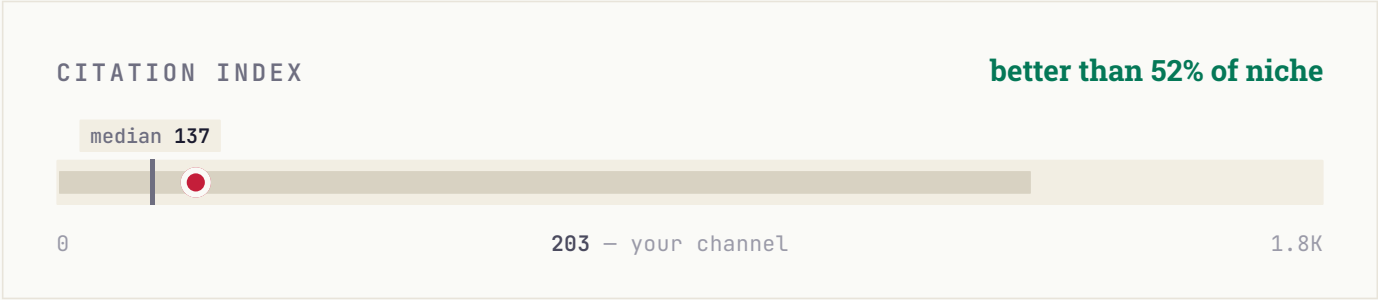
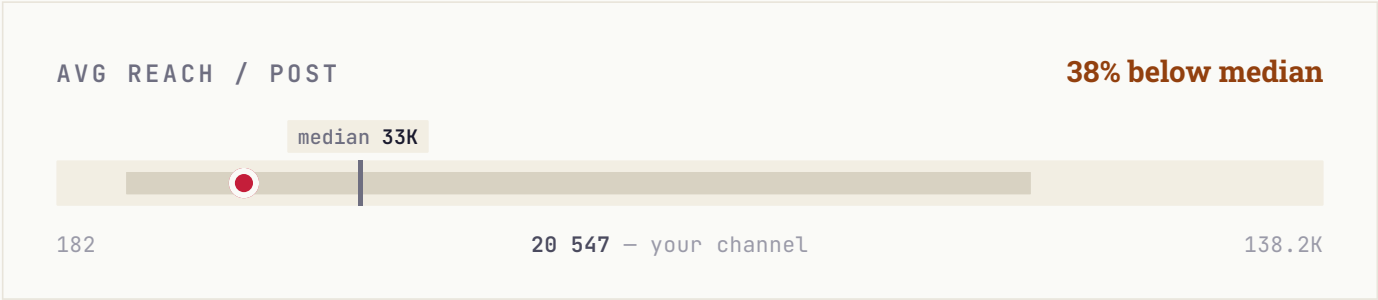
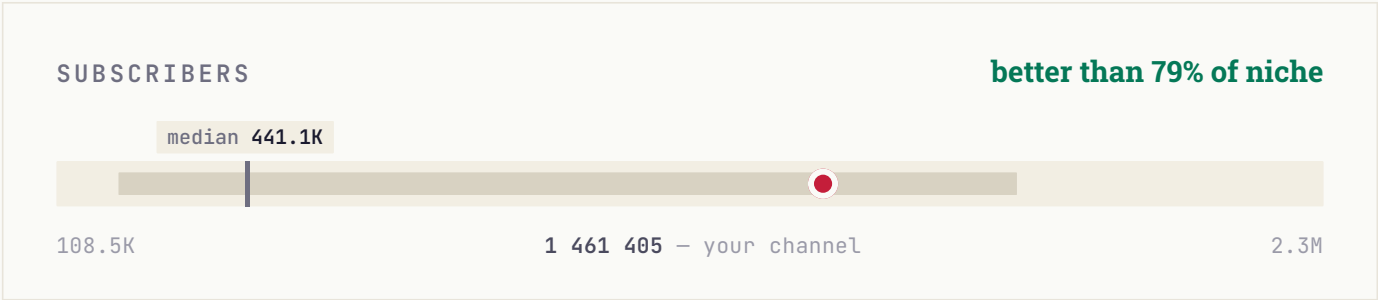
Where the channel stands in its league

Took top-100 channels in «Technology» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#15/100

RANK IN NICHE

Channel in top 15% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

On this day at 23:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 1.41% vs norm 4.5%. Try polls & interactive formats.

EFFECT

+3.1pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-niche channels once a quarter.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further — run ads with us and close your growth plan in a
month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
