

PUBLIC PROMTPRESS REPORT

Channel audit



@teashopa

TEA_SHOP - Your favorite tea & more! Want to buy? DM me -
@Tea_Shop_1 Free delivery 🍵 -

SUBS

51 414

-526 per month

ERR (% SEE POSTS)

24.0%

per day 22.7%

REACH/POST

12.5K

ad reach 11.7K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche comparison

Position in 'Sales' category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 51 414 —	 SUBSCRIBER REACH 24.4% avg % subs see a post	 VIEWS/POST 12.5K median 12.9K · 23 days	 POSTS/WEEK 12.2 over period
 7D TREND — no data for period	 REACTS/POST 1197.6 total 49,102 reactions, 240 reposts, 821 comments	 POST LENGTH 482 chars median 503 · 23 days	 POSTS ANALYZED 41 23 days
 AD REACH 11.7K 24h avg	 CHURN / MONTH -526 last month	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 2 years 7 months created 11.11.2023

AI EDITOR SUMMARY

Channel «TEA_SHOP» — 51 414 subs. Avg views per post: 12.5K people (24% from subs), avg reach — room to grow. Posts 12 posts/week (~2/day) — steady pace.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 41 posts over 23 days.
- 02 Dominant format – Photo (33/41 posts).
- 03 Avg post length – 482 chars (median 503).
- 04 Peak audience activity – Tuesday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (17.6K avg top vs 8K worst) – across 41 posts in 23 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 18:53 VIDEO Hi everyone👍 Here are the results of my latest giveaway for you 😊 Prize🎁 – 📺Tea Set🎉 "For Beginners"👍 And the winner is...	VIEWS 22 635 REPOSTS 1	REACTS 2 010 ER 44.0%
Nº2 14.06 · 18:35 PHOTO In stock👍 Teapod – Infuser for any tea 🥰 Very convenient & compact – brew any tea properly anytime...	VIEWS 16 310 REPOSTS 4	REACTS 1 000 ER 31.7%
Nº3 23.06 · 09:33 PHOTO Running another giveaway for my subs 🥰 Grand Prize 🎁 – Top Starter Kit 🏆 ✨ How to enter? 1...	VIEWS 13 752 REPOSTS 8	REACTS 1 002 ER 26.7%

Nº4 12.06 • 15:02 **PHOTO**

In stock  New  Puerh in Mandarin  One of the most popular & unusual puerh types. ⚡ Boosts energy & focus 

VIEWS
13 631

REACTS
1 013

REPOSTS
6

ER
26.5%

Nº5 23.06 • 10:51 **PHOTO**

In stock  New  – Tea infuser with button  Volume: 350ml. Perfect  Convenient daily infuser for home, work...

VIEWS
13 536

REACTS
988

REPOSTS
4

ER
26.3%

WORST 3

↓ 27.06 • 15:56 **PHOTO**

Bonuses and gifts await everyone on the site  –
MyTeaShop.com.ua Doing my best for you: @Tea_Shop_1

VIEWS
8 364

REACTS
307

REPOSTS
2

ER
16.3%

↓ 15.06 • 20:41 **PHOTO**

My official tea shop   – MyTeaShop.com.ua  You can place an order on the site  + FREE SHIPPING FOR ANY ORDER...

VIEWS
7 879

REACTS
1 008

REPOSTS
23

ER
15.3%

↓ 01.07 • 08:29 **PHOTO**

ONLY ONE LEFT IN STOCK  Magnetic Teapot / "Tea Panda"
Place your order on my website  MyTeaShop.com.ua Always with you at...

VIEWS
7 782

REACTS
507

REPOSTS
4

ER
15.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

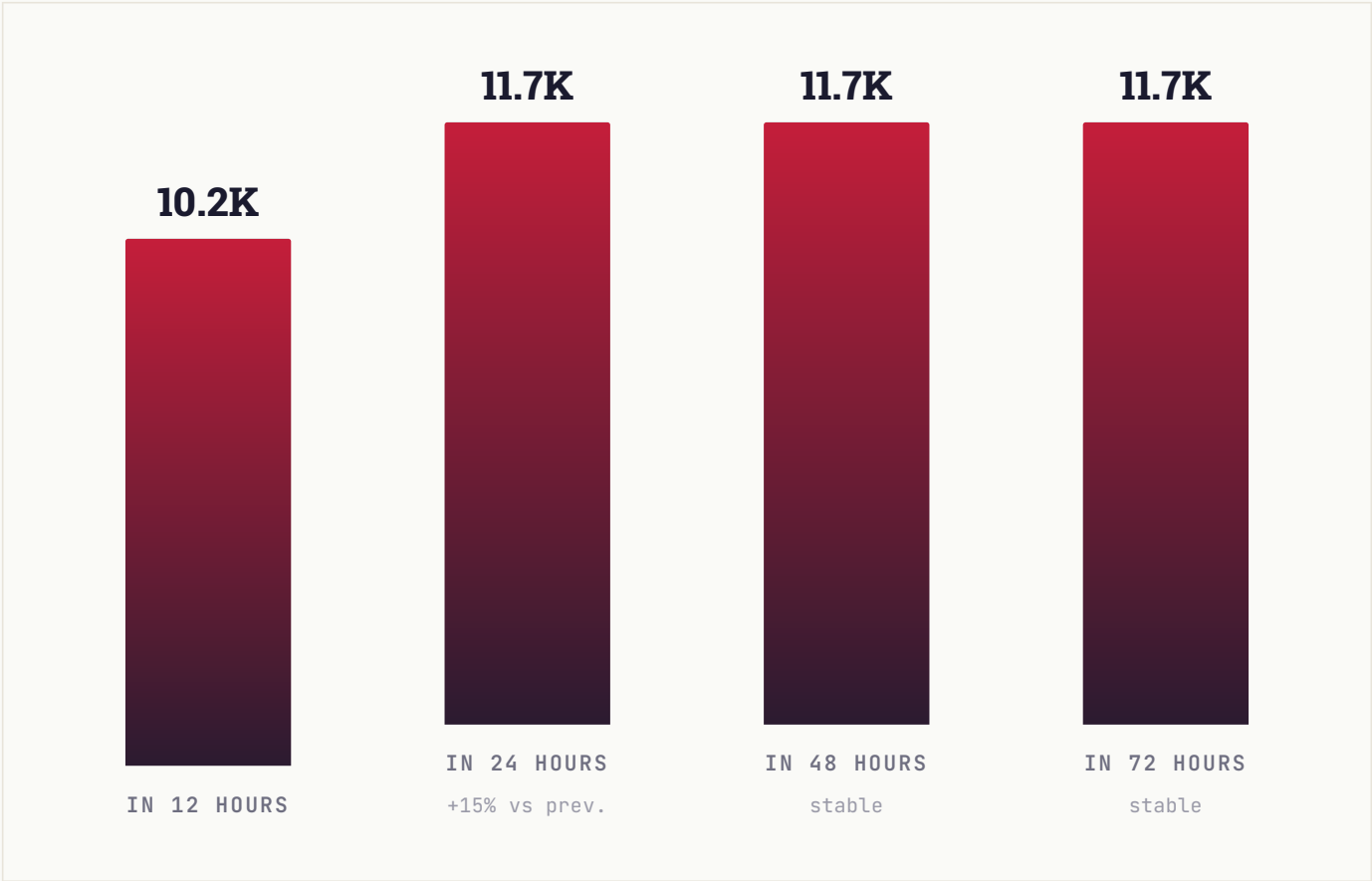
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
OZ OZON	1.1M
ER Market discounts	1M
YAM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Deals	922.2K
PB By Blat	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
TEA_SHOP YOU	51.4K

COMPARATIVE INSIGHT

Channel is still outside top 94 of niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal — enter top-94 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions: **0**, they brought **24 382** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	0	0	1 943
December 2025	0	0	3 775
November 2025	0	0	5 472
October 2025	0	0	8 105
September 2025	0	0	5 046
August 2025	0	0	41

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	24 382

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & return next month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Tuesday
Audience most active on this day at 21:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Systematic traffic buying
3 formats for your media: Inhouse (premium channels),
Native (native integrations), Premium (target
audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche
keywords — organic traffic source. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
