

PUBLIC REPORT BY PROMTPRESS

Channel audit

Friends of Tyler Durden ♦



@td3108

Here we shatter illusions, not sell dreams. Chat - <https://t.me/TD3108Ch>

SUBS

14 936

29 posts 13 days

ERR (% WHO SEE POSTS)

1.0%

per day 0.1%

REACH/POST

55

ad reach 20/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 14 936 —	 SUBSCRIBER REACH 0.37% avg % subs see post	 VIEWS/POST 55 median 42 · 13 days	 POSTS/WEEK 15.1 over period
 7D TREND — no data for period	 REACTIONS/POST 14.3 total 416 reactions, 3 reposts, 140 comments	 POST LENGTH 422 chars median 392 · 13 days	 POSTS ANALYZED 29 13 days
 AD REACH 20 24h avg	 MENTIONS 0 citation index · 1 channel mentioned ever	 CHANNEL AGE 13 days created 01.07.2026	

AI EDITOR SUMMARY

Channel «Friends of Tyler Durden ♦ » — 14 936 subs. Each post averages 55 people (0% of subs), reach is low — need to grow audience. Publishes 15 ~2 posts/day — regular pace.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **29** posts over 13 days.
- 02 Dominant format — **Photo** (27/29 posts).
- 03 Avg post length — **422** chars (median 392).
- 04 Peak audience activity — **Wednesday**, 22:00 ALMT.
- 05 Top posts get **4x** more views than the weakest (148 avg top vs 39 worst) — among 29 posts over 13 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 08.07 · 17:06 PHOTO  Gift market — what is it? 90% of gift market is not investment. It's emotions. Each new release goes through the same cycle.  First...	VIEWS 186 REPOSTS —	REACTIONS 11 ER 1.2%
Nº2 09.07 · 11:45 PHOTO  Thoughts out loud TON became GRAM. Binance added the coin. And... what changed? If you ignore the noise — almost nothing. Renaming TON → GRAM...	VIEWS 158 REPOSTS 1	REACTIONS 10 ER 1.1%
Nº3 01.07 · 08:05 PHOTO  Friends! My account was hacked. This is the new channel and chat. Starting over. Those who were with us before will find the way again. Anyone...	VIEWS 101 REPOSTS —	REACTIONS 13 ER 0.7%

Nº4 07.07 • 17:04 PHOTO  WHAT REALLY HAPPENED AT MRKT? The panic was premature. The MRKT team issued an official explanation: the incident was caused by...	VIEWS 99 REPOSTS — REACTIONS 3 ER 0.7%
Nº5 03.07 • 19:12 PHOTO  Friends, let's grow the channel! We need the most active ones.  Invite friends.  Comment on posts.  Leave reactions.  ...	VIEWS 94 REPOSTS 1 REACTIONS 18 ER 0.6%

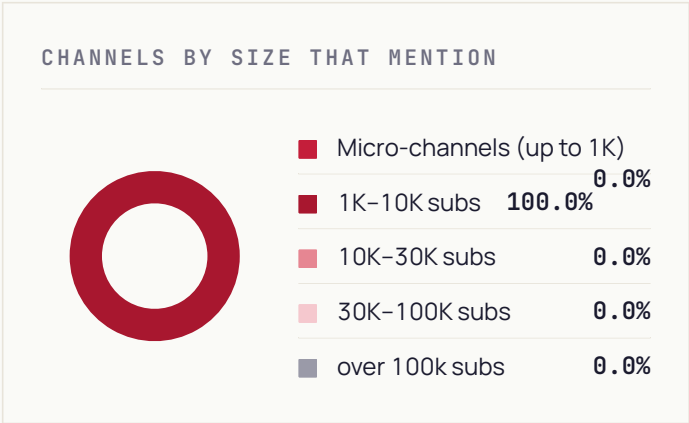
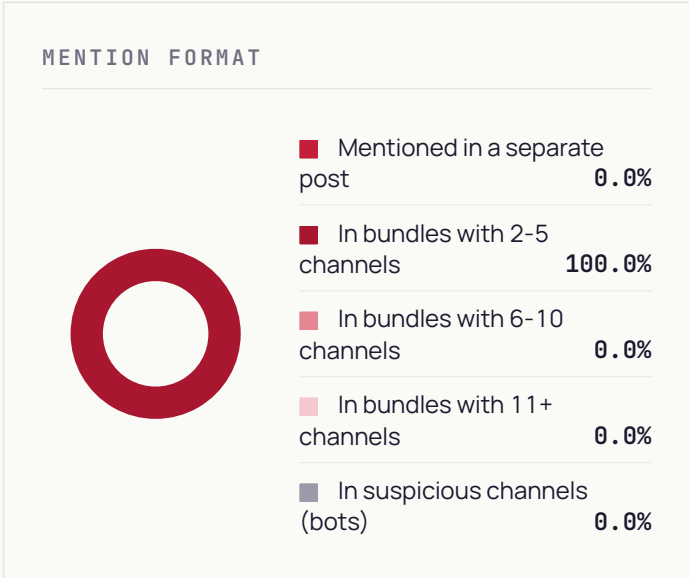
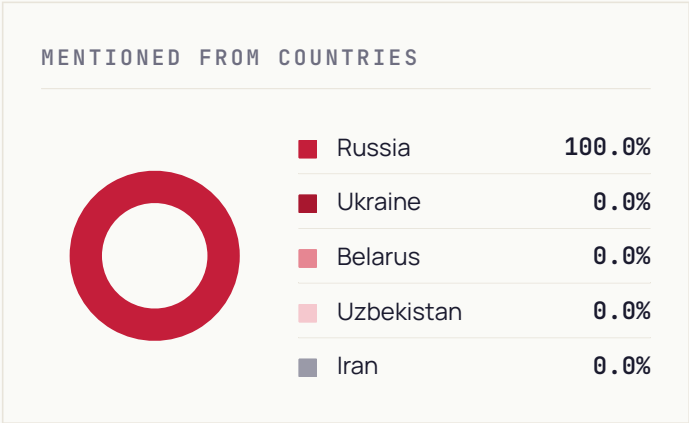
WORST 3

↓ 06.07 • 12:06 PHOTO   Gift fund is filling up! Thanks to everyone who already sent a gift  You're not just supporting the channel — you're creating the future...	VIEWS 40 REPOSTS — REACTIONS 16 ER 0.3%
↓ 07.07 • 05:08 PHOTO  Every tech revolution divides people into two groups. Some call the new tech a 'bubble,' others build their future on it...	VIEWS 40 REPOSTS — REACTIONS 5 ER 0.3%
↓ 04.07 • 18:58 PHOTO  Statues are upgrading. Just wait for:  +50 luck.  +1000 secondary price.  achievement: «sold at peak». I...	VIEWS 39 REPOSTS — REACTIONS 13 ER 0.3%

SECTION 03 · MENTIONS

Who mentions the channel and how

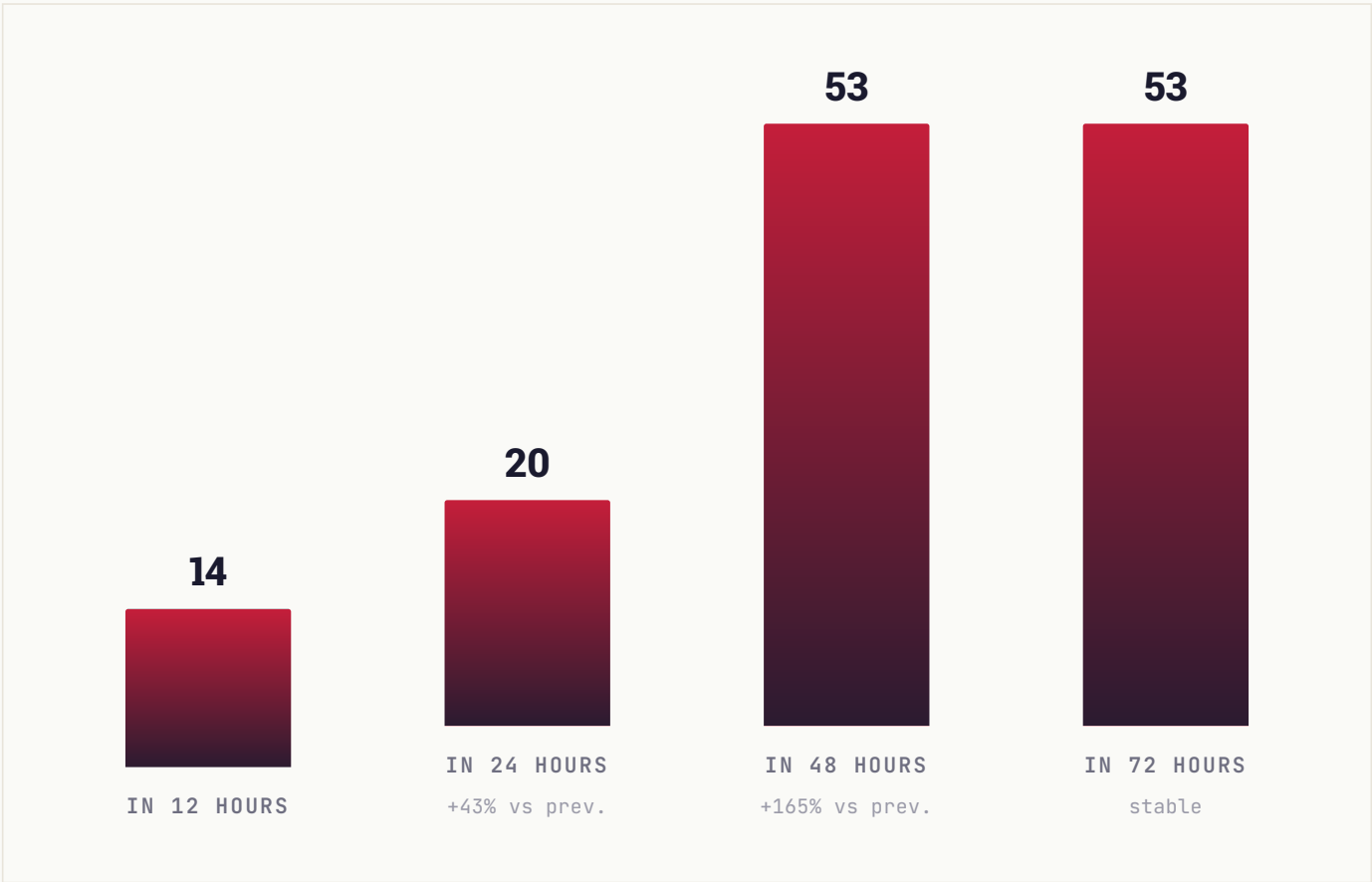
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All-time mentions: 1 different channels.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
MI Mus & Crypto	46K
DT Friends of Tyler Durden ♦ YOU	14.9K
DT Friends of Tyler Durden	10.7K
BJ Binance Жаңалықтар / Новости	5.3K
CR CryptoDrop	4.2K
OT OTB TEAM I Cancel BTC Transaction	2.9K
BK Bybit Kazakhstan 🇰🇿	2.8K
ns nuris soon	2.7K
AS Assila.crypto	2K
IB IB•Beurs	1.8K
DN disa NFTbazaar	1.3K

COMPARATIVE INSIGHT

Channel in top-2 niches (#2 of 36 channels in category). One of the leaders — client partners can cross-promote with peers; for PR/reach you're a valuable media partner.

— SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Took top-**37** channels in category «**Crypto**» and saw how your channel compares.

Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median.

Red dot — your channel.

#2 /37

POSITION IN NICHE

Channel in top 5% crypto

SUBS

better than 90% of niche

median 589

8

14 936 — your channel

16.4K

AVG REACH / POST

18% below median

median 67

1

55 — your channel

527

CITATION INDEX

99% below median

median 0

0

0 — your channel

9

— SECTION 07 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as a checklist and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience most active on this day at 22:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram holds audience longer and is algorithm-friendly. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.37% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+6.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ NEXT STEPS

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. To go further, run ads through us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
