

PUBLIC REPORT BY PROMTPRESS

Channel audit

Private, secret, unlimited insider plans



@tarifrf

Private, secret, unlimited plans from MegaFon, Beeline, MTS, Tele2, T2, Yota, Rostelecom – unlimited internet, calls, corporate insider tariffs Must read!!...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
66 877	16.0%	10.3K
+215 per month 07.07.2026	last 24 hrs 7.0%	ad reach 4.7K/24h HTTPS://PROMTPRESS.COM/AUDIT/TARIFRF

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 66 877 —	 SUBSCRIBER REACH 15.38% avg % subs see post	 VIEWS/POST 10.3K median 10.5K · 29 days	 POSTS/WEEK 13.2 for period
 7D TREND -18.4% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 914 chars median 983 · 29 days	 POSTS ANALYZED 56 29 days
 AD REACH 4.7K 24h avg	 CHURN / MONTH +215 last month	 CITATION RATE 96 citation index · 132 channels mentioned all time	 CHANNEL AGE 8 years 1 month created 05.06.2018

AI EDITOR SUMMARY

Channel «Unlisted, secret, unlimited plans for insiders» — 66 877 subs. Each post avg views 10.3K people (15% of subs), this is avg reach — room to grow. Posts 13 posts/week (~2/day) — regular pace. For week 22–28 Jun reach dropped -18.4% by week 15–21 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 56 posts over 29 days.
- 02 Dominant format – Photo (56/56 posts).
- 03 Avg post length – 914 chars (median 983).
- 04 Peak audience activity – Wed, 11:00 MSK.
- 05 Top posts get 4× more views than the weakest (20.4K avg for top vs 5.6K for worst) – among 56 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº110.06 · 08:22 PHOTO 🔥 MTS "Practical" is available again! 🔥 ⚠️ THIS PLAN CANNOT BE APPLIED TO EXISTING NUMBERS Includes: - 1200 outgoing calls...	VIEWS 22 694 REPOSTS 100	REACTIONS — ER 33.9%
Nº216.06 · 11:50 PHOTO ⚠️ Very generous offer from Megafon 🔥 New SIM cards with "Secret" plan 🔥 ⚠️ A strong request to those who previously for any...	VIEWS 19 950 REPOSTS 92	REACTIONS — ER 29.8%
Nº320.06 · 07:20 PHOTO 🔥 SIM card sale for any device 🔥 🔥 Today only any SIM card from the list below 300₽ (Delivery included...	VIEWS 18 603 REPOSTS 14	REACTIONS — ER 27.8%

Nº4 28.06 • 07:11 PHOTO 🔥 SIM card sale for any device 🔥 🔥 Today only any SIM card from the list below 300₽ (Delivery included...	VIEWS 13 902 REACTIONS — REPOSTS 6 ER 20.8%
Nº5 08.06 • 07:15 PHOTO ! Very generous offer from Megafon 🔥 New SIM cards with "Secret" plan 🔥 ⚠️ A strong request to those who previously for any...	VIEWS 12 410 REACTIONS — REPOSTS 70 ER 18.6%
WORST 3	
↓ 04.07 • 09:03 PHOTO ! IMPORTANT INFO ! ! Megafon "Secret" SIM cards available until 6.07.26 inclusive! After that, registration will be unavailable ! ! Connection...	VIEWS 6 383 REACTIONS — REPOSTS 5 ER 9.5%
↓ 03.07 • 13:01 PHOTO Plan "TERABYTE" 🔥 What can you get for 300 ₽ ? Beeline gives you a whole 1TB of internet and 500 minutes! Your affordable connection for online life. Great...	VIEWS 6 220 REACTIONS — REPOSTS 11 ER 9.3%
↓ 04.07 • 07:29 PHOTO 🔥 SIM card sale for any device 🔥 🔥 Today only any SIM card from the list below 300₽ (Delivery included...	VIEWS 4 212 REACTIONS — REPOSTS — ER 6.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



PERIOD START

66 792

NOW

66 881

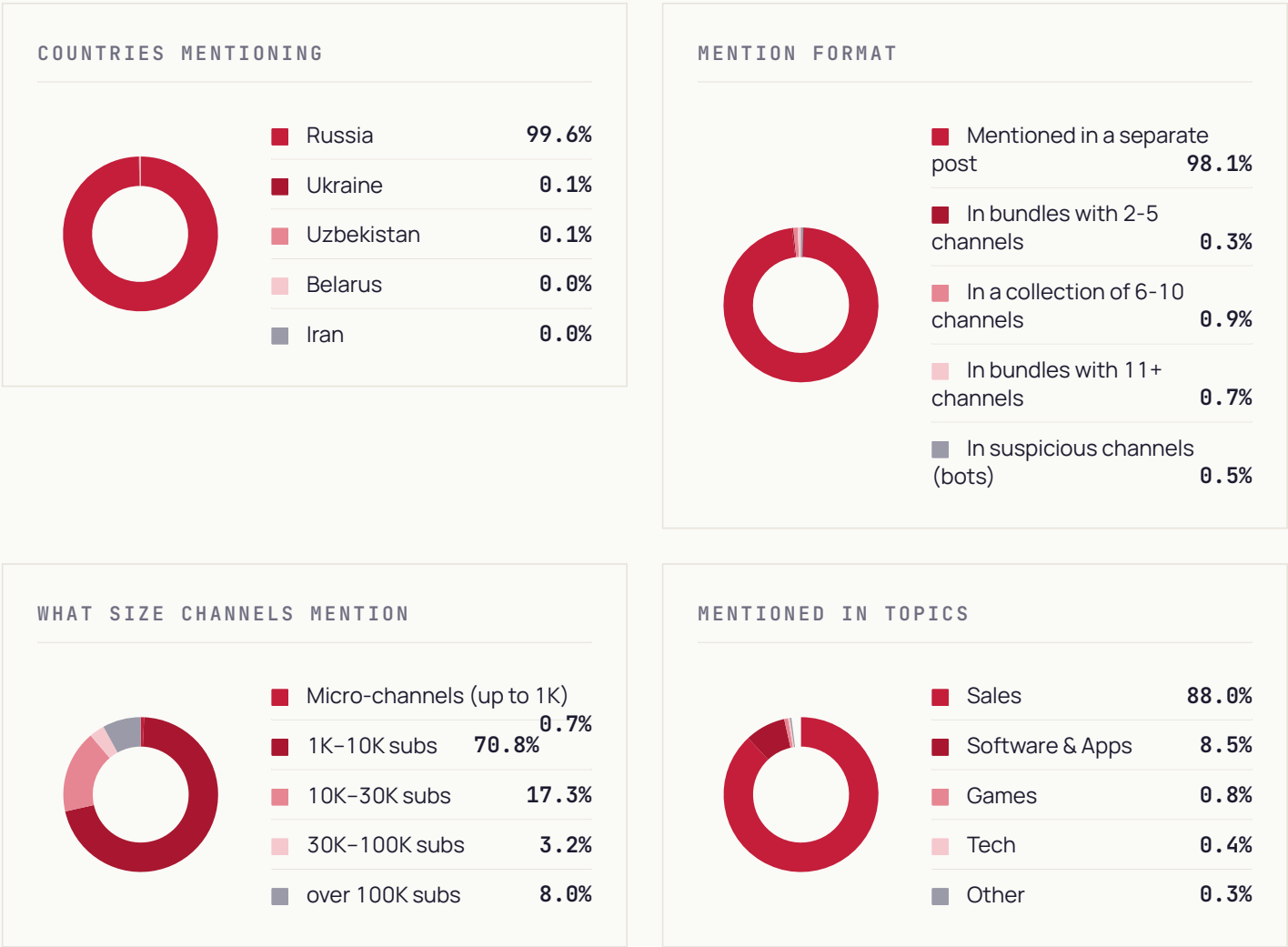
NET GROWTH

+89

SECTION 04 · MENTIONS

Who mentions the channel and how

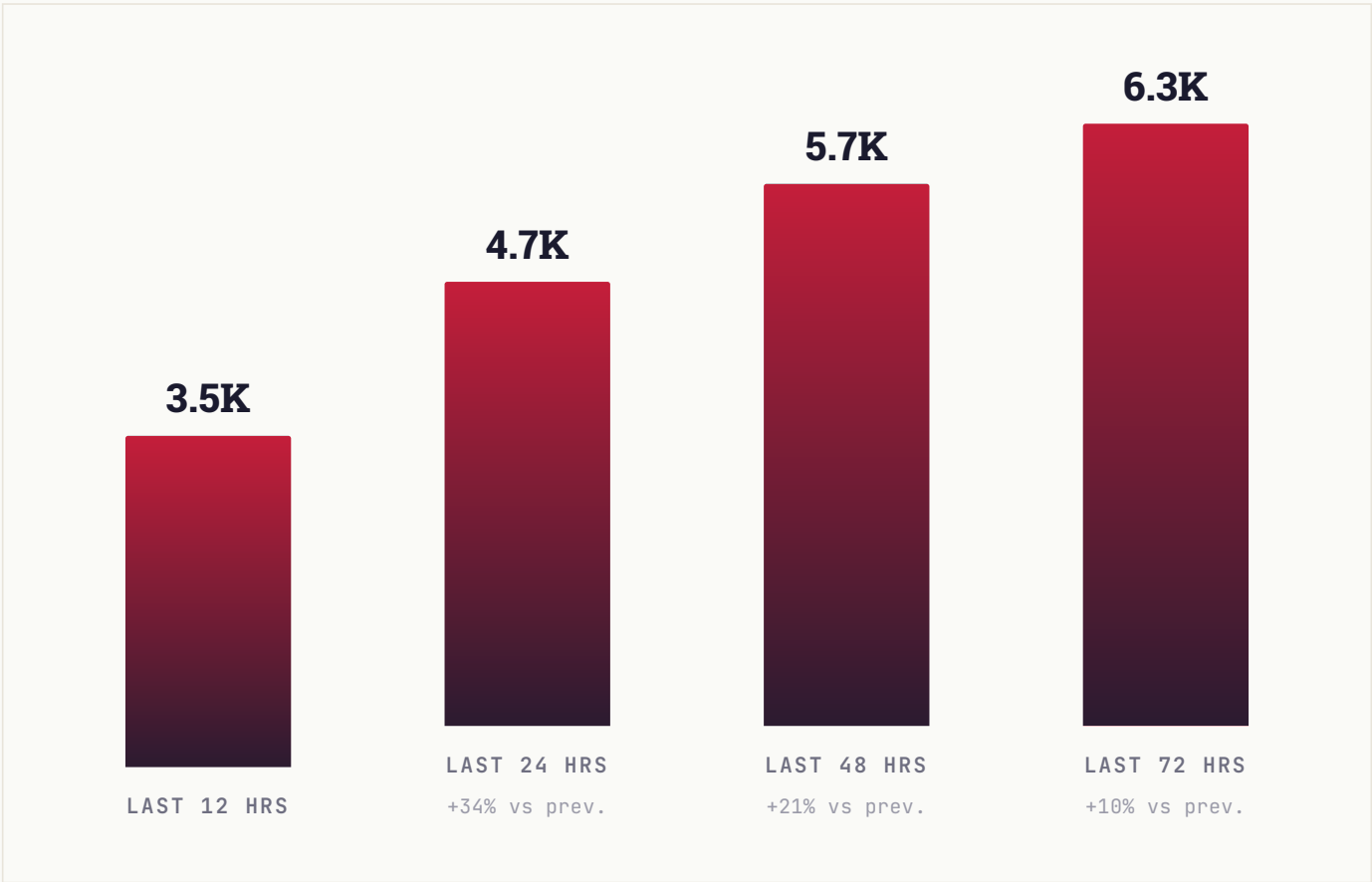
Citation index **96** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **132** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
SN Market Discounts	1M
YaM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries finds Discounts Promos	922.2K
PB By Pull	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
NS Private, secret, unlimited insider plans YOU	66.9K

COMPARATIVE SUMMARY

Channel not yet outside top 94 of niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal: enter top-94 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **227**, they brought **2 574** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	39	1	346	
December 2025	32	1	160	
November 2025	39	1	605	
October 2025	41	1	444	
September 2025	38	1	591	
August 2025	38	1	428	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
227	6	2 574

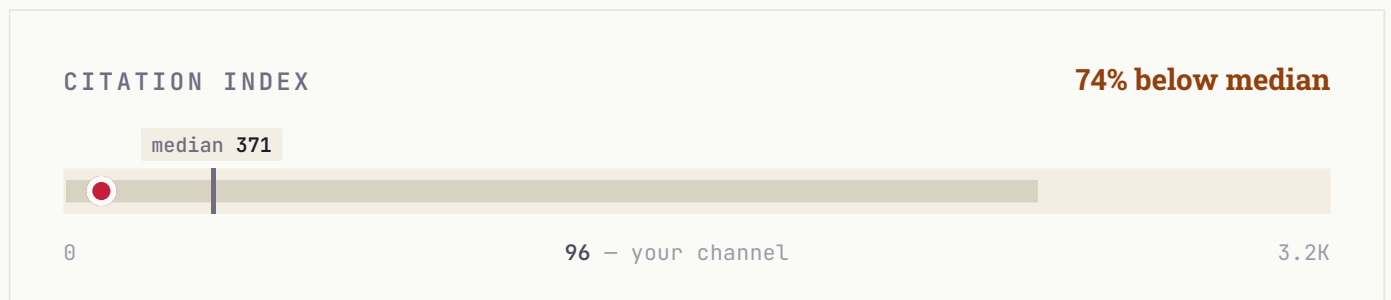
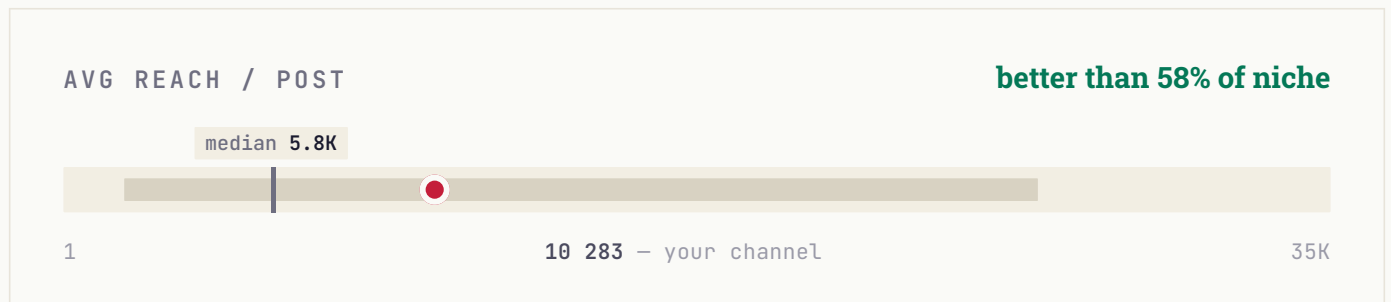
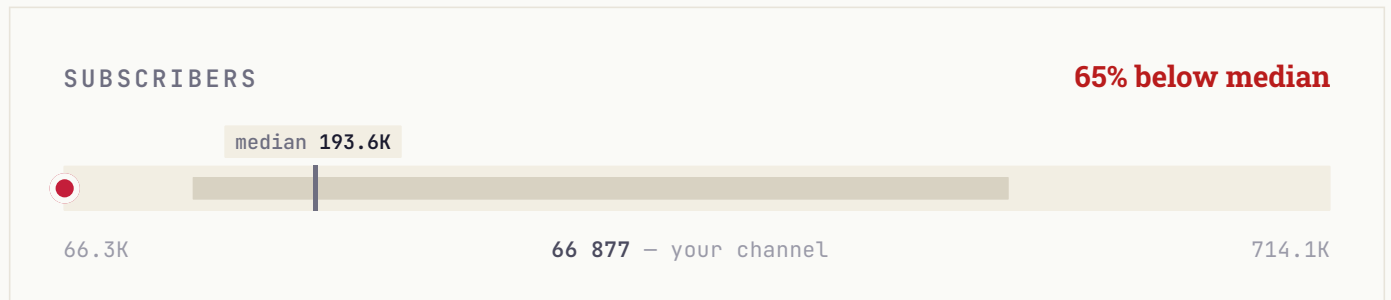
— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Russia) and compared your channel.

Gray band: range covering 80% of niche channels (p10-p90). Black line: median.

Red dot: your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Top post of the week — on Wednesday**

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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