

PROMTPRESS PUBLIC REPORT

Channel audit

SYNTAX FAMILY



@syntaxfamily

SYNTAX FAMILY - channel for those building the future with neural networks. 🚀 Site: <https://syntax.ai/> Chatbot: @syntaxaibot Here we don't just write about neural networks - we apply them. ⚡ Master classes · Guides · ...

SUBSCRIBERS

327 876

-435 per month

ERR (% SEE POSTS)

7.0%

in 24h 4.4%

REACH/POST

23K

ad reach 14.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 327 876 —	 SUBSCRIBER REACH 7.0% avg % subs see post	 VIEWS/POST 23K median 23.6K · 29 days	 POSTS/WEEK 17.3 for period
 7D TREND -1.4% vs previous week	 REACTIONS/POST 220.2 15,853 reactions, 16,301 reposts, 5,463 comments	 POST LENGTH 851 chars median 999 · 29 days	 POSTS ANALYZED 72 29 days
 AD REACH 14.6K 24h avg	 CHURN / MONTH -435 last month	 CITATION RATE 24 citation index · 221 channels mentioned all time	 CHANNEL AGE 2 years 2 months created 20.04.2024

AI EDITOR SUMMARY

Channel «SYNTAX FAMILY» — 327 876 subs. Each post averages 23K people (7% from subs), reach is low — consider expanding audience. Publishes 17 posts per week (~2/day) — regular schedule. Week 15–21 Jun reach stable (-1.4% vs week Jun 8–14).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 72 posts over 29 days.
- 02 Dominant format – Photo (37/72 posts).
- 03 Avg post length – 851 chars (median 999).
- 04 Peak audience activity – Thursday, 19:00 MSK.
- 05 Top posts get 2x more views than the weakest (29.7K avg for top vs 19.7K for worst) – among 72 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

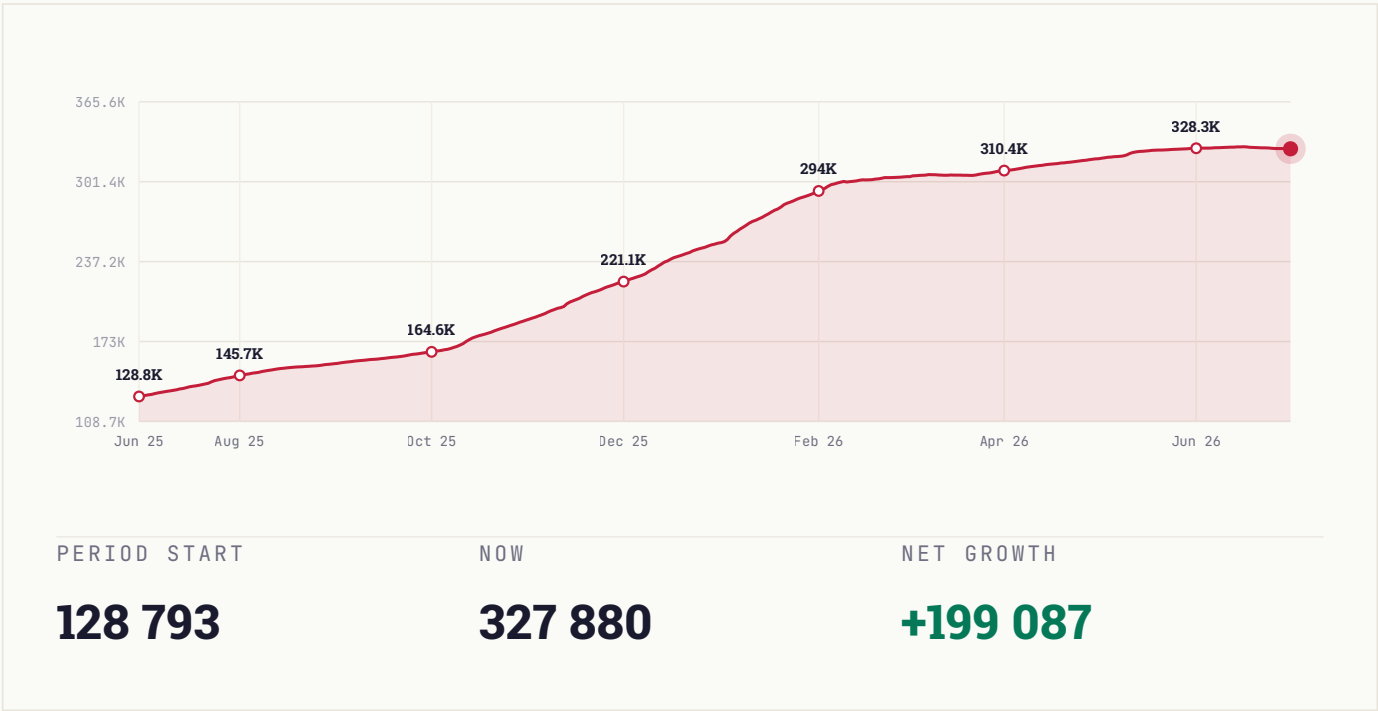
Nº1 05.06 · 14:50 VIDEO  Best way to replace background, light & location in video – full SwitchX guide ⚡ New episode on SYNTAX AI channel – showing how SwitchX...	VIEWS 30 933 REPOSTS 427	REACTIONS 224 ER 9.4%
Nº2 03.06 · 11:59 VIDEO  SYNTAX AI SCHOOL TRAINING ⚡ 🎓 All school lessons available now. Structured practical material on...	VIEWS 29 543 REPOSTS 76	REACTIONS 211 ER 9.0%
Nº3 03.06 · 07:29 VIDEO  Exclusive: Beeble SwitchX – now on SYNTAX.AI [SITE & BOT] Beeble dropped their first video-to-video model - and it's not just a 'swap...	VIEWS 28 515 REPOSTS 322	REACTIONS 320 ER 8.7%

Nº4 02.06 • 14:06 VIDEO 💬 Can you make an AI clip 40+ seconds long? ⚡ Many still think: long AI video + stable character = nightmare. In...	VIEWS 27 842 REACTIONS 289 REPOSTS 479 ER 8.5%
Nº5 04.06 • 16:38 TEXT Thanks to everyone who joined today's stream! ✅ 🧑 Master class with Vadim Panasyuk was super dense. We covered the basics...	VIEWS 27 546 REACTIONS 316 REPOSTS 11 ER 8.4%
WORST 3	
↓ 24.06 • 06:59 PHOTO Announcing new SYNTAX.AI ambassador ⚡ Being a SYNTAX.AI ambassador means embodying leadership, innovation, and unity, inspiring...	VIEWS 20 255 REACTIONS 397 REPOSTS 34 ER 6.2%
↓ 24.06 • 08:59 PHOTO ⚡ SYNTAX.AI TUTORIALS: 24h left! We've got 300+ projects. The fight for the \$4,000 grand prize continues. We're waiting for you...	VIEWS 19 922 REACTIONS 116 REPOSTS 11 ER 6.1%
↓ 26.06 • 07:29 VIDEO From sketch to client ⚡ We usually see only the final result in ads: a model wearing the item or a product on a shelf. But trust and value...	VIEWS 19 038 REACTIONS 259 REPOSTS 409 ER 5.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

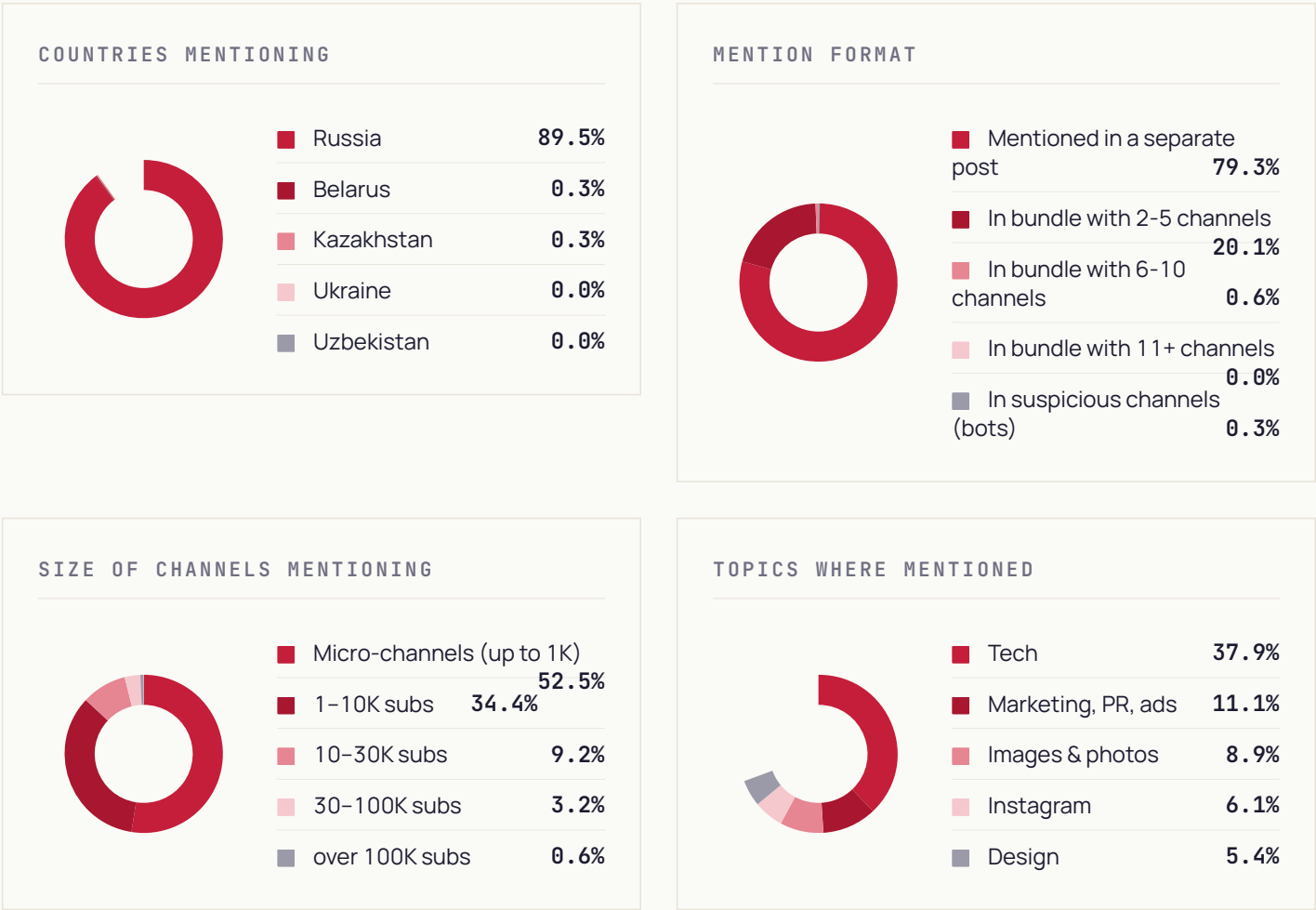
Subscriber growth chart for the year. Key months show exact sub count. Shows growth and loss months.



SECTION 04 · MENTIONS

Who & how mentions the channel

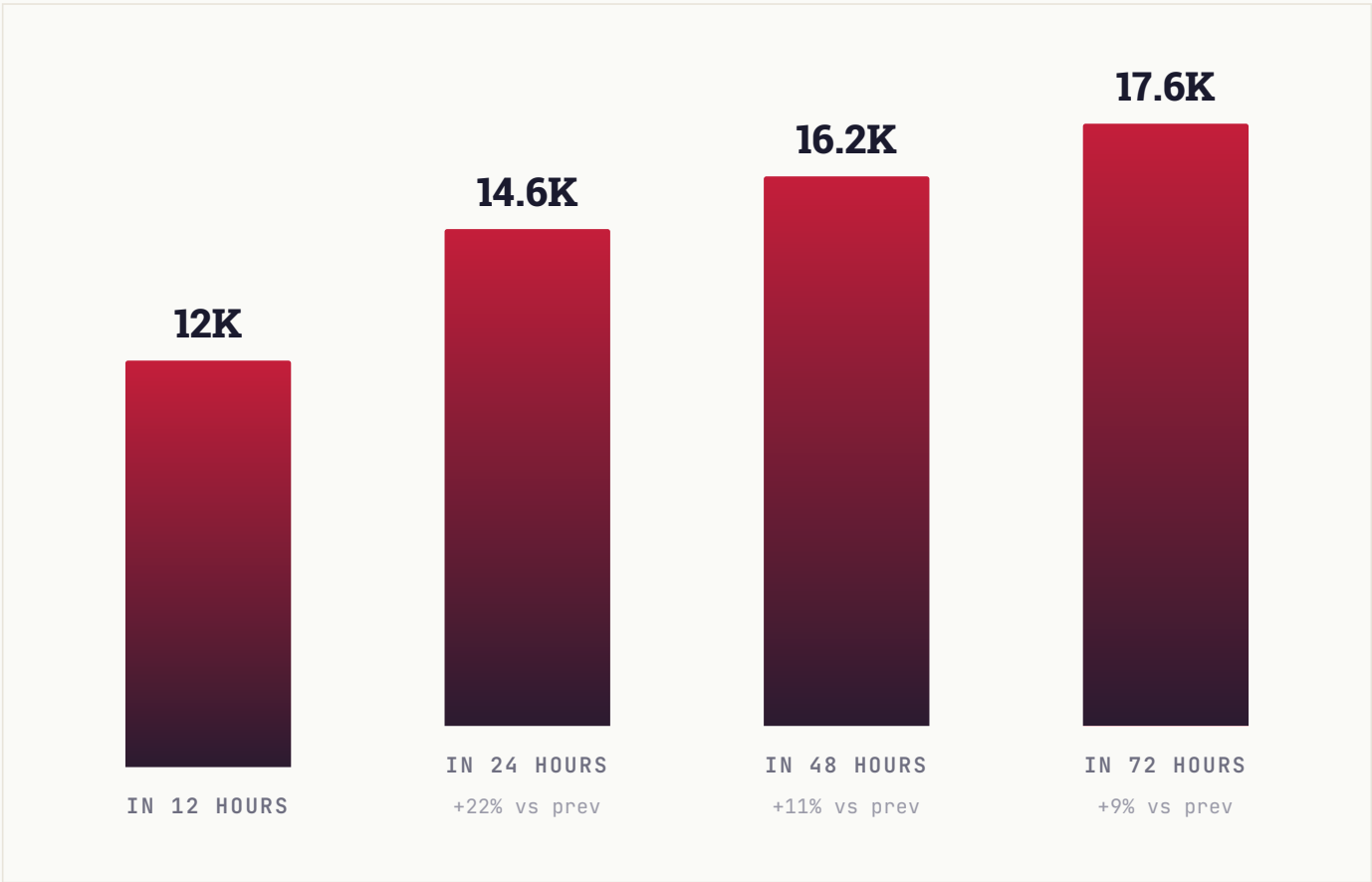
Citation index **24** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **221** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.5M
MT Trending World	3.4M
TE Technochat	3.1M
HA Hi, AI • Новости технологий	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI и технологии	2.1M
EK Exploit	2M
CZ Digital Journal IT, Neuroseti	1.8M
ER Backdoor	1.7M
SF SYNTAX FAMILY YOU	327.9K

COMPARATIVE CONCLUSION

Channel intop half of niche (#36 of 100). Niche leader — hitvpn_blog (4.5M), median subs 212.8K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **78**, they brought **147 719** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	13	8	40814
December 2025	6	6	31524
November 2025	14	12	30381
October 2025	18	16	25867
September 2025	5	5	9 179
August 2025	22	21	9 954
TOTAL MENTIONS			78
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			147 719

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-**100** channels in category «Tech» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#36 /100

POSITION IN NICHE

Channel in top half of ranking

SUBSCRIBERS

better than 53% of niche

median 214.3K

65.2K

327 876 — your channel

1.9M

AVG REACH / POST

better than 51% of niche

median 21.1K

2.3K

22 960 — your channel

90.6K

CITATION INDEX

78% below median

median 108

0

24 — your channel

2.1K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Thursday

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for important
post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
