

PUBLIC PROMTPRESS REPORT

Channel audit

SOLIQ

YANGILIKLARI



@tax_uzb

SOLIQ YANGILIKLARI - Солиқ ва иқтисодиётдаги муҳим молиявий механизмлар бўйича таҳлилий материаллар! Ҳамкор каналлар @ACCOUNTING_LEADERS & @TAXUZB Тижорий ҳамкорлик учун: @adstg

SUBS

9 132

+15 per month

ERR (% SEE POSTS)

111.0%

per day **20.8%**

REACH/POST

9.1K

ad reach **1.9K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 9 132 —	 SUBSCRIBER REACH 100.13% avg % subs see post	 VIEWS/POST 9.1K median 4.1K · 22 days	 POSTS/WK 2.4 for the period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 614 chars median 627 · 22 days	 POSTS ANALYZED 8 22 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH +15 last month	 CITATION RATE 88 citation index · 212 channels mentioned all time	 CHANNEL AGE 7 years 5 months created 15.12.2018

AI EDITOR SUMMARY

Channel «SOLIQ YANGILIKLARI» — 9 132 subs. Avg views per post 9.1K people (100% from subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts in 22 days.
- 02 Dominant format — Text (5/8 posts).
- 03 Avg post length — 614 chars (median 627).
- 04 Audience peak — Wednesday, 10:00 UZT.
- 05 Top posts get 11x more views than the weakest (19.8K avg for top vs 1.9K for worst) — among 8 posts in 22 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 20.05 · 05:07 TEXT (captionless post — text)	VIEWS 26 396 REPOSTS 360	REACTIONS — ER 289.0%
Nº2 20.05 · 05:07 TEXT (captionless post — text)	VIEWS 25 301 REPOSTS 274	REACTIONS — ER 277.1%
Nº3 26.05 · 18:41 TEXT (captionless post — text)	VIEWS 7 581 REPOSTS 352	REACTIONS — ER 83.0%

Nº4 26.05 • 14:10 **TEXT**
<https://president.uz/uz/lists/view/9252>

VIEWS
4 143
 REPOSTS
30
 REACTIONS
 —
 ER
45.4%

Nº5 21.05 • 04:01 **PHOTO**
 ☒ **Financiers, stop reinventing what's already ready. Every finance department in Uzbekistan faces the same: need a regulation — write...**

VIEWS
4 087
 REPOSTS
9
 REACTIONS
 —
 ER
44.8%

WORST 3

↓ 26.05 • 14:06 **TEXT**
2026 йил 1 июндан кичик бизнес учун умумий солиқ режимига ўтишдаги чегаравий миқдорни 1 миллиард сўмдан 5 миллиард сўмга ошириш...

VIEWS
3 024
 REPOSTS
49
 REACTIONS
 —
 ER
33.1%

↓ 10.06 • 05:53 **PHOTO**
#interaktiv_xizmatlar Hurmatli soliq to'lovchilar! Avval xabar berganimizdek, 10-iyundan boshlab my.soliq.uz portali avtomatik tarzda...

VIEWS
1 426
 REPOSTS
15
 REACTIONS
 —
 ER
15.6%

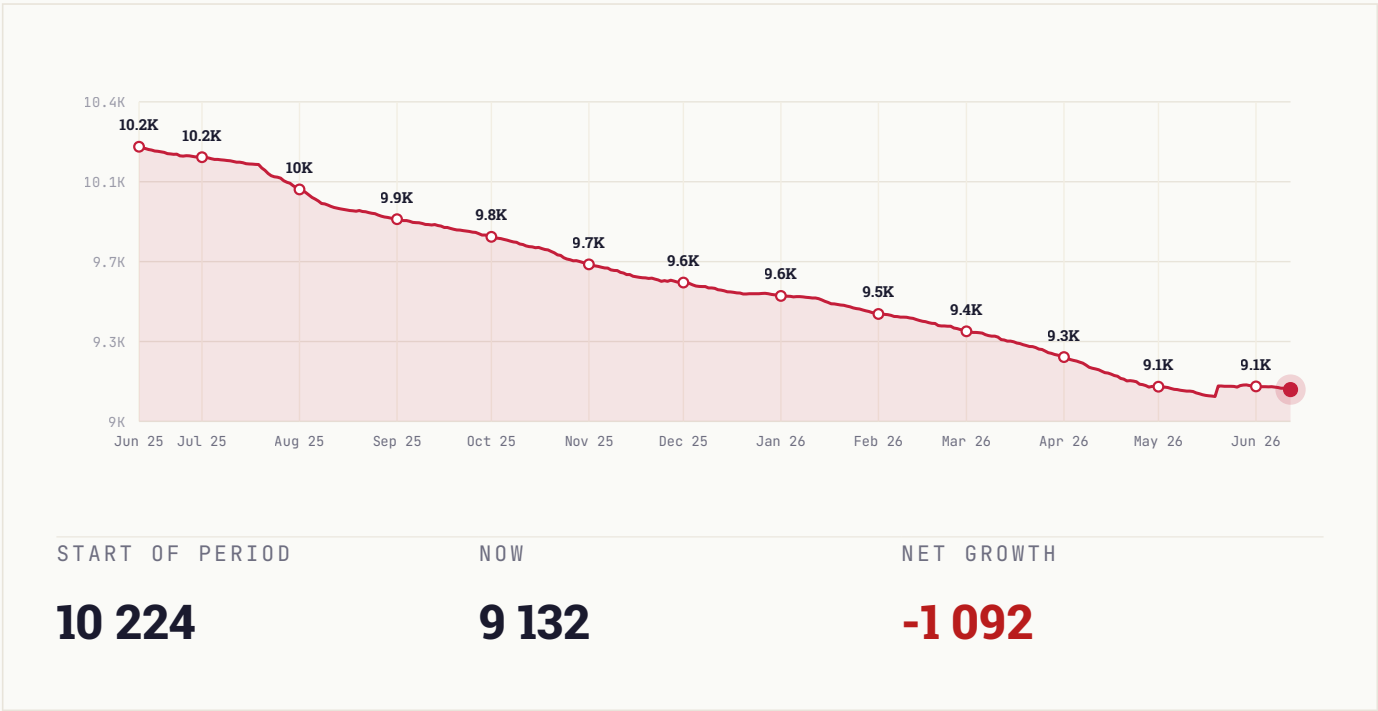
↓ 12.06 • 04:04 **PHOTO**
Top accountants of Uzbekistan gather June 25. Will you be there? ☒ «Future Accountant» is not just a conference. It's a closed event...

VIEWS
1 195
 REPOSTS
8
 REACTIONS
 —
 ER
13.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

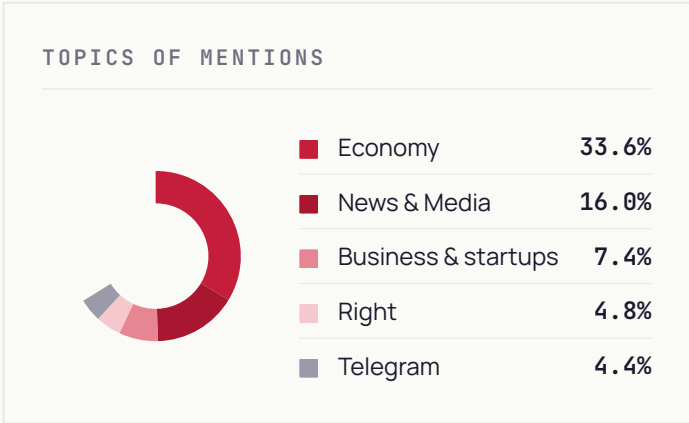
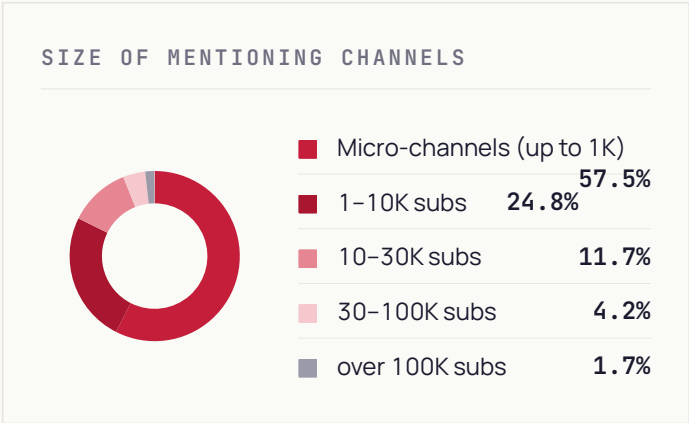
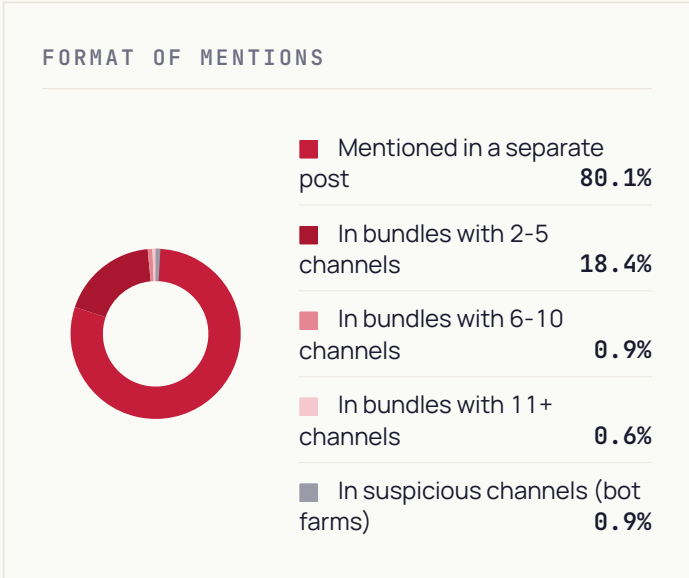
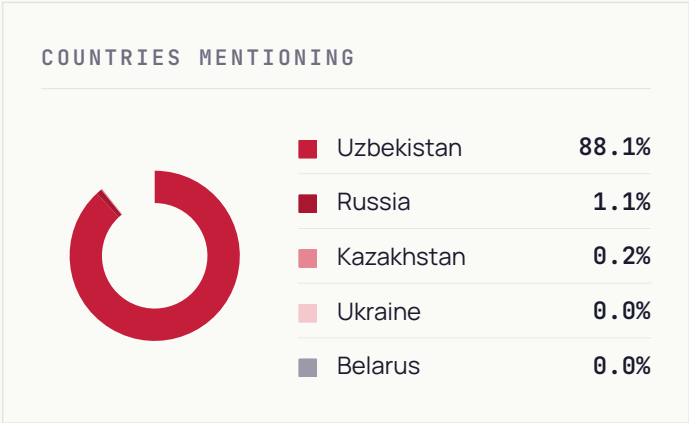
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

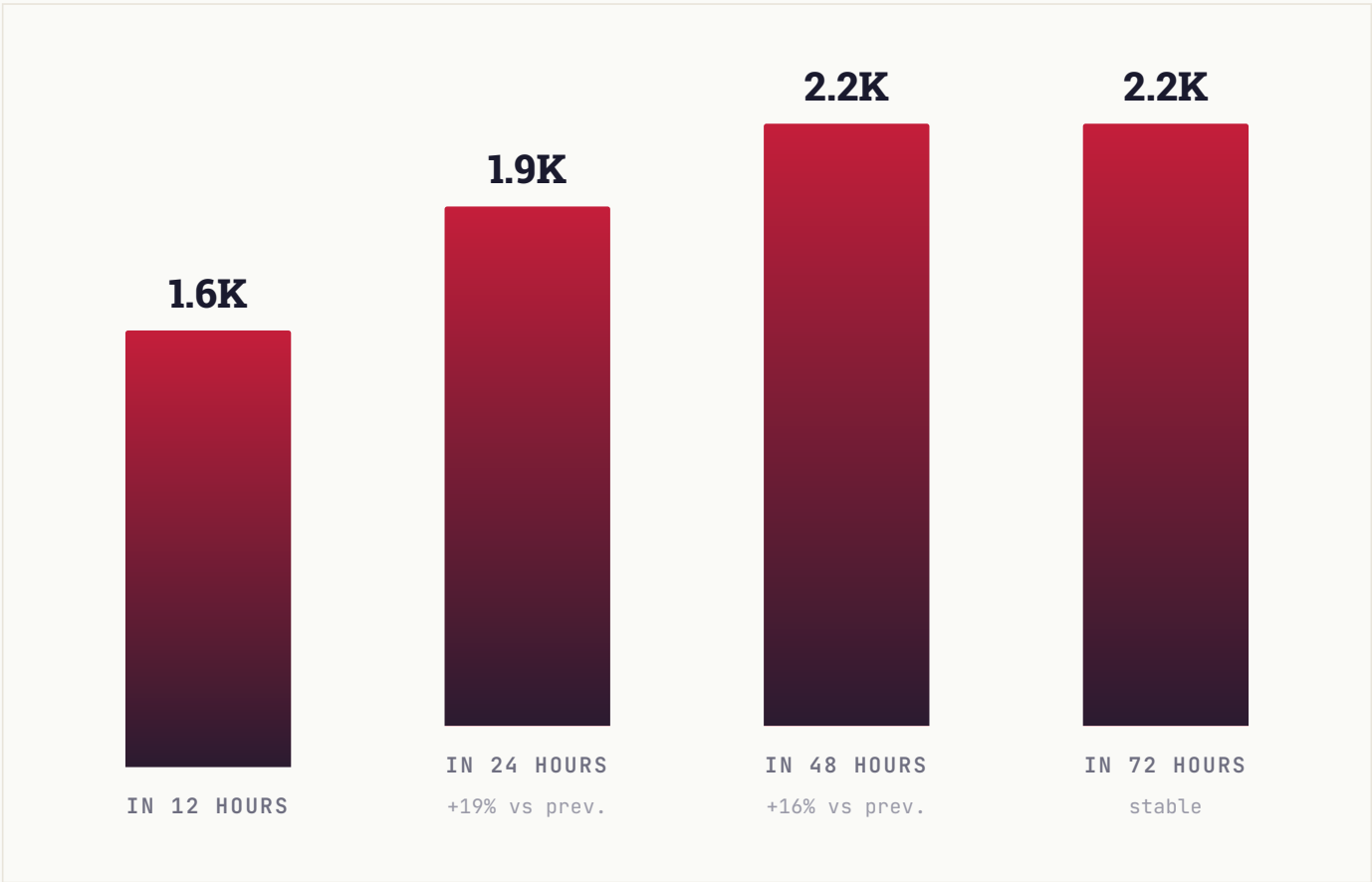
Citation index **88** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **212** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps gauge how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
K Kun.uz Расмий канал	1.1M
HA Huquqiy axborot	233.7K
UZ Uzbek-MDK	204.3K
SX Soliq xizmati xabarleri - Rasmiy kanal	103K
ZI BHB laws and regulations	31.5K
BU Buxgalter.uz	18K
NO Norma.uz	12.8K
SY SOLIQ YANGILIKLARI YOU	9.1K
EG Ergasheva Gulya - Ваша налоговая защита	7.9K
Avg Tax Code	5.4K
FI FINANSIST.UZ	4.9K

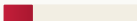
COMPARATIVE INSIGHT

Channel in bottom third of the selection (8th of 11). Larger — 7 channels (leader: Kun.uz | Расмий канал, 1.1M); these are growth benchmarks, reach them via paid placements or partnerships. Smaller — 3 channels, you're already their lead partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **20** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	0	0	4 
November 2025	0	0	9 
October 2025	0	0	2 
September 2025	0	0	2 
August 2025	0	0	3 
July 2025	0	0	0 

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	20

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Post more often
Now 2.4 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — Wednesday
On this day at 10:00 UZT audience is most active. | EFFECT
Best window for an important post |
| 03 | Increase video post share
Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% video share. | EFFECT
Video holds audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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