

PUBLIC REPORT BY PROMTPRESS

Channel audit

Tactical Medicine Courses



@tacticalmedicinecourses

⚡ All about tactical medicine and first aid; Max - <https://max.ru/tacticalmedicinecourses> Rutube - <https://rutube.ru/channel/22629172> VK - https://vk.com/tacticalmedicinecourses_vk 📬 For inquiries...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
71 665 01.07.2026 +956 per month	43.0% HTTPS://PROMTPRESS.COM/AUDIT/TACTICALMEDICINECOURSES per day 5.7%	15.9K ad reach 4.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 71 665 —	 SUBS REACH 22.25% avg % of subs see post	 VIEWS/POST 15.9K median 3.7K · 29 days	 POSTS/DAY 11.9 ~84 per week
 7D TREND +409.6% vs previous week	 REACTIONS/POST 158.2 total 55,861 reactions, 9,656 reposts, 248 comments	 POST LENGTH 750 chars median 1K · 29 days	 POSTS ANALYZED 353 29 days
 AD REACH 4.1K 24h avg	 CHURN / MONTH +956 over the last month	 QUOTABILITY 813 citation index · 1,391 channels mentioned all time	 CHANNEL AGE 2 years 3 months created 17.03.2024

AI EDITOR SUMMARY

Channel «Tactical Medicine Courses» — 71 665 subs. Each post averages 15.9K people (22% of subs), average reach — room to grow. Publishes 84 posts per week (~12/day) — very active. For week Jun 15–21 reach grew by +409.6% to week of Jun 8–14 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **353** posts over 29 days.
- 02 Dominant format – **Photo** (247/353 posts).
- 03 Avg post length – **750** chars (median 1000).
- 04 Peak audience activity – **Friday**, 12:00 MSK.
- 05 Strongest posts get **330x** more views than the weakest (551.5K avg for top vs 1.7K for worst) – among 353 posts in 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 19.06 · 09:05 PHOTO ⚡ Friends, the day has come! The book is ready, and we are proud to announce that on the official website of the Yauza publishing house...	VIEWS 1 157 485 REPOSTS 6 310	REACTIONS 3 212 ER 1615.1%
Nº2 06.06 · 12:01 PHOTO July 17 Weekly author column; ⚡ Head of "Tactical Medicine Courses" project, call sign "Latysh"; ✅ Exclusive for the channel...	VIEWS 306 838 REPOSTS 11	REACTIONS 70 ER 428.2%
Nº3 06.06 · 11:03 PHOTO July 17 Weekly author column; ⚡ Tactical Medicine Instructor call sign «Latysh», Project Manager of «Tactical Medicine...	VIEWS 190 077 REPOSTS 11	REACTIONS 80 ER 265.2%

Nº406.06 · 05:21 PHOTO July 17 Weekly author column; ⚡ Head of "Tactical Medicine Courses" project, call sign "Latysh"; 🎯 Exclusive for the channel...	VIEWS	REACTIONS
	178 890	75
	REPOSTS	ER
	8	249.6%

Nº506.06 · 15:28 PHOTO July 17 Weekly author column; ⚡ Head of "Tactical Medicine Courses" project, call sign "Latysh"; ✅ Exclusive for channel 1465...	VIEWS	REACTIONS
	161 656	81
	REPOSTS	ER
	6	225.6%

WORST 3

↓ 27.06 · 14:05 PHOTO July 17 Weekly author column; ⚡ Project Manager of «Tactical Medicine Courses» call sign «Latysh» ✅ Specifically for channel...	VIEWS	REACTIONS
	1 718	74
	REPOSTS	ER
	10	2.4%

↓ 27.06 · 14:56 PHOTO July 17 Weekly author column; ⚡ Project Manager of «Tactical Medicine Courses» call sign «Latysh»; ✅ Specifically for channel...	VIEWS	REACTIONS
	1 694	69
	REPOSTS	ER
	13	2.4%

↓ 27.06 · 09:09 PHOTO July 17 Weekly author column; ⚡ Project Manager of «Tactical Medicine Courses» call sign «Latysh» ⚡ Exclusive for channel «Two...	VIEWS	REACTIONS
	1 604	153
	REPOSTS	ER
	7	2.2%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

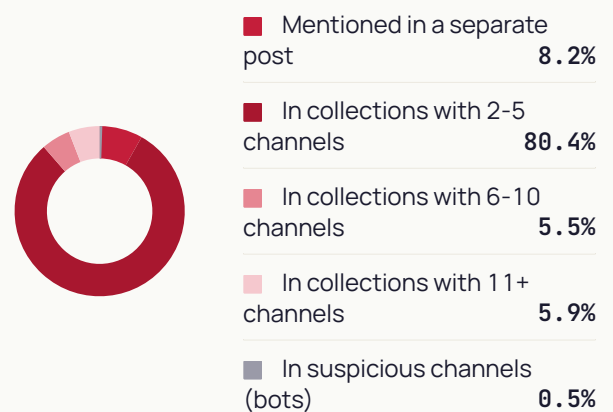
Who and how mentions the channel

Citation index **813** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **1 391** different channels.

COUNTRIES MENTIONING



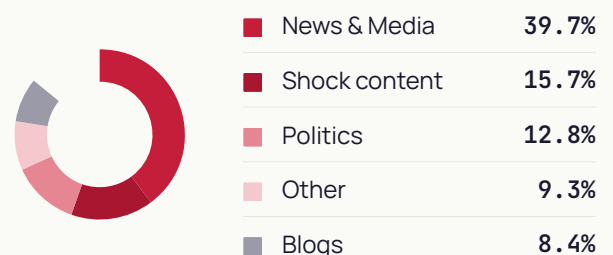
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



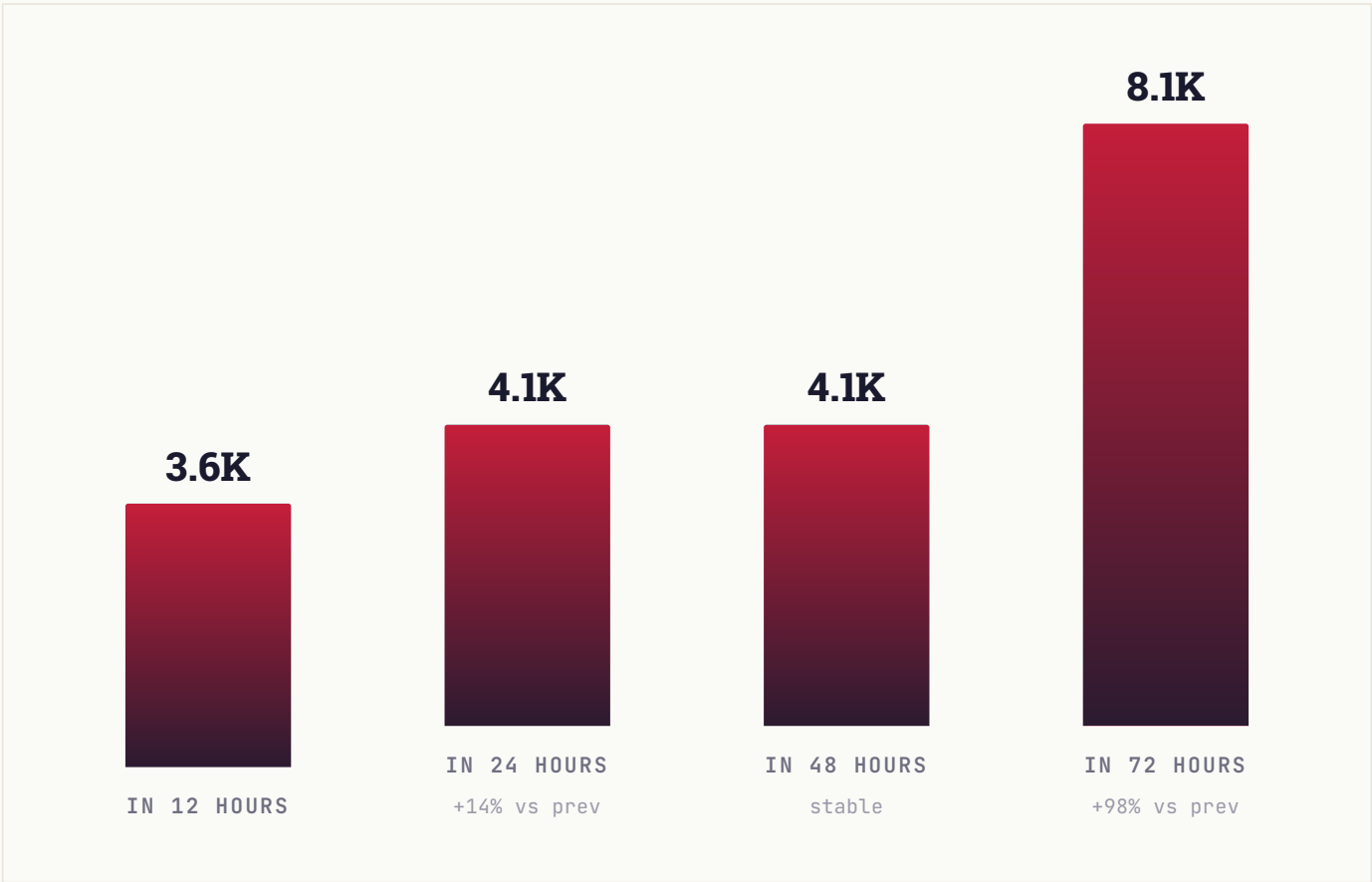
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	697.8K
BI Blog from the Morgue	358K
تا تعليم اللغة الإنجليزية 🧑🏫	330.7K
🩸 الجراحة 🩸 Surgery 🩸 - Crypto currency	321.9K
EM Endocrinologist Magerya	293.5K
EP EXPERIENCED PHARMACIST	266.5K
AP APTEKA_TV	246.7K
MM Moscow Medicine	241.6K
🌿 F 🌿 Folk Medicine 🌿	240.8K
T Tabnak تابناك	226.6K
CT Tactical Medicine Courses YOU	71.7K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#92 of 97). Niche median — 99.9K subs.
First growth KPI — reach median. Leader: Dr Tel (697.8K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2 722**, they brought **16 030** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	447	139	2 394
December 2025	467	123	3 752
Nov 2025	459	151	3 519
Oct 2025	534	188	2 152
Sep 2025	413	139	2 002
August 2025	402	133	2 211

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
2 722	6	16 030

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «**Medicine**» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

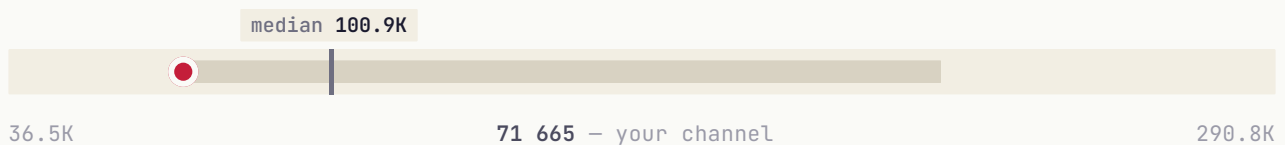
#92 /100

RANK IN NICHE

Channel in bottom half of ranking

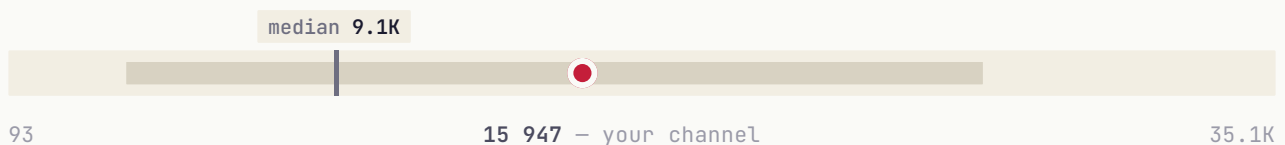
SUBSCRIBERS

29% below median



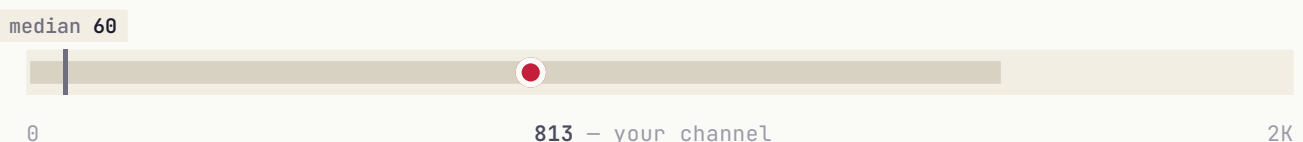
AVG REACH / POST

better than 65% of niche



CITATION INDEX

better than 69% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|--|---|
| 01 | Main post of the week — on Friday
Audience most active on this day at 12:00 MSK. | EFFECT
Best window
for important
post |
| 02 | Increase video post share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromtPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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