

PROMTPRESS PUBLIC REPORT

Channel audit

Inoy Crypto



@tapswapcode_ru

Telegram Gift News Collab: @TapSwap_info_ru Manager:
@Kykysik00 (free)

SUBSCRIBERS

193 699

-7624 per month

ERR (% SEE POSTS)

1.0%

per day 0.1%

REACH/POST

412

ad reach 202/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Crypto» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 193 699 -	 SUBS REACH 0.21% avg % subs see post	 VIEWS/POST 412 median 419 · 28 days	 POSTS/WEEK 13.6 over period
 7D TREND -3.4% vs previous week	 REACTIONS/POST 4.9 total 275 reactions, 66 reposts, 127 comments	 POST LENGTH 223 chars median 182 · 28 days	 POSTS ANALYZED 56 28 days
 AD REACH 202 24h avg	 CHURN / MONTH -7624 last month	 CITATION RATE 13 citation index · 140 channels mentioned all time	 CHANNEL AGE 1 year 11 months created 06/29/2024

AI EDITOR SUMMARY

Channel «Inoy Crypto» – 193 699 subs. Each post averages 412 people (0% of subs), reach is low – consider expanding audience. Publishes 14 posts per week (~2/day) – regular pace. Week of June 1–7 reach stable (-3.4% vs week 25–31 May).

What works best

| WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **56** posts over 28 days.
- 02 Dominant format — **Photo** (46/56 posts).
- 03 Avg post length — **223** chars (median 182).
- 04 Audience peak — **Monday**, 22:00 MSK.
- 05 Top posts get **2x** more views than the weakest (518 avg for top vs 328 for worst) — among 56 posts in 28 days. Analyze what top posts share: topic, format, timing.

No2 25.05 · 19:12 PHOTO @Portals launched TON staking Terms and nuances: ⚡Min 10 TON ⚡Withdraw after accumulating 1 TON ⚡Requires activation and renewal every 7...	VIEWS 510 REPOSTS — REACTIONS 3 ER 0.3%
No3 20.05 · 17:48 PHOTO ⚡ 20th EU sanctions package against Russia and Belarus From May 24, new bans and restrictions come into force that directly affect EVERYONE who uses...	VIEWS 509 REPOSTS 7 REACTIONS 18 ER 0.3%

Nº4

17.05 · 14:10

PHOTO

☹️ Big Secret maybe in July Conor McGregor returns to the ring 🤖🤖 — 🤖 Mrkt | 🤖 Chat | 🤖 Stars

VIEWS

504

REPOSTS

—

REACTIONS

7

ER

0.3%

Nº5

06.06 · 15:34

PHOTO

☺️ Ministry of Digital plans to add age verification on all sites and platforms Moreover, this issue is already on the 'near-term agenda'...

VIEWS

504

REPOSTS

3

REACTIONS

—

ER

0.3%

|

WORST 3

↓ 25.05 · 11:37 PHOTO 🤖 End of first season on @MRKT at 22:00 MSK Last hours to join the event: @MRKT @MRKT @MRKT UPD: time changed, ending at...	VIEWS 359 REPOSTS 1 REACTIONS 12 ER 0.2%
↓ 25.05 · 13:25 PHOTO 🤖 Last code of the season for 300 points in @MRKT On the 'Tasks' tab enter: DISCO Last hours to join the event: @MRKT @MRKT...	VIEWS 348 REPOSTS 1 REACTIONS — ER 0.2%
↓ 13.06 · 11:53 VIDEO 🤖 I didn't really like the model, so glad it's not happening — How did you rate it? OK 🤖 not? ☺️ — 🤖 Mrkt 🤖 Chat 🤖 Stars	VIEWS 278 REPOSTS — REACTIONS 4 ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

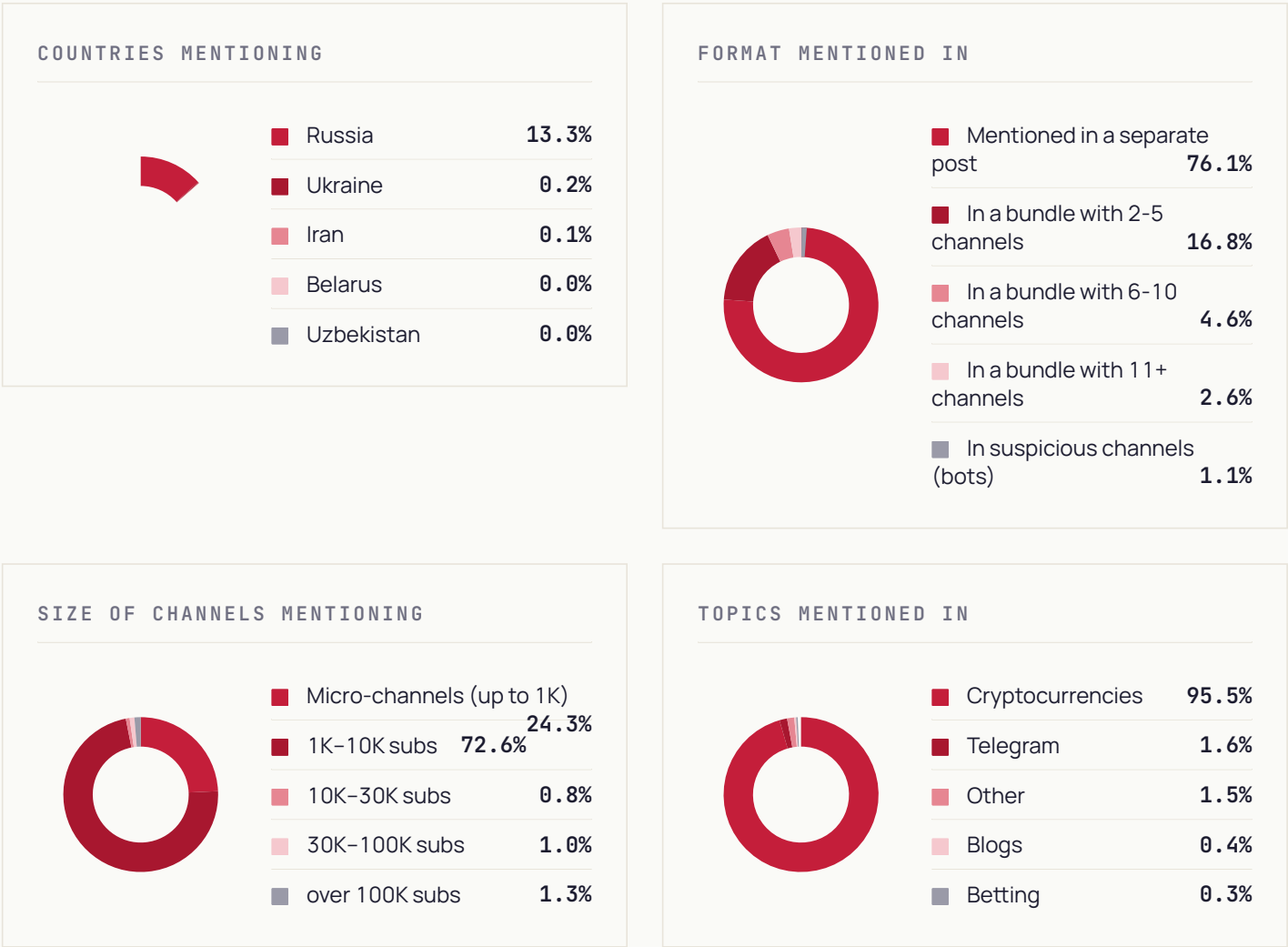
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

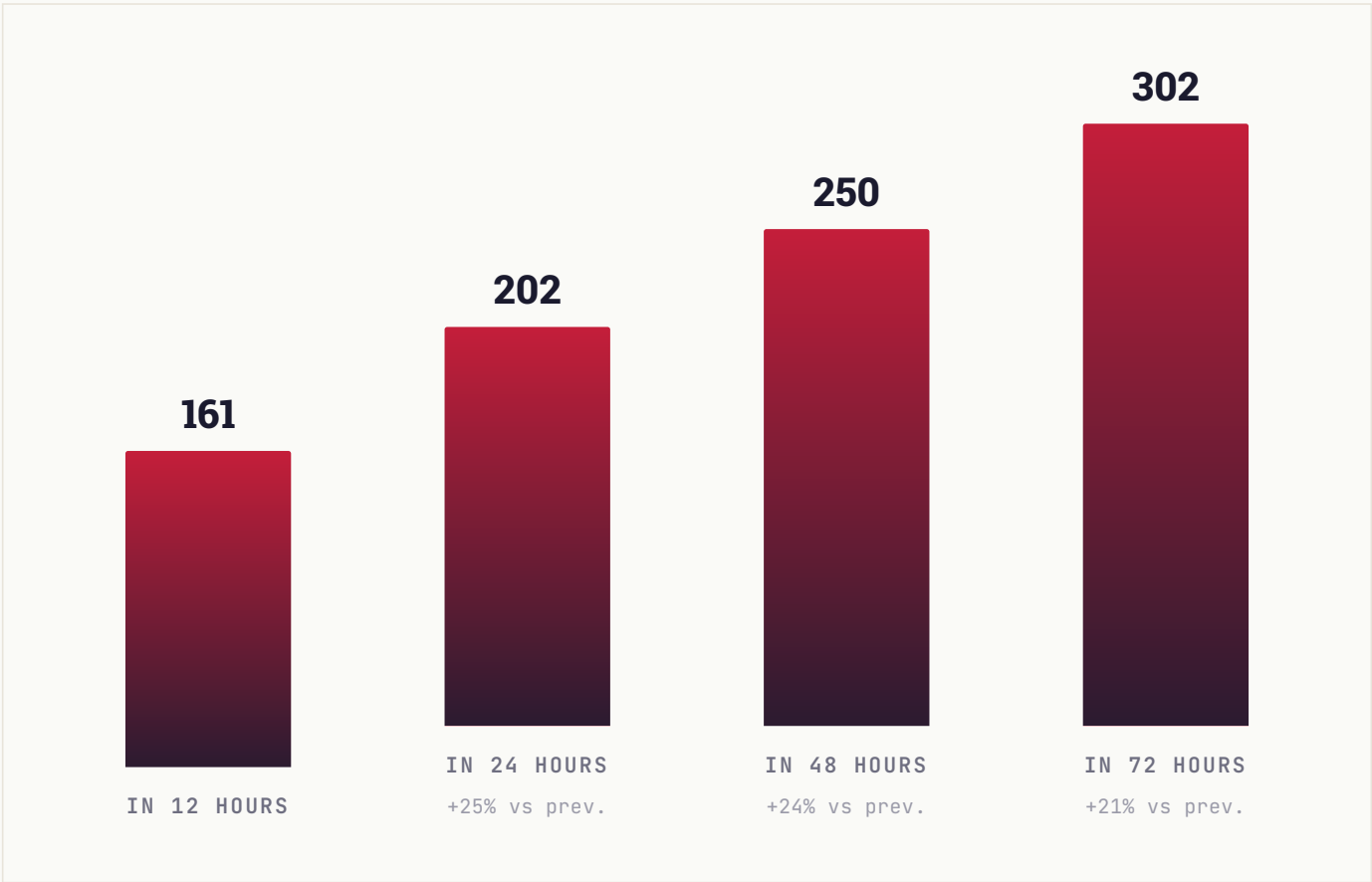
Citation index **13** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time channel was mentioned **140** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see where you stand among niche neighbors.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't be infinite	1.9M
MI MILLIARDOM	1.5M
MC Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
IC Inoy Crypto YOU	193.7K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#91 of 99). Niche median — 307.7K subs. First growth KPI — reach the median. Leader: OKX News (4.8M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **366**, they brought **565 212** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Dec 2025	18	5	149 893	
Nov 2025	117	24	130 504	
Oct 2025	61	22	37 378	
Sep 2025	49	21	117 197	
August 2025	49	16	66 436	
Jul 2025	72	13	63 804	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
366	6	565 212

SECTION 08 · NICHE COMPARISON

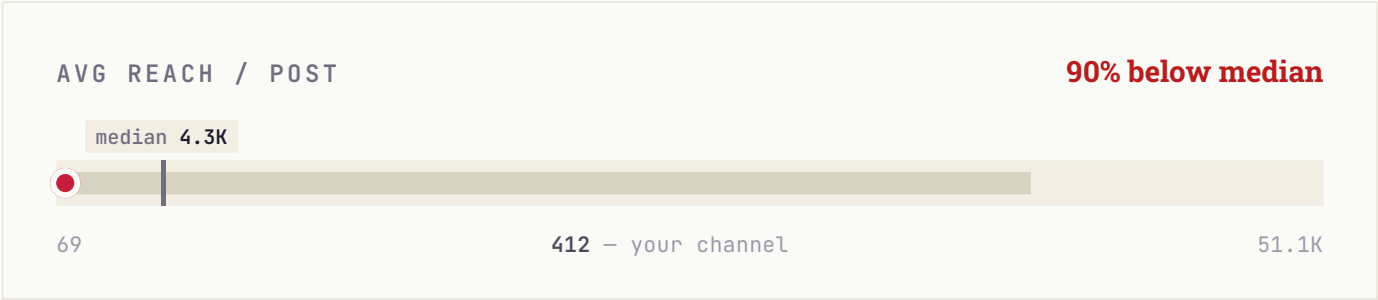
Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#91/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 22:00 MSK.

EFFECT

**Best window
for key post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend reaching 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.21% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+6.3pp ER

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager