

PUBLIC REPORT BY PROMTPRESS

Channel audit

Internal rates



@tarif_dlya_svoih

Channel about non-public mobile operator tariffs in Russia.
Telegram bot with tariff catalog — @mobile_tariffs_bot

SUBS

18 493

+110 per month

ERR (% SEE POSTS)

47.0%

per day **16.1%**

REACH/POST

8.7K

ad reach **3K**/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBS 18 493 —	 SUBSCRIBER REACH 47.09% avg % subs see post	 VIEWS/POST 8.7K median 8.9K · 14 days	 POSTS/WK 1.9 over period
 7D TREND — no data for period	 REACTIONS/POST 18.2 only 73 reactions, 236 reposts, 0 comments	 POST LENGTH 632 chars median 614 · 14 days	 POSTS ANALYZED 4 14 days
 AD REACH 3K 24h avg	 CHURN / MONTH +110 last month	 CITATION RATE 2 citation index · 8 channels mentioned ever	 CHANNEL AGE 7 years 9 months created 18.09.2018

AI EDITOR SUMMARY

Channel «Internal rates» — 18 493 subs. Avg views per post: 8.7K people (47% of subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outliers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 14 days.
- 02 Dominant format – Photo (4/4 posts).
- 03 Avg post length – 632 chars (median 614).
- 04 Audience peak activity – Thursday, 11:00 MSK.
- 05 Top posts get 1× more views than the weakest (9.8K avg for top vs 7.7K for worst) – among 4 posts in 14 days. Analyze what top posts share – topic, format, timing.

TOP 4 POSTS

Nº1 18.06 · 08:24 PHOTO ⚡ Top 3 Megafon plans Connect to your current number without visiting a store. Choose your option...	VIEWS 11 700 REPOSTS 33	REACTIONS 11 ER 63.3%
Nº2 22.06 · 11:20 PHOTO 🔥 EXCLUSIVE MTS SMART PLAN Unlimited internet plan from 180 ₺/mo. ☹️ Unlimited internet 📞 Up to 900 min...	VIEWS 10 113 REPOSTS 63	REACTIONS 25 ER 54.7%
Nº3 29.06 · 09:10 PHOTO 🔥 New Megafon plans now available! Now the operator tailors conditions individually for each number. The best part - find out yours...	VIEWS 7 651 REPOSTS 49	REACTIONS 15 ER 41.4%

Nº403.07 · 06:45 PHOTO MTS SMART got even better! Just a few days ago we launched MTS SMART, and since July 1 the operator improved conditions across...	VIEWS	REACTIONS
	5 370	22
	REPOSTS	ER
	91	29.0%

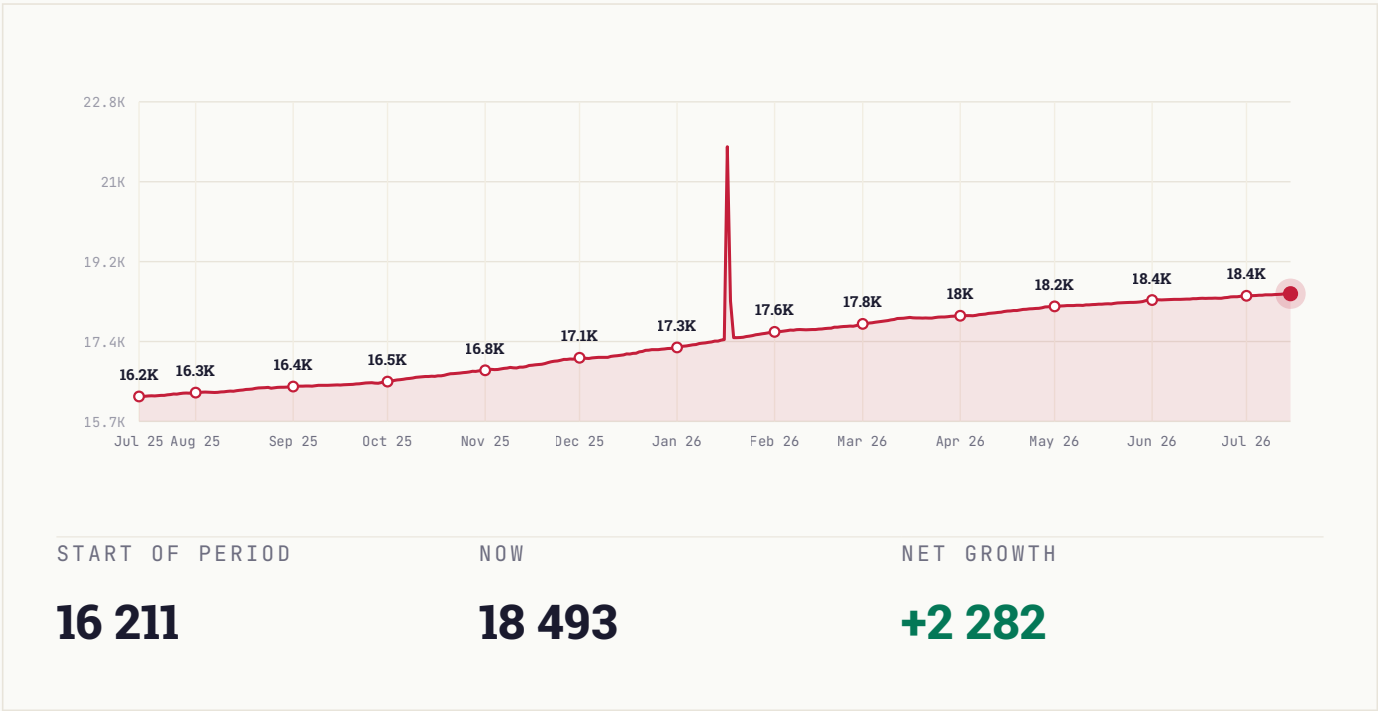
WORST 3

↓ 22.06 · 11:20 PHOTO EXCLUSIVE MTS SMART PLAN Unlimited internet plan from 180 ₺/mo. ☹ Unlimited internet 📞 Up to 900 min...	VIEWS	REACTIONS
	10 113	25
	REPOSTS	ER
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

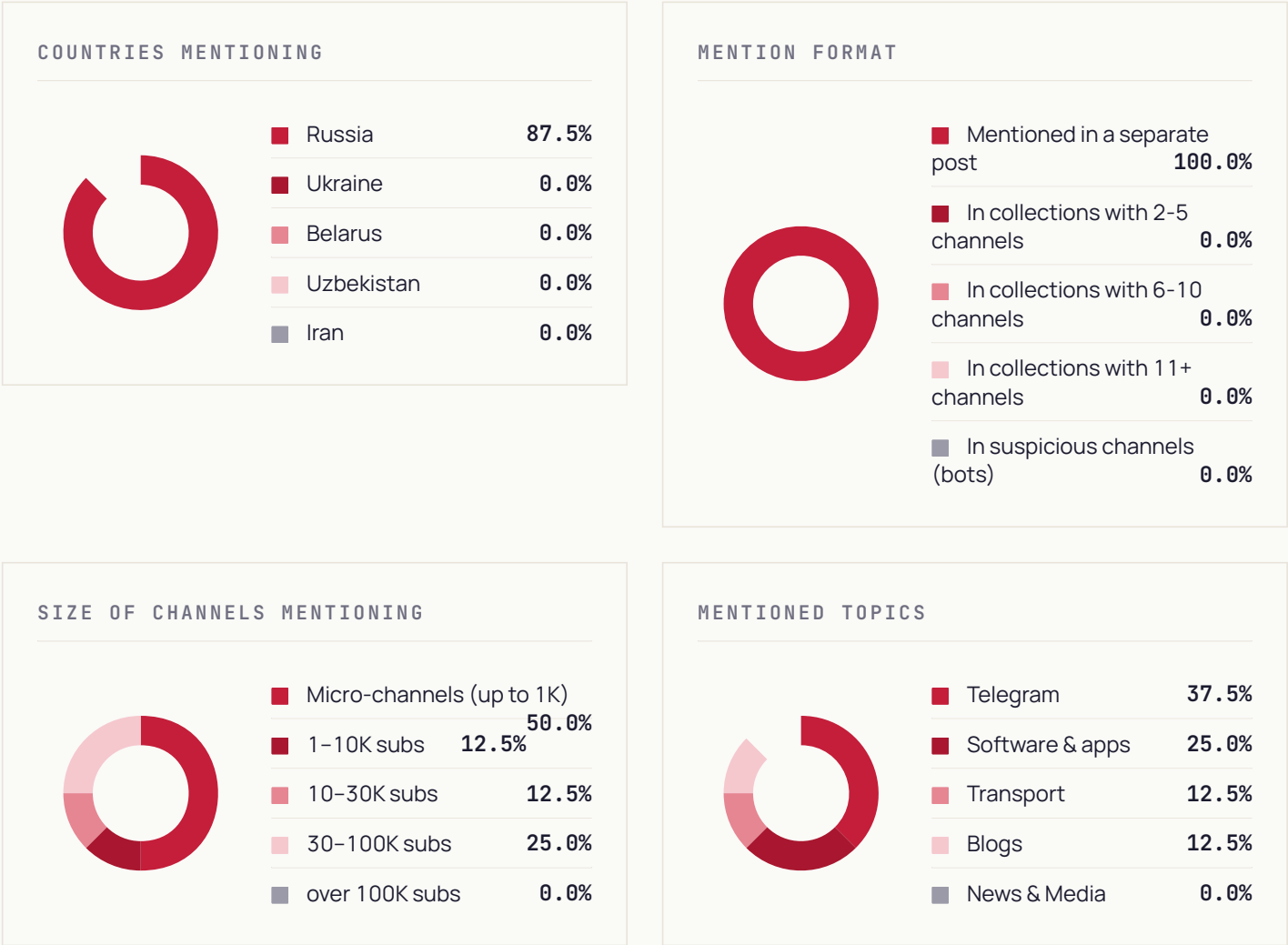
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

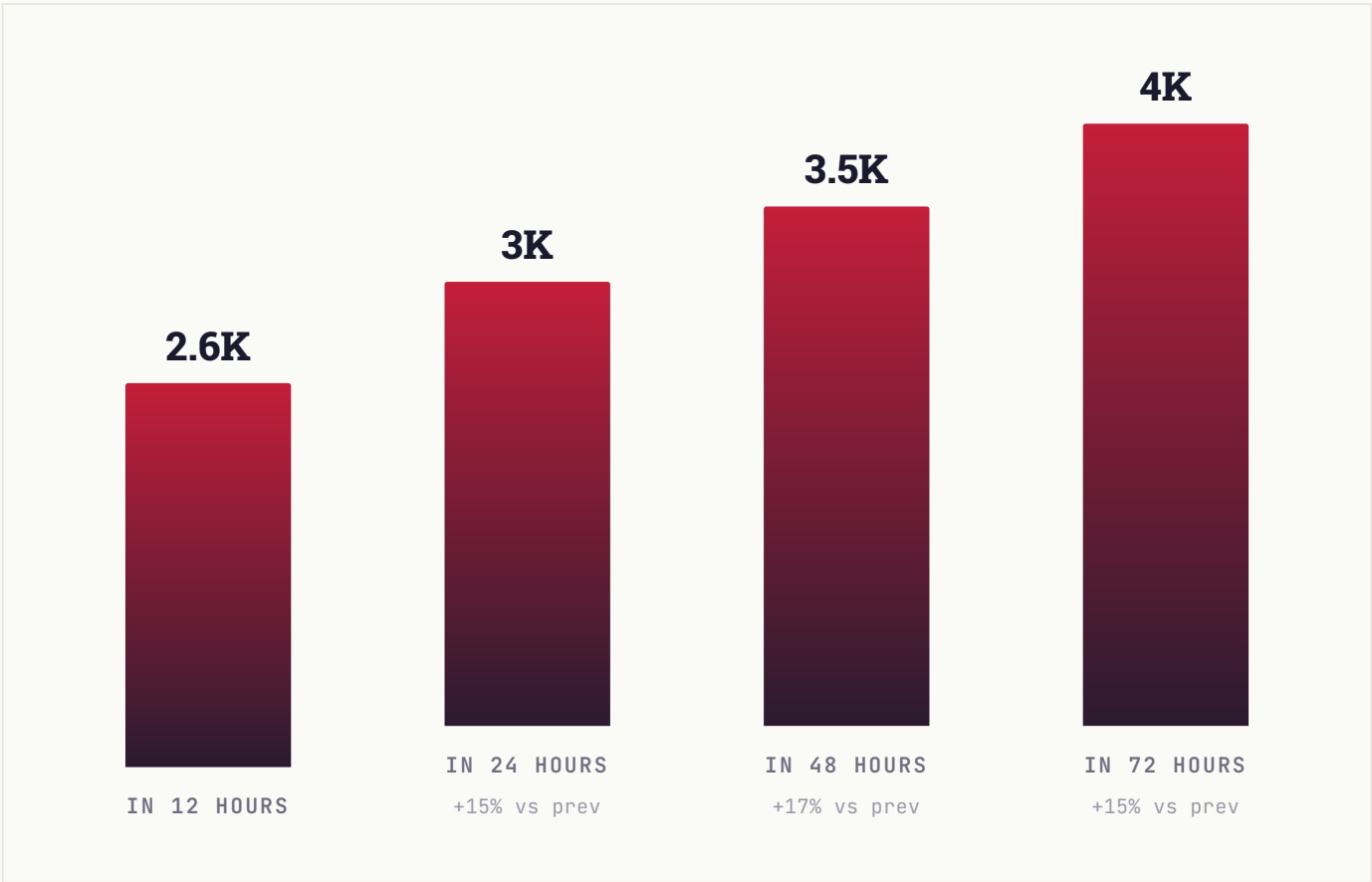
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBS
O2 Offerzone 2.	5.8M
OF Offerzone	4.2M
OF Offerzone	1.2M
O3 Offerzone 3.	3.5M
DE Dealdost	3.1M
O4 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
SQ Shoppers Quest	1.3M
TD Internal rates YOU	18.5K

COMPARATIVE CONCLUSION

Channel is still outside top 95 of niche — early growth stage. Niche leader — Offerzone 2. (5.8M), top-95 median: 408K. First goal: enter top-95 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **1**, they brought **5 690** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	4 587
December 2025	0	0	261
November 2025	0	0	293
October 2025	0	0	260
September 2025	0	0	123
August 2025	1	1	166

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1	6	5 690

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Sales» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Post more often

Now 1.9 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Thursday

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram retains audience longer and is
algorithm-friendly. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
