

PROMTPRESS PUBLIC REPORT

# Channel audit

## Techno Insider



@technoinsider

Tech News Admin — @grusup (collab only, support below) Instant Internet - @GruVPNbot ⚙️ VPN Tech Support — @GVPNSupport

SUBSCRIBERS

**73 136**

+44 per month

ERR (% SEE POSTS)

**30.0%**

in 24 hrs **11.9%**

REACH/POST

**21.5K**

ad reach **8.7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

|                                                                                                                                                    |                                                                                                                                                                                             |                                                                                                                                                                                  |                                                                                                                                                              |
|----------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>73 136</div> <div>—</div>            | <div> SUBS REACH</div> <div>29.34%</div> <div>avg % subs see post</div>                                    | <div> VIEWS/POST</div> <div>21.5K</div> <div>median 20.5K · 27 days</div>                       | <div> POSTS/WK</div> <div>10.0</div> <div>for period</div>                |
| <div> 7D TREND</div> <div>+1.6%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>243.8</div> <div>only 9,509 reactions, 4,440 reposts, 1,393 comments</div> | <div> POST LENGTH</div> <div>393 chars</div> <div>median 374 · 27 days</div>                    | <div> POSTS ANALYZED</div> <div>39</div> <div>27 days</div>               |
| <div> AD REACH</div> <div>8.7K</div> <div>24h avg</div>          | <div> CHURN / MONTH</div> <div>+44</div> <div>last month</div>                                            | <div> CITATION RATE</div> <div>18</div> <div>citation index · 49 channels mentioned ever</div> | <div> CHANNEL AGE</div> <div>3 years</div> <div>created 13.07.2023</div> |

AI EDITOR SUMMARY

Channel «Techno Insider» — 73 136 subs. Each post avg views 21.5K people (29% of subs), good reach. Publishes 10 posts/week (~1/day) — regular. Week Jun 29 – Jul 5 reach stable (+1.6% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **39** posts in 27 days.
- 02 Dominant format: **Photo** (32/39 posts).
- 03 Avg post length – **393** chars (median 374).
- 04 Peak audience activity – **Monday**, 15:00 MSK.
- 05 Top posts get **3×** more views than the weakest (35.3K avg for top vs 12.6K for worst) – among 39 posts over 27 days. Worth analyzing what the top shares – topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                                     |                                                                      |                                                                    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|--------------------------------------------------------------------|
| <div><div>Nº1</div><div>29.06 · 12:57</div><div>PHOTO</div></div> <div><div>🔗</div><div>Grab your subscription before prices go up Friends, we kept prices very low for a long time and did our best to keep them...</div></div>    | <div>VIEWS</div> <div>42 139</div> <div>REPOSTS</div> <div>430</div> | <div>REACTIONS</div> <div>441</div> <div>ER</div> <div>57.6%</div> |
| <div><div>Nº2</div><div>29.06 · 10:35</div><div>PHOTO</div></div> <div><div>🔗</div><div>HAPP APP IS BACK IN RUSSIAN APP STORE Download via link 🖱️ Ps Even if you use other clients, download "pro...</div></div>                   | <div>VIEWS</div> <div>32 380</div> <div>REPOSTS</div> <div>189</div> | <div>REACTIONS</div> <div>249</div> <div>ER</div> <div>44.3%</div> |
| <div><div>Nº3</div><div>26.06 · 21:31</div><div>PHOTO</div></div> <div><div>🔗</div><div>Communities appear inside Telegram The test version of the app revealed several new features literally "stolen" from Discord...</div></div> | <div>VIEWS</div> <div>31 292</div> <div>REPOSTS</div> <div>50</div>  | <div>REACTIONS</div> <div>222</div> <div>ER</div> <div>42.8%</div> |

|                                                                                                                                                                                                             |                                                                     |                                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº4</div><div>27.06 · 16:19</div><div>PHOTO</div></div> <div><div>GTA VI pre-orders open</div><div>You can now order a version. Release Nov 19 on consoles only. Fans, who already...</div></div> | <div>VIEWS</div> <div>31 085</div> <div>REPOSTS</div> <div>54</div> | <div>REACTIONS</div> <div>98</div> <div>ER</div> <div>42.5%</div> |
| <div><div>Nº5</div><div>13.06 · 19:43</div><div>TEXT</div></div> <div><div>(post without caption – text)</div></div>                                                                                        | <div>VIEWS</div> <div>29 031</div> <div>REPOSTS</div> <div>58</div> | <div>REACTIONS</div> <div>86</div> <div>ER</div> <div>39.7%</div> |

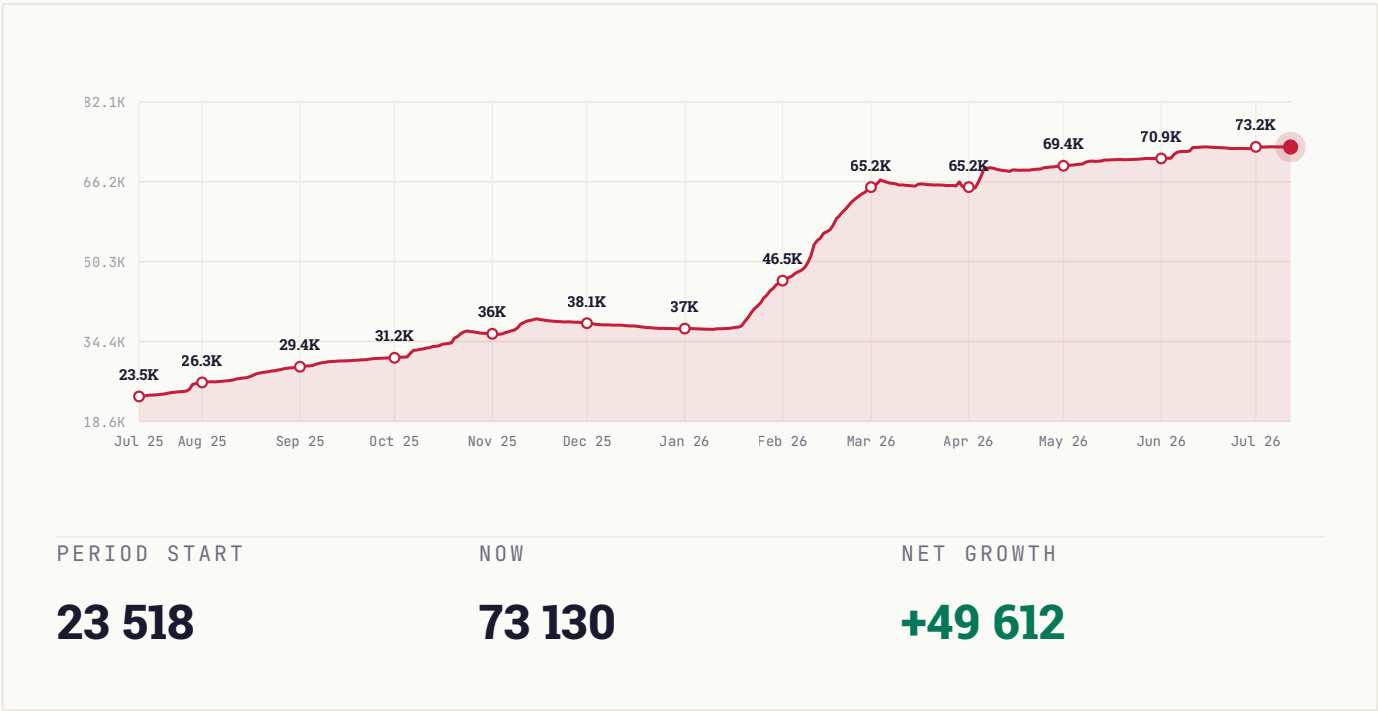
WORST 3

|                                                                                                                                                                                                                     |                                                                      |                                                                    |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|--------------------------------------------------------------------|
| <div><div>↓</div><div>07.07 · 10:10</div><div>PHOTO</div></div> <div><div>Windows 11 may silently eat up to 500 GB on your disk – it's a bug in a system file. The company has acknowledged that...</div></div>     | <div>VIEWS</div> <div>13 791</div> <div>REPOSTS</div> <div>110</div> | <div>REACTIONS</div> <div>146</div> <div>ER</div> <div>18.9%</div> |
| <div><div>↓</div><div>08.07 · 17:23</div><div>PHOTO</div></div> <div><div>Russia proposes up to 7 years for illegal crypto circulation – bill passed first reading. For regular violation (without...</div></div>   | <div>VIEWS</div> <div>12 436</div> <div>REPOSTS</div> <div>84</div>  | <div>REACTIONS</div> <div>138</div> <div>ER</div> <div>17.0%</div> |
| <div><div>↓</div><div>09.07 · 14:14</div><div>PHOTO</div></div> <div><div>Day 715 of YouTube slowdown – daily reach on YouTube grew 4%! The YouTube slowdown in Russia started July 25, 2024, and by...</div></div> | <div>VIEWS</div> <div>11 554</div> <div>REPOSTS</div> <div>57</div>  | <div>REACTIONS</div> <div>452</div> <div>ER</div> <div>15.8%</div> |

SECTION 03 • SUBSCRIBER DYNAMICS

# How the channel grew over the year

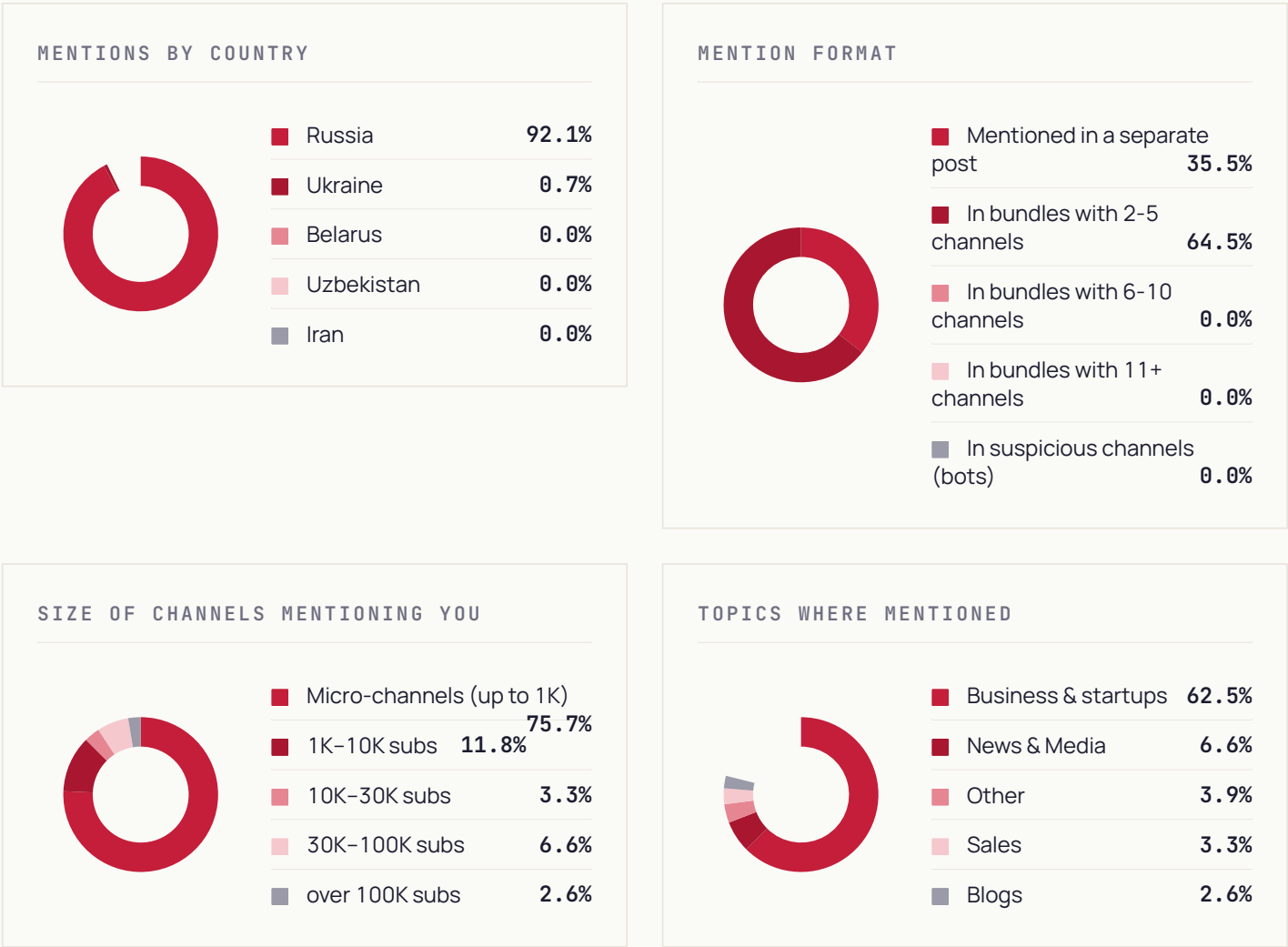
Subscriber growth chart for the year. Key months show exact subs. See gains and losses.



SECTION 04 · MENTIONS

# Who mentions the channel and how

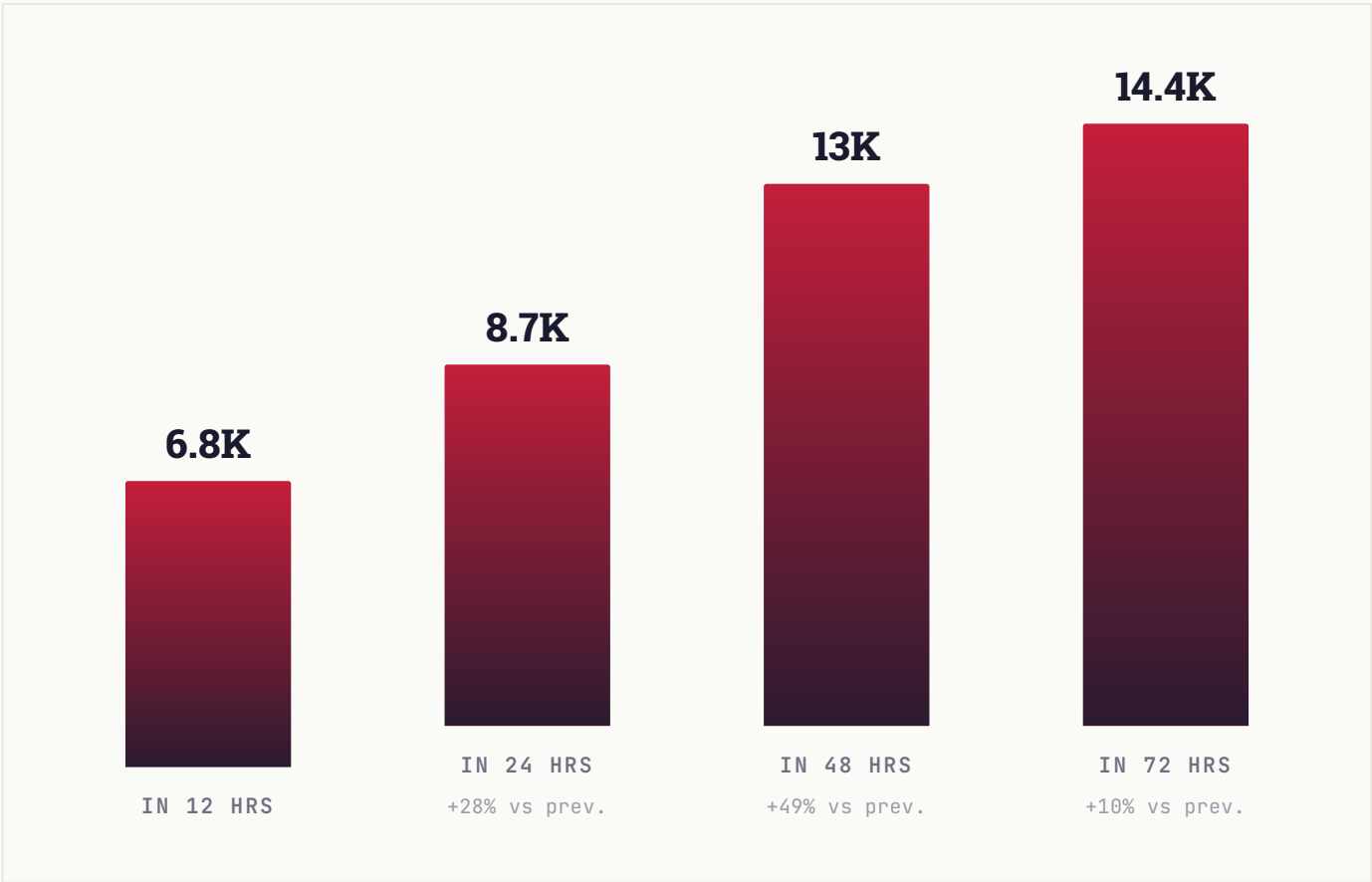
Citation index **18** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **49** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

| CHANNEL                       | SUBSCRIBERS |
|-------------------------------|-------------|
| HI hitvpn_blog                | 4.6M        |
| MT Trends world               | 3.3M        |
| TE Technochat                 | 3.1M        |
| HA Hi, AI • Tech News         | 2.6M        |
| آا اینترنت زَاد               | 2.5M        |
| TE Technomotel                | 2.4M        |
| NN NN                         | 2.2M        |
| EC Exploit                    | 2.1M        |
| L- LIVE — Telegram, AI & Tech | 2M          |
| PP PINK PROXY   پروکسی        | 2M          |
| TI Techno Insider YOU         | 73.1K       |

COMPARATIVE SUMMARY

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn\_blog (4.6M), top-100 median: 446.9K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **5**, they brought **22 892** new subs.

| PERIOD        | MENTIONS | CHANNELS | BROUGHT SUBS |
|---------------|----------|----------|--------------|
| Jan 2026      | 0        | 0        | 9 325        |
| December 2025 | 0        | 0        | 69           |
| Nov 2025      | 1        | 1        | 3 097        |
| Oct 2025      | 2        | 2        | 5 339        |
| Sep 2025      | 0        | 0        | 1 895        |
| August 2025   | 2        | 2        | 3 167        |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBS |
| 5              | 6              | 22 892         |

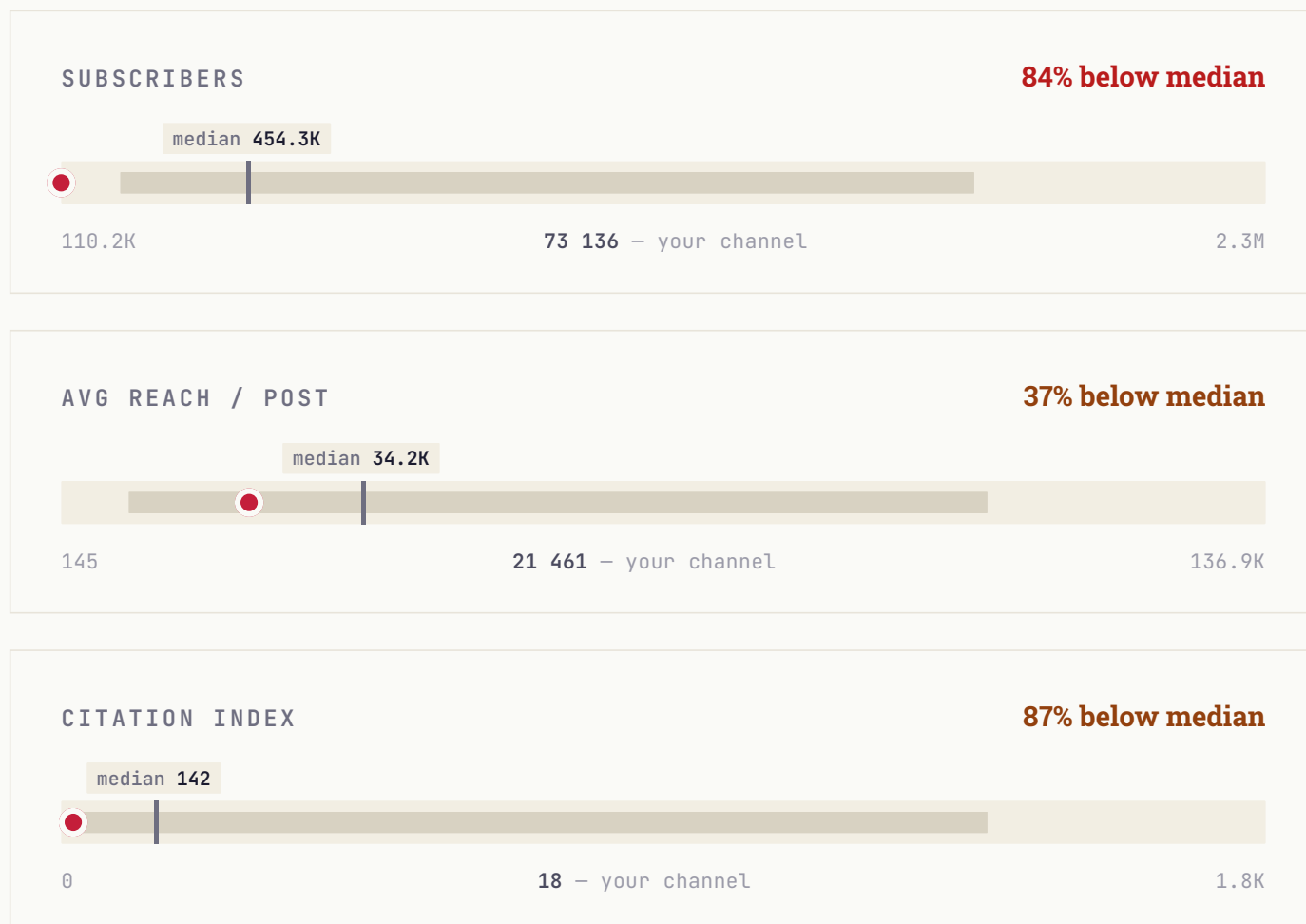
## SECTION 08 · NICHE COMPARISON

# Where the channel ranks in its league

Top-**100** channels in category «**Technology**» (Russia) and compared your channel.

Gray band: range covering 80% of niche channels (p10 to p90). Black vertical:

median. Red dot: your channel.



## — SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

**Best post day: Monday**  
Audience is most active on this day at 15:00 MSK.

EFFECT  
**Best window for important posts**
- 02

**Increase share of video posts**  
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT  
**Video retains audience better**
- 03

**Systematic traffic buying**  
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT  
**+1000-3000 subs**
- 04

**Test polls & interactive formats**  
Posts with polls/reactions usually boost ER by 5-15%.  
One weekly poll on a hot topic is an easy growth lever.

EFFECT  
**+5-15% ER**
- 05

**Cross-promo with neighboring channels**  
Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT  
**Growth from relevant audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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