

PROMTPRESS PUBLIC REPORT

Channel audit

Ilya Solovey



@teamtrade618

We have no paid products (signals, paid courses, asset management), we don't write first! Channel content is not financial advice. 📦 Contact us...

SUBS

47 286

-844 per month

ERR (% SEE POSTS)

12.0%

per day 7.1%

REACH/POST

5K

ad reach 3.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 47 286 —	 SUBSCRIBER REACH 10.56% avg % subs see post	 VIEWS/POST 5K median 4.9K · 9 days	 POSTS/WK 12.9 for the period
 7D TREND — no data for period	 REACTS/POST 105.4 total 1,791 reactions, 184 reposts, 0 comments	 POST LENGTH 176 chars median 99 · 9 days	 POSTS ANALYZED 17 9 days
 AD REACH 3.4K 24h avg	 CHURN / MONTH -844 last month	 CITATION RATE 217 citation index · 348 channels mentioned all time	 CHANNEL AGE 6 years 9 days created 05.07.2020

AI EDITOR SUMMARY

Channel «Ilya Solovey» — 47 286 subs. Avg post views 5K people (11% from subs), reach is low — expand audience. Publishes 13 posts/week (~2/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 17 posts in 9 days.
- 02 Dominant format — **Photo** (7/17 posts).
- 03 Avg post length — **176** chars (median 99).
- 04 Audience peak — **Sunday**, 12:00 MSK.
- 05 Top posts get **1x** more views than the weakest (7K avg for top vs 4.7K for worst) — among 17 posts over 9 days. Worth analyzing what the top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 05.07 · 09:11 VIDEO A huge hello to everyone! Glad to be in touch again!	VIEWS 7 848 REPOSTS 25	REACTS 313 ER 16.6%
Nº2 06.07 · 09:21 PHOTO Local long liquidity builds below current price. Market usually rebalances it. So it's quite...	VIEWS 6 726 REPOSTS 11	REACTS 132 ER 14.2%
Nº3 07.07 · 12:47 POLL (post without caption — poll)	VIEWS 6 533 REPOSTS 3	REACTS 67 ER 13.8%

Nº406.07 · 08:36PHOTO Every 4 years over 50% of Bitcoin holders are in the red. Orange line – holders in profit. Red line – holders...	VIEWS	REACTS
	6 324	88
	REPOSTS	ER
	9	13.4%

Nº507.07 · 10:43VIDEO Here's what happened last time Sailor sold Bitcoin. Is he hinting at something?	VIEWS	REACTS
	6 074	97
	REPOSTS	ER
	21	12.8%

WORST 3

↓08.07 · 18:26PHOTO (post without caption – photo)	VIEWS	REACTS
	4 802	77
	REPOSTS	ER
	6	10.2%

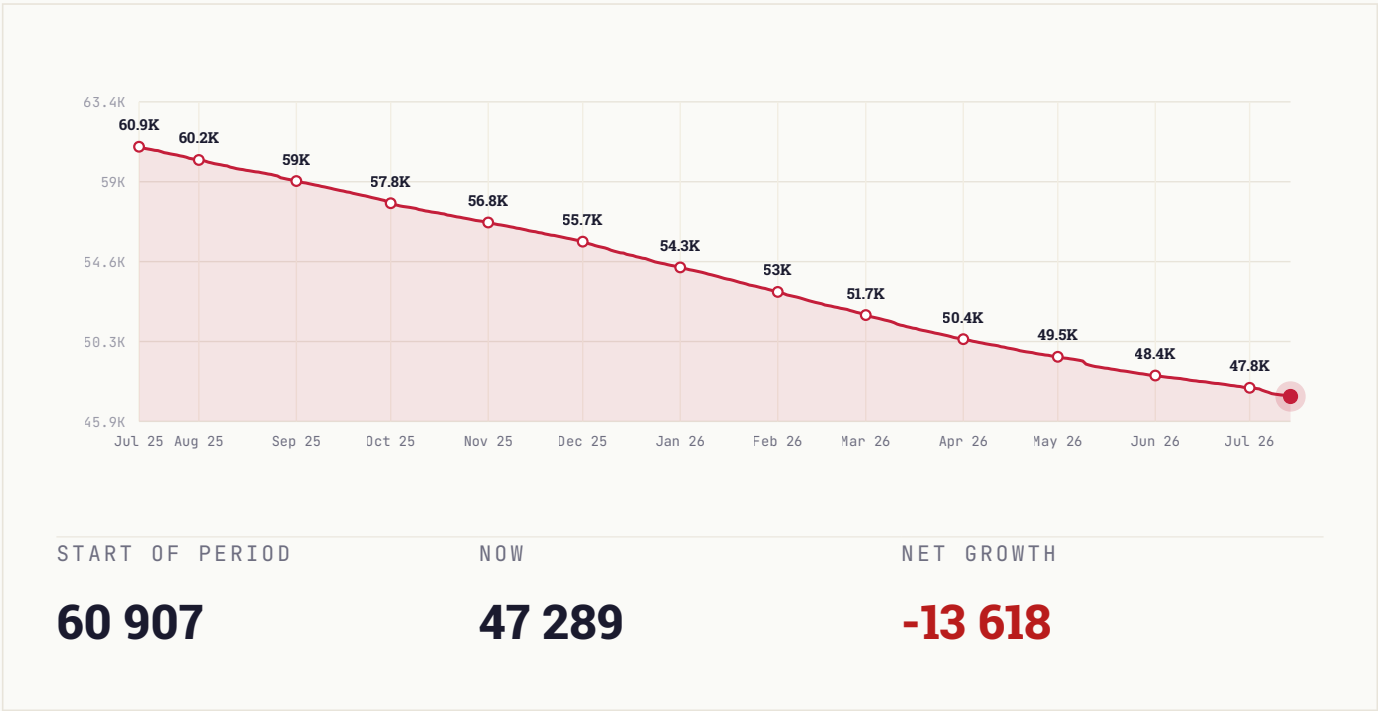
↓08.07 · 18:29TEXT (post without caption – text)	VIEWS	REACTS
	4 733	101
	REPOSTS	ER
	1	10.0%

↓11.07 · 14:24PHOTO User asked Elon Musk's Grok AI about divergence, here's what came out:	VIEWS	REACTS
	4 606	66
	REPOSTS	ER
	9	9.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

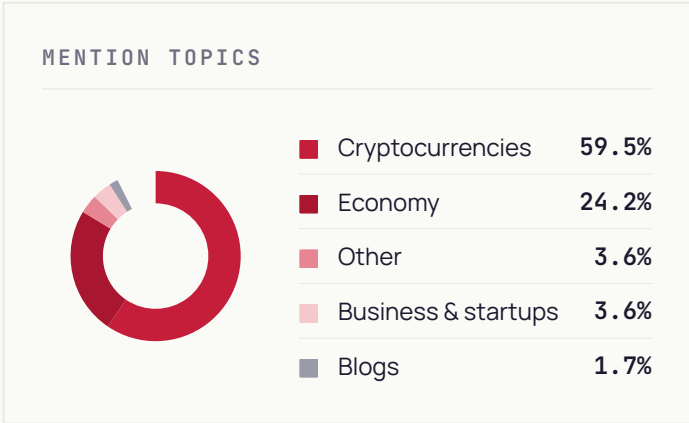
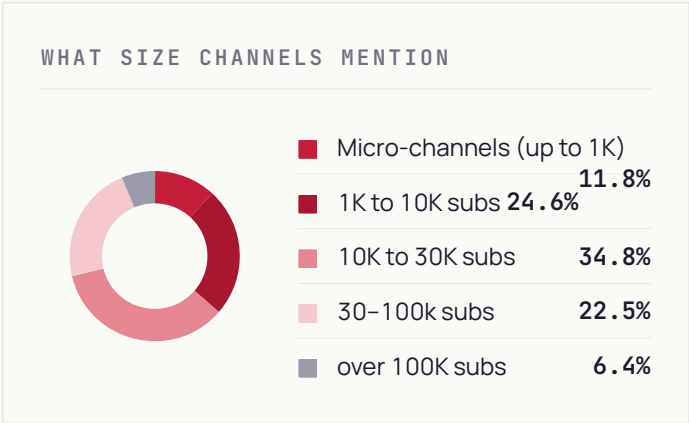
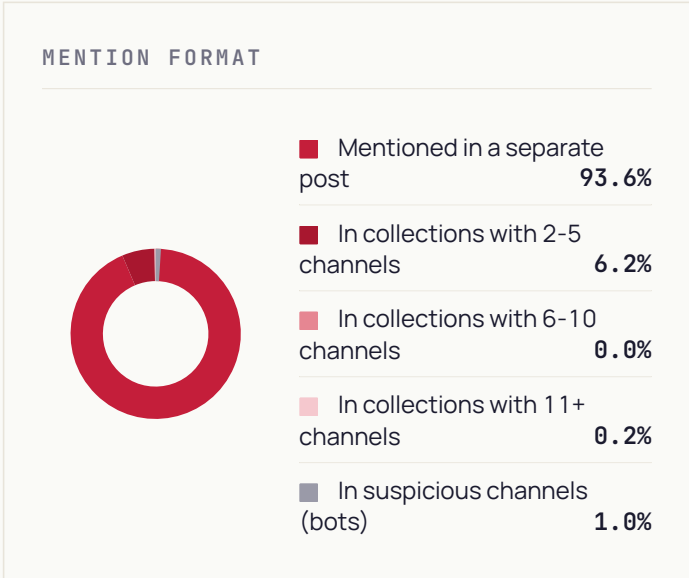
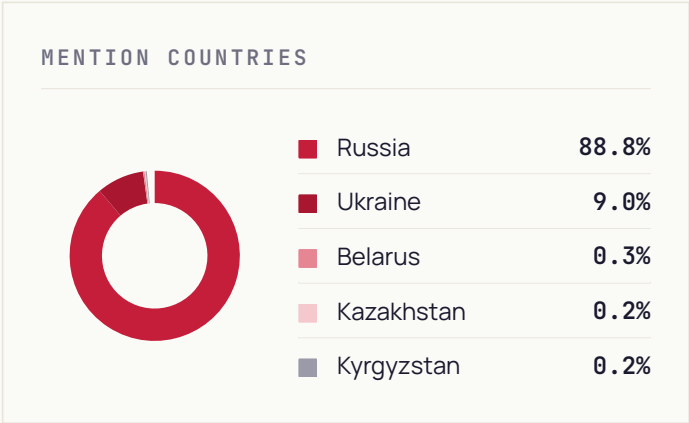
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

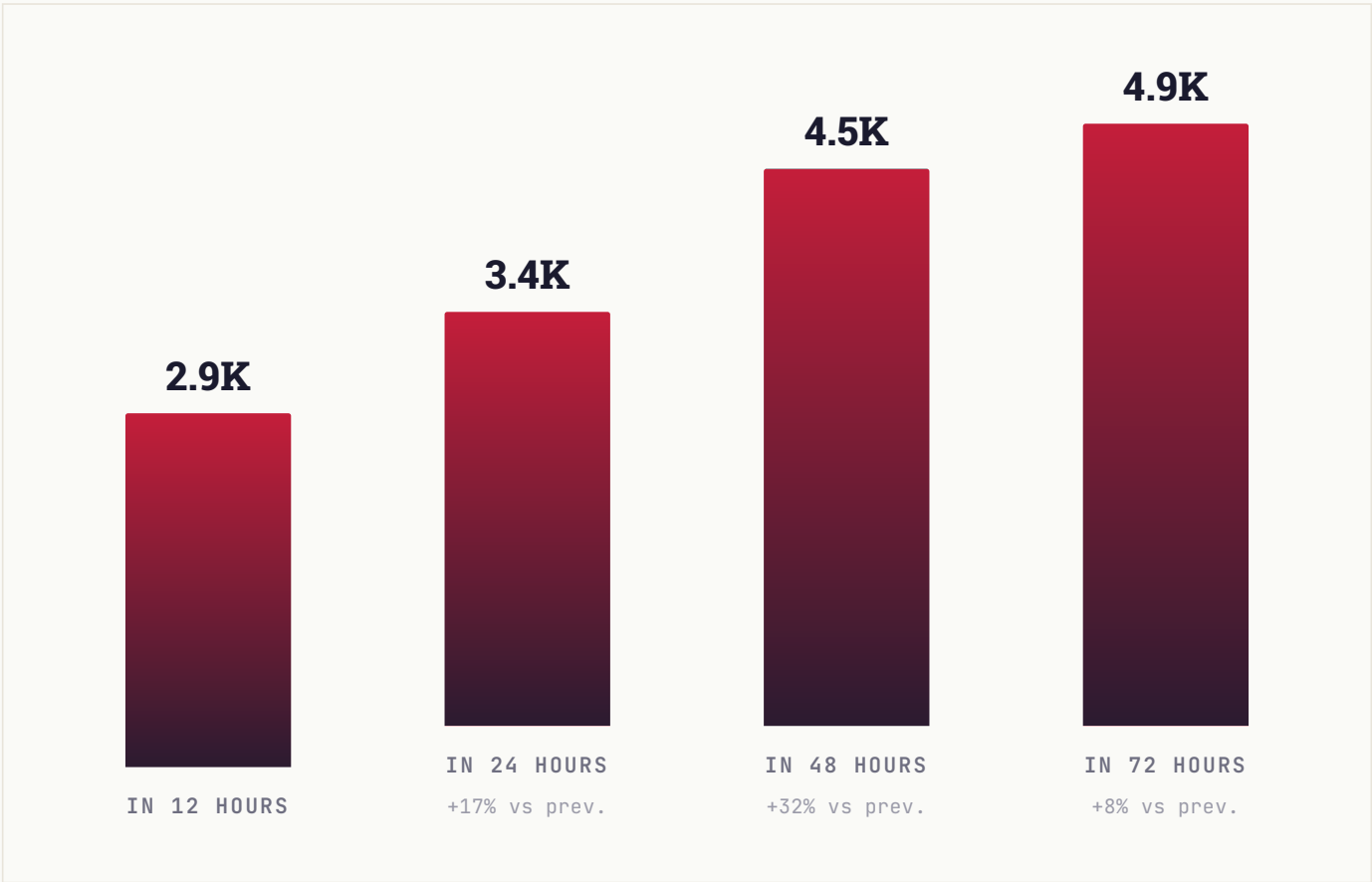
Citation index **217** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **348** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
IS Ilya Solovey YOU	47.3K

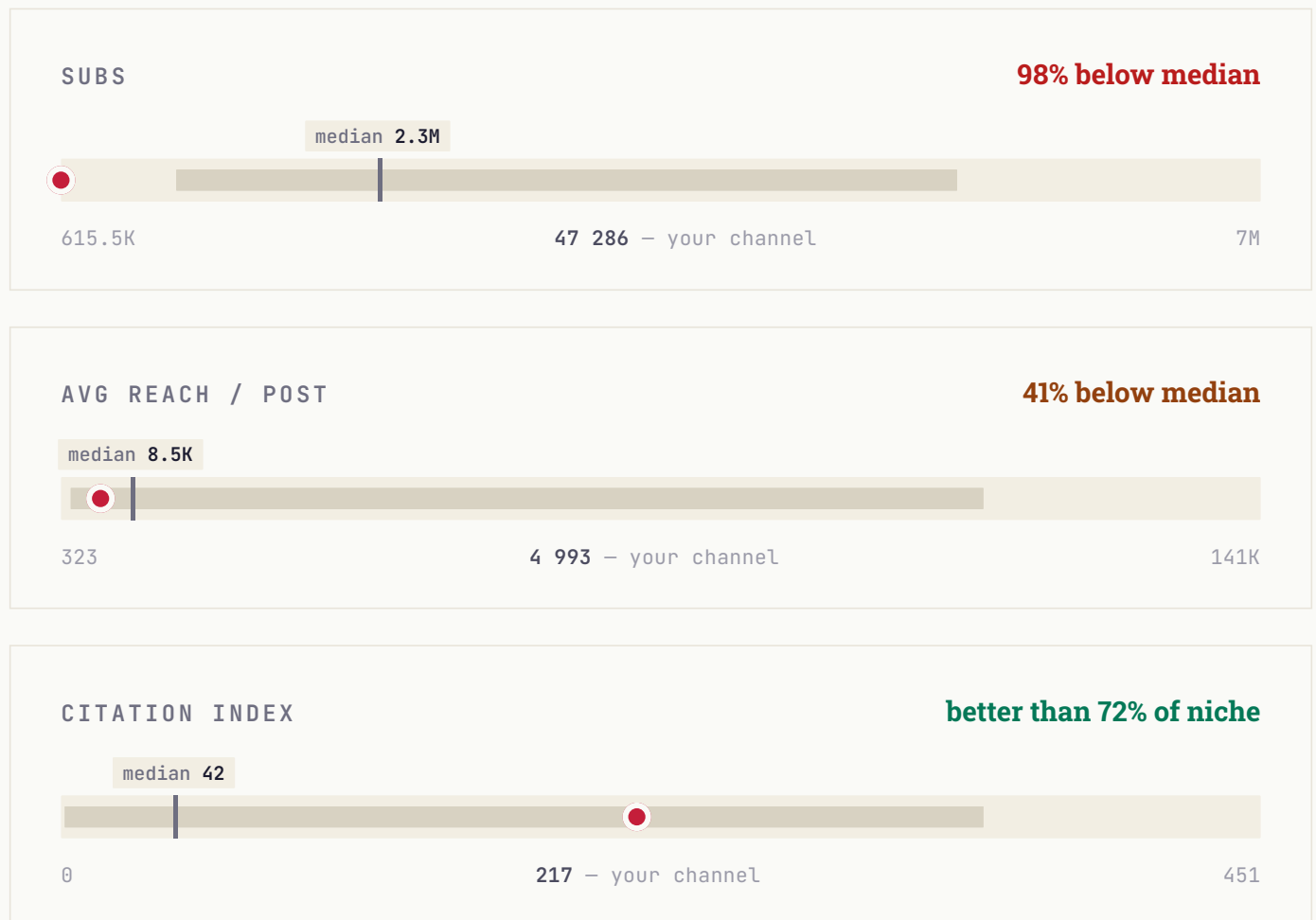
COMPARATIVE INSIGHT

Channel is still outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal: enter top-100 through systematic traffic and content work.

— SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Sunday
Audience most active on this day at 12:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls and interactive formats
Posts with polls/reactions typically boost ER by 5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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