

PUBLIC REPORT BY PROMTPRESS

Channel audit

Profitable with Tatiana



@tanjarus

My posts are shared THOUSANDS! Grab SECRET discounts & finds
They won't tell you in stores 📺 Don't forget to subscribe 📺 Source:
@ni_kate <https://telega.in/c/tanjarus> <https://clck.ru/3FjXy3> Posts
are...

SUBSCRIBERS

131 584

-918 per month

ERR (% SEE POSTS)

8.0%

per day 6.5%

REACH/POST

9.6K

ad reach 8.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Sales» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 131 584 —	 SUBSCRIBER REACH 7.33% avg % of subs who see a post	 VIEWS/POST 9.6K median 9.6K · 15 days	 POSTS/DAY 48.0 ~336 per week
 7D TREND — no data for period	 REACTIONS/POST 18.6 total 13,656 reactions, 9,712 reposts, 257 comments	 POST LENGTH 138 chars median 122 · 15 days	 POSTS ANALYZED 736 15 days
 AD REACH 8.5K 24h avg	 CHURN / MONTH -918 last month	 CITATION RATE 23 citation index · 310 channels mentioned it ever	 CHANNEL AGE 4 years 9 months created 02.09.2021

AI EDITOR SUMMARY

Channel «Profitable with Tatiana» — 131 584 subs. Each post averages 9.6K people (7% from subs), reach is low — consider expanding audience. Publishes 336 posts per week (~48 per day) — very active posting schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **736** posts in 15 days.
- 02 Dominant format — **Photo** (725/736 posts).
- 03 Avg post length — **138** characters (median 122).
- 04 Audience activity peak — **Sunday**, 11:00 MSK.
- 05 Top posts get **2x** more views than the weakest (16K avg for top vs 8.1K for worst) — among 736 posts in 15 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 18:07 PHOTO https://www.ozon.ru/highlight/dopolnitelnaya-skidka-15-4467152/ My platforms here→@TAT_RUS	VIEWS 16 472 REPOSTS 12	REACTIONS 28 ER 12.5%
Nº2 07.06 · 08:59 PHOTO -20% https://ozon.ru/t/sSwBUGg You can skip what's unnecessary right away My platforms here→@TAT_RUS	VIEWS 15 953 REPOSTS 7	REACTIONS 20 ER 12.1%
Nº3 13.06 · 18:33 PHOTO Penelopa Matte lipstick set https://www.wildberries.ru/catalog/550086678/detail.aspx?size=757052093 My platforms here→@TAT_RUS	VIEWS 15 531 REPOSTS 33	REACTIONS 29 ER 11.8%

Nº4 07.06 · 08:22 **PHOTO**

<https://market.yandex.ru/cc/9awoVd> My platforms here→@TAT_RUS

VIEWS
15 313

REACTIONS
16

REPOSTS
14

ER
11.6%

Nº5 13.06 · 20:37 **PHOTO**

Bath Stuff Loofah Bath Sponge Set 5 pcs <https://www.wildberries.ru/catalog/314278624/detail.aspx?size=474557001> My platforms...

VIEWS
15 233

REACTIONS
20

REPOSTS
9

ER
11.6%

WORST 3

↓ 10.06 · 10:50 **PHOTO**

DNZ Velour straight basic pants <https://www.wildberries.ru/catalog/983456082/detail.aspx> My platforms here→@TAT_RUS

VIEWS
8 080

REACTIONS
14

REPOSTS
7

ER
6.1%

↓ 03.06 · 07:32 **VIDEO**

And have a great day ☺ #breakfastwithme How are you today? ☺
- great ♥ - good ☺☺ - could be better My platforms...

VIEWS
8 055

REACTIONS
39

REPOSTS
25

ER
6.1%

↓ 10.06 · 11:21 **PHOTO**

BATI Ballet flats pointed toe with ankle strap <https://www.wildberries.ru/catalog/489455109/detail.aspx> My platforms...

VIEWS
8 017

REACTIONS
21

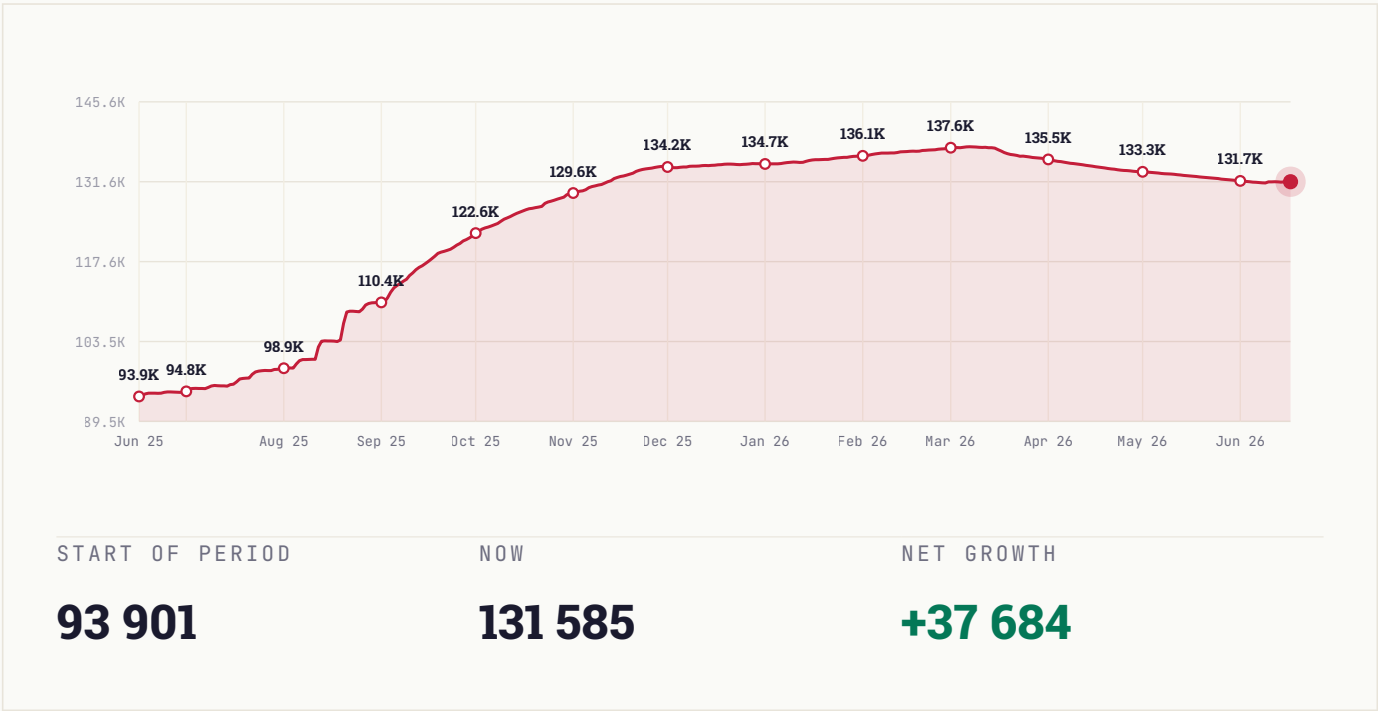
REPOSTS
11

ER
6.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

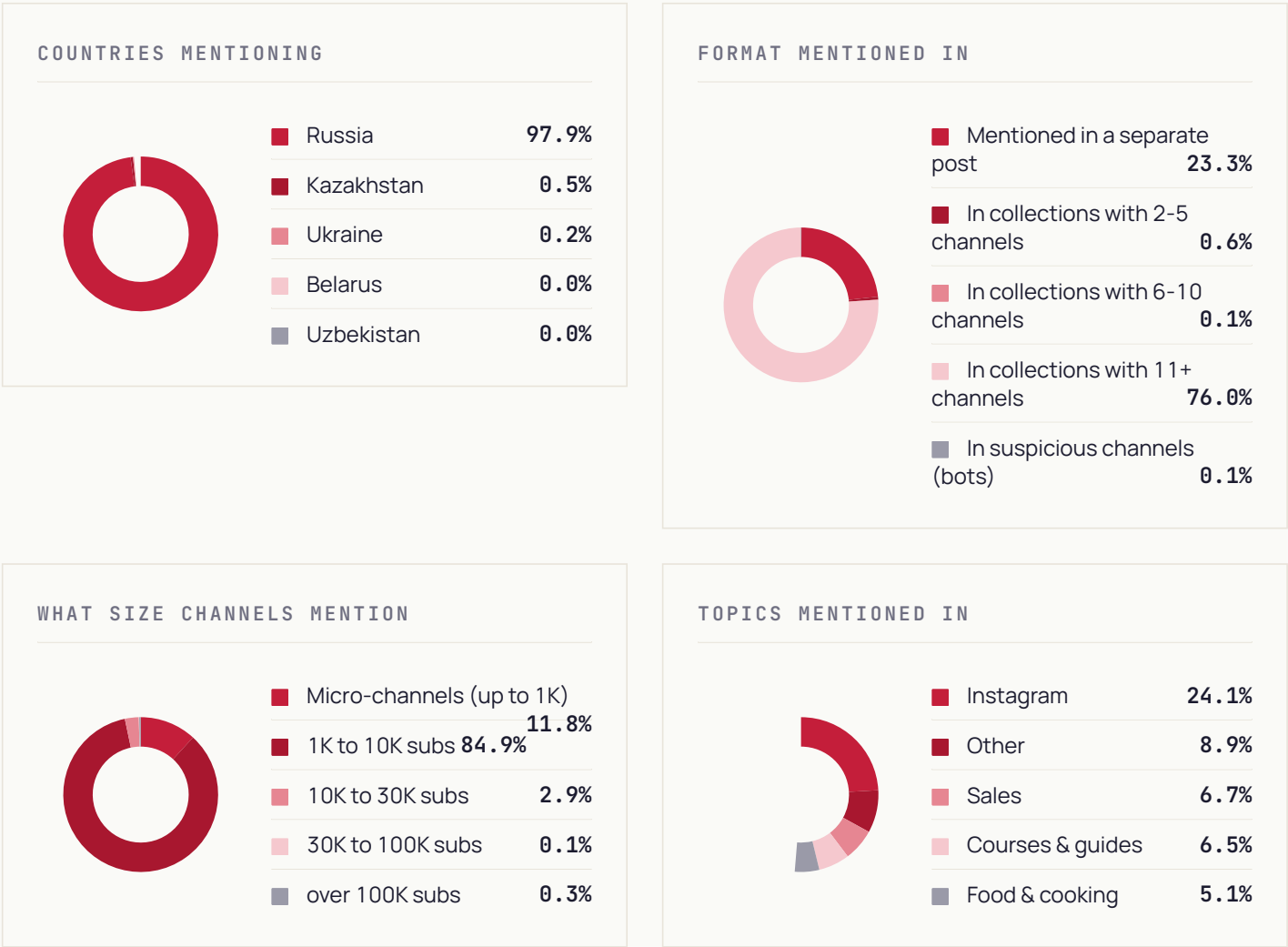
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

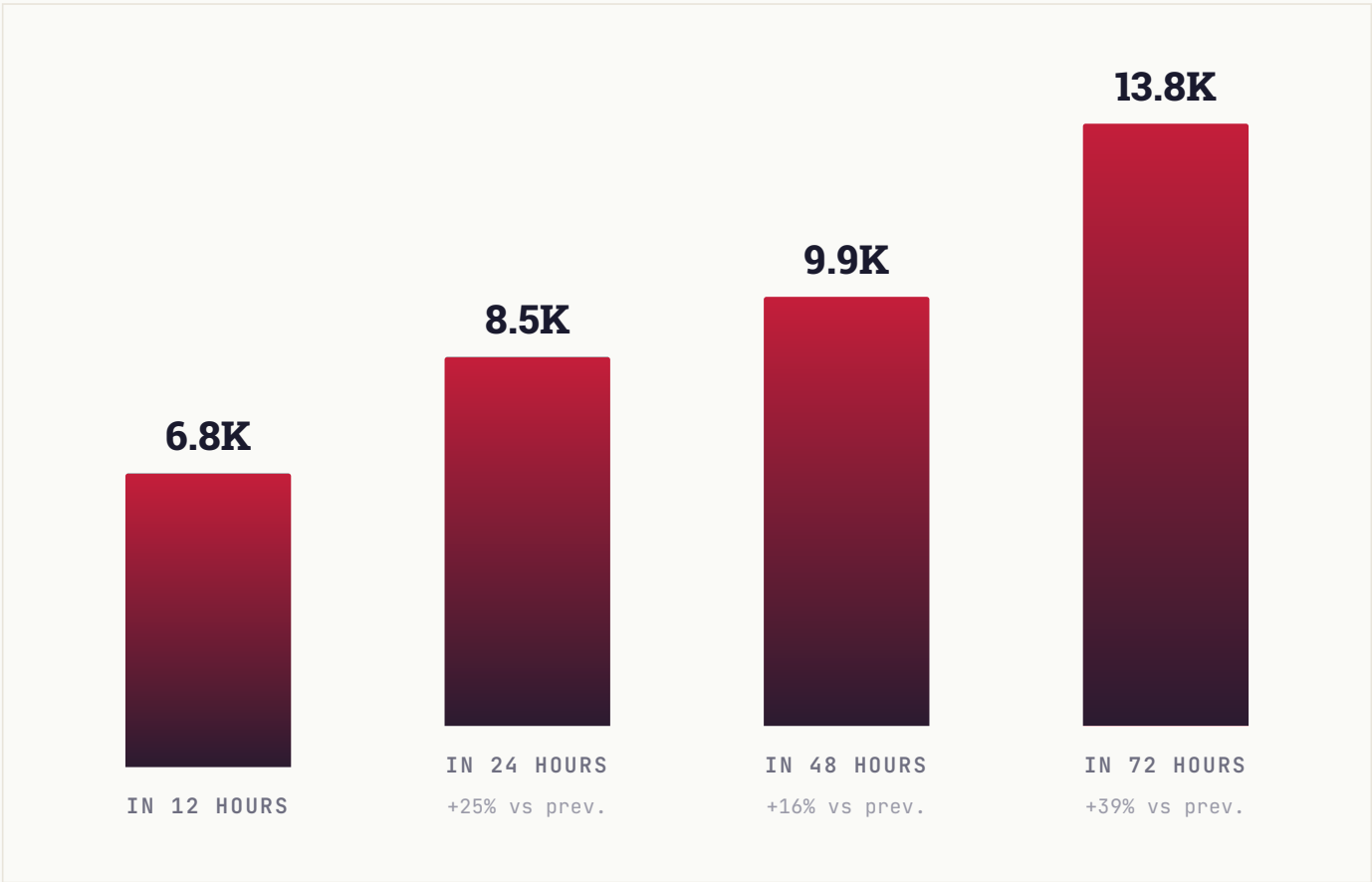
Citation index **23** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **310** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
YAM Yandex Market	1M
X- Freeloaders - Lightning	1M
SN Market discounts	993.1K
WS WB Sniper Wildberries finds Discounts Promos	932.9K
PB By Blat	888K
Z Hare Deals Discounts	877.5K
W Wildberries finds	799.3K
VI ITEMS FROM VIDEO	711.7K
AL Alpha-Уюгодно	563K
VS Profitable with Tatiana YOU	131.6K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#91 of 94). Niche median — 201.1K subs. First growth KPI — reach median. Leader: OZON (1.1M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **23**, they brought **40 957** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	8	8	878
November 2025	7	6	4 823
October 2025	2	2	7 376
Sep 2025	5	5	11 699
August 2025	0	0	11 809
July 2025	1	1	4 372

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
23	6	40 957

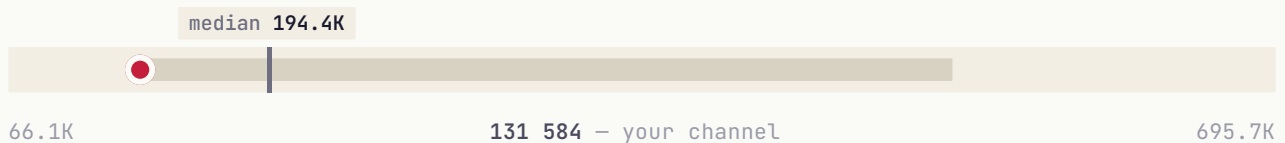
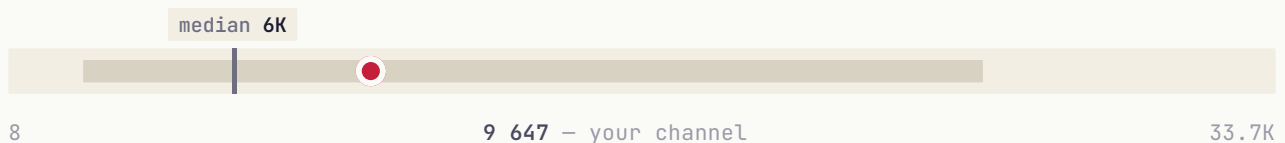
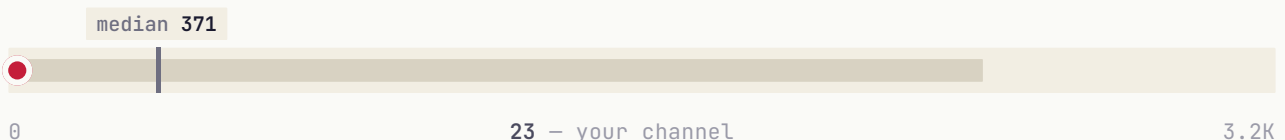
— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Sales» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#91/100

POSITION IN NICHE

Channel in bottom half of rating**SUBSCRIBERS****worse than median by 32%****AVG REACH / POST****better than 57% of niche****CITATION INDEX****worse than median by 94%**

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Sunday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window
for important
post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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