

PUBLIC REPORT BY PROMTPRESS

Channel audit

T-Education



@tbank_education

Announcements of internships, olympiads, training for school students in math & programming: <https://education.tbank.ru>
Registration statement № 4973131762

SUBSCRIBERS

111 071

+472 per month

ERR (% SEE POSTS)

17.0%

in 24 hrs **8.1%**

REACH/POST

17.8K

ad reach **9K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 111 071 —	 SUBS REACH 16.02% avg % subs see post	 VIEWS/POST 17.8K median 19.2K · 29 days	 POSTS/WEEK 5.8 over period
 7D TREND +6.6% vs prev week	 REACTIONS/POST 134.1 total 3,219 reactions, 2,165 reposts, 121 comments	 POST LENGTH 346 chars median 359 · 29 days	 POSTS ANALYZED 24 29 days
 AD REACH 9K 24h avg	 CHURN / MONTH +472 last month	 CITATION RATE 139 citation index · 424 channels mentioned all time	 CHANNEL AGE 7 years 11 months created 31.07.2018

AI EDITOR SUMMARY

Channel «T-Education» — 111 071 subs. Each post avg views 17.8K people (16% of subs), avg reach — room to grow. Posts 6 posts/week (~1/day) — rare. Week Jul 6–12 reach grew +6.6% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts in 29 days.
- 02 Dominant format – Photo (12/24 posts).
- 03 Avg post length – 346 chars (median 359).
- 04 Audience peak – Friday, 15:00 MSK.
- 05 Top posts get 1x more views than the weakest (22.1K avg top vs 15K worst) – among 24 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 04.07 · 10:10 VIDEO 🧠 Algorithms can't predict the future, but they have something better Today we #breakdown how recommendation systems learn and why they...	VIEWS 22 197 REPOSTS 23	REACTIONS 71 ER 20.0%
Nº2 02.07 · 13:21 POLL First thing that comes to mind	VIEWS 22 148 REPOSTS 16	REACTIONS 35 ER 19.9%
Nº3 10.07 · 12:21 PHOTO Angular or React? (Or maybe Vue or Node?) If you get it, check out the cards and meet the team leads...	VIEWS 21 817 REPOSTS 61	REACTIONS 403 ER 19.6%

Nº4 08.07 · 11:16 PHOTO Where will you score your career goal this summer? You choose – and experts from T-Team will help you prepare at intensives on four...	VIEWS 20 845 REPOSTS 155	REACTIONS 89 ER 18.8%
Nº5 26.06 · 15:13 PHOTO Maximize summer for study & career 🏆 Our top online courses for school students, college students...	VIEWS 20 726 REPOSTS 677	REACTIONS 120 ER 18.7%

|

WORST 3

↓ 16.07 · 08:00 PHOTO 👁️ We see you 👁️ Reminder: until July 31, you can apply to T-Academy, take entrance exams, and study for free...	VIEWS 15 403 REPOSTS 300	REACTIONS 92 ER 13.9%
↓ 02.07 · 13:00 PHOTO Get your pens ready... Breathe out: no tests or tricky questions 👁️ Let's reminisce about the times when questionnaires for...	VIEWS 15 227 REPOSTS 10	REACTIONS 48 ER 13.7%
↓ 02.07 · 13:00 POLL Honest, no peeking at neighbor's notebook	VIEWS 14 356 REPOSTS 12	REACTIONS 25 ER 12.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

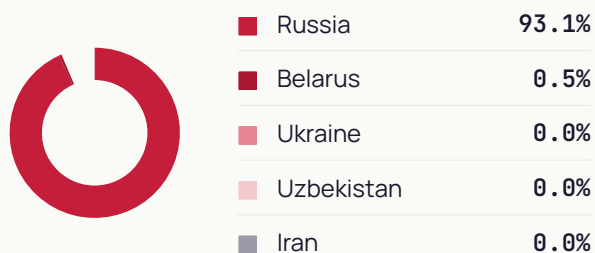


SECTION 04 • MENTIONS

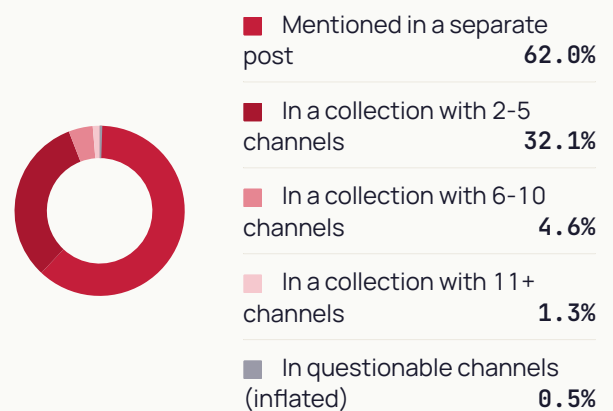
Who and how mentions the channel

Citation index **139** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **424** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



WHAT SIZE CHANNELS MENTION



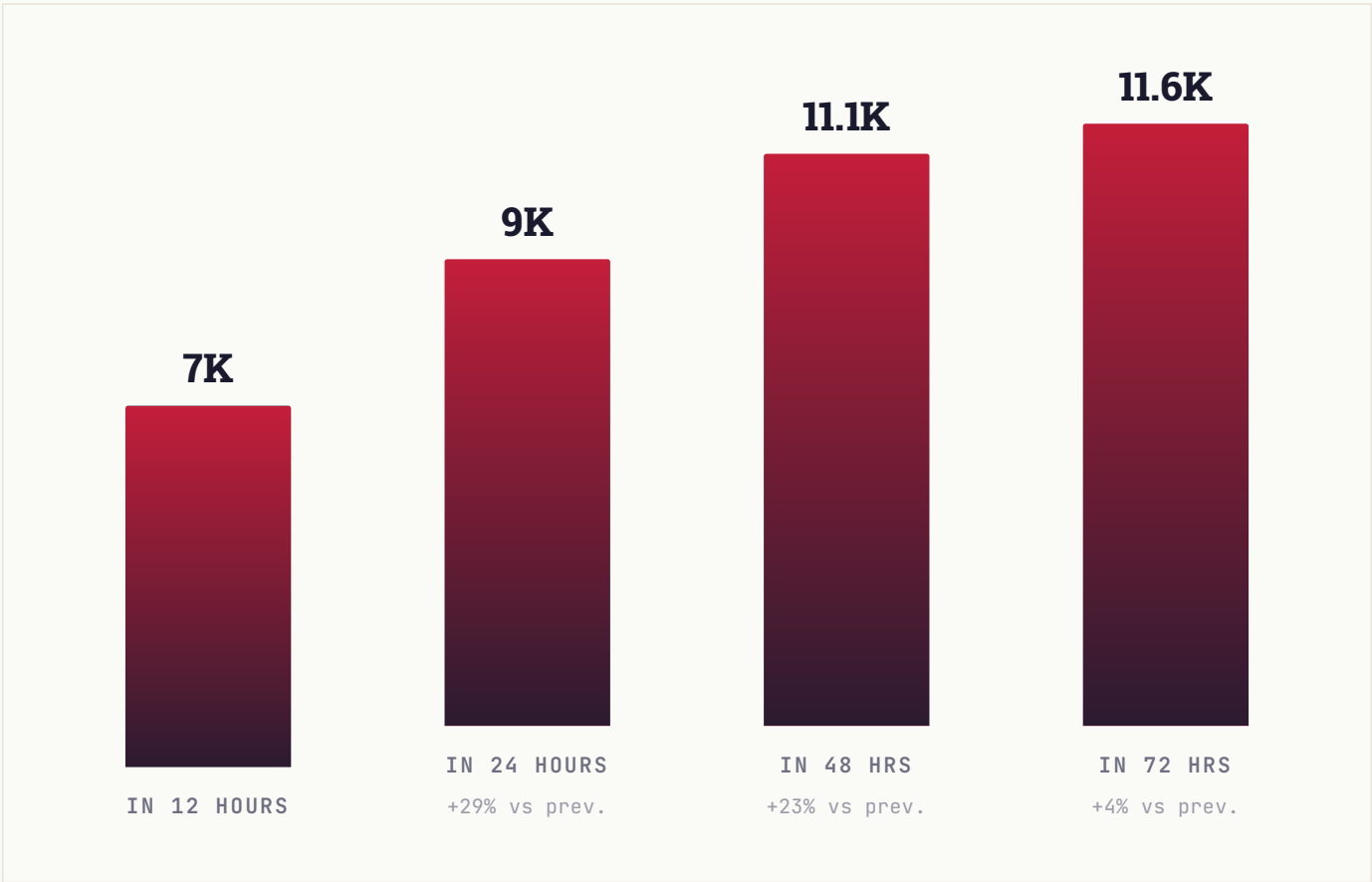
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه	3.7M
اخبار فوری خبر فوری جنگ امریکا بندرعباس	3.7M
Sharif شریف	2.8M
Trade Watcher	2.5M
قیمت لحظه ای دلار طلا خودرو	2M
KING EL GOLD 🏆	1.8M
The Economist	1.3M
Axe. Economics.	1.2M
QUBTAN EL GOLD	1.1M
T-Education YOU	111.1K

COMPARATIVE INSIGHT

Channel is not yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 349.1K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **52**, they brought **9 839** new subs.

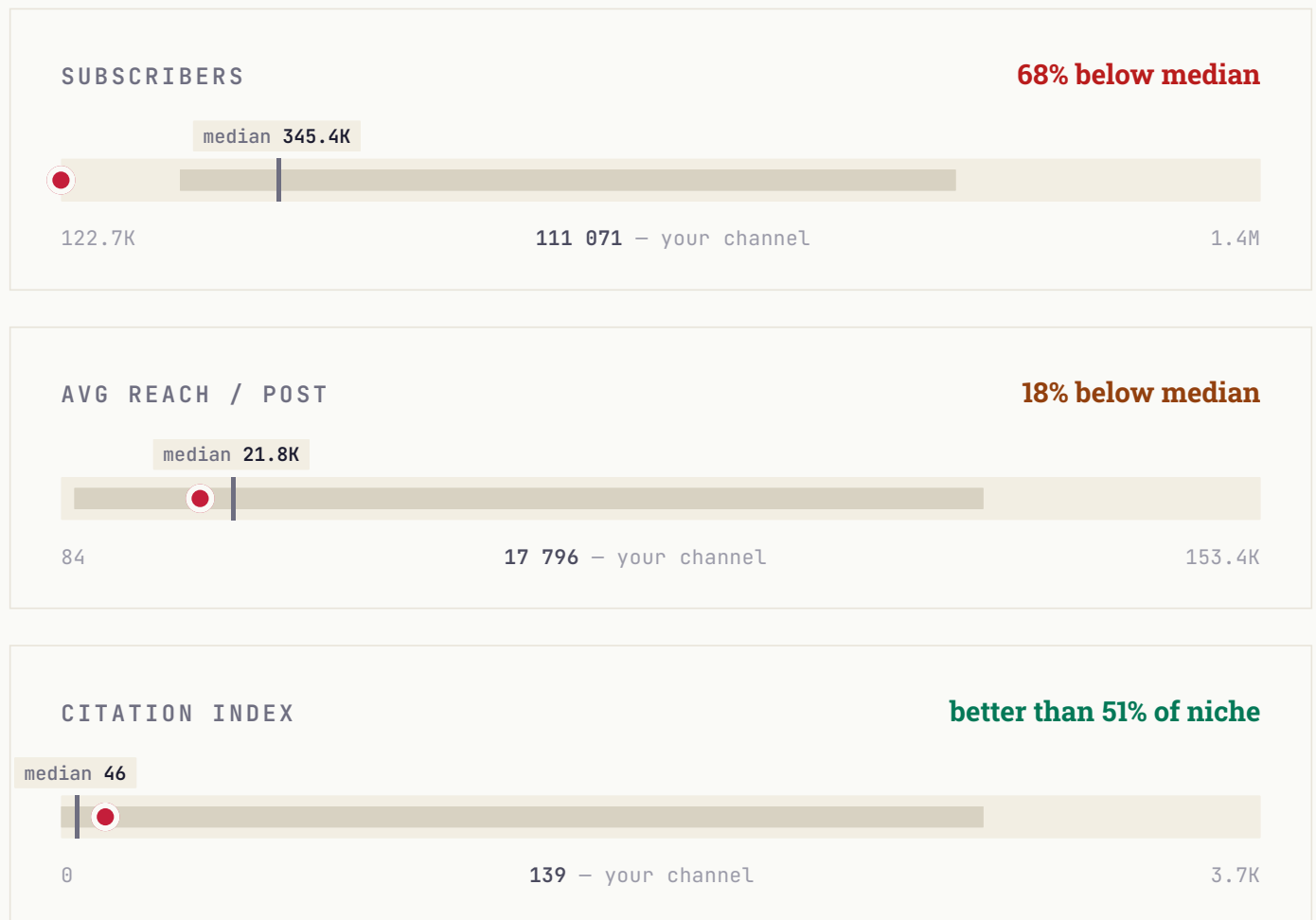
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	2	2	685
December 2025	14	14	446
November 2025	6	6	1 420
October 2025	3	3	1 169
September 2025	16	16	3 849
August 2025	11	8	2 270

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
52	6	9 839

SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-**100** channels in category «**Economics**» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Friday
On this day at 15:00 MSK audience is most active.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic = easy growth.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords for organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager