

PUBLIC REPORT BY PROMTPRESS

Channel audit

Between Bytes



@techno_bayt

SUBS

18 736

137 posts 29 days

ERR (% SEE POSTS)

4.0%

per day 4.5%

REACH/POST

583

ad reach 912/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 18 736 —	 SUBSCRIBER REACH 3.11% avg % subs see post	 VIEWS/POST 583 median 60 · 29 days	 POSTS/WEEK 32.0 over period
 7D TREND +4029.4% vs previous week	 REACTIONS/POST 0.4 only 53 reactions, 42 reposts, 0 comments	 POST LENGTH 446 chars. median 391 · 29 days	 POSTS ANALYZED 137 29 days
 AD REACH 912 24h avg	 CITATIONS 10 citation index · 530 channels mentioned it ever	 CHANNEL AGE 3 years 6 days created 06.07.2023	

AI EDITOR SUMMARY

Channel «Between Bytes» – 18 736 subs. Each post averages 583 people (3% from subs), reach is low – need to grow audience. Posts 32 posts per week (~5/day) – active posting. For week June 29 – July 5 reach grew +4029.4% by week of June 22–28 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 137 posts in 29 days.
- 02 Dominant format — Photo (103/137 posts).
- 03 Avg post length — 446 chars (median 391).
- 04 Audience activity peak — Wednesday, 13:00 MSK.
- 05 Top posts get 1257x more views than the weakest (3.8K avg for top vs 3 for worst) — among 137 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 15:20 PHOTO  Cloud.ru launches EvoClaw — its own cloud service for OpenClaw and other agents. Users get...	VIEWS 5 159 REPOSTS 1	REACTIONS — ER 27.5%
Nº2 30.06 · 15:45 PHOTO Here comes the new BMW iX5 electric on the Neue Klasse platform Design changed drastically vs familiar X5: new daytime running lights...	VIEWS 3 086 REPOSTS —	REACTIONS — ER 16.5%
Nº3 01.07 · 10:10 PHOTO  Fable 5 RETURNS — the most powerful model is now available worldwide. Up to 50% weekly discount until July 7...	VIEWS 3 072 REPOSTS 1	REACTIONS 2 ER 16.4%

Nº4 02.07 · 14:40 PHOTO Xiaomi released Wireless Mouse 4 Pro with silent buttons and browser-based settings Compact size, DPI up to 2400 and...	VIEWS 2 945 REPOSTS —	REACTIONS 2 ER 15.7%
Nº5 08.07 · 15:33 PHOTO  A third of new releases on Yandex Music are AI-generated Of ~711K May releases, ~260K (36.6%)...	VIEWS 2 778 REPOSTS 1	REACTIONS 3 ER 14.8%

|

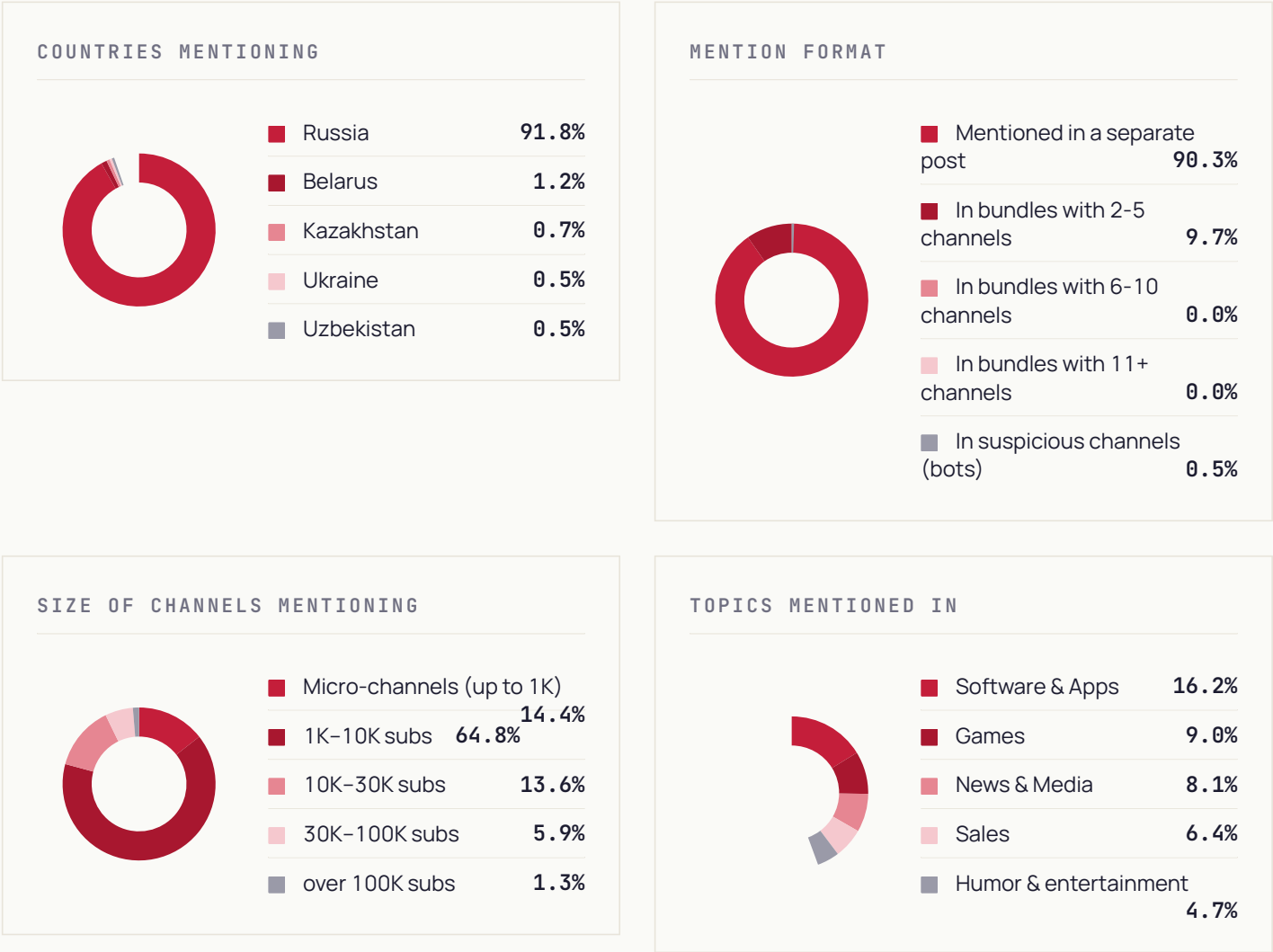
WORST 3

↓ 14.06 · 15:18 PHOTO  Gmail registration ban ACTIVE — Russian sites now show warnings. More...	VIEWS 4 REPOSTS —	REACTIONS — ER 0.0%
↓ 13.06 · 03:35 PHOTO  Apple adds child account New parental controls: limit content, calls, and messages. Younger...	VIEWS 3 REPOSTS —	REACTIONS — ER 0.0%
↓ 13.06 · 09:55 PHOTO SpaceX held the largest IPO in US and global stock market history. The company started trading on Nasdaq and immediately raised a record \$75...	VIEWS 3 REPOSTS —	REACTIONS — ER 0.0%

SECTION 03 · CITATIONS

Who and how mentions the channel

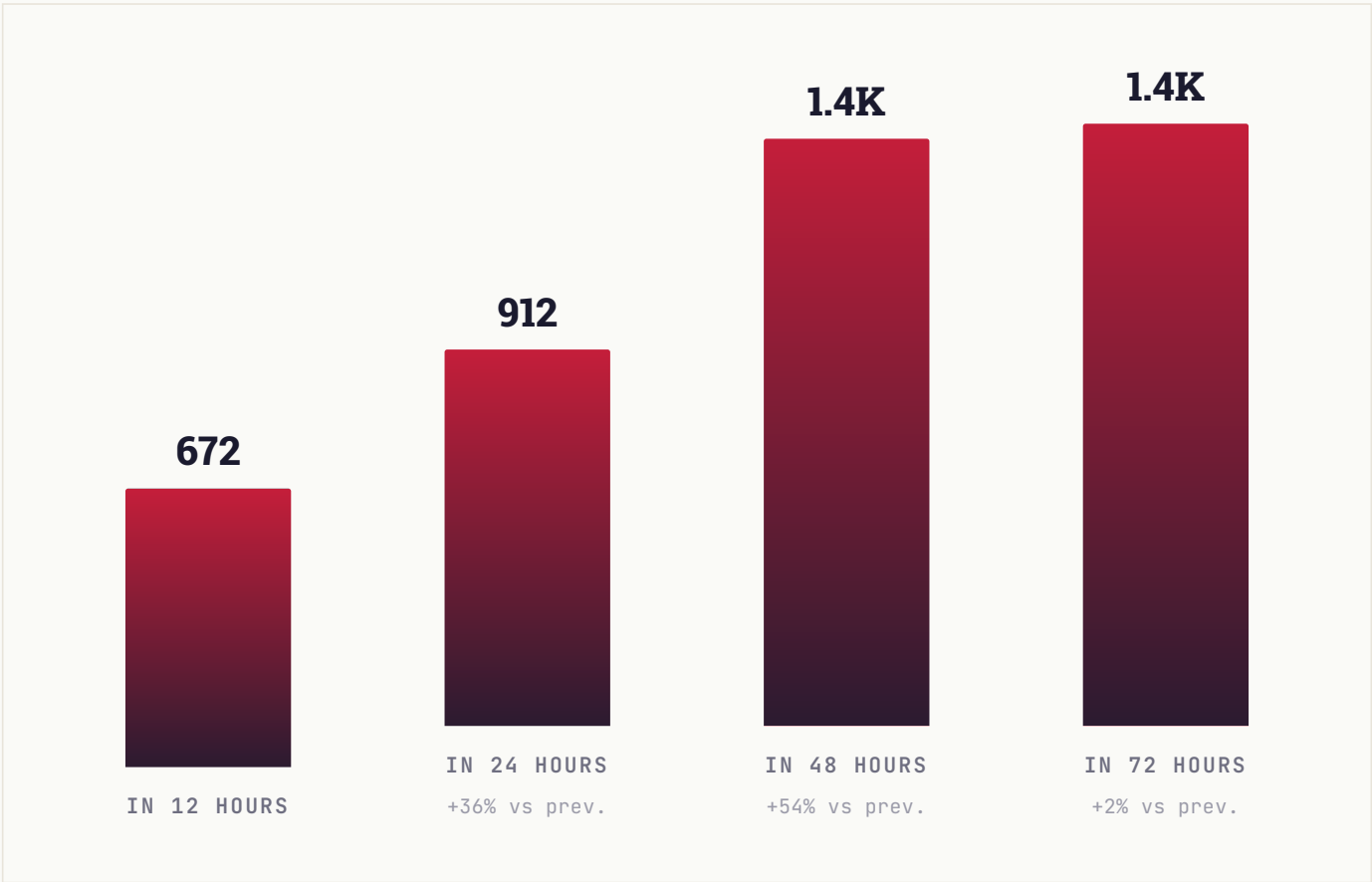
Citation index **10** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **530** different channels.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت آزاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
ER Exploit	2.1M
L- LIVE — Telegram, AI & tech	2M
PP PINK PROXY پروکسی	2M
MB Between Bytes YOU	18.7K

COMPARATIVE SUMMARY

Channel yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal — enter top-100 through systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 07 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Top post of the week — on Wednesday**

On this day at 13:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 3.11% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+1.4pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
