

PROMTPRESS PUBLIC REPORT

Channel audit

Grand Service Express



@tavria_train

Railway carrier GSE Chat 24/7: <https://t.me/+vez4681VwP4wNTcy>
 Website: grandtrain.ru For passengers: grandtrain.ru/obratnaya-svyaz For media inquiries:...

SUBSCRIBERS

64 759

+6077 per month

ERR (% SEE POSTS)

54.0%

last day **25.4%**

REACH/POST

36.8K

ad reach **16.5K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 64 759 —	 SUBSCRIBER REACH 56.82% avg % subs see post	 VIEWS/POST 36.8K median 37.3K · 29 days	 POSTS/WEEK 12.0 for period
 7D TREND -18.3% vs previous week	 REACTIONS/POST 257.2 total 12,860 reactions, 14,398 reposts, 32,148 comments	 POST LENGTH 876 chars median 999 · 29 days	 POSTS ANALYZED 50 29 days
 AD REACH 16.5K 24h avg	 CHURN / MONTH +6077 last month	 CITATION RATE 222 citation index · 814 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 26.02.2022

AI EDITOR SUMMARY

Channel «Grand Service Express» — 64 759 subs. Each post avg views 36.8K people (57% of subs), wide reach for a channel this size. Posts 12 posts per week (~2/day) — regular pace. For week Jun 29 – Jul 5 reach dropped -18.3% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 50 posts over 29 days.
- 02 Dominant format – Photo (49/50 posts).
- 03 Avg post length – 876 chars (median 999).
- 04 Peak audience activity – Thursday, 09:00 MSK.
- 05 Top posts get 2× more views than the weakest (51.2K avg for top vs 26.7K for worst) – among 50 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

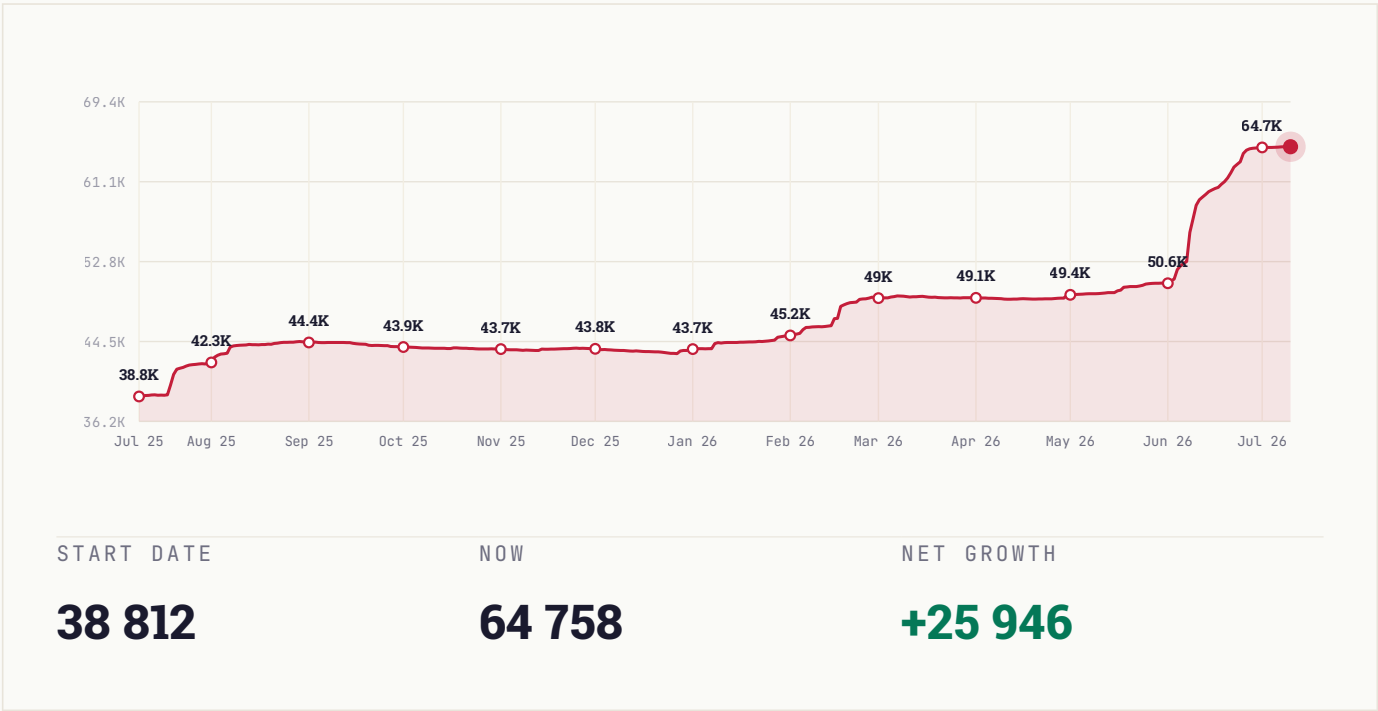
Nº1 25.06 · 06:02 PHOTO Dear passengers! Per the Operational HQ of the Republic of Crimea, Grand Service Express together with the Ministry of Transport of the Republic of Crimea and FSUE...	VIEWS 51 901 REPOSTS 2 986	REACTIONS 630 ER 80.1%
Nº2 15.06 · 14:17 PHOTO Info for passengers who bought tickets to/from Dzhankoy. Dzhankoy station has been closed since June 4, 2026 by decision of the infrastructure owner...	VIEWS 51 109 REPOSTS 142	REACTIONS 185 ER 78.9%
Nº3 22.06 · 09:29 PHOTO Buses carrying Tavria train passengers to/from Kerch will get fuel today, June 22. ⌚ We remind...	VIEWS 50 490 REPOSTS 376	REACTIONS 366 ER 78.0%

Nº4 13.06 · 10:28 PHOTO Train No. 483/484 Taganrog – Kerch canceled! ! Due to decisions by the Crimea Operational HQ on changing traffic organization...	VIEWS 50 144 REPOSTS 223 REACTIONS 266 ER 77.4%
Nº5 12.06 · 14:05 PHOTO Current info on Tavria train schedule changes and bus service! Dear passengers! Boarding buses TO and FROM...	VIEWS 49 753 REPOSTS 462 REACTIONS 352 ER 76.8%
WORST 3	
↓ 10.06 · 15:56 PHOTO ! CANCELED train #179 St. Petersburg – Yevpatoria departing June 11. Due to schedule changes by decision...	VIEWS 27 166 REPOSTS 164 REACTIONS 142 ER 41.9%
↓ 01.07 · 11:39 PHOTO «Grand Service Express» adds extra train Nº177 Kerch – St. Petersburg. 🚂 It will make four trips from Crimea – 10...	VIEWS 26 952 REPOSTS 72 REACTIONS 135 ER 41.6%
↓ 10.06 · 09:26 PHOTO ! Train #026 Simferopol – Mineralnye Vody: SCHEDULE CHANGES. Dear passengers! By decision of the Operational Headquarters of the Republic of Crimea...	VIEWS 26 060 REPOSTS 60 REACTIONS 83 ER 40.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

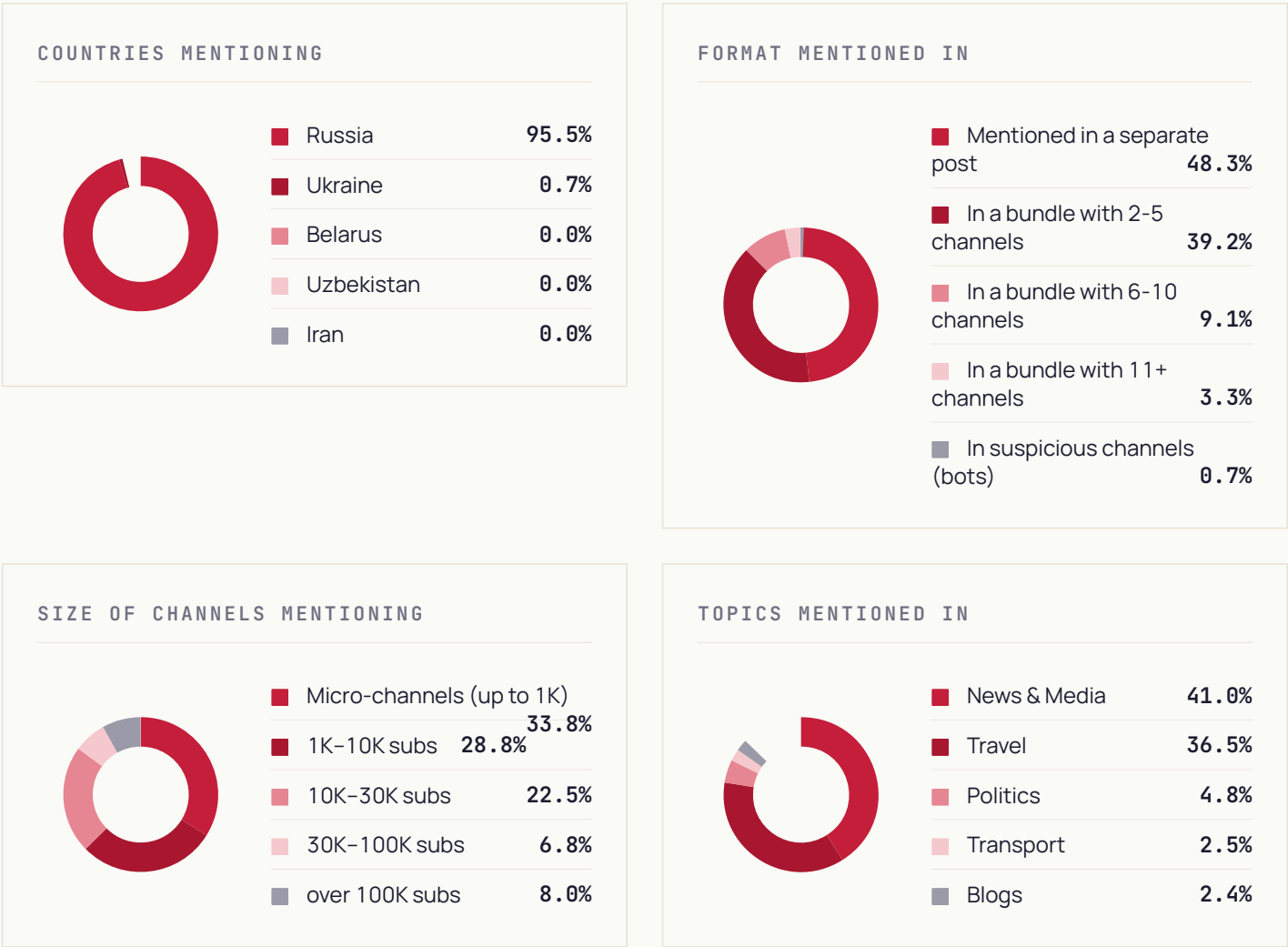
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

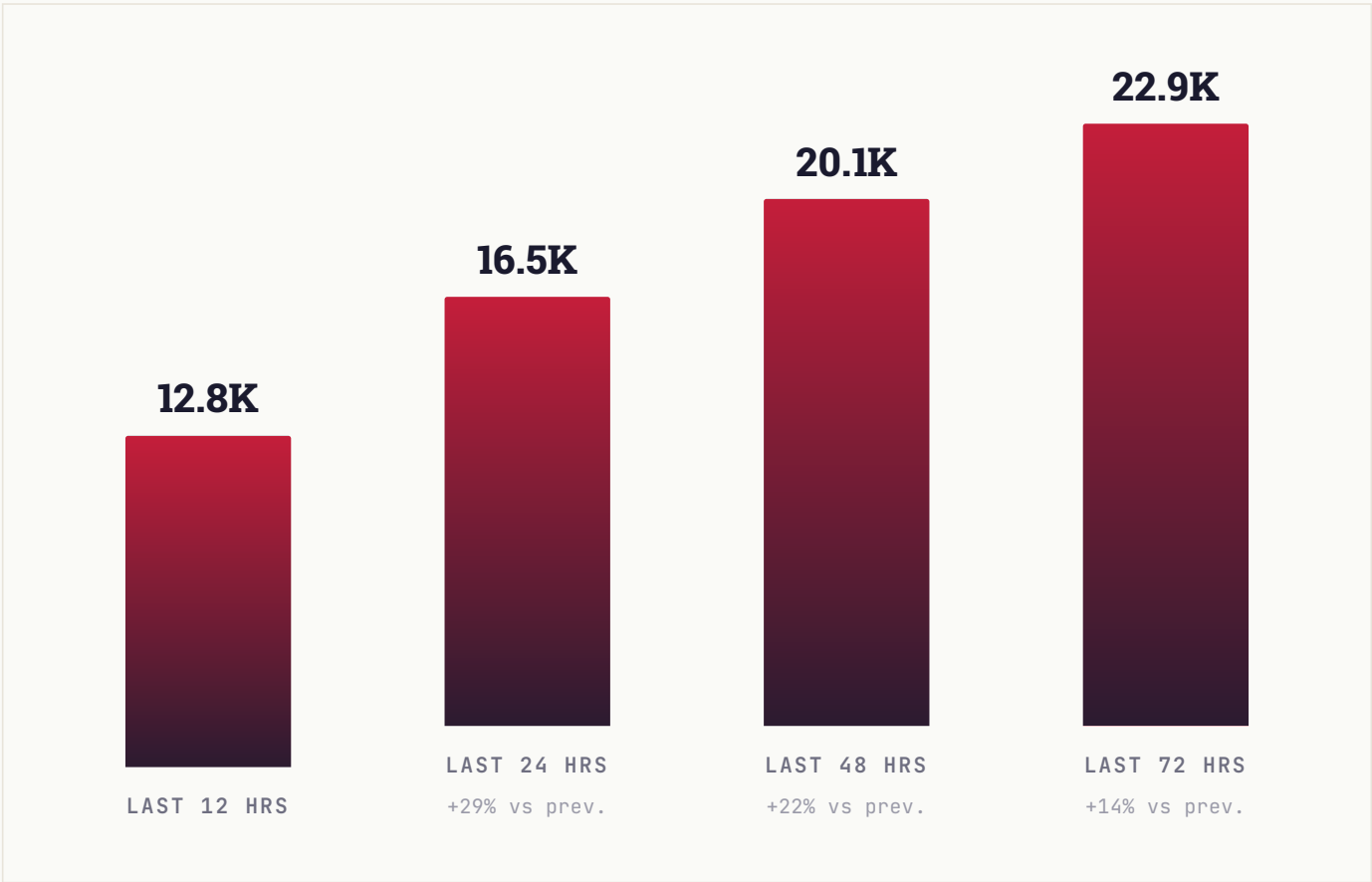
Citation index **222** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **814** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AB	Auto.ru	498.5K
GA	Garage	482.5K
AB	AVTOZAKAZ.RU	480K
GS	Grand Service Express	64.8K

COMPARATIVE SUMMARY

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal — enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **174**, they brought **4 777** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	38	23	1 545
December 2025	29	15	410
November 2025	13	10	303
October 2025	27	18	125
Sep 2025	13	8	85
August 2025	54	27	2 309

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
174	6	4 777

Where the channel stands in its league

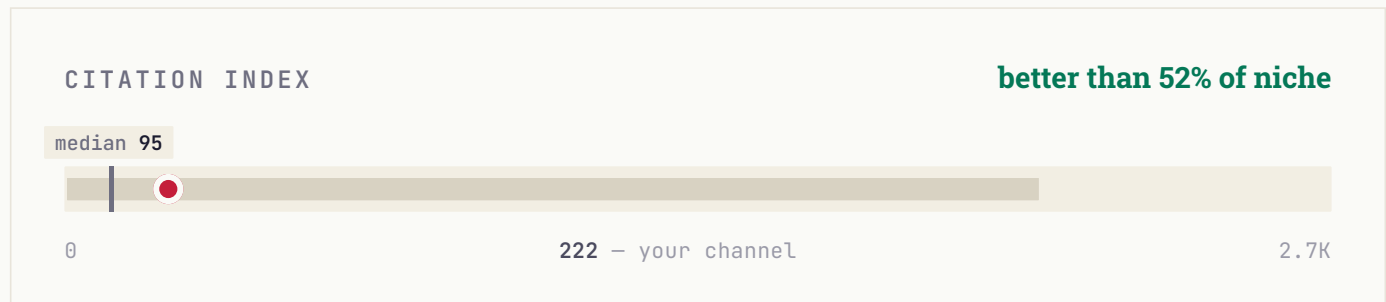
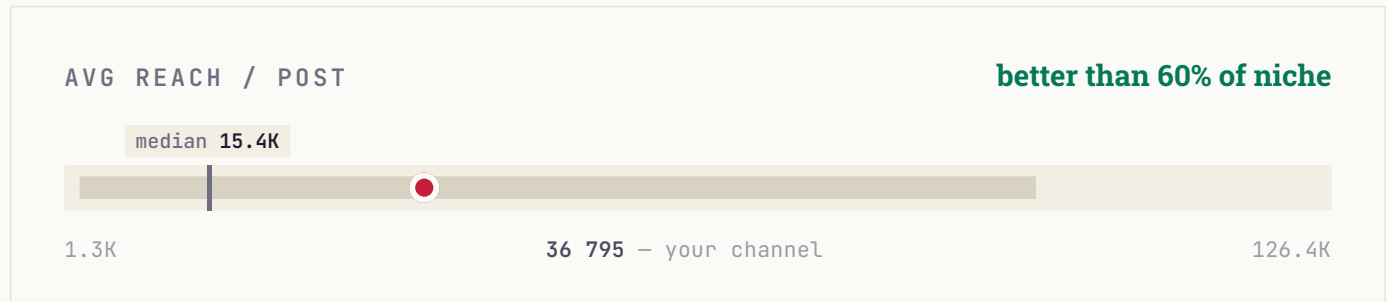
SUBSCRIBERS

69% worse than median

median 209.3K

59.9K 64 759 – your channel 620.3K

Metric	Value
Channel Subscribers	64,759
Median Subscribers	209.3K
Performance Gap	69% worse than median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best time for
important
posts**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Recommend reaching 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
