

PUBLIC REPORT BY PROMTPRESS

Channel audit

Tarot spreads



@tarot1

Where else can you follow me? To not miss new layouts, forecasts and useful info about Tarot, subscribe to my socials: Instagram: <https://www.instagram.com/lillit.taro> TikTok:...

SUBSCRIBERS

110 222

+103924 per month

ERR (% WHO SEE POSTS)

2.0%

daily 0.3%

REACH/POST

1.2K

ad reach 278/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 110 222 —	 SUBS REACH 1.11% avg % of subs see post	 VIEWS/POST 1.2K median 1.3K · 26 days	 POSTS/WK 3.9 over period
 7D TREND +14.0% vs previous week	 REACTIONS/POST 13.6 only 204 reactions, 1 repost, 0 comments	 POST LENGTH 350 chars median 363 · 26 days	 POSTS ANALYZED 15 26 days
 AD REACH 278 24h avg	 CHURN / MONTH +103924 last month	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 2 years 4 months created 15.01.2024

AI EDITOR SUMMARY

Channel «Tarot Spreads» – 110 222 subs. Each post gets on avg 1.2K people (1% from subs), reach is low – consider expanding audience. Publishes 4 posts per week (~1/day) – rare posts. For the week of June 1–7, reach grew +14.0% vs week May 25–31 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 26 days.
- 02 Dominant format – Photo (15/15 posts).
- 03 Avg post length – 350 chars (median 363).
- 04 Peak audience activity – Thursday, 16:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.5K avg top vs 898 worst) – among 15 posts in 26 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 03.06 · 09:07 PHOTO 5 signs it's time to turn to tarot ☒ ♦ Relationship at a dead end ♦ Don't know how to save it ♦ Afraid to make an important...	VIEWS 1 576 REPOSTS —	REACTIONS 11 ER 1.4%
Nº2 21.05 · 13:58 PHOTO ☹ Which cards most often appear before sudden changes The Tower shows a sharp breakdown, Judgment says a new stage, and the Wheel...	VIEWS 1 530 REPOSTS —	REACTIONS 10 ER 1.4%
Nº3 23.05 · 16:03 PHOTO Spread themes ☒ • feelings & intentions • relationship prospects • how to improve relations • pause or end • love...	VIEWS 1 482 REPOSTS 1	REACTIONS 11 ER 1.3%

Nº4 19.05 · 12:15 PHOTO About Spreads ☒ A spread is not just a yes/no answer. It's a complete picture of the situation – what's happening now, why things turned out this way...	VIEWS 1 462 REPOSTS —	REACTIONS 14 ER 1.3%
Nº5 17.05 · 12:25 PHOTO Where did Tarot come from? ☒ Once they were just playing cards. But people quickly noticed that the symbols strangely matched...	VIEWS 1 430 REPOSTS —	REACTIONS 15 ER 1.3%

|

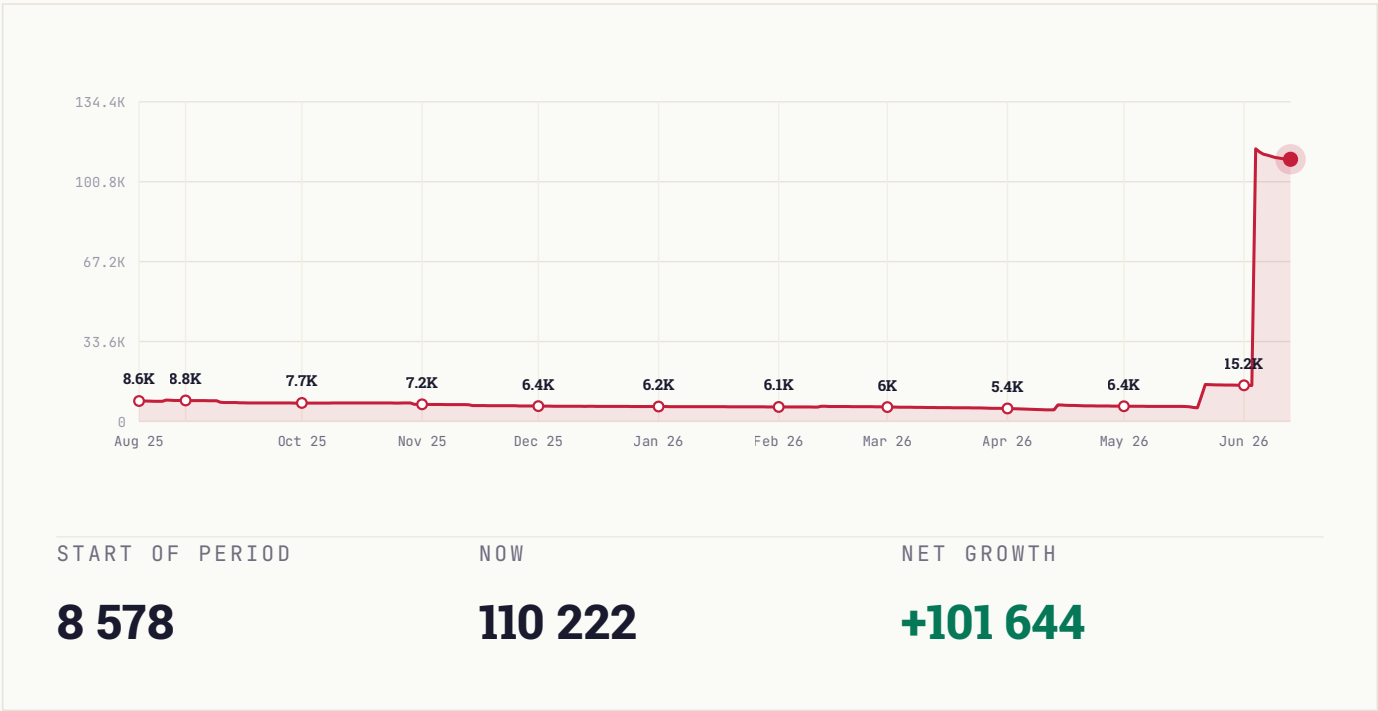
WORST 3

↓ 30.05 · 09:05 PHOTO Cards of the Ex ☒ When the spread shows Six of Cups, Judgment or Wheel of Fortune, it often indicates a return of someone from the past...	VIEWS 1 029 REPOSTS —	REACTIONS 16 ER 0.9%
↓ 06.06 · 12:40 PHOTO ☒ Why good cards don't always mean a happy outcome? Even positive cards may only show the potential of a situation or feelings...	VIEWS 963 REPOSTS —	REACTIONS 16 ER 0.9%
↓ 08.06 · 08:30 PHOTO ☒ June 8–9 conjunction of Venus and Jupiter ♀♃ Venus rules love and relationships, Jupiter luck and new opportunities. Their conjunction...	VIEWS 704 REPOSTS —	REACTIONS 9 ER 0.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

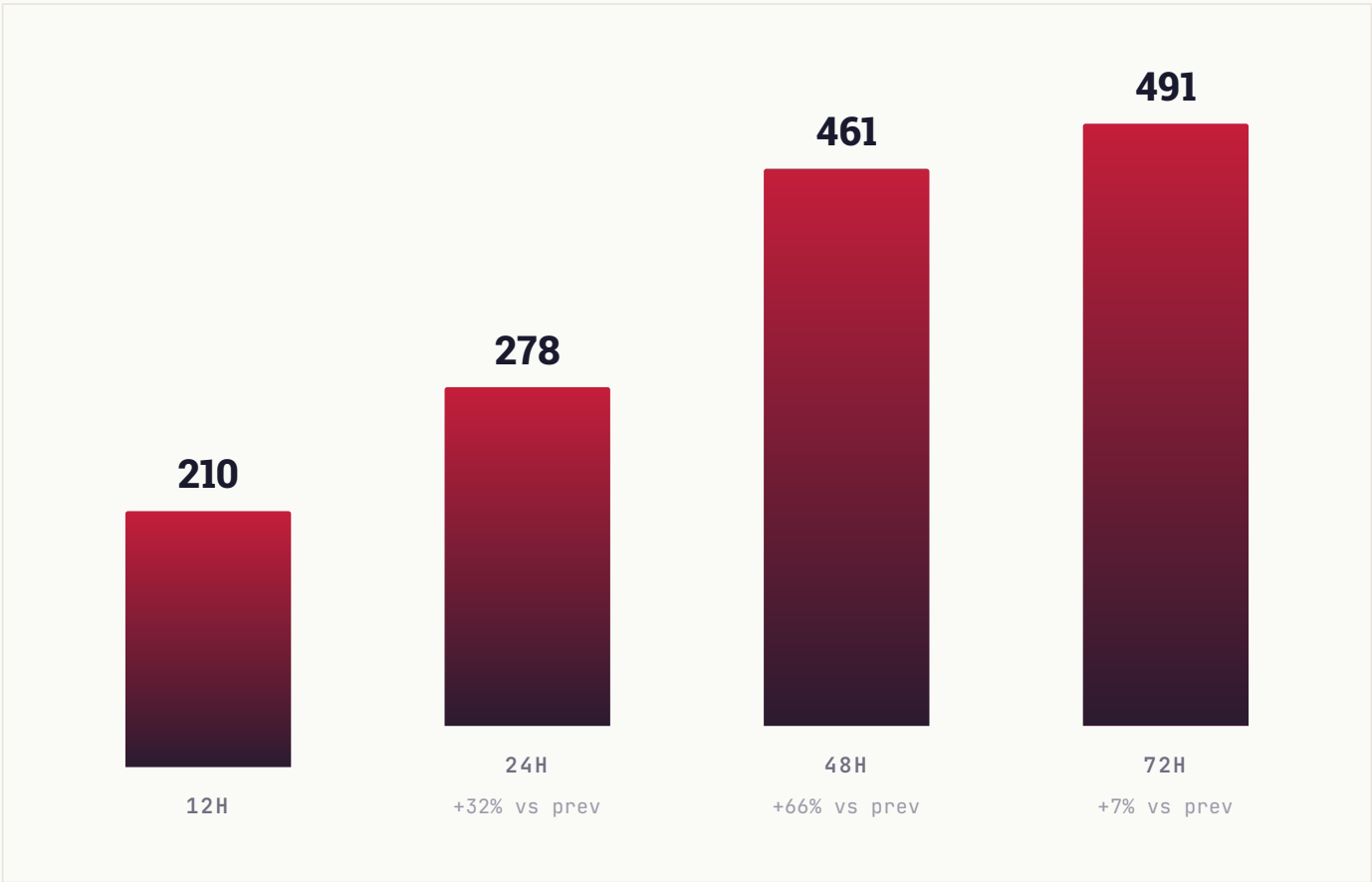
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MO Moscowbusiness	966.6K
CN Million-Dollar Books business blog	872.2K
SS Merger & acquisition	495.2K
AB Business Shark	494.1K
BI Business Ideas Startups	449.2K
RB Russian Business	377.2K
BD Business DNA Russia	297.3K
ERR Russian retail & business	289.2K
2H 25th Hour • Business & Finance	288.4K
BB Business Unfiltered	256.5K
RT Tarot spreads YOU	110.2K

COMPARATIVE CONCLUSION

Channel in top half of niche (#49 of 100). Niche leader — Moscowbusiness (966.6K), median subs 102.7K. Aim for top quartile — a realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **665** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	13
November 2025	0	0	20
October 2025	0	0	93
September 2025	0	0	20
August 2025	0	0	519
July 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	665

SECTION 07 · NICHE COMPARISON

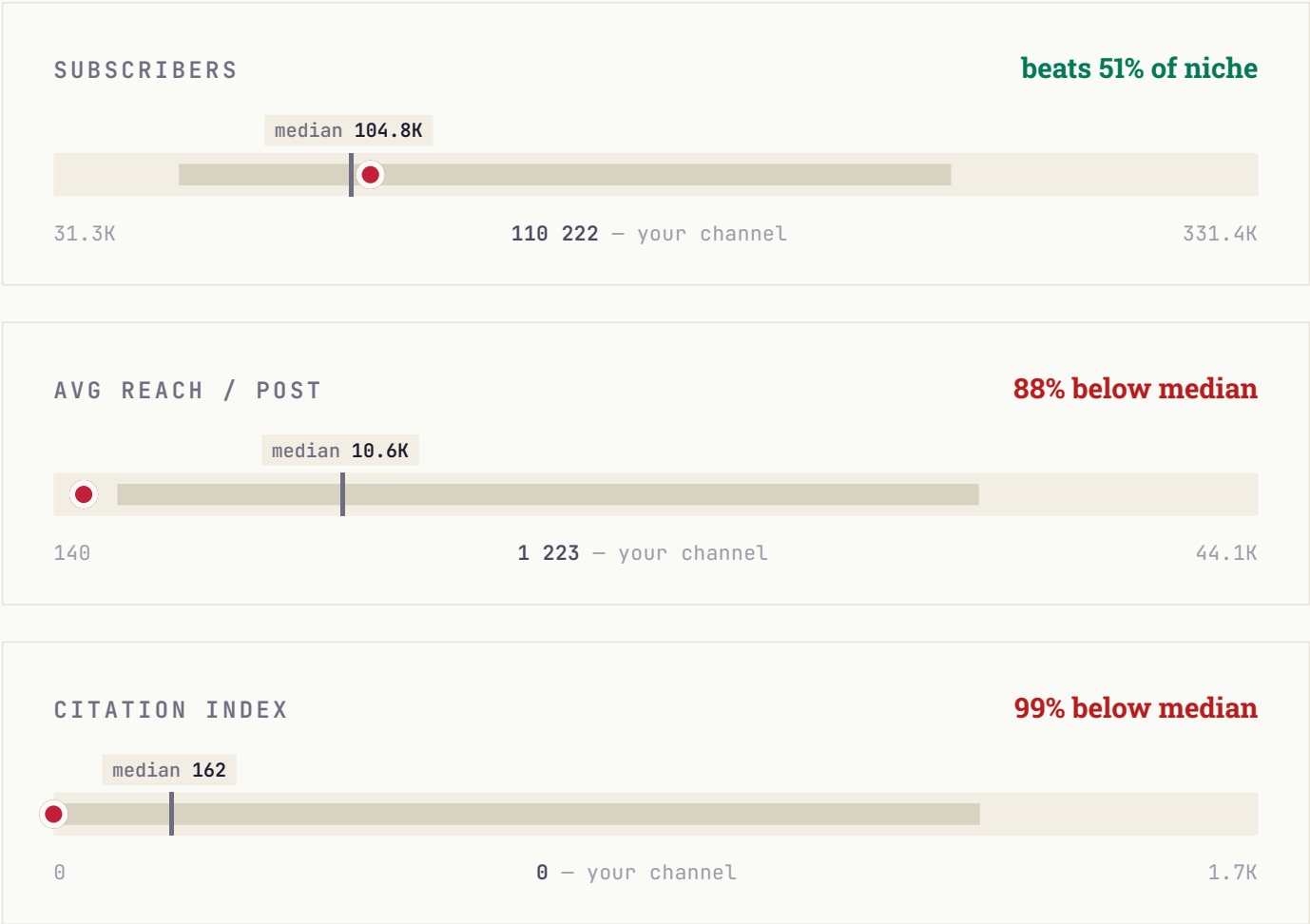
Where the channel stands in its league

Took top-100 channels in category «Business & Startups» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#49/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Increase posting frequency

Now 3.9 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02**

Main post of the week — on Thursday

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post****03**

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****04**

ER below niche benchmark — rethink formats

Current ER 1.11% vs norm 3.5%. Try polls & interactive formats.

EFFECT

+2.4pp ER**05**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
