

PROMTPRESS PUBLIC REPORT

Channel audit

13 TACTICAL



@tactical_13

Do what you must And be what will be. 5536 9141 5031 8891
Tinkov Uskov Dmitry Support 13tactical. (Be vigilant, I don't send
assistants and don't write in PM with requests, the card is always...

SUBSCRIBERS

35 072

+3089 per month

ERR (% SEE POSTS)

67.0%

daily **32.5%**

REACH/POST

24.3K

ad reach **11.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 35 072 —	 SUBSCRIBER REACH 69.33% avg % subs see post	 VIEWS/POST 24.3K median 19K · 29 days	 POSTS/WEEK 38.5 for period
 7D TREND +30.3% vs previous week	 REACTIONS/POST 594.6 total 96,920 reactions, 20,001 reposts, 5,579 comments	 POST LENGTH 264 chars median 102 · 29 days	 POSTS ANALYZED 163 29 days
 AD REACH 11.3K 24h avg	 CHURN / MONTH +3089 last month	 CITATION RATE 747 citation index · 1,731 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 25.02.2022

AI EDITOR SUMMARY

Channel «13 TACTICAL» — 35 072 subs. Each post averages 24.3K people (69% subs), wide reach for a channel this size. Publishes 38 posts/week (~6/day) — active posting. Week Jun 29 — Jul 5 reach up +30.3% week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **163** posts over 29 days.
- 02 Dominant format – **Text** (116/163 posts).
- 03 Avg post length – **264** chars (median 102).
- 04 Peak audience activity – **Saturday**, 17:00 MSK.
- 05 Strongest posts get **16x** more views than the weakest (211.6K avg for top vs 13K for worst) – among 163 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 09:23 VIDEO 21.06.2026 Video of one of the establishments in Yevpatoria, end of work shift. The girl administrator, wife of a SMO veteran, closes the cash register...	VIEWS 331 530 REP. 2 823	REACTIONS 2 297 ER 945.3%
Nº2 04.07 · 14:12 PHOTO !!! COLLECTION, Friends !!! Huge, but very very needed and important. We continue to help Crimea defense units (not because I...	VIEWS 228 751 REP. 244	REACTIONS 611 ER 652.2%
Nº3 08.07 · 18:27 PHOTO Interim fundraising report for Dr. Hiller's unit. Total goal: 2,560,000 RUB. Raised: 1,316,623 RUB. (Already purchased rad...	VIEWS 74 661 REP. 33	REACTIONS 249 ER 212.9%

Nº4 21.06 • 08:54 PHOTO This is a piece of Starlink. BECs came on Starlink. Drones fly on Starlink. FPV from BECs fly on my street on Starlink. Don't forget...	VIEWS 66 251 REACTIONS 1 213 REP. 881 ER 188.9%
Nº5 20.06 • 14:31 VIDEO Well, he might say he can drive, I suppose.	VIEWS 61 792 REACTIONS 1 234 REP. 2 025 ER 176.2%

WORST 3

↓ 08.07 • 11:38 VIDEO Your regular column with Dmitry the auto blogger is back – or get ready, b*tch... Old-timers remember which sticker to use? Today you can.	VIEWS 13 198 REACTIONS 300 REP. 10 ER 37.6%
↓ 09.07 • 09:03 PHOTO 📢 Sevastopol launches free public speaking courses under the "Knowledge Landing" project. 🟡 A unique chance to become a lecturer...	VIEWS 12 995 REACTIONS 93 REP. 28 ER 37.1%
↓ 08.07 • 17:33 TEXT Buy/swap/beg/accept as gift TXP and PRB for AK/PKM/Utes/Kord (5.45, 7.62, 12.7) Really need it. (what is sold on marketplaces...	VIEWS 12 954 REACTIONS 83 REP. 9 ER 36.9%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

20 495

NOW

35 064

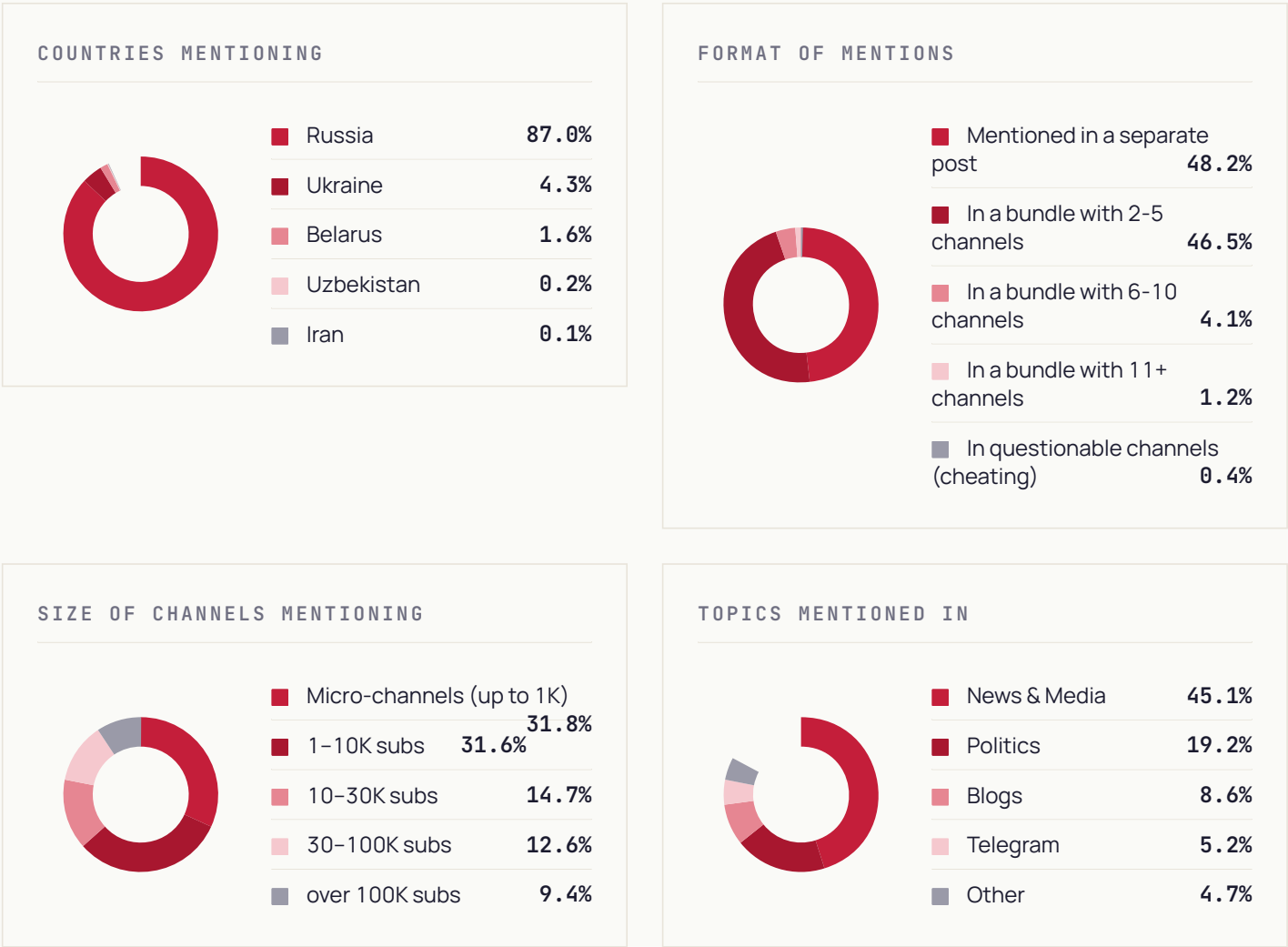
NET GROWTH

+14 569

SECTION 04 · CITATIONS

Who and how mentions the channel

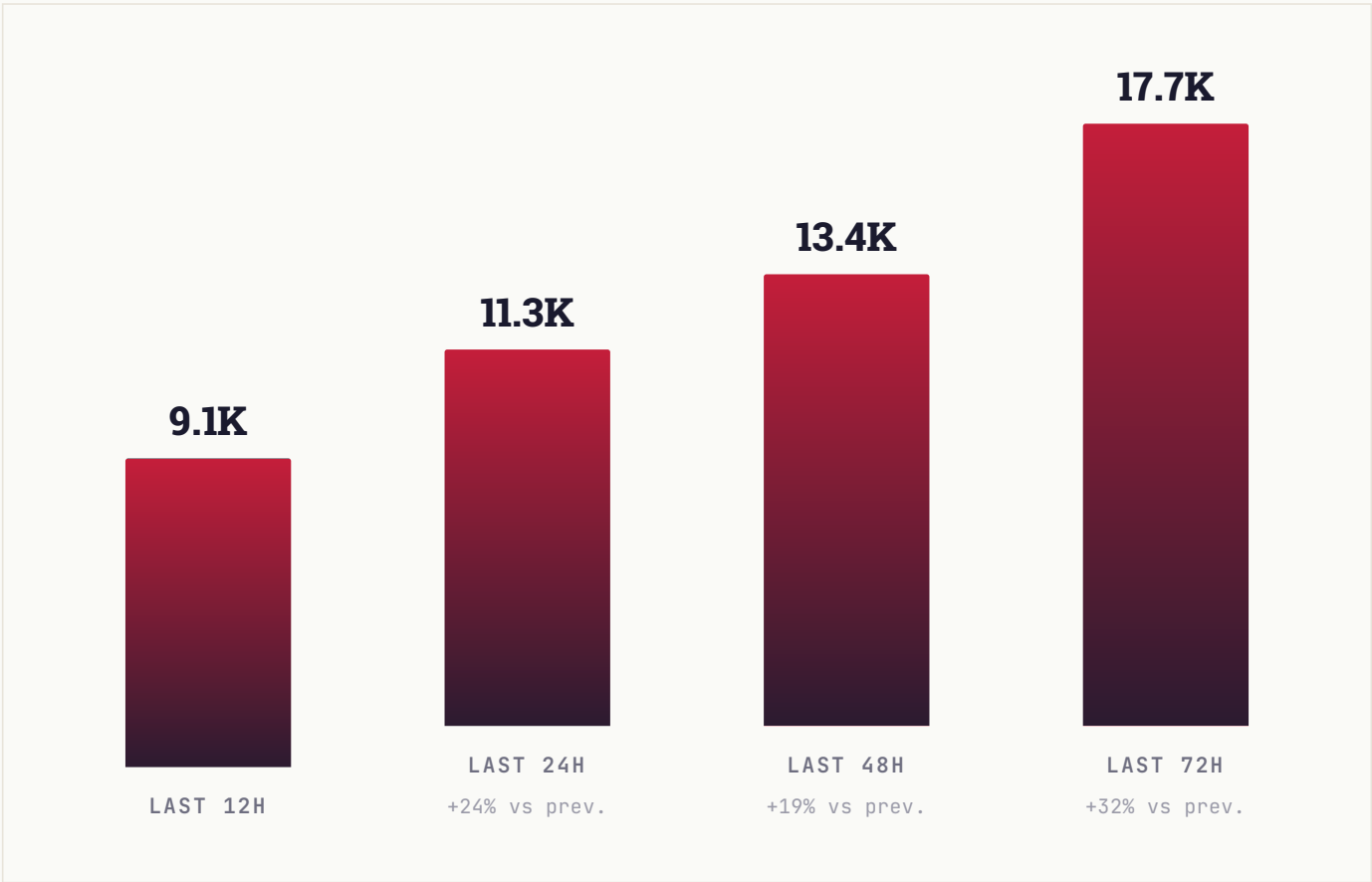
Citation index **747** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **1 731** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B Booster	1.2M
KB Bloody Lady	1.1M
EI EVELONE	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
IT 13 TACTICAL	35.1K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **290**, they brought **2 731** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	31	26	288	
December 2025	32	25	47	
November 2025	31	21	836	
October 2025	33	24	349	
September 2025	67	58	355	
August 2025	96	78	856	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
290	6	2 731

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Saturday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
