

— PUBLIC REPORT BY PROMTPRESS

Channel audit

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SUBSCRIBERS

151 226

+914 per month

ERR (% SEE POSTS)

86.0%

per day 14.4%

REACH/POST

123.1K

ad reach 21.5K/24h

— CONTENT · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 151 226 —	 SUBS REACH 81.4% avg % of subs see post	 VIEWS/POST 123.1K median 131.8K · 28 days	 POSTS/WEEK 5.8 over period
 7D TREND -0.1% vs previous week	 REACTIONS/POST — MTProto only	 POST LENGTH 1,000 chars median 1K · 28 days	 POSTS ANALYZED 24 28 days
 AD REACH 21.5K 24h avg	 CHURN / MONTH +914 last month	 CITATION RATE 129 citation index · 324 channels mentioned all time	 CHANNEL AGE 5 yrs 10 mo created 16.09.2020

AI EDITOR SUMMARY

Channel «Sieve of Socrates» — 151 226 subs. Each post averages 123.1K people (81% of subs), this is wide reach for a channel of this size. Publishes 6 posts per week (~1/day) — rare posts. During the week of Jul 6–12, reach stable (-0.1% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts over 28 days.
- 02 Dominant format – Text (24/24 posts).
- 03 Avg post length – 1000 chars (median 1000).
- 04 Peak audience activity – Thu, 15:00 MSK.
- 05 Top posts get 1x more views than the weakest (135K avg for top vs 108.2K for worst) – among 24 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 12:37 TEXT Terrorist war of attrition The use of a colossal arsenal of missiles and drones against a sleeping city cannot be accidental...	VIEWS 135 365 REPOSTS 33	REACTIONS — ER 89.5%
Nº2 07.07 · 07:44 TEXT NATO summit in Ankara: Alliance consolidation against Russian expansion The summit currently underway in the Turkish capital...	VIEWS 135 254 REPOSTS 30	REACTIONS — ER 89.4%
Nº3 04.07 · 07:41 TEXT Mobilization-2026: Putin's imperial mania amid a lost war The Russian military adventure against Ukraine has long since entered...	VIEWS 134 301 REPOSTS 58	REACTIONS — ER 88.8%

Nº4

13.07 · 14:54

TEXT

ONF forum as a self-hypnosis session An analysis of the public rhetoric of the Russian leadership reveals a deep gap between...

VIEWS

134 131

REACTIONS

—

REPOSTS

27

ER

88.7%

Nº5

17.07 · 11:46

TEXT

War finishes business: Russia flooded with corporate bankruptcies Recently the media published official statistics that...

VIEWS

132 968

REACTIONS

—

REPOSTS

27

ER

87.9%

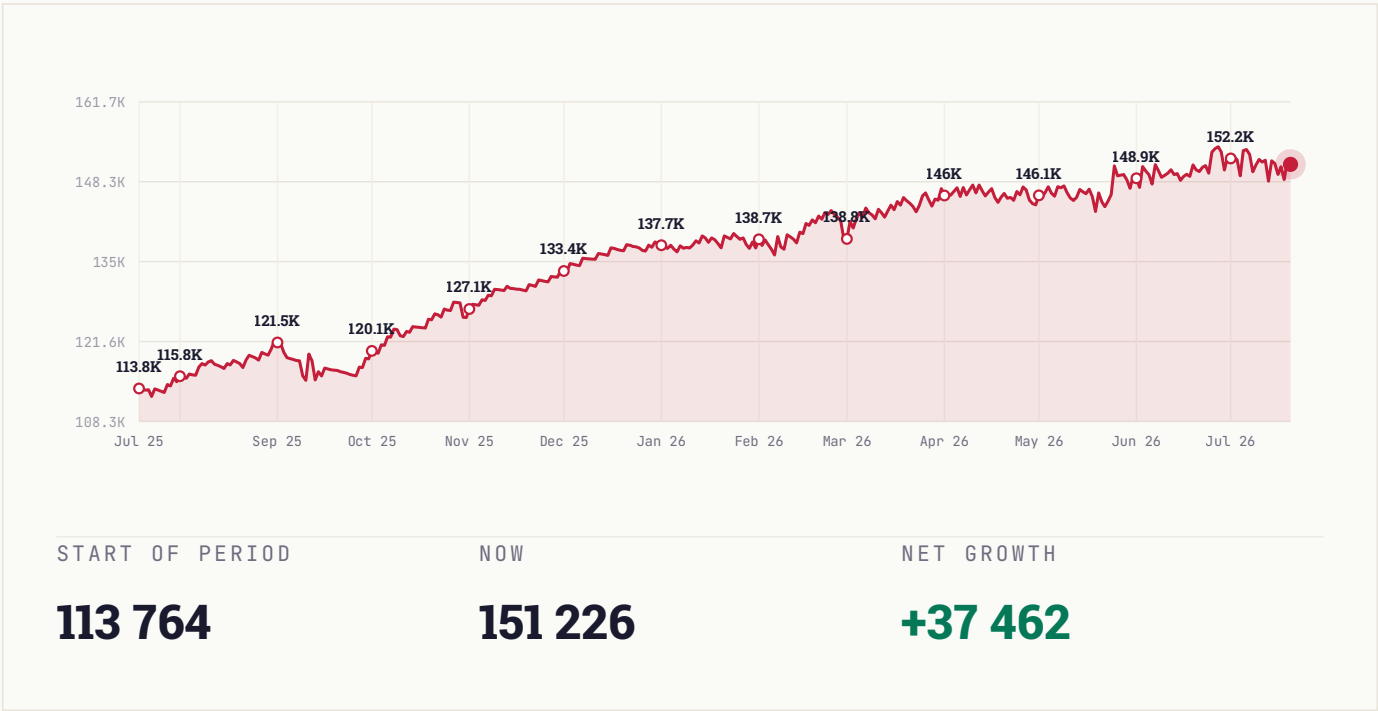
WORST 3

↓ 06.07 · 15:08 TEXT Ominous symbolism: Khamenei's funeral exposes Putin's vulnerability The massive mourning ceremonies in Tehran, related to...	VIEWS 129 911 REACTIONS — REPOSTS 20 ER 85.9%
↓ 15.07 · 11:10 TEXT China freezes second 'Power of Siberia' The Kremlin's widely advertised massive gas pipeline project 'Power of Siberia-2' has suffered...	VIEWS 98 636 REACTIONS — REPOSTS 57 ER 65.2%
↓ 14.07 · 11:13 TEXT Iran terrorizes global shipping The resumption of full-scale hostilities between the US and Iran has become inevitable...	VIEWS 95 905 REACTIONS — REPOSTS 20 ER 63.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

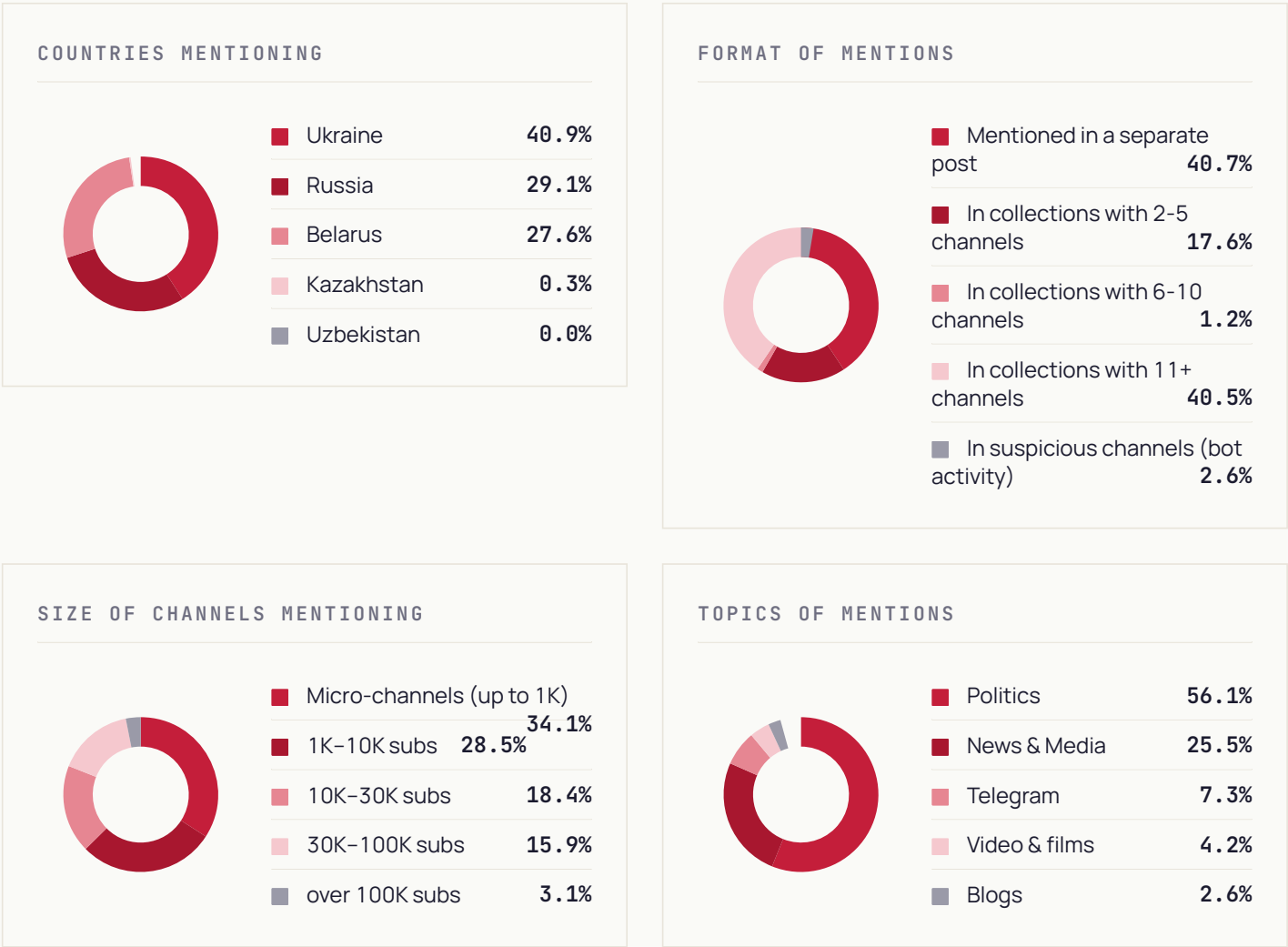
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel and how

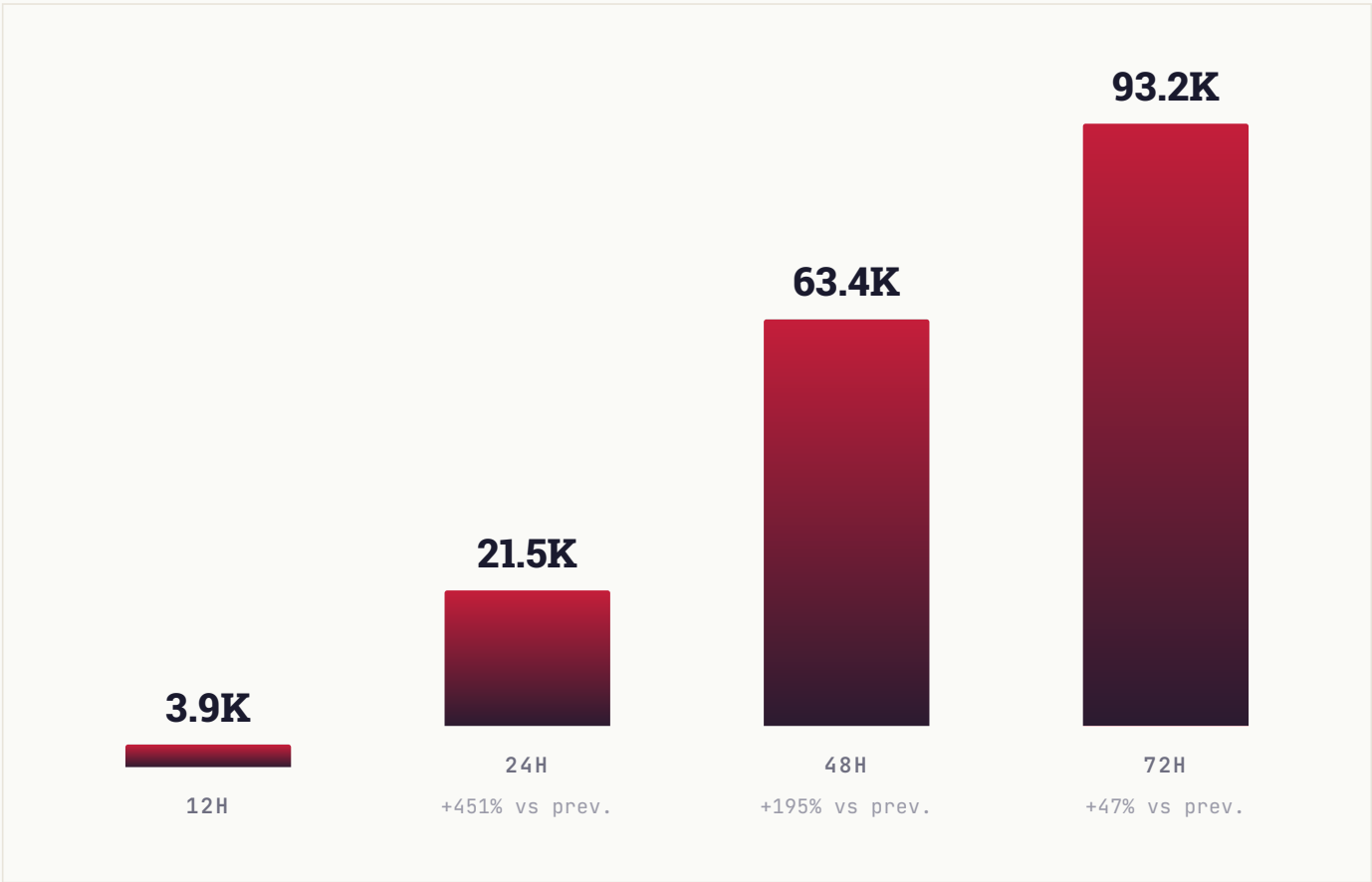
Citation index **129** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **324** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see where you stand among niche peers.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6.1M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.9M
ا ج اخبارفوری جنگ	4.3M
ا ب خبرفوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM Perviy Moskovskiy	3.2M
MA Mash	3.1M
SS Sito Sokrata YOU	151.2K

COMPARATIVE CONCLUSION

Channel still outside niche top 97 — early growth stage. Niche leader — اخبارفوری (6.1M), top-97 median: 1.3M. First goal: enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

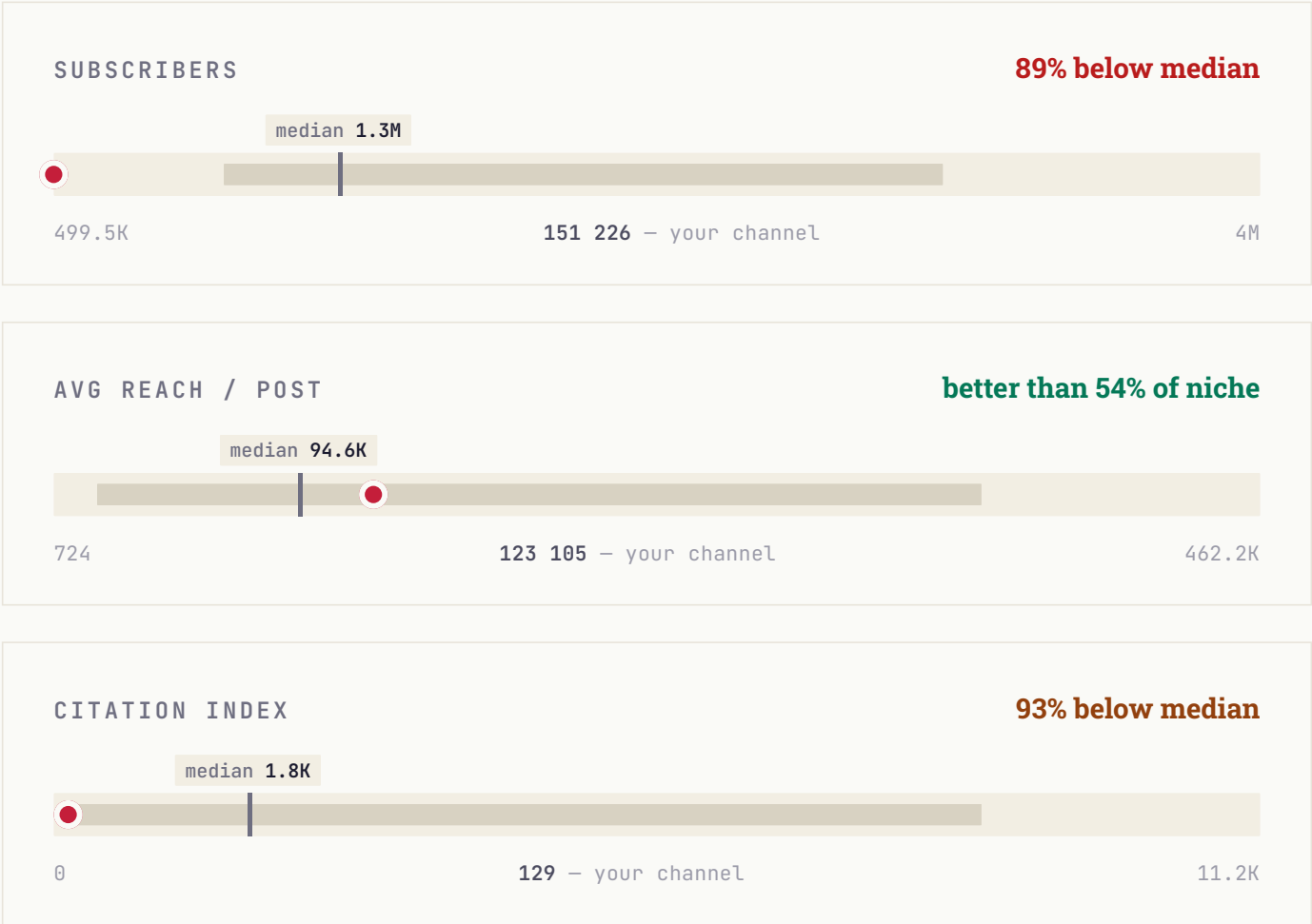
Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **60 886** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	9 011
December 2025	1	1	7 765
November 2025	0	0	9 947
October 2025	0	0	12 500
September 2025	0	0	10 069
August 2025	0	0	11 594
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
1	6	60 886	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel against them. Gray band = range covering 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Thursday

Audience most active on this day at 15:00 MSK.

EFFECT

Best window for important posts
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
