

PROMTPRESS PUBLIC REPORT

Channel audit

Breaking Point



@tchk14

Feedback @razloms_bot

SUBS

159 206

+3855 per month

ERR (% SEE POSTS)

51.0%

per day 30.3%

REACH/POST

79.6K

ad reach 48.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 159 206 —	 SUBSCRIBER REACH 49.99% avg % of subs see a post	 VIEWS/POST 79.6K median 68.2K · 29 days	 POSTS/DAY 8.3 ~58 per week
 7D TREND -12.4% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 940 chars median 1000 · 29 days	 POSTS ANALYZED 245 29 days
 AD REACH 48.8K 24h avg	 CHURN / MONTH +3855 last month	 CITATION INDEX 117 citation index · 3,350 channels mentioned all time	 CHANNEL AGE 1 year 8 months created 27.10.2024

AI EDITOR SUMMARY

Channel «Breaking Point» — 159 206 subs. Avg views per post 79.6K people (50% from subs), wide reach for a channel this size. Publishes 58 posts/week (~8/day) — active posting. Week of Jul 6–12 reach dropped -12.4% by week Jun 29 – Jul 5 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **245** posts over 29 days.
- 02 Dominant format – **Text** (188/245 posts).
- 03 Avg post length – **940** chars (median 1000).
- 04 Audience activity peak – **Tuesday, 09:00 MSK**.
- 05 Strongest posts gather **64x** more views than the weakest (241.7K avg for top vs 3.8K for worst) – among 245 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 06:07 TEXT Fifteen percent of rapper Basta Ad for Basta × Synergy music school on VK has a property no other...	VIEWS 277 516 REPOSTS 92	REACTIONS — ER 174.3%
Nº2 08.07 · 10:02 TEXT За правду! Кратко о главном без цензуры Новости сегодня: Министерство иностранных дел Азербайджана вызвало посла России в республике...	VIEWS 230 513 REPOSTS 14	REACTIONS — ER 144.8%
Nº3 15.07 · 10:02 TEXT За правду! Кратко о главном без цензуры Новости сегодня: ЕС открыл шестой кластер переговоров о членстве Украины. Московская прачечная...	VIEWS 217 002 REPOSTS 12	REACTIONS — ER 136.3%

Nº4

24.06 · 09:54

TEXT

За правду! Кратко о главном без цензуры Новости сегодня: Ford и General Motors начнут производство оружия, в том числе ракет. Об этом...

VIEWS

213 535

REPOSTS

10

REACTIONS

—

ER

134.1%

Nº5

01.07 · 10:02

TEXT

За правду! Кратко о главном без цензуры Новости сегодня: Латвия и Украина построят завод дронов у границы с Россией. Рига и Киев подписали...

VIEWS

209 580

REPOSTS

14

REACTIONS

—

ER

131.6%

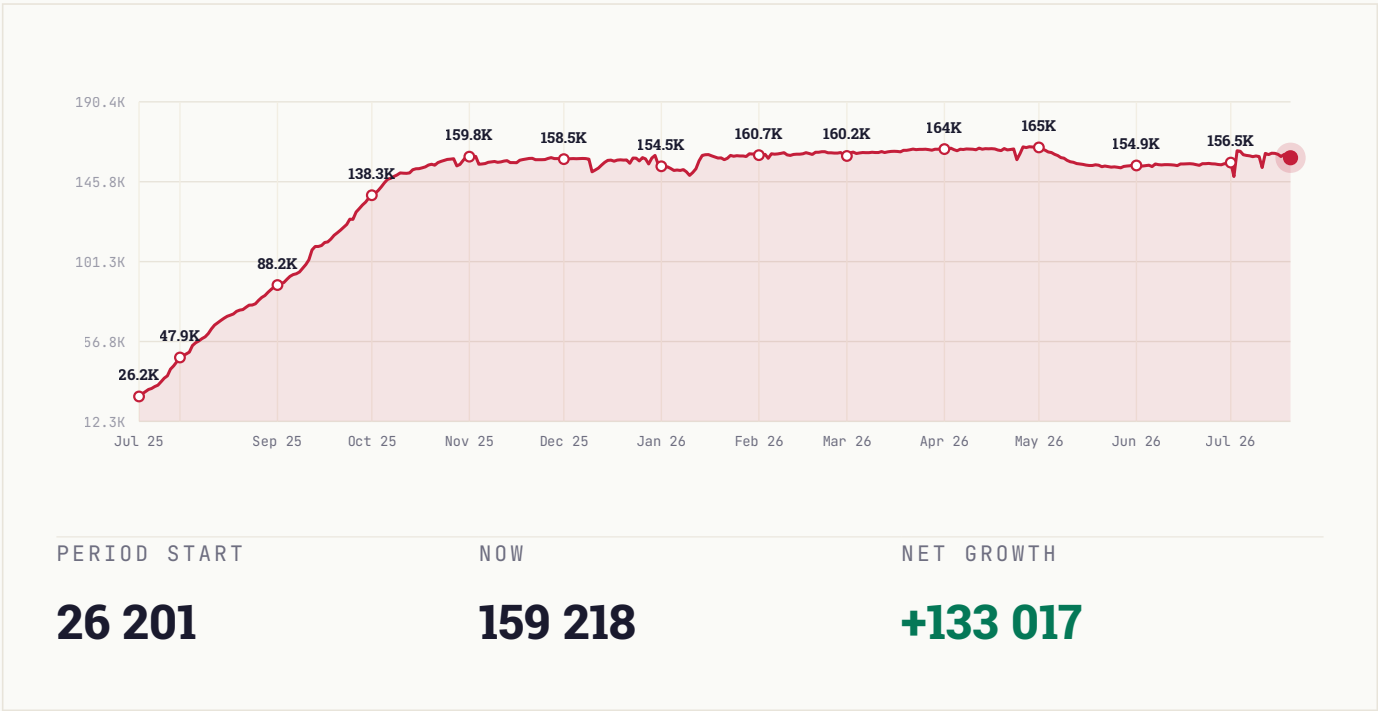
WORST 3

↓ 13.07 · 05:03 TEXT Актуальная карта событий СВО к этому часу Подразделения группировки войск «Север» улучшили тактическое положение. Нанесено поражение...	VIEWS 9 295 REPOSTS 4 REACTIONS — ER 5.8%
↓ 14.07 · 05:05 TEXT Актуальная карта событий СВО к этому часу Подразделения группировки войск «Север» улучшили тактическое положение. В Сумской и Харьковской...	VIEWS 1 818 REPOSTS 3 REACTIONS — ER 1.1%
↓ 07.07 · 11:04 PHOTO ⚡ German prosecutors: Ukrainian military blew up Nord Stream ♦ Indictment says the perpetrator and others...	VIEWS 233 REPOSTS 1 REACTIONS — ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

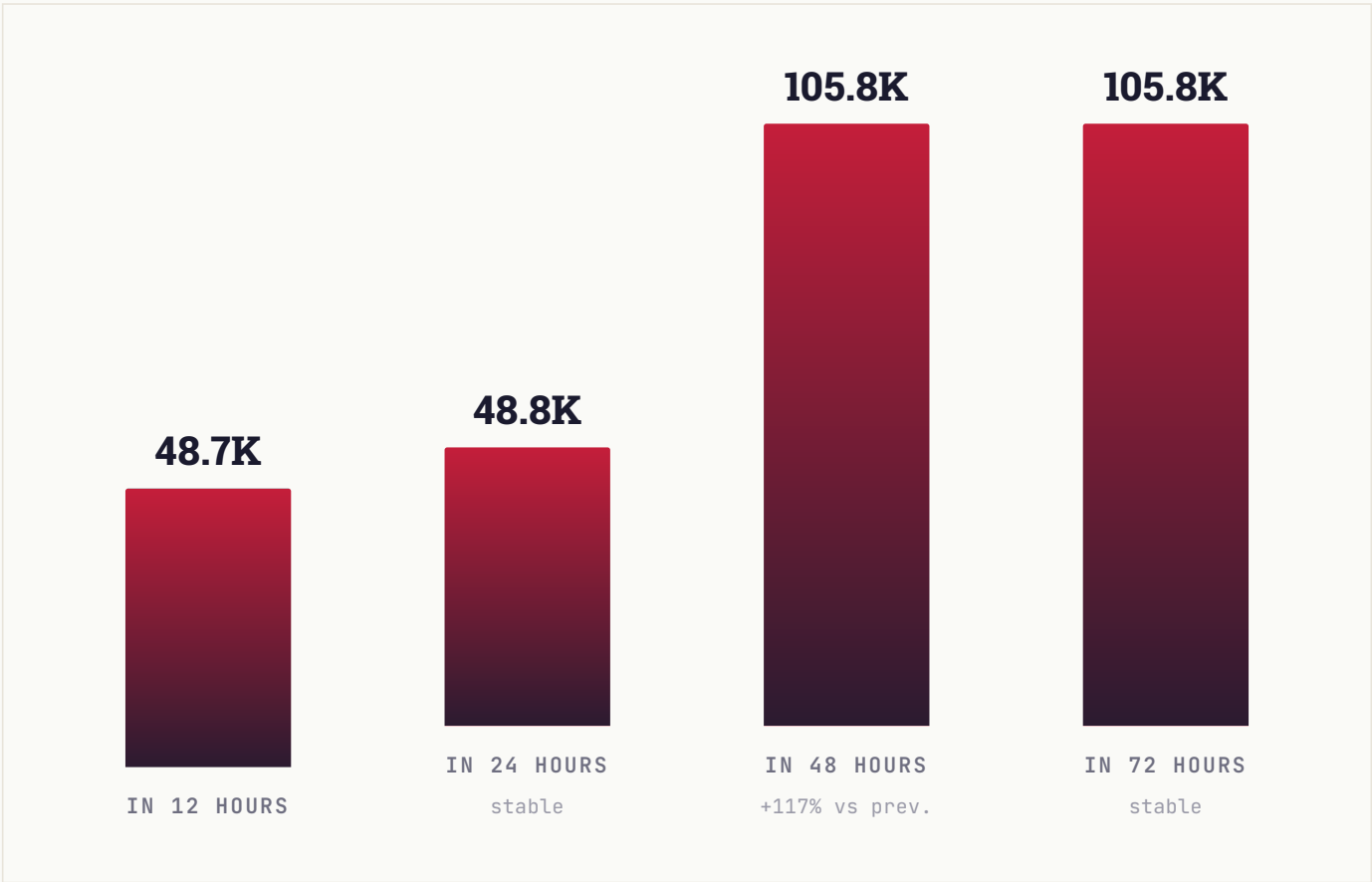
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 • COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6.1M
ا خ ا خبر فوری اخبار فوری جنگ فوری امریکا	4.9M
ا ج اخبار فوری جنگ	4.3M
ا ب خبر فوری	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
MA Mash	3.1M
TR Breaking Point YOU	159.2K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6.1M), median top-97: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

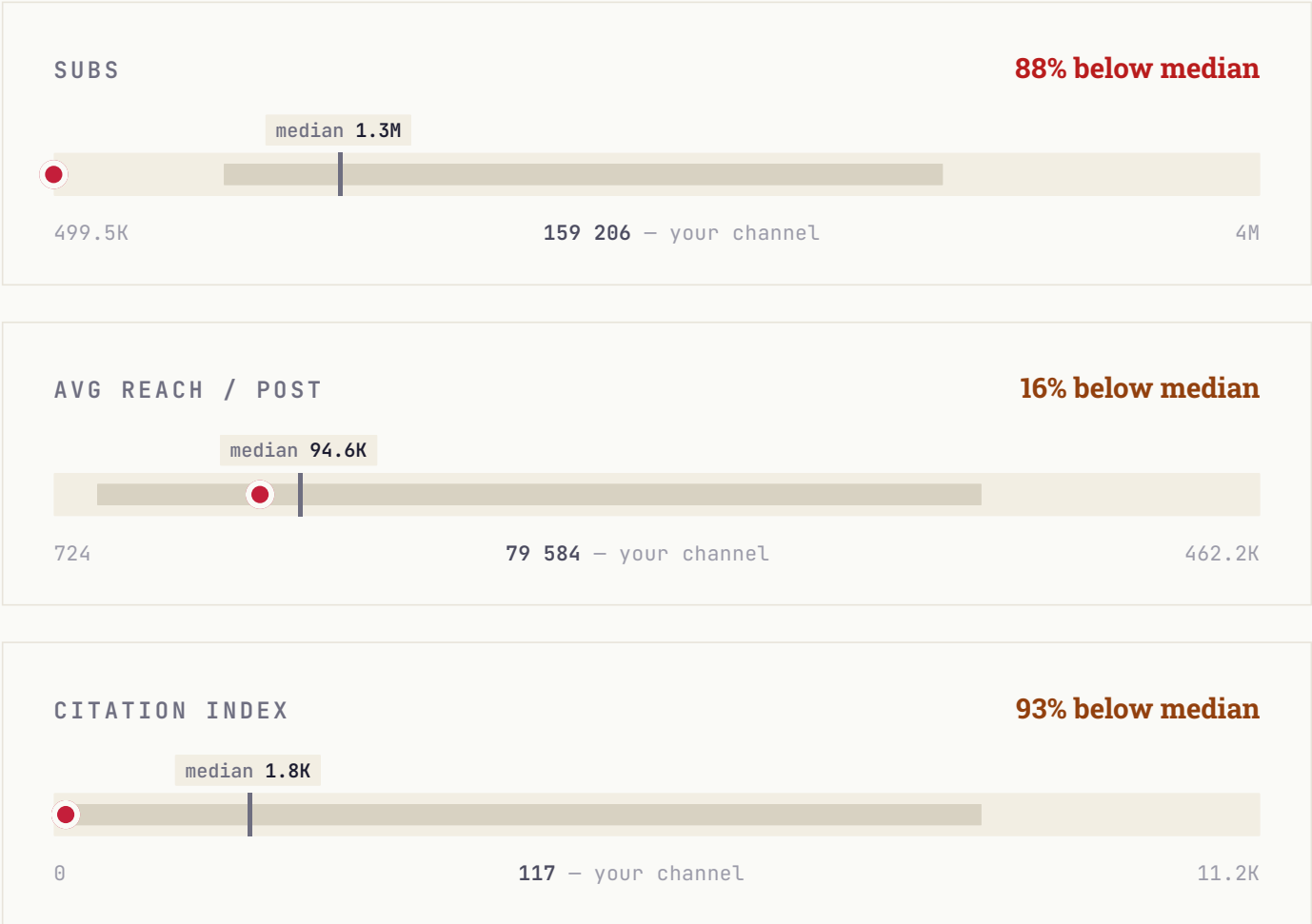
Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions found **5 324**, they brought **159 591** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	431	133	16 849
Dec 2025	548	114	17 251
Nov 2025	446	96	6 306
Oct 2025	466	96	27 848
September 2025	3 010	2 684	49 515
August 2025	423	112	41 822
TOTAL MENTIONS	5 324	MONTHS OF DATA	6
		ATTRACTED SUBS	159 591

SECTION 07 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category "News & Media» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & come back in a month.

01**Top post of the week — Tuesday**

Audience most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram holds audience longer & algorithm favors it. Aim for 15-25% share.

EFFECT

**Video better
retains
audience****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Relevant
audience
growth**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
