

PROMTPRESS PUBLIC REPORT

Channel audit

T-Bank: Client Relations



@tbank_team

We talk about working at T-Bank for those who want to help clients and build a career in a large company More vacancies: https://l.tbank.ru/tbank_career Contact us:...

SUBSCRIBERS

69 344

-932 per month

ERR (% SEE POSTS)

9.0%

per day 3.8%

REACH/POST

6K

ad reach 2.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 69 344 —	 SUBSCRIBER REACH 8.68% avg % subs see post	 VIEWS/POST 6K median 6K · 29 days	 POSTS/WK 4.8 over period
 7D TREND -16.6% vs prev week	 REACTIONS/POST 34.1 only 683 reactions, 176 reposts, 83 comments	 POST LENGTH 238 chars median 153 · 29 days	 POSTS ANALYZED 20 29 days
 AD REACH 2.6K 24h avg	 CHURN / MONTH -932 last month	 CITATION INDEX 204 citation index · 216 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 11.03.2022

AI EDITOR SUMMARY

Channel «T-Bank: client service» – 69 344 subs. Each post averages 6K people (9% from subs), reach is low – expand audience. Publishes 5 posts per week (~1/day) – rare posts. Week Jun 15–21 reach dropped -16.6% to week Jun 8–14 – analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 20 posts in 29 days.
- 02 Dominant format — Photos (15/20 posts).
- 03 Avg post length — 238 chars (median 153).
- 04 Peak audience activity — Wed, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (8K avg for top vs 5.3K for worst) — among 20 posts in 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1

04.06 · 13:24

PHOTOS

Copy that. These jobs need your experience 💡 Use the search on the site to find the right job in your city...

VIEWS	REACTIONS
8 660	8
REPOSTS	ER
8	12.5%

Nº2

05.06 · 12:48

TEXT

(post without caption — text)

VIEWS	REACTIONS
7 743	46
REPOSTS	ER
10	11.2%

Nº3

03.06 · 14:32

VIDEO

Today's program: Vova, Moscow and a day in the life of a rep
💛

VIEWS	REACTIONS
7 611	26
REPOSTS	ER
10	11.0%

Nº4

10.06 · 12:16

PHOTOS

Meet: these are candidates for probation. Each has unique traits that will...

VIEWS

7 537

REPOSTS

11

REACTIONS

124

ER

10.9%

Nº5

11.06 · 13:04

PHOTOS

With T-Bank you're never alone 🦋 Link for those who want to use the third tip: https://u.tbank.ru/prof_11.06

VIEWS

7 329

REPOSTS

8

REACTIONS

32

ER

10.6%

WORST 3

↓ 22.06 · 12:36 PHOTOS

Start your career this summer ☀️ You can join T-Team without experience. The main thing is the desire to learn and develop client service. There are different...

VIEWS

5 409

REPOSTS

28

REACTIONS

16

ER

7.8%

↓ 16.06 · 13:25 PHOTOS

Team conflicts are inevitable, especially when everyone aims for results. Sofa – an experienced manager – knows how to handle...

VIEWS

5 259

REPOSTS

17

REACTIONS

34

ER

7.6%

↓ 26.06 · 12:49 TEXT

What helps you decide? 🔥 – intuition ❤️ – logic

VIEWS

5 237

REPOSTS

2

REACTIONS

137

ER

7.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

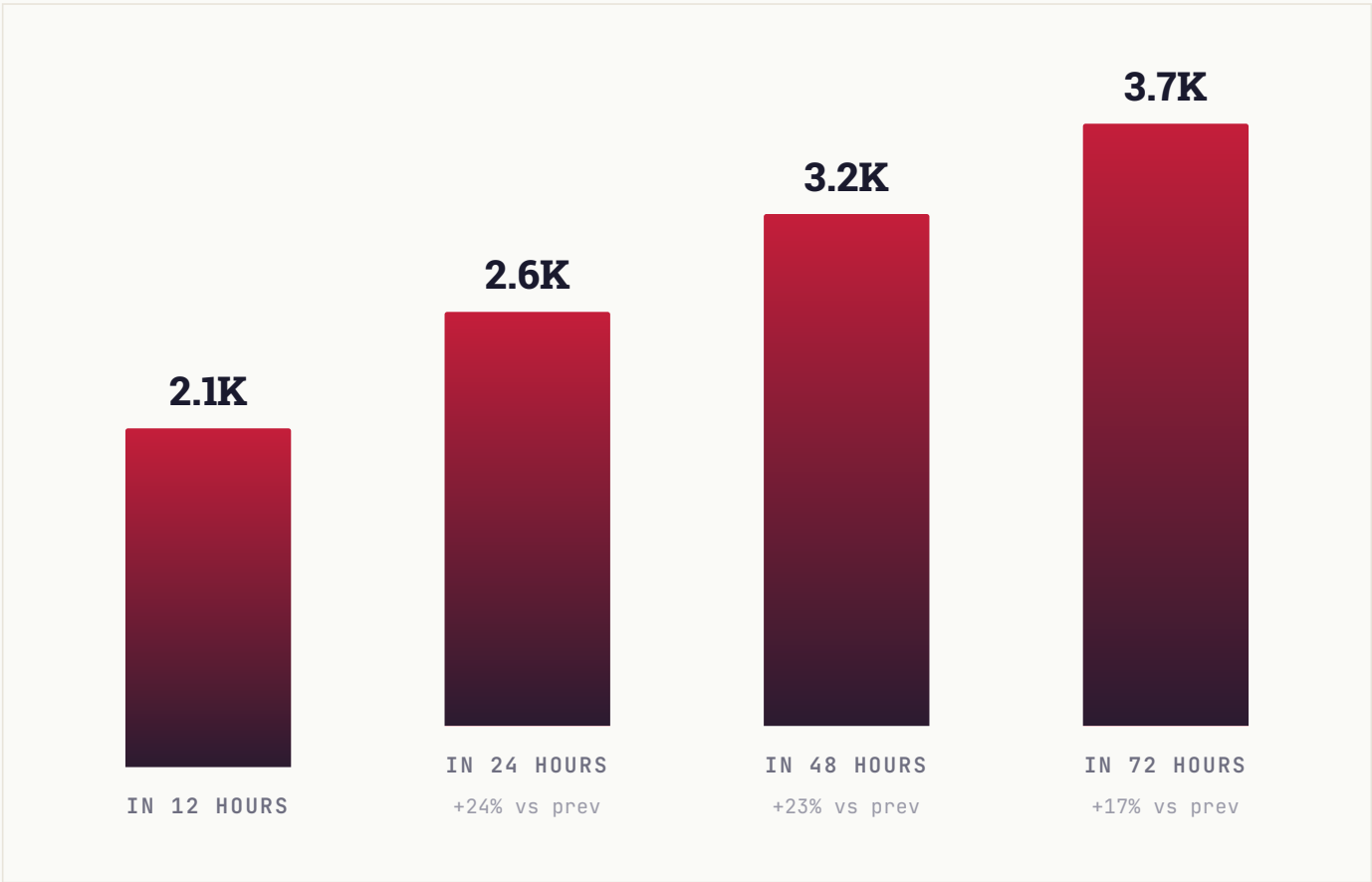
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر آت	5M
اخبار فوری قیمت دلار تتر جنگ امریکا اق	3.4M
قیمت لحظه ای دلار طلا خودرو و سکه قد	2.9M
TW Trade Watcher	2.6M
قیمت لحظه ای دلار طلا خودرو قل	2.1M
Sharif شریف اش	2M
KE KING EL GOLD 🏆	2M
TE The Economist	1.3M
TE Topor. Economics.	1.2M
QE QUBTAN EL GOLD	1.1M
TR T-Bank: Client Relations YOU	69.3K

COMPARATIVE INSIGHT

Channel yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5M), top-98 median: 338.9K. First goal — enter top-98 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **6**, they brought **61 769** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	3	2	0	
Dec 2025	1	1	0	
Nov 2025	0	0	61 519	
Oct 2025	0	0	128	
September 2025	2	2	122	
August 2025	0	0	0	
TOTAL MENTIONS		MONTHS OF DATA		ATTRACTED SUBSCRIBERS
6		6		61 769

Where the channel stands in its league

SUBSCRIBERS

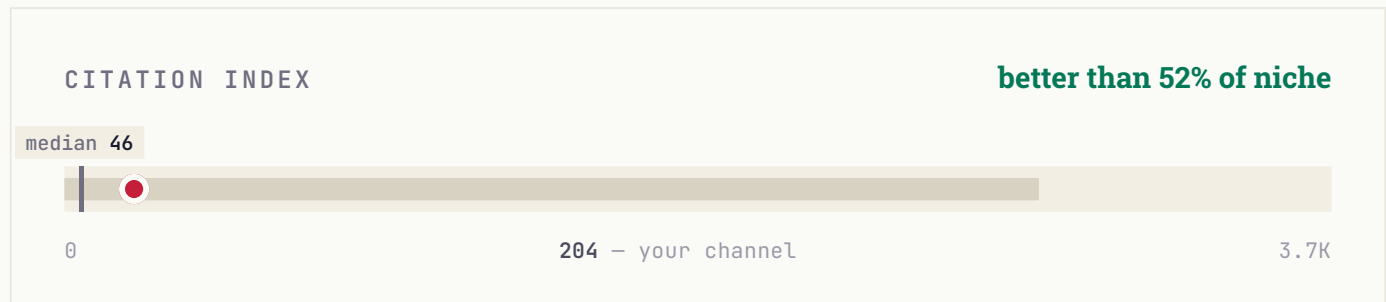
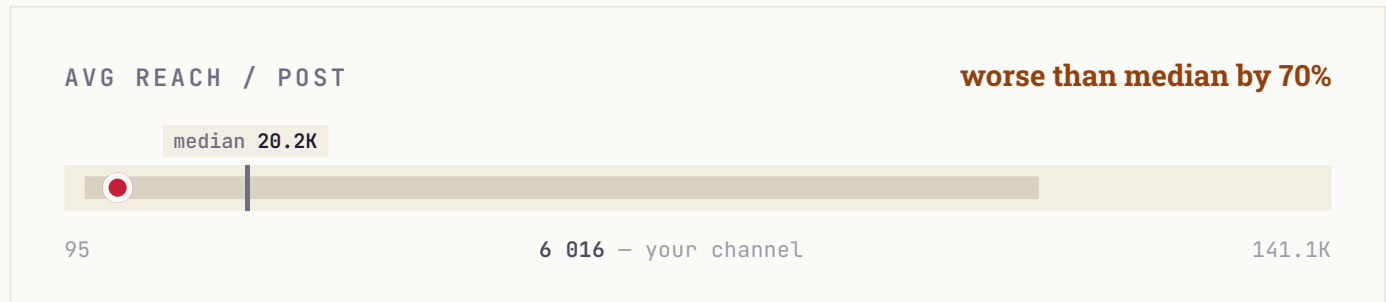
worse than median by 80%

median 339K

122.9K

69 344 — your channel

1.3M



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Post more often**

Now 4.8 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency >
Volume****02****Top post of the week — on Wed**

Audience most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-niche channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
