

PROMTPRESS PUBLIC REPORT

Channel audit

TARIH| ҰБТ 2026



@tarih_ubt_kz

Ұсыныстар: @aihistory18 Ватсап...

SUBSCRIBERS

18 063

-9731 per month

ERR (% SEE POSTS)

18.0%

per day 6.7%

REACH/POST

3.1K

ad reach 1.4K/24h

— CONTENT · 2026

What's inside the report

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6 months · monthly

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

 SUBSCRIBERS 18 063 —	 SUBS REACH 17.24% avg % subs see post	 VIEWS/POST 3.1K median 3K · 29 days	 POSTS/DAY 9.1 ~64 per week
 7D TREND -6.9% vs previous week	 REACTIONS/POST 9.6 only 2,633 reactions, 0 reposts, 0 comments	 POST LENGTH 232 chars median 175 · 29 days	 POSTS ANALYZED 273 29 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH -9731 over the last month	 CITATION RATE 19 citation index · 23 channels mentioned all time	 CHANNEL AGE 4 years 7 months created 13.11.2021

AI EDITOR SUMMARY

Channel «TARIH| UNT 2026» — 18 063 subs. Each post avg views 3.1K people (17% of subs), avg reach — room to grow. Publishes 64 posts/week (~9/day) — active. Week 22–28 Jun reach dropped -6.9% by week 15–21 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 273 posts in 29 days.
- 02 Dominant format – Poll (171/273 posts).
- 03 Avg post length – 232 chars (median 175).
- 04 Audience peak – Tuesday, 08:00 ALMT.
- 05 Top posts get 8x more views than the weakest (7.9K avg for top vs 985 for worst) – among 273 posts over 29 days. Worth analyzing what the top posts have in common: topic, format, time.

TOP 5 POSTS

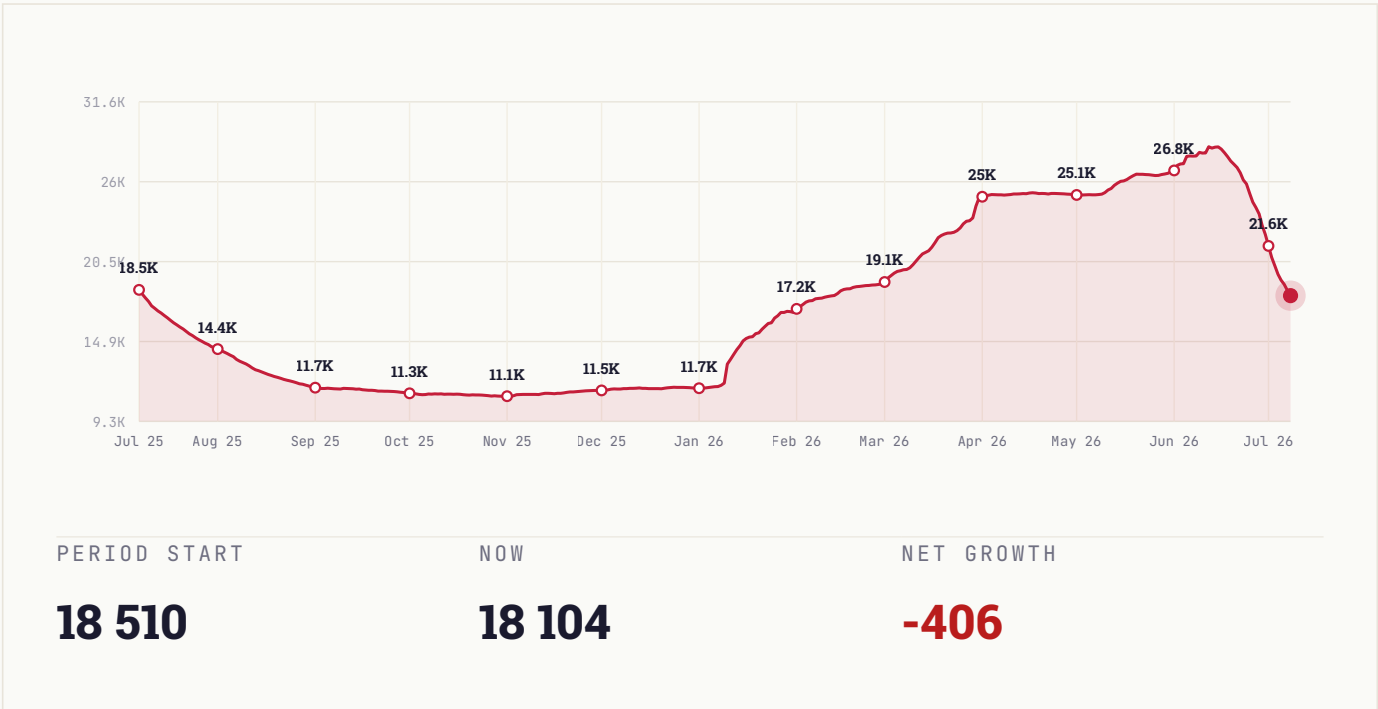
Nº1 12.06 · 04:39 TEXT PHYSICS КҒБ ANSWER: Section A 1. Determine the ammeter reading shown in Figure 1, accounting for the instrument error. Answer: B...	VIEWS 8 418 REPOSTS —	REACTIONS 15 ER 46.6%
Nº2 09.06 · 03:43 TEXT ▪ FULL ANSWERS FOR КҒБ AND ЖМБ: ❤️ FULL КҒБ ANSWERS: PART 1, TASK 1 ANSWERS: https://t.me/ubt_7zhargy/4838?single PART 1, TASK 2...	VIEWS 7 739 REPOSTS —	REACTIONS 27 ER 42.8%
Nº3 12.06 · 04:23 TEXT GEOGRAPHY OF THE UGE Q1 Method often used in Japan for conservation and economic projects Correct answer: C...	VIEWS 7 497 REPOSTS —	REACTIONS 20 ER 41.5%

Nº4 09.06 • 03:34 TEXT  FULL ЖМБ ANSWERS: PART 1, TASK 1 ANSWERS: https://t.me/ubt_7zhargy/4848?single PART 1, TASK 2...	VIEWS 7 247 REPOSTS — REACTIONS 2 ER 40.1%
Nº5 11.06 • 16:48 PHOTO  LEAKED QUESTIONS PREP  Daily incoming questions Time: May 10 - July 10 (61 days) 4 subjects together = 8900 3700  SEV...	VIEWS 7 166 REPOSTS — REACTIONS 9 ER 39.7%
WORST 3	
↓ 05.07 • 10:15 PHOTO  If you missed the leak at the end of the UNT, hurry to get in LAST FEW SPOTS FOR THOSE TAKING IT ON JULY 7,8,9,10:  EXACTLY OUR LEAKS...	VIEWS 1 019 REPOSTS — REACTIONS 7 ER 5.6%
↓ 05.07 • 12:20 PHOTO  LAST FEW SPOTS FOR THOSE TAKING IT ON JULY 7,8,9,10:	VIEWS 992 REPOSTS — REACTIONS 3 ER 5.5%
↓ 03.07 • 18:58 PHOTO 65 баллдан 90 баллға 1 күнде "Уже" кіремін, не қараймын деушілер слив канал кіріп аламыз ✓ 4,5,6,7,8,9, 10 ШІЛДЕ КІРЕТІНДЕРГЕ:  ДӘЛ...	VIEWS 945 REPOSTS — REACTIONS 5 ER 5.2%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

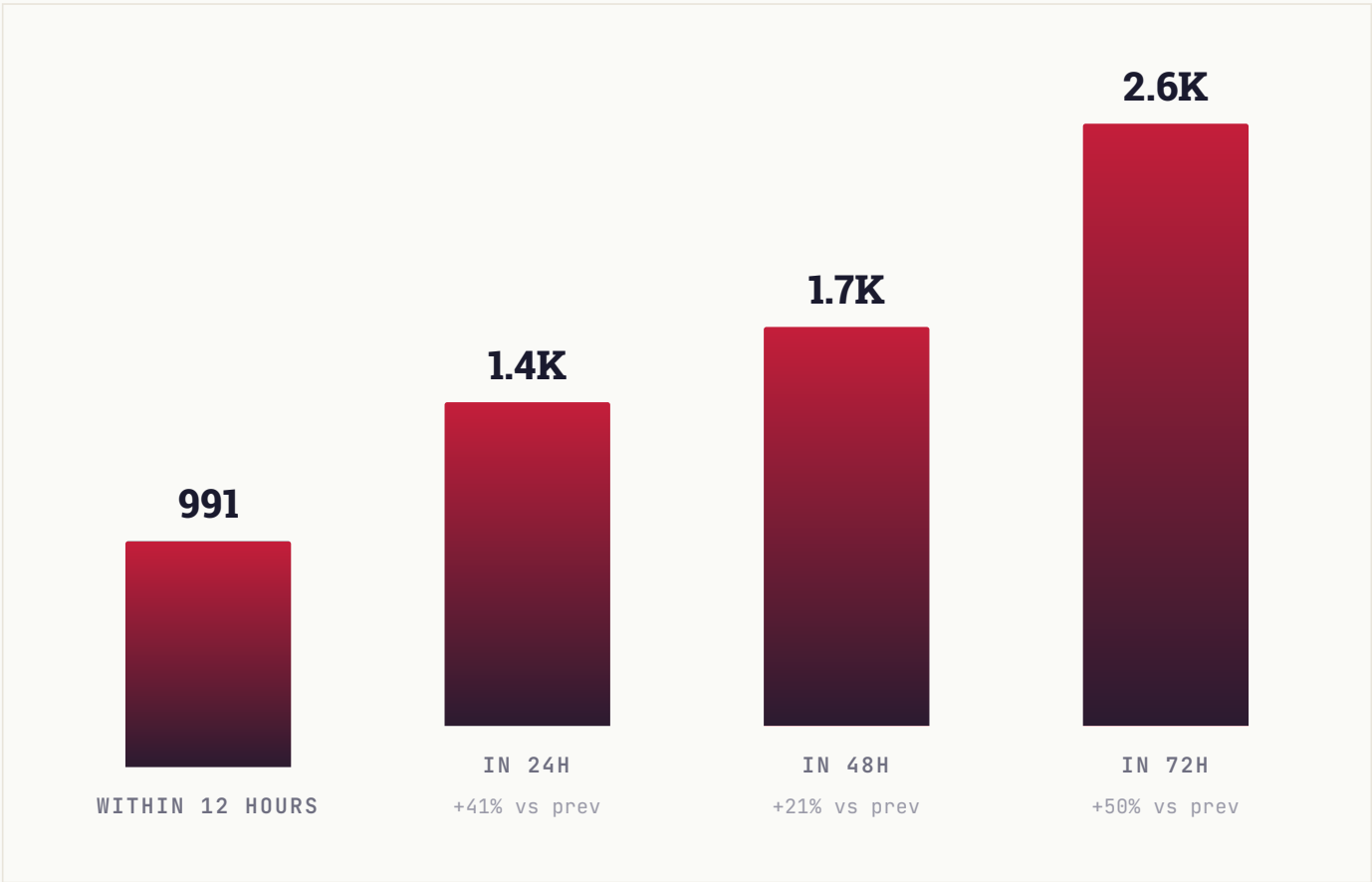
Citation index **19** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **23** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Visual aids didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ЫБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
КЮ 🇰🇿 MINISTRY OF EDUCATION AND SCIENCE OF THE RK	44.7K
KK Kornekilikter_kaz(Тегін канал)	29.2K
CA Visual aids methods techniques Free visual aids	27.9K
TG TARIH ЫБТ 2026 YOU	18.1K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#22 of 99). Leader — TESTCENTERKZ (149.2K).
Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **241**, they brought **6 324** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	45	6	5 354
December 2025	67	5	300
Nov 2025	41	5	471
Oct 2025	46	5	128
Sep 2025	20	5	71
August 2025	22	5	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
241	6	6 324

SECTION 08 · NICHE COMPARISON

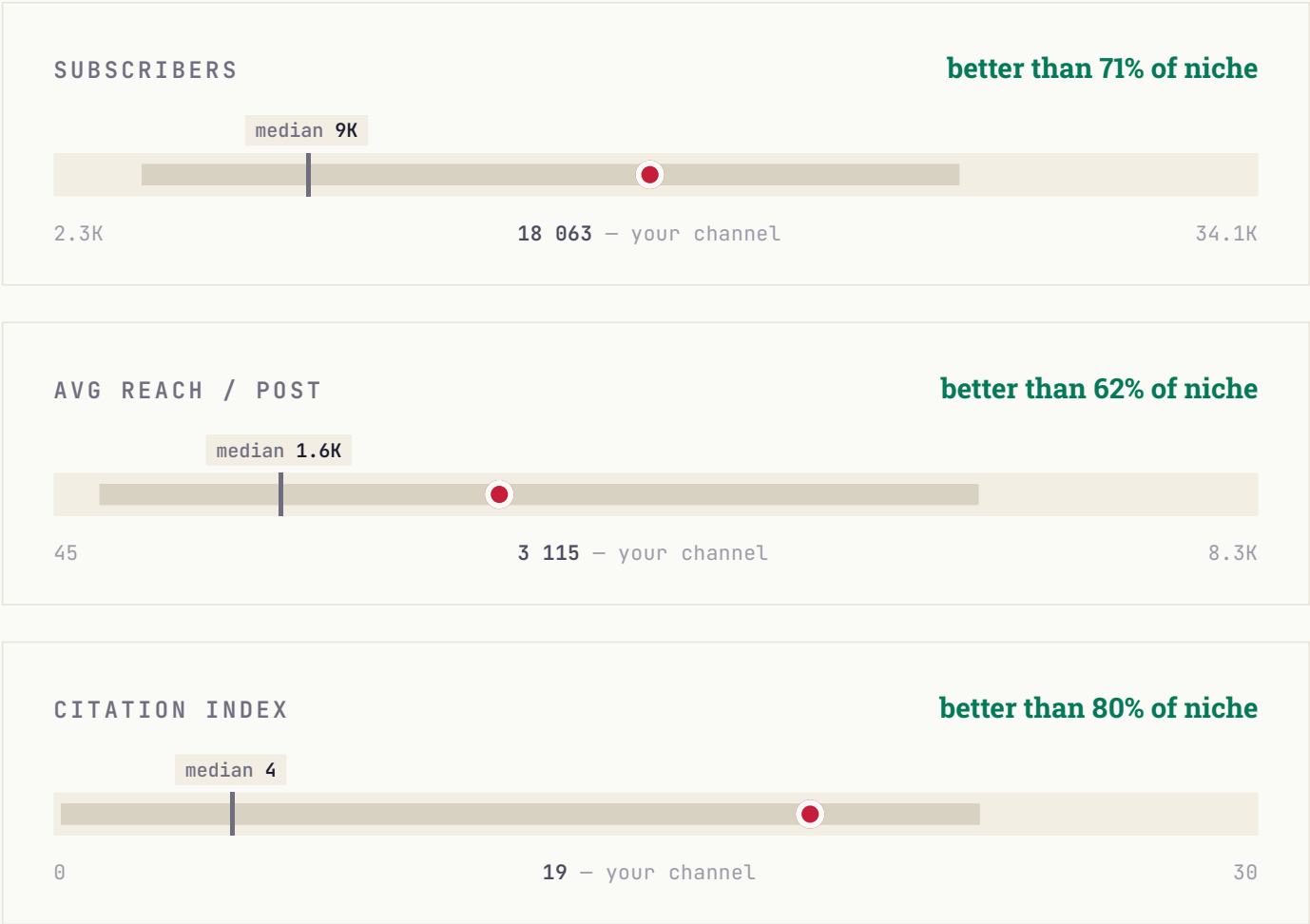
Where the channel stands in its league

Took top-100 channels in category «Education» and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#22/100

RANK IN NICHE

Channel in top 22% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Tuesday

Audience is most active on this day at 08:00 ALMT.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video holds
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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